

**Summary of Trademark Strings Registered in Legacy gTLDs
Trademark Strings that are also Brand TLDs**

	Total Number of Strings	Also Registered in at Least One New gTLD		Number of New gTLDs in which Strings Were Registered								
		Share	Number of Strings	Mean	Minimum	25th Percentile	Median	75th Percentile	90th Percentile	95th Percentile	99th Percentile	Maximum
Trademark Strings Registered in Legacy gTLDs by Trademark Holders												
Registrations by Trademark Holders	393	90%	353	30	1	4	12	29	66	133	322	390
Registrations by Non-Trademark Holders	389	99%	384	41	1	14	32	55	90	108	169	235
Trademark Strings Registered in Legacy gTLDs by Non-Trademark Holders Only												
Registrations by Non-Trademark Holders	54	94%	51	54	4	25	42	63	83	154	300	300

Notes:

[1] Registrations are limited to registrations of trademark strings that are also Brand TLDs.

[2] Registrations by trademark holders are identified as trademark string exact-match registrations with a registrant whose name matches the name of the trademark holder associated with the registered string based on an approximate text comparison between registrant and trademark holder names.

[3] Registrations by non-trademark holders were made by either third parties or registrants using a privacy screen.

[4] Trademark strings are limited to verified or corrected Latin text strings in the TMCH.

[5] Registrations in Brand TLDs are not included in this analysis.

[6] Within the category 'Trademark Strings Registered in Legacy gTLDs by Trademark Holders', it is possible for a string to have been registered by both the trademark holder and other non-trademark holder registrants. All 389 strings that were registered by non-trademark holders in a Legacy gTLD were also registered by the trademark holder of the string in another Legacy gTLD.

Sources:

[1] Whois registration data received from DomainTools.

[2] Deloitte trademark string and trademark holder database.

[3] Brand TLDs are identified from ICANN's website; <https://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting/specification-13-applications>.