



## Your October 2019 NARALO Newsletter

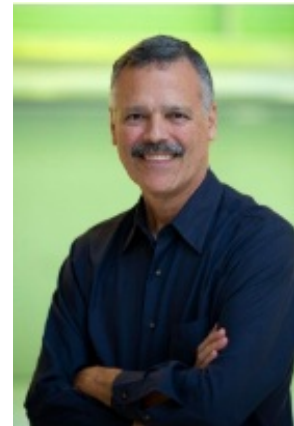
The latest news from the North American At-Large Regional Organization (NARALO)

[Visit our Website](#)

### Chair's Corner

#### Eduardo Diaz, NARALO Chair

During our October 2019 monthly call, we had a very good presentation by Dr. Ajay Data about Universal Acceptance (UA). It was very enlightening and provided insights about its issues and ways to help resolve them. Dr. Data leads the Universal Acceptance Steering Committee (USSG). My thanks go to Denise Hochbaum, a NARALO Individual Member, for having arranged the presentation. Denise is leading the NARALO group on Universal Acceptance. Dr Data's slide deck can be found [here](#) and recorded presentation is available [here](#).



#### ATLAS III and NASIG 2019

ATLAS III and NASIG 2019 are already set to go. Also, I just learned that many of the ATLAS III plenaries are going to have remote participation so please join as many as you can. Unfortunately, NASIG will not be streamed live but will be recorded and posted for all to see. More on this in the next newsletter.

ATLAS III will include a series of ATLAS III plenaries followed by break out sessions. All ATLAS III will be asked to participate in the EPDP Phase 2 Plenary and the GAC meeting with the Board as learning exercises. Please see the section on ATLAS III below and visit the [At-Large ATLAS III workspace](#) for more information.

#### Leadership Changes

[ALAC and RALO elections, selections and appointments](#) were held earlier this year. New Members of the ALAC and RALOs as well as the ALAC Liaisons and ALAC Delegates to the NomCom will assume their roles during ICANN66. Here are the NARALO Leadership changes, listed below:

##### *Incoming*

[Jonathan Zuck](#), ALAC Member from NARALO

[Judith Hellerstein](#), NARALO Secretariat

[Glenn McKnight](#), ALAC Delegate to the NomCom representing the North American region

##### *Departing*

[John Laprise](#), ALAC Member from NARALO and ALAC Vice Chair

[Glenn McKnight](#), NARALO Secretariat

[Leah Symekher](#), ALAC Delegate to the NomCom representing the North American region

### **Universal Acceptance**

NARALO has created a dedicated group of three individuals to focus on Universal Acceptance ([UA](#)). This group is liaising with the Universal Acceptance Steering Group ([UASG](#)) to create work synergies. Its members will become experts in UA concepts and help the region in understanding why this so important to the evolution of the Internet and for Internet end users in particular. Participate in the NARALO monthly meetings to learn more about this and other matters!

### **Next NARALO Monthly Call**

The NARALO Monthly meeting will be scheduled after ICANN66 / ATLAS III. Please join for the latest NARALO and At-Large community updates, including ATLAS III and policy activities.

### **At-Large Consolidated Policy Working Group (CPWG)**

I want to encourage all of you to join the Consolidated Policy Working Group (CPWG). It is a great space to learn about current ICANN policy issues and discuss them from the Internet end user perspective. Send an email to ICANN staff asking to be included in the CPWG email discussion list.

[Workspace](#)  
[Next Meeting](#)

### **ALAC Subcommittee on Outreach & Engagement**

I also want to encourage all of you to join the ALAC Subcommittee on Outreach & Engagement. Send an email to ICANN staff asking to be included in the ALAC O&E SC email discussion list.

[Workspace](#)  
[Next Meeting](#)

## The Third At-Large Summit (ATLAS III)



The final plans for the third At-Large Summit (ATLAS III) are being made. The [ATLASIII website](#) offers additional details on the content, program and social events. An [ATLAS III Prep webinar](#), which outlined the case study to be used, the program, and logistics had over 70 participants. There will be remote participation for ALL plenaries at ATLAS III.

Additional resources include:

[Case Study](#) - the development of the content for the case study on the EPDP Phase 1. David Kolb, the facilitator, is now using this material to develop the plenaries and breakout plans.

[Resource Page](#) - a resource page has been created that includes the key documents that will be used during ATLAS III.

[Communications Plan](#) - A communications plan is being implemented.

In addition, Post-ATLAS III activities are being developed which will include actions that feed off of the At-Large Review Implementation 2 focusing on more effective engagement of ALSes and individuals in At-Large policy advice development. ATLAS III participants will become **At-Large Ambassadors** with a series of activities to implement in their regions.

## ALAC / At-Large Policy Comments & Advice

All of NARALO and the At-Large community are invited to contribute to ICANN public comment proceedings. For more information, please visit the [At-Large Policy Advice Development Page](#) or contact [At-Large staff](#).

The ALAC summarized its comments as follows:

*I. Strengthen ICANN's bottom-up multistakeholder decision-making process and ensure that work gets done and policies are developed in an effective and timely manner.*

- *Issue 1: Prioritization of work. ALAC feels this must be addressed (Category A). Some suggestions include: spreading the workload, increased outreach (ATLAS III, further incentives to keep contributing volunteers, adequate knowledge and resources (specified in II) The entire community, as well as [ICANN.org](#) [[icann.org](#)] must contribute to the resolution of this problem.*
- *Issue 2: Precision in scoping the work. This issue may fall into Category A - must be addressed - or Category B -- might be partially addressed in current processes. We foresee scoping that is tight and smart and relevant to the process. It is impossible to say who should be responsible when so much activity around it is unresolved.*
- *Issue 3: Efficient use of resources. This is a category A issue which must be addressed. We recognize that it might be partially addressed by current processes but cannot assess the situation until these processes are completed. We are concerned that PDP 3.0 may offer efficiency at the cost of inclusiveness which we feel would be a backwards step in the evolution of ICANN's MSM.*
- *Issue 4: Roles and responsibilities and a holistic view of ICANN. This is a category A issue although it will require further processes to resolve. ALAC seeks a bottom-up review of roles and responsibilities as an independent process.*

*II. Support and grow active, informed and effective stakeholder participation.*

*Strategies to expand the concept of participation are offered as well as various resources and support needed to ensure informed participation. We consider this to be a Category A issue -- the model cannot evolve if it is not addressed. This is a major concern for At Large and other volunteer-based constituencies and all will need to be involved in addressing it. Support from ICANN.org and the Board will be necessary.*

- *Issue 5: Representativeness and inclusiveness. Mentorship programs are a key part of ensuring that the MSM system remains representative and inclusive. Relevant constituencies as well as staff need to make sure these programs are working as they are intended and that they are reaching the right demographics. Inclusiveness at the leadership level needs to be improved through a bottom up process with staff assistance.*

*III. Sustain and improve openness, inclusivity, accountability and transparency.*

- *Issue 6: Culture, trust and silos. This is a category A issue that needs to be addressed in this process. All constituencies need to reach across their boundaries, respect for other viewpoints must be reinforced. This is a problem in many large organizations and there are professional services available to help build trust and cooperation. By engaging some of these services, [ICANN.org](#) [[icann.org](#)] could help constituencies build a better working environment.*
- *Issue 7: Complexity. This is an inherent feature of ICANN work, but where it can be alleviated, [ICANN.org](#) [[icann.org](#)] should take the lead. Make sure information such as the website is well organized and understandable and closely monitor the internet governance environment for issues that will impact ICANN directly.*
- *Issue 8: Consensus. Creating conditions that would facilitate consensus is the goal of the issues already listed. Preserving the voice of end users in the decision-making processes is crucial to ICANN's MSM model -- a Category A issue in which all parties play a role but the role of the Board will be particularly important.*

Read more ALAC Executive Summaries [here](#).

The ALAC also submitted policy feedback in response to:

- [Amazon Public Interest Commitments \(PICs\) 2019](#)
- [Invitation to Provide Feedback on the ICANN Board's Proposed Public Interest Framework](#)
- [ALAC Question to the ICANN Board: Domain Name Abuse](#)

The ALAC is drafting the following comments:

[Drafting Competition, Consumer Trust, and Consumer Choice Review Team \(CCT-RT\) Accepted Recommendations – Plan for Implementation and Next Steps](#)

31 October 2019 (one week extension granted)

[Drafting Registration Directory Service \(RDS-WHOIS2\) Review Team Final Report](#)

25 November 2019

[Comment DRAFT PTI and IANA FY21 Operating Plan and Budgets](#)

27 November 2019

In addition, there is an ongoing workspace regarding [CPWG SubPro Comment](#).

Have your say! To contribute to ALAC public comment, please comment on the wiki space or volunteer as penholder, and join the weekly [At-Large Consolidated Policy Working Group \(CPWG\)](#) meetings.

[Additional Resources](#)

## NARALO Secretariat Update



*Glenn McKnight is our NARALO Secretariat.*

### **NASIG**

The Second North American School of Internet Governance is scheduled Oct 31 - Nov 1, with roughly 45 participants and 40 presenters in an intensive programme at the John Molson School of Business at Concordia University, Montreal. The programme has been supported by ICANN and many other Internet operations, covering fellows and speaker registration, food, accommodation and more. Over 80 of the participants are from the At Large community and are from developing countries.

Special acknowledgement to key volunteers:

- Judith and Alfredo - Co Directors of Academic Programme
- Jonathan - Circus Master
- Eduardo - Webmaster
- Adrian - Technology Lead
- Mildred - Nutritionist
- Ihita - Social Media Tweetstorm contest
- Satish - Curated Notes
- Kat and Dave - Photography and Video,
- Sarah - Orientation Guide
- Denise - reception

### **GDPR and Citizens Workshop**

A free seminar for 50 people on Nov 2 has been organized at the Montreal COWORK with a promotion of NARALO to the small business IT companies at the facility. This workshop's course material was developed by ISOC and the Government of Finland.

### **Farewell**

I would like to thank everyone in NARALO and the AT Large Staff as I migrate from being NARALO Secretariat to becoming one of many in the NOMCOM. I will be active in the Social Media Working Group and will routinely be involved with the NARALO meetings and our General Assembly in Seattle in a couple of years. It's been a great experience working with everyone and good luck to Judith Hellerstein as the incoming Secretariat.

## ICANN: North America Stakeholder Engagement Team Update



*ICANN's Chris Mondini, Vice President, Global Business Engagement, heads up the Global Stakeholder Engagement (GSE) North America team.*

We are days away from ICANN66 in Montreal, and I look forward to welcoming many of you who will be attending. If you cannot be in Montreal in person, I invite you to follow remotely, sessions can be viewed [here](#).

ICANN66 will be a busy meeting, with more than 300 sessions and nearly 3,000 attendees. It is our Annual General Meeting, which means the investiture of new Board members and community leaders. We have also established a [time to commemorate](#) the life the late Tarek Kamel, who if you did not know him, led our Government Engagement team at ICANN. Community members will be invited to share their memories and offer condolences to his family.

#### **Get Ready for Montreal**

Montreal is a fantastic city and a perfect place for an ICANN meeting. It has more than 4 million inhabitants representing 120 nationalities. It is the second largest Francophone city in the world. Montreal is also a world leader in many sectors, including aerospace, biotech, video games and artificial intelligence.

#### **Prep Week**

The headline work topics will be ongoing [policy development on registration data](#) and the complex issue of [DNS Abuse](#). There will also be important discussions related to the [evolution of the ICANN model](#). If you want a preview, have a look at the [ICANN 66 prep week](#) webinar recordings. The policy overview webinar is especially informative. Please be sure to share them with any community members who may benefit.

#### **Saving the Global Internet One Panel at Time**

In some non-ICANN66 news, I am proud to announce that our panel for South By Southwest, "Can we Save the Global Internet", has been accepted. We expect the panel to take place sometime in the middle of March of next year. Thank you for all your votes and support!

## ARIN Update



*NARALO and The American Registry for Internet Numbers (ARIN) have signed an MoU. The ARIN Communications Team gives us a round up of news from its service region.*

#### **ARIN 44 is Almost Here**

ARIN 44 is here! We hope to see you in Austin, Texas from 31 October – 1 November at the JW Marriott Austin. But if you can't join us in Austin, we hope you'll consider signing up to be a remote registrant, which is completely free!

What's it like to be a remote participant? ARIN makes every effort to include you in the meeting action, even from a distance. Remote participants can download the same meeting materials that are available onsite, read along with live transcripts of discussions, and view webcasts. Remote attendees will also have access to a live chat as well as voting options for the policies on the docket. And last but not least, you'll be able to tune in to candidate speeches for the 2019 ARIN Elections on Thursday afternoon.

Ready to start planning for ARIN 44? Check out these links:

- [Register for ARIN 44 as a remote participant](#)
- [View the draft agenda](#)
- [Learn more about remote participation](#)

### Keep Up with ARIN at a Future Meeting

ARIN meetings and events are filled with interesting sessions, opportunities to network with your peers in the industry, educational presentations, discussions of important number resource policy issues, and more. Whether you've been participating in the community for many years or just starting out, there's always an [upcoming event](#) that will offer something useful. Be sure to check out an ARIN on the Road, ARIN Lunch by the Numbers, or ARIN in the Caribbean event to get the full ARIN experience!

In addition, we attend many community events where you may see us as well. Please visit our [Team ARIN website](#) to view our community event calendar.

Stay connected with ARIN on social media: [Twitter](#) | [Facebook](#) | [LinkedIn](#)

## ICANN NomCom Update



*Leah Symekher (SF Bay ISOC Chapter) is NARALO's appointee to the 2019 ICANN Nominations Committee (NomCom) & Outreach –Sub-Committee Chair. She gives us an update on the latest NomCom activities.*

### 2019 NomCom ..Its a Wrap!!

The 2019 ICANN NomCom Delegates and Leadership team will officially end their duties in November during the ICANN 66 Conference as soon as the 2020 NomCom team is seated. For all information about the 2019 NomCom team including the ICANN Board appointments visit the [website](#).

Once again I'd like to thank you all for your support during my two year term and wish the incoming North America Delegate, Glenn McKnight, every success.



Thanks to the 2019 team and welcome the 2020 team!

Please also see the update below from the NomCom Review Implementation Working Group that I am a part of:

**Nominating Committee Review Implementation Working Group (NomComRIWG) Update**

The Detailed Implementation Plan of the Nominating Committee Review Implementation Working Group (NomComRIWG) was submitted to the ICANN Board Organizational Effectiveness Committee (OEC) on September 12, 2019. If accepted by the ICANN Board at ICANN66 in Montreal, the NomCom Review Implementation Working Group will oversee the implementation process, as per the aforementioned Board resolution, and provide to the OEC with six-monthly written implementation reports on progress against the implementation plan, including, but not limited to, progress toward metrics detailed in the implementation plan and use of allocated budget. While the NomComRIWG will continue its role in the implementation process, the group remains open to newcomers.

The NomComRIWG started its work on 17 April 2019 to draft a detailed implementation plan setting out to provide for each of the twenty seven (27) recommendations: a realistic timeline for the implementation, a definition of desired outcomes, an explanation of how the implementation addresses underlying issues identified in the final report, a way to measure current state as well as progress toward the desired outcome, details on the expected budgetary implications for each of the implementation steps. On several of the recommendations, the NomComRIWG sought additional input from the ICANN community and staff. All meeting proceedings can be found [here](#).

## ALS and Individual Membership Update

### **ISOC Puerto Rico Internet Society Chapter ([ISOC PR](#))**

*Eduardo Diaz*

#### **Computadoras 101 - October 23, 2019**

This outreach event was held in collaboration with the Puerto Rico's Institute of Computer Engineers of the College of Engineers. It was aimed at Engineers and the community who were in need of a refresher on some basic computer concepts. Over 180 people registered. The event was held in Spanish. The recording will be posted in next month's newsletter.



#### **Internet Day 2019 - November 5, 2019**

PR Internet day is another outreach event that is open to the general public to celebrate the Internet. Video and Apps competitions will be part of the celebration. Find out more [here](#).



Participa  
de las Actividades  
y de la  
Competencia

Te invita al...

Para detalles y  
reglas accede:

[www.internetday.pr](http://www.internetday.pr)

Internet Day  
Puerto Rico 2019

15 de noviembre de 2019  
Sede: UPR Bayamón

Habrán premios  
en metálico

**Competencias**

- Cualquiera interesado puede participar
- Estudiantes con Maestros
- Estudiantes con Profesores
- Miembros de tu Organización

**Organiza tu grupo y compite en una de estas categorías**

- Videos Relacionados con Experiencias Utilizando la Internet
- Modelo de Website con Impacto Social que Dependiera de la Internet
- App o Website con Programación Utilizando la Internet

## Stats for Last 5 NARALO Newsletters

### September 2019

21% open rate, 4% click rate

### August 2019

28% open rate, 12% click rate

### (July skipped) June 2019

26% open rate, 6% click rate

### May 2019

25% open rate, 3% click rate

### April 2019

30% open rate, 3% click rate