



## Your January 2020 NARALO Newsletter

The latest news from the North American At-Large Regional Organization (NARALO)

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### Chair's Corner

Eduardo Diaz, NARALO Chair

#### 2019 Year End Updates from ALAC / At-Large

*At-Large Community activities work toward ensuring the voice of individual Internet users is heard within ICANN.*

#### Policy highlights in 2019

The ALAC ratified 21 statements to ICANN Public Comment and 2 ALAC Advice statements to the ICANN Board in 2019, in addition to cross-community requests for feedback on policy related activity (i.e. Public Interest, EPDP, SubPro). See all Executive Summaries [here](#).

The At-Large Consolidated Policy Group (CPWG) weekly meeting attendance surpassed and is maintaining an average of 50 participants per week.

See the [At-Large Policy Advice Development Page](#) and [At-Large Consolidated Policy Working Group \(CPWG\)](#) for the latest updates on ALAC/At-Large policy activity.

#### Membership growth in 2019

**From 232** At-Large Structures (ALSes) in 103 countries and territories **to 241 ALSes** in 104 countries and territories.

**From 101** Individual Members and 8 Observers **to 128 Individuals** and 20 Observers.

#### At-Large Review Implementation Plan

The initial At-Large Review Implementation Plan consisted of eight of the original sixteen issues (#1, #2, #3, #4, #7, #9, #13 and #16) identified by the independent reviewer. It was presented to the Board Organizational Effectiveness Committee (OEC) in December 2018 and was approved by the Board during their Meeting on 26 January 2019. In June 2019 the [At-Large Review 2 Implementation \(ARI\) Status Report 1](#) was submitted to the Organizational Effectiveness Committee (OEC), and in December 2019 the [At-](#)



[Large Review Implementation Interim Report 2](#) was submitted to the OEC. In January 2020 the [OEC responded to the Interim Report 2](#), noting the continued success of the At-Large Review Implementation.

### **The Third At-Large Summit (ATLAS III)**

The Third At-Large Summit (ATLAS III) was an assembly of future At-Large Ambassadors, focused on developing and nurturing thought leaders and change agents who will implement what has resulted from the At-Large Review Process, namely, more effective participation of At-Large members in the policy advice process. ATLAS III was held Monday, 4 November through Thursday, 7 November 2019 during ICANN66 in Montreal, Canada, and provided participants with the skills required to effectively represent the best interests of the end users within ICANN. See the ICANN org blog on ATLAS III [here](#).

See ongoing Post-ATLAS III Activities [here](#).

### **2019 NARALO Achievements**

The following NARALO Leadership assumed or continued their roles at the end of the ICANN66 Annual General Meeting (AGM) in Montreal, Quebec:

- Eduardo Diaz, Chair
- Judith Hellerstein, Secretariat
- Marita Moll, ALAC Member
- Jonathan Zuck, ALAC Member and ALAC Vice Chair
- Javier Rua-Jovet, ALAC Member
- Glenn McKnight, NomCom Delegate

[NARALO Monthly Newsletters](#)

[NARALO Universal Acceptance Working Group](#)

See [NARALO workspace for more achievements in 2019](#)

### **Universal Acceptance**

NARALO has a dedicated group of three individuals (Denise Hochbaum, Judith Hellerstein and Michael Casadevall) to focus on Universal Acceptance ([UA](#)). This group is liaising with the Universal Acceptance Steering Group ([UASG](#)) to create work synergies. Its members will become experts in UA concepts and help the region in understanding why this so important to the evolution of the Internet and for Internet end users in particular. Participate in the NARALO monthly meetings to learn more about this and other matters!

### **NARALO Monthly Call**

The most recent NARALO Monthly meeting was held on [10 February 2020](#). Please join the monthly meetings for the latest NARALO and At-Large community updates, including post-ATLAS III and policy activities.

### **At-Large Consolidated Policy Working Group (CPWG)**

I want to encourage all of you to join the Consolidated Policy Working Group (CPWG). It is a great space to learn about current ICANN policy issues and discuss them from the Internet end user perspective. Send an email to ICANN staff asking to be included in the CPWG email discussion list.

[Workspace](#)

[Next Meeting](#)

### **ALAC Subcommittee on Outreach & Engagement**

I also want to encourage all of you to join the ALAC Subcommittee on Outreach & Engagement. Send an email to ICANN staff asking to be included in the ALAC O&E SC email discussion list.

[Workspace](#)

[Next Meeting](#)

## ALAC / At-Large Policy Comments & Advice

All of NARALO and the At-Large community are invited to contribute to ICANN public comment proceedings. For more information, please visit the [At-Large Policy Advice Development Page](#) or contact [At-Large staff](#).

The ALAC is drafting the following comments:

**Vote** [Draft FY21-25 Operating & Financial Plan and Draft FY21 Operating Plan & Budget](#) 25 February 2020

**Drafting** [Second Security, Stability, and Resiliency \(SSR2\) Review Team Draft Report](#) 04 March 2020

**Drafting** [Initial Report of the Expedited Policy Development Process \(EPDP\) on the Temporary Specification for gTLD Registration Data Team – PHASE 2](#) 23 March 2020

**Drafting** [Draft Proposal for NextGen@ICANN Program Improvements](#) 31 March 2020

**Drafting** [Name Collision Analysis Project \(NCAP\) Study 1](#) 31 March 2020

**Drafting** [Revised Community Travel Support Guidelines](#) 13 April 2020

The ALAC ratified the following statement(s):

[Proposed Final Report of the New gTLD Auction Proceeds Cross Community Working Group Executive Summary TBD](#)

[Proposed Dates for ICANN Public Meetings 2024-2028 and Revised Dates in 2022](#)

The ALAC noted that ICANN has been striving to be more inclusive in an effort to engage more volunteers with diverse backgrounds. ICANN acknowledges the difficulty in getting new people to join and engage within ICANN and to increase the diversity of participants. The Multistakeholder Model Work Plan takes note of the importance to ICANN to develop pathways to enable effective participation. One of the more practical ways for ICANN to facilitate participation is for ICANN Org. to be more aware of and to avoid clashing with important holidays and religious days observed by volunteers who work countless hours to improve ICANN's multistakeholder advisory work. By avoiding these dates as much as possible it is showing all volunteers that ICANN Org understands their concerns and does its best to avoid conflicts.

The ALAC made several other suggestions regarding ICANN meeting dates in 2022 and from 2024-2028.

[Third Accountability and Transparency Review Team \(ATRT3\) Draft Report](#)

The ALAC noted the ATRT review has produced a considerable amount of work in little time and this is laudable. Nevertheless, from an end-user perspective, ATRT should consider deliberating the following questions: (1) How can ICANN better address conflicts of interest? The ICANN community is relatively small, with relatively few actors involved in the process. Conflicts of interest, perceived or real, can impact negatively on ICANN's standing; (2) How can transparency be increased? (3) How can ICANN ensure that in cases where issues persist, processes are initiated to correct trajectory? (For example, if multiple reviews identify the same issue or if they find implementation to be lacking, how can this be fast-tracked transparently and effectively?) (4) Might it be necessary to "silo off" or ring-fence certain functions, including reviews, compliance, and other types of community oversight? (5) How can ICANN improve their responsiveness to community and review team questions and affairs, and what policies should be created to ensure these are dealt with? The ALAC also suggested taking several noted options into consideration, emphasizing from an end user perspective, more, not less, accountability and transparency is required from the ICANN community and org.

Overall, the ALAC supports the suggested changes to the ICANN Public Comment, public input as well as the accountability indicators. We believe those changes would make the Public Comments more effective and show better transparency. We strongly believe that a wide, open and inclusive process should be maintained in policy development process especially with input representing the multistakeholder environment. Policy development must be transparent, efficient and should not be biased or skewed towards a group.

[ALAC Advice to the ICANN Board on ISOC/PIR Issue](#)

The ALAC noted the proposed sale of PIR to Ethos Capital has, understandably, created quite a stir, prompting commentary from many perspectives within the ICANN community, and applauds the efforts by the ICANN Board to clarify and make transparent, as much as possible, the process regarding the deal and to take the time to encourage the best possible result.

The ALAC Advice to the ICANN Board suggested (8) recommendations: (1) The Registry for .ORG must be organized as either a charitable non-profit [501c(3) in the US] or a "Benefit Corporation" (Benefit Corporation); (2) One-third of the Registry Corporate Board must be representatives of charitable

nonprofits; (3) One Board member selected by the ALAC; (4) The Registry for .ORG must enshrine in its bylaws that the principal focus of the domain is nonprofits and individuals and not commercial interests; (5) The Registry must enshrine in its bylaws a commitment to free speech and a resistance to takedown demands with a political basis; (6) The Registry must provide 6 months prior written notice to its registrants of any increase in wholesale price of their domain names registration renewal fees and the option of a 20-year renewal thereof at the pre-increase price; (7) The Registry Agreement must enshrine PIR prohibited practices such as bulk sales to commercial registrars; and (8) The Registry Agreement must establish a "DNS Abuse Ceiling".

**Additional:**

- "At-Large Valentine" submitted to the ICANN Board regarding [Proposed Amendment 3 to the .COM Registry Agreement](#).
- [ICANN Public Comment Update](#): See <https://alpha.icann.org/en/public-comment> and provide feedback by 13 March 2020 to [public-comment@icann.org](mailto:public-comment@icann.org).

In addition, there is an ongoing workspace regarding [CPWG SubPro Comment](#).

Have your say! To contribute to ALAC public comment, please comment on the wiki space or volunteer as penholder, and join the weekly [At-Large Consolidated Policy Working Group \(CPWG\)](#) meetings.

[Additional Resources](#)

## NARALO Secretariat Update



*Judith Hellerstein is our NARALO Secretariat.*

### ALAC / At-Large Policy

Here is what is new in NARALO. We are in the midst of several policy comments and statements in the Consolidated Policy Working Group (CPWG). The link to the policy development page can be found [here](#). I encourage all to get involved and to join the weekly CPWG calls.

### RALO Discretionary Funding

I want to remind all that we still have funding available under the RALO Discretionary Funding. This funding is for outreach activities in your region and also can be used to pay for attendance at some local conferences where you may want to host an outreach event. Please visit the [At-Large workspace](#) for the form to fill out to apply for this funding. We currently have \$3,300 left. Each request needs to be reviewed and approved by Regional Leadership prior to sending to ICANN org staff. The request must be sent to Silvia Vivanco and Heidi Ullrich at least three weeks prior to the planned activity, including a report on the planned activities.

## ARIN Update



*NARALO and The American Registry for Internet Numbers (ARIN) have signed an MoU. The ARIN Communications Team gives us a round up of news from its service region.*

**Register Today for ARIN 45**

Registration is now open for the ARIN 45 Public Policy and Members Meeting, which will take place 26-29 April 2020 at the Galt House Hotel in Louisville, Kentucky. ARIN holds these open, biannual Public Policy and Members Meetings so that attendees may gather to discuss draft Internet number resource policies, network with colleagues, learn more about ARIN services and operations, and attend workshops and tutorials.

To learn more about the meeting, find travel details, and register either in-person or remotely, please visit the [ARIN 45 website](#).

Stay connected with ARIN on social media: [Twitter](#) | [Facebook](#) | [LinkedIn](#)

## Canada Revamping the CRTC

The federal Broadcasting & Telecommunications Legislative Review Panel recently published the modernizing legislation governing Canada's communications sector, it has 97 recommendations. Key parts are shared below.

### Canadian Content

Supporting the creation, production and discoverability of Canadian content. That includes making it mandatory for online streaming companies to contribute to Canadian content.

The issue of "discoverability" – the challenge of regulating Canadian content in a media market where streaming customers' viewing choices are on-demand and guided by algorithms-enforcing discoverability obligations to ensure Canadian streaming content is visible and easy to find.

"Culturally, the framework must ensure that Canada's creators continue to have the means for Canadians to be discovered in a world of so many choices," said the report. "Netflix and other online streaming services would be required to devote a portion of their program budgets to Canadian programs."

### Accessibility for the Disabled Community

Emphasis in the recommendations is the efforts to be inclusive with making all forms of communication be accessible to people with disabilities.

### Indigenous Access to Internet

Another key component is the Access to Internet services by Canada's First Nations.

Full document [available here](#) and converted ebook [available here](#).

## ALS and Individual Membership Update

### Glenn McKnight at ISOC St Vincent AGM

On January 25th, Glenn McKnight, ISOC Board Member and NARALO member of the NOMCOM spoke at the ISOC Chapter AGM and provided details to the membership about the ICANN NOMCOM opportunities for the membership to get involved. The event was well attended and a catered event. The chapter became a LACRALO member and a ISOC member in 2017.

Thanks to Rudi Daniels (ICANN Fellow) and Roxanne John (GAC Member) to help explain the role and functions of ICANN to the membership.



## Stats for Last 5 NARALO Newsletters

(December skipped) November 2019

28% open rate, 6% click rate

**October 2019**

24% open rate, 14% click rate

**September 2019**

21% open rate, 4% click rate

**August 2019**

28% open rate, 12% click rate

**(July skipped) June 2019**

26% open rate, 6% click rate