## ICANN's Challenges and Issues Related to Internet End-Users.

**OPINION CORNER**

BY YOU

I asked Evan Leibovitch ([CLUE](#)), a senior contributor to the ALAC/NARALO space, to share with us his thoughts around the the above headline theme.

His response....

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Here are my initial thoughts on this, related to ICANN's major activities affecting end users – and ALAC's ability to influence them – at a high level.

Here are my three things that are IMO most important to At-Large (and all of its RALOs) in addressing the needs of end-users:

1. End-user trust in the DNS as a way to get to Internet information and services:

   In an Internet coping with phenomena such as phishing, fraud and "false news", are domain names part of the problem? Is ICANN's regulation (or lack of regulation) enabling behavior of domains that hurt trust in ICANN and ultimately the Internet itself? Is ICANN adequately balancing the privacy needs of domain owners with the accountability needs of end-users that have been harmed by domain owners? Can better action be taken against fraudulent use of domain names?

2. How much expansion in domain names is needed? How much is useful?

   ICANN has recently undergone a massive increase in generic TLDs. It underwent no financial study to justifty the expansion and proceeded only based on pressure from the domain industry.
   Now the expansion has taken place, and ICANN is already considering a further expansion without having yet properly measured its consequences. How many new domains are used by providers of information and services,

compared to those reserved or purchased by speculators. Since domains held back for speculation offer no benefit to end-users, it is necessary to examine the initial results of the expansion round (including analysis of the work of the CCT-RT) before any further expansion can be contemplated. And even then ALAC will need to consider what new regulations and safeguards will need to be in place based on the current experiences.

3. Is ICANN adequately educating the public on how the DNS works?

   Most of ICANN's outreach and education activities have been focused on industry, governments, policy makers and technically-savvy users (such as At-Large participants). Is this enough? What can – and should – ICANN do to inform the general public about the safe use of domains? How are important end-user issues – such as the differences between gTLDs and ccTLDs – being explained to the non-technical Internet-using public? What more needs to be done?

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Readers are encourage to expand/discuss this opinion through the [NADiscuss list](#).

# From ICANN 59



**Question to Avri Doria:** There are two cross-community sessions this week (ICANN 59) on the issue of geographic names at the top-level. As Chair(s) of the New gTLD Subsequent Procedures PDP WG, what are your expectations from these discussions? Taking into account the views expressed so far on this issue by both governments and registries, do you think finding a compromise solution is feasible?

**Want to know the answer? Click Here**

**June Issue of the DigitalWatch Newsletter**

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# Internet Society
## Puerto Rico Chapter

# ARIN on the ROAD
# Puerto Rico

We continue to enjoy join events with our partner ARIN. This time ISOC Puerto Rico was able to bring this event to our community. This event was held Friday, 25 August, 2017.



Our report:



- 124 People registered for the event. 85 Attended.
- The event was held at the "Colegio de Ingenieros y Agrimensores de Puerto Rico" which is a professional not-for-profit organization for licensed Engineers

and Surveyors. We partnered with the Institute of Computer Engineers which was key to acquire the facilities at no cost and in collaborating with the promotion within the organization.

- The event was promoted through Facebook and ISOC Puerto Rico membership roster.
- ARIN presented a very well prepared set of slides which covered all aspects of its operation, administration, and themes related to IPV4, IPV6 and the transition from IPV4 to IPV6.
- The attendees were very attentive to the presentation and asked many questions during the Q/A sessions.
- Liberty, the biggest cable company in Puerto Rico, presented a case study on how they are managing the transition to the new IPV6 protocol.
- We were able to engage three local organization which demonstrated and interested in becoming an ALS. I have invited them to participate in the NARALO Orientation call coming up on September 6, 2017. Two of them have already confirmed their participation.
- We had the opportunity to welcome Chris Mondini to the event. He came down from Washington, DC to experience the event first-hand. He was very pleased with the whole coordination, attendees, and experience in general.
- A 1.5-hour networking cocktail (sponsored by NARALO/ICANN) was held at the end of the day. Approximately, 50/60 people participated.
- Overall, the event was a success in terms of content, participation, and engagement. ARIN personnel mentioned that this has been the most attended ARIN on the Road event ever.
- **Photos are located HERE**
- **A compilation of event tweets** (with images and captions) are located HERE

Report by Eduardo Díaz

# JacksonHeights.nyc project



Tom Lowenhaupt and Syed Rahman explain Connecting.nyc Inc.'s JacksonHeights.nyc project to a passerby. Note the NARALO logo on the banner at rear.

Report by Tom Lowenhaupt

# August 2017 Update

**Rural Broadband Project**

SFBay Area ISOC Chapter's project 'Bridging California's Rural/Urban Digital

**Internet Society**
San Francisco Bay Area Chapter

Divide with Mobile Broadband' is in its second phase. Here is the project mid-term report, http://www.sfbayisoc.org/rural-broadband-project-mid-year-report/

While working on this project we have been reaching out to the farming community in this region. Take a look at our interview with Bay Area farmer Craig Thompson to find out what improved rural Broadband means for him - and for the food you eat.

**NomCom and Fellowship**

Leah Symekher, Advisor & Consultant to the Board, has been formally announced as the NARALO NomCom representative and will begin her term in October 2017.

Susannah Gray, President and Chair, has been selected as an ICANN60 Fellow.
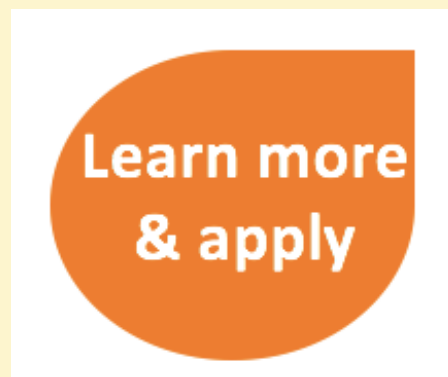
Report by Leah Symekher

# Applications open:
# Digital Commerce online course

DiploFoundation and CUTS International Geneva are pleased to launch a new edition of the Digital Commerce online course, starting on 25 September 2017.

The course, offered in partnership with the International Trade Centre, the United Nations Conference on Trade and Development, and the Geneva Internet Platform, aims to assist stakeholders from various sectors in developing countries and least developed countries (LDCs) to increase their knowledge and capacity to engage in multilateral digital commerce-related negotiations and discussions. The development and delivery of this course is supported by the UK Foreign & Commonwealth Office.

The course provides an interdisciplinary coverage of e-commerce, from both digital and trade perspectives. Topics include: the Internet functionality and online business models, economic policy issues of relevance for digital commerce, regional trade agreements, international trade negotiations, digital commerce and Internet Governance, the enabling environment for digital commerce, and emerging digital commerce issues: Internet of things, big data and artificial intelligence.



Visit the course webpage to learn more about the course and to register, or download the course flyer. The application deadline is 7 September 2017. For questions, contact Ms Marilia Maciel at mariliam@diplomacy.edu

**July 2017 Newsletter Erratum** (reported by Susannah Gray):

Small error in the SF-Bay Chapter update:

"It will be really appreciated if you could possibly add this photo in the newsletter on this topic. In the photo is Robert Tse, State Broadband Coordinator, Leah Symekher, SFBay Area ISOC Chapter Board Advisor/ Consultant & Deema Tamimi, CEO & Founder,  Giving Garden "

The note was for the editor and the names are for the photo caption!

# Upcoming Events
## Upcoming Events
### Upcoming Events
#### Upcoming Events



Register [HERE](#)

# Resources
## Resources
### Resources
#### Resources

Available E-Books in ICANN

**[How to make an EBOOK](#)**, **[Introduction to NARALO](#)**, **[ALS Beginners Guide](#)**, **[AtLarge Guide](#)**, **[Cross Community Working Groups](#)**, **[Internet Day in Spanish](#)**, **[Becoming a TTF Member](#)**, **[IANA Functions and ICANN](#)**, **[AT-Large Webinars and Presentations converted to EBOOKS](#)**, **(NEW)** **ICANN 59 converted to Ebooks**

Available playlist and pictures of various event
covered by our chair
Glenn McKnight

## VIDEOS

**Internet Governance** , I**CANN SHORTS**, **Caribbean Internet Governance Forum**, **ICANN Argentina**, **ICANN BeijingNCUC** ,**NPOC**, **ICANN Durban** , **ICANN Dublin**, I**CANN ALAC London**, **ICANN LACRALO**, **ICANN Singapore**, **Internet Society 1st Symposium on Internet Issues**, **ITHC Privacy Panel** , **Internet Society Canada Video Series**, **Internet and Mobile**, **(NEW)** ICANN 59 - J'burg 2017

## PICTURES

**Belize IXP**, **Net Neutrality**, **Nigel Cassmire (CTU)**, **Jackie Morris( Trinidad)**, **Security and Privacy** , **ABC of Internet Governance**, **12th Annual CIGF-Belize** , **Pew Internet Research**, I**GF USA 2016**, **ICANN Fellows 2016**, I**CANN DNS and Women 2016**, **Global Forum Cyber Expertise - Advisory**, **GFCE 2016**, **M Enabling Summit**, **WSIS 2016**, **Dynamic Spectrum Forum 2016- Bogata, Columbia**, **Southern School of Internet Governance-Washington** , **ICANN Morocco**, **ALAC @ICANN**, **ICANN Dublin** , **Internet Society Canada Symposium** , I**GF USA 2015**, **ICANN Fellowship Argentina**, **ICANN Argentina**, **ICANN Singapore**, **NARALO** , **ICANN Los Angeles** , **ALAC ATLAS 2- London**, **ARIN-Chicago**, **ICANN Singapore**, **ICANN Ba**, **ICANN Durban**, **NPOC Beijing**, **ICANN Beijing**, **ICANN Toronto**, **NCUC 2012**, **ISOC Prague**, **ICANN Mexico**, **Global Humanitarian Technology Conference 2016, ICANN Hyderabad, ICANN 58 - Copenhagen 2017, NARALO General Assembly**, **(NEW)** ICANN 59 - J'burg 2017,

Quick updates and links to useful Information

## NARALO 2017 GA Documents

## 2017-2018 CROPP Page

## NARALO Operating Principles Review

## NARALO Operating Principles

## Monthly Secretariat Report

-:) END

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