September 2015

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NATHALIE PEREGRINE: Good morning, good afternoon, good evening everybody. Welcome to the At-Large Ad-Hoc New Meeting Strategy Working Party, the sub group on LAC Meeting B on the 3rd of September, 2015.

On the call today we have Beran Gillen, Vanda Scartezini, Sébastien Bachollet, and Dev Anand Teelucksingh.

From staff we have Heidi Ullrich and myself Nathalie Peregrine.

I would like to remind you all to please state your name before speaking for transcription purposes. Thank you ever so much and over to Vanda.

VANDA SCARTEZINI: Okay. Thank you. There is some points that I would like to raise, that of course, you are free to discuss something else that you want to. We can have this B model that Eduardo have raised and put in the call today. It's not new, but it's the last one he posted.

So what I see there is that the general ideal to have each day, one large slot to make outreach, will be good. So that's the main point. So we have almost every day some activities related to outreach. But one point that I believe we need feedback from is if we can go out, or if just invite people from inside the [inaudible].

So I see some issues. Being in Panama is less problematic because the concentration is mostly on Panama seat, in the distance are not so

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longer than should be if it was in order to countries like Costa Rica, or other more, you know, vertical countries.

But anyway, I see some problems in reaching people. When you just count on inviting them to your bandwidth, then to reach them in the university, in the association, and so on. So that is something I would like to see what you think, and should we make some directed questions to me? It was supposed to have this conversation this morning, but anyway, it was impossible.

So I believe that is, you know, for us to see if it's important or not to put this points over the table to make. Anyone?

Hello?

DEV ANAND TEELUCKSINGH: This is Dev. Okay. I think one of the concerns I do have is the fact that we won't have any availability of the day earlier, to do like a pre-meeting, which is a Sunday, because the interpreters won't be available. And I think that's going to be a challenge if we're going to try to do outreach with the, well, with most of the persons involved in the ICANN meeting speaking English.

So I think that's one challenge there. The other concern I have is there are going to be, [Ned] talked about, he said there would be a program, a special session on the Monday. And I would have liked to find out if that special session wasn't geared, how should I put it? Wasn't geared

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towards everybody, for all stakeholders, be it governments, At-Large, universities, etc.

Is that special session for all of those different, the different components of ICANN? You know, so that is one of the questions on outreach on that. Because that impacts, you know, because what happens is that after that special session, there could be like those interested in At-Large persons on the Next Gen program, universities, they can then have a separate meeting very soon afterwards, and presumably there will be the interpretation and all of that there, for that special session.

VANDA SCARTEZINI: Yes, this could be part of our, we need to arrange the proposal we are working, and work it in the main meeting. That section ended there Monday morning. We'll be dedicated to leadership meetings, or something like that. So we need to make sure that this proposal is really, you know, organize it in the really agree with the GNSO group and the other group, to make sure that we should rearrange our B meeting.

Because, maybe reduce the outreach in the end of the day. So there is a lot of questions that we need to respond. I understood that Nick said that they will have something talking about the [A?] meeting next week, with the GNSO or something. But it was very, very bad, the connection today. So if I'm not sure if it's, what I heard is something correct or not.

I heard what you heard, Dev, it was, you know, Monday morning session for everybody, but I don't know if it's already agreed.

If it's not, we cannot move in that direction, and we should need part of the day one outreach to really, you know, make some pre-session of outreach, to make people understand, and talking about everything. So I don't know what the others can give other suggestions, because if we're going to lose the beginning of the Monday, or if it's just for an hour or whatever, we need to know this as much as possible.

So that could be one point to raise to meet, to get the answers.

Sébastien, you have your…

DEV ANAND TEELUCKSINGH: This is Dev. I see Sébastien and Heidi have raised their hands.

SÉBASTIEN BACHOLLET: Okay. Heidi, do you want to start or I can go. It's Sébastien.

VANDA SCARTEZINI: Go ahead.

SÉBASTIEN BACHOLLET: Okay. I will go back to the meeting strategy working group and the outreach. We came with a proposal to have three day meetings, that's

now Tuesday, Wednesday, and Thursday. And we have one day for outreach, and the one day for outreach is a Monday.

It allows people travelling, who decide not to participate to the outreach, not to come, just to come for three day meeting. If they want to participate with the outreach, they may come on Monday. Then we don't try to add one day. Don't try to add time before. The meetings start on Tuesday, but we have one day of outreach.

I know that there are some groups that are already saying we need four days, and they are trying to add one more day, but that's not feasible, it's really how we setup this four days. One day for outreach, two days for within our community, and one day to work with the other community.

We try out and we didn't succeed in having each day split into work within our community, and work among the communities. For example, from 9 to 3 or 4:00, and 4:00 to 6:00 or 7:00, or multistakeholder work. But we end up, from my point of view, but we end up to have Tuesday and Wednesday to be work within our community, and the last day to be work with the rest of the community.

And the first day, it's outreach. It seems that the GNSO wants to start to work on Monday. But I hope that staff will say no, it's not how it was setup. And if we never try to do something like the decision taken by this, suggest by this working group and taken by the community, then it will never happen.

Now outreach seems to be here for the LAC meeting. The staff seem to prefer to have people coming to the meeting, more than people going outside the meeting. I have no problem with that. It was not the idea. The idea was more based on the meeting in South Africa where the community get out, even going to a school and doing things with people.

But if it's to be inside, then it may make something, but at least we need to have the beginning of the Monday to be presentation of what ICANN is doing, how it's organized, and to do outreach. I don't need to explain again. You know better than me what is outreach.

And then if we want after that to have people who are coming from, because we ask them to participate on behalf of At-Large, and they must follow our work during the next day, I guess. And if we have specific need for outreach on the Monday afternoon, for example, it could be one way.

That was the goal for this. That was the reason. And also, the four days where the setup like that to change, not to start on Friday, on Saturday, but to start another day of the week to allow different people to travel in different time. And that was the aim of all of that work. The output of this work. That's some input.

And my question, what we want to present? And the second point is to whom we want to present? That means that what is the people? Or what is the organization we want to have participating is a little bit easier in a small country, but do we want people from the capital? Do

we want people from the country? Do we want people from the around? Or do we want people from the overall region?

And that are the consequences of the budget. But that's something that we need to discuss and decide, and it could, the answer could depend also on where we are going, if the countries and it may be different then when it's a small country, if it's a sub-region with a target or if it's something else. That's some of my point I wanted to weigh in now. Thank you.

VANDA SCARTEZINI: Okay. Thank you Sébastien. And we come back to this, your ideas. But let's have Heidi, her hand is up. Heidi, you have the floor.

HEIDI ULLRICH: Thank you. Hi everyone. So just to respond to a couple of the comments I've heard. Regarding, Dev, the pre or post days, in extension of that four day, or as Sébastien said, the three day plus the one day of outreach, from what I've heard, none of those three meetings, A, B, or C, will allow to have meetings in addition to the meeting set days. The whole point was to basically set the meetings according to a new schedule, and those were to, you know, to stop that, what was seen as this constant extension of the ICANN meetings informally.

So I don't think that that's going to be allowed to do that. Regarding outreach, what I've heard today, and I don't know if it's set in stone, but

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on that Monday, that outreach day, the first part of the day would be a session with everyone.

So all ACs and SOs, all new people that would be invited by the various groups, certain types of fellows meeting certain type of criteria, the next gen students, etc. They would be for discussing outreach issues, there would be discussions, perhaps the AC SO and RALO chairs could speak, and there would be a discussion there. And that would be followed in the afternoon by a half day of AC and SO specific outreach and engagement activities, to be determined by each specific AC and SO.

So that's what we've heard today. Thank you.

VANDA SCARTEZINI: Okay. So that's the, that is, I understood that the decision is to have outreach just on Monday, whatever is the agenda of the people inside that country. And we are invited then for the full day, first part of the day to everyone, second part of the day, the specific decisions for people from business, people from social communities, universities, whatever.

That's what was the main decision inside ICANN?

HEIDI ULLRICH: So again, this is Heidi. I don't know if there has really been an actual decision. I mean, obviously the ACs and SOs are welcomed to bring their thoughts as well, but that was the general outline of what was being proposed. And again, just to be clear, on the half day, the second

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part of the day, it would be where each AC SO could determine what kind of outreach and/or engagement activities they would like to have with their members, or with the people that they're bringing in.

VANDA SCARTEZINI: Okay. I understood. So back to the, what Sébastien talked about. I would like to point out that this is the four points of our agenda. Who will be the key communities that we, ALAC, would like to reach out and talk with. Because there is the main task that we need to do is get in touch with those people, and connect with them, and help, get their help [inaudible] contact and bring people to this meeting.

If we did that inside ICANN, we need them to [inaudible] themselves in ICANN, everything that should be done with the time, because of the precision time that we are going to have these things to happen. So my point is, we need to decide which community, like Sébastien…

Sébastien said communities' localization.   If we want to reach communities in the [inaudible] cities, or general communities, or different cities, I believe that depends on the country, and if they have more than one large city, even a small one, we should make advertises in all local where communities that are key for us will be.

So we can try to bring them to ICANN meetings. That's my main point. So we need to define which kind of community we want to really attend our outreach program. If just NGOs, just or universities, or you know, high schools, whatever. That's the point that we need to have very clear to make the next move. Because we need to, technical groups,

what we are mostly interested bring to this outreach programs that is in the interest ALAC, that is our key point.

DEV ANAND TEELUCKSINGH: Well this is Dev, Vanda. I'm not sure you're on the AC room, but my hand, Sébastien's hand, and Heidi's hand, and Sébastien's hand is raised. So my hand and Sébastien's hand are raised.

VANDA SCARTEZINI: Thanks.

HEIDI ULLRICH: And also, after that, I just wanted to move myself down the queue.

VANDA SCARTEZINI: Okay, thank you.

DEV ANAND TEELUCKSINGH: Okay. All right. So I'll guess I'll go first. This is Dev. So, well given that Heidi has outlined a possible structure, where we have a morning session, with everybody involved, that just brings people… That is sort of like a welcome ceremony of a sort, in the sense of they learn about ICANN, what it does, what it doesn't, general purpose knowledge.

And then afterwards, we can have separate sessions, or we have focus, sort of like breakout sessions, as I imagine it, with the various ACs and

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SOs. I would think that's probably a good way to go forward. And then once we have made a decision that, okay, that's going to be the entire day, then let's do just that for the entire day, and not try to schedule other meetings, which was Eduardo's proposal, you know, which he had done as a first guess, as a first attempt.

So I think that can work. In terms of who we should target. I mean, I'm hearing the different things like universities, and technical communities and so on. I think I do want to have some sort of public outreach, I want to say general public outreach. And by that, I mean I want to have like sort of like an ad, probably on the radio, probably in the newspaper, and just to say…

VANDA SCARTEZINI: ….advertising.

DEV ANAND TEELUCKSINGH: Yes. Do that kind of global advertising. So…

VANDA SCARTEZINI: …or anything like that, yeah.

DEV ANAND TEELUCKSINGH: Yeah. So a newspaper, a radio blurb, something like that. Now I know that, I believe that Panama is, there is one At-Large, well, I shouldn't mention the country, my apologies. There is one At-Large structure in that territory, and I believe that territory is a member of the ccNSO. So

maybe we can work with, and I don't know how the ccTLD is a multistakeholder entity or not, but maybe we can work with the ccTLD operator, and the At-Large structure, to, as a sort of like get some, you know, first, as a first contact list.

But I really do think we should really make it as open as possible. We really need to widen what the perception is to ICANN to the wider public. And I think that's the approach we need to do. So perhaps that, and then contact, the smaller communities for getting involved in the At-Large.

So wider public, to get everybody, you know, who just heard about ICANN and want to find out more, this is their opportunity. And then from that, and probably from that immediate morning session. We can seek to identify what persons are interested in At-Large, and obviously have material on hand to explain what to do, what are our topics that we're going to be covering on the Tuesday, Wednesday, Thursday. You can attend that meeting and so forth. I'll stop there.

VANDA SCARTEZINI: Okay, thank you. I believe that [what you said] is a very good suggestion, and I also believe that ISOC can help, because they are very active in this region, or South America at least, and Central America too. So I believe they can be one of the guys that can express about, and we have some colleagues from our region, like [inaudible]… That have lived in the last two years in Panama.

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And the work for ICANN now without LACRALO, can be helpful to identify some interested parties in that countries. Anyway, we have ISOC, we have ALS, I believe. And some of those groups, in the NGO groups that I have touched them, so there is some opportunities to touch people, but on radio is a very good idea.

I guess Sébastien is in the queue?

SÉBASTIEN BACHOLLET: Yes, thank you very much Vanda. Sébastien Bachollet for the record. I think it's a good idea to have a wide communication program. But I think we need to target some groups. And user will not come like that to an ICANN meeting. Maybe we will find one or two. We need to try to target organization as possible ALS. Because if not, my fear is that the few people who will come by the advertising, then will be the target for each group.

Okay you are, oh you need to go with the GNSO, and you need to go in this constituency, or you need to go to ALAC, or you need to go to the government. And I think we need to be very careful and not end up like that, because it will be a bad image for the overall organization. I agree that we do a communication, but we need also to have some really targeted groups.

VANDA SCARTEZINI: Maybe also association, associations for NGOs, association for, you know, recent university I believe is a key point that we need to think

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about, because they are the most prepared people that we can count on to discussions and contributions in the future.

SÉBASTIEN BACHOLLET: Yeah, and the other things we make do is to ask the At-Large structure in the region, or in the sub region, is their counterpart in the country where we are going. We may have an ALS, but we may also have, I don't know, the association of Unix end user member in, I don't know, Columbia, and they can say, hey yes, we have a sister organization in the country where ICANN is going, and we may contact them.

That's also a way to have this discussion and those contacts.

VANDA SCARTEZINI: Yeah. I would like that. That's good. Heidi, the floor is yours.

HEIDI ULLRICH: Yes. If I may bring up two points. One is that there will be a Next Gen group in the meeting. So it might be possible to have all ACs and SOs have more structured interactions with those Next Gen students, and you know, linked to their universities. And At-Large would necessarily have good relations with some of those students. Maybe they can form a group, maybe they can form an ALS within that university, and the same thing with the fellows.

What I'm hearing is that the fellows would be, there would be different criteria for the fellows during meeting B, and it would be more

regionally specific types of fellows. So again, perhaps the ACs and SOs could have more structure relations with the fellows during the meeting, and particularly on the outreach date.

So some thoughts there. And Vanda, I'm not sure if now would be a good time for just…

VANDA SCARTEZINI: Yeah, yeah, yeah. Yeah, well, I just note here that I would like to understand better the program, the Fellowship program for this region. And I also want to raise the, that the DNS women group are planning to reach out to the women in those communities to bring to DNS women and talk about ICANN. So they can also be part of this key group that can spread the word around.

So not, what other would you like to have before someone else can raise another point, is I was talking with [Hyde] and [inaudible] had a very interesting idea, that was to use some money that was approved for our region. Of course, we need the approval of LACRALO, but we need to start with some proposal, so that the idea to raise it here is if we all agree, we can take it to LACRALO to see what they think.

But we have some amount, you know, money, to bring some people. And part of this will be dedicated to maybe to, to have some or three [inaudible] ALS for the region. For instance, we're going to be in Panama, so maybe bring in ALSs from Nicaragua, or El Salvador, or you know, around, that, Guatemala, around that region that is not very difficult to bring to. It's not expensive, to participate for the whole time,

and they can be following the outreach program, and maybe become multipliers in their region with the whole program of outreach.

That is the general idea. There is some issues, more detailed issues, that if we discussed a little bit, and if we agree, [Hyde] can send to Alberto to propose for LACRALO discussion. But that's the general idea. What do you think?

Do you believe that they can help to spread the word after the meeting in their region, that the continue outreach activity?

DEV ANAND TEELUCKSINGH: This is Dev. I would say yes. So I think once the, it's formally announced where the meeting is going to be held, and I think that will probably be at the Dublin meeting, then we could, we can't bring it to the group before. We can then start looking, okay, how, you know, how various members of LACRALO could be involved in outreach and so forth. So yes.

VANDA SCARTEZINI: Yes. I believe that could help, because you know, this can be [inaudible] in any region, if there is small countries around, they can, you know, we can invite them to go to the whole meeting, and have this group, you know, learn more about outreach and how to do that, and that all of the documents to spread the word when they go back.

Yes, of course, the, Heidi is saying that the announcement will be… I heard Nick saying that it is 25 of September, or 26 of September, and of

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course, we need to wait for this announcement, and then ask LACRALO, talking about. And until then, I do believe that we need to redesign the B meeting. I will do that. I will redesign this B meeting as a proposal for the meeting, because I believe that we need to have this slot completely understood to make sure that what time we have to prepare the whole program.

Because it's not, if we don't have those clear slots and times, that we have at our disposition, we cannot make it a good agenda for the outreach program.

Sébastien…

SÉBASTIEN BACHOLLET: Yes, thank you. Yeah, I guess the decision will be taken before the end of September, because the Board have a retreat in Los Angeles around the 25, 26th of September. And it will be announced officially at that time. Yeah, I am in a little bit of trouble with your suggestion about the budget, because for this year and for this meeting, why not? But we will still have to have some General Assembly of the RALO, face to face, and the only meeting for LACRALO and for AFRALO will be at the B meeting.

Then we need to have additional budget to have other people coming. And it's, I just want to emphasize that it was not the task of the meeting strategy working group to discuss budget. It was clearly not this topic. My feeling is that to allow this outreach day, then to have a specific budget from the meetings team, and to…

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It is why I was asking where those people will come from. And if it is us going outside, I was thinking to go outside with the city where we are, but if it's people coming in, why we have, don't have people coming from, at least from the sub region, but I would like very much that we…

It's outside of our members, our current ALS, because the current ALS must come as a participant, not for outreach. In our discussion, it's more in reach our ALSs, and outreach. The goal is to find new people, new organizations we will talk with. And that's need to have a specific budget from my point of view.

I am not saying that for this first meeting we can't take a lot of the budget allocated to something else, but it must not be a behavior. It must be something specific for this time. Thank you.

VANDA SCARTEZINI: Okay. Thank you. Heidi.

HEIDI ULLRICH: Thank you Vanda. So a couple of things just in response to Sébastien. I understand that… And that's something to consider, but I do note that the meeting B next year is in fiscal year 16, so I don't know how there could be funding for a General Assembly. And what was discussed in Buenos Aries with Steve Crocker, was that the ALAC and the ATLAS 2 improvement taskforce would need to present a timeline for General Assembly, and the next summit, during the fiscal year 17 budget planning.

So Olivier is aware of that, and I think that will be done in Dublin, hopefully presented, discussed with the Board. So, you know, regarding the General Assembly. Regarding the funds for this next meeting B, the idea would be to use fiscal year 16's central request that LACRALO received that wasn't terribly clear on what it would bring, because it was basically 25 nights of, you know, accommodations, but no flights.

So there was no funding for anybody to come in. What we could do is to use the funds that are allocated for that, and then bring in ALS representatives from Panama, Costa Rica, El Salvador, Nicaragua, and have them, have it be more of a regional, a Central American focused outreach and engagement day.

Perhaps have a LACRALO showcase on that day as well, on those ALSs, and then engage those ALS reps throughout the meeting. Those are the thoughts behind that proposal.

VANDA SCARTEZINI: You want to comment Sébastien?

SÉBASTIEN BACHOLLET: Thank you Vanda. Sébastien Bachollet. Yeah, I have no problem for this year, but I guess, because face to face meeting, General Assembly, not need to be each year, than everyone in Buenos Aires, and it's okay that there is no one next year. But it's why I was, I think it's important that becoming behavior. Or it should be set up in the budget. But thank you for your input that, we need to do this budgeting. I agree totally, and it

will be the task of ALAC to run this issue as quick as possible, because we, as soon as we are able to give those needs and figures to the staff finance team, it will be easier for them to include, or not include that into the budget. And with a discussion now going on with the IANA stewardship transition and the new accountability system, the budget will become very, very important issue for everybody.

Then we need to stand at the beginning and do the right work. And if we support the fact that we look to regional assembly we want to have, now that we have the calendar up to 2020, we can decide when and where we are General Assembly, and when and where we would like to have a summit are possible. Thank you.

VANDA SCARTEZINI: Okay. Thank you Sébastien. Any other points? I believe we don't have any other points for now. I believe that the key communities are important, other points to confirm that those are the positions for the first time in the morning. All those things that we need to hear from Nick that should heard today, but it was impossible. So Dev or Sébastien, do you have any other points that you would like to talk about, or Beran, or you know, anyone?

HEIDI ULLRICH: Vanda?

VANDA SCARTEZINI: Yes?

HEIDI ULLRICH: This is Heidi. I'm wondering if you might be able to update the B schedule prior to the next call of the meeting strategy working party…

VANDA SCARTEZINI: Yeah. I can really do during this weekend, and post it into the general meeting [Wiki].

HEIDI ULLRICH: Okay. Thank you. And then perhaps the agenda could include some of the issues that have been discussed on today's call, including outreach activities. Okay. Thank you.

[CROSSTALK]

DEV ANAND TEELUCKSINGH: Great. Thanks. This is Dev. Just one concern, obviously, is regarding possibly having GA at a meeting B, although we'll know the timing of meeting B, and perhaps when all of the territories have been announced for the various meeting Bs, we can then look, assess the local, I would say the local capability of the what it is, in a hotel space, etc. to actually have a General Assembly.

You know, LACRALO has 47 ALSs, for example, so you know, that's not exactly a small number to find additional housing for them, hotels for them, I should say. You know, that's something you have to look at.

But as Heidi points out in the chat, you know, a GA could be held along another regional IG event, not necessarily an ICANN meeting. That's it.

SÉBASTIEN BACHOLLET: I have a few points. And Dev, sorry, but I really think a General Assembly must be done within an ICANN meeting, because it's expose members, the ALS, to the rest of the community. And it's a very poor idea. And we have done that in Europe, and it's not a good outcome when it's with an IGF, with an European IGF.

I understand that it's possible, but it's not a good idea. I think we really need to… And it's also important that those… It's not just a region, it's a region with the rest of ALAC and with the rest of the community, and it's important that we, the rest of the other region, at least the ALAC member, and the chair, and the secretariat, the other parts from At-Large, met with the region.

And I really think the question of hotel, I am sure that even in a small country, we can find, maybe it would not be in the five star hotel nearby, but just 10 minutes' walk, and I hope that it's feasible. And I'm sure that in the country that we are going we will be able to do that.

But it must be taken very in advance, and it's why magnification will be a good thing. The second point is that we need also to target, how I would say that, I would say the minority but it's not the right word. We need to ensure, as much as possible, diversity. And that means that the question of language, the question of the country they are coming from,

the question of agenda and so on and so forth, are important also to take into account, to bring those new people to an ICANN meeting.

And with that, it would be a good outcome. Thank you.

VANDA SCARTEZINI:	Thank you Sébastien. Anyone wants to raise any other points?

I don't see hands up. So I do believe that, for the first time here, we accomplish our ideas, just to get together and have some things to do and contribute to the full discussion of our meeting group. And I would like to thank you everybody, and we are reaching the hour, so thank you everybody for this call.

Thank you to staff, and appreciate your contribution. Heidi especially, thank you very much for your explanations and so on. Thank you everybody.

[END OF TRANSCRIPTION]