



Data & Metrics for Policy Making (DMPPM)

Steve Chan

Why is it Important?



Background

The Data & Metrics for Policy Making Working Group (DMPM) explored opportunities to review standard methodologies of reporting and metrics that could better inform fact-based policy development and decision making; including how the community can collaborate with Contracted Parties and other service providers in the sharing of metrics and data.



Tasks of the DMPM

In connection to the group's charter questions, the DMPM has deliberated on the improved use of data in:

1. Issue identification, scoping and prioritization
2. Key performance metrics for recommended policy
3. Fact based assessment of policy outcomes



Public Comment

The WG launched a public comment forum based on its Initial Report and draft recommendations and has since reviewed those comments to prepare its Final Report:

<https://www.icann.org/public-comments/data-metrics-policy-making-2015-07-29-en>

Proposed Recommendations

1

Recommendation 1

Initiate pilot effort for SGs/Cs to make tactical based data & metric requests within the GNSO to enhance issue development of policy issues.

2

Recommendation 2

Update Working Group Guidelines within GNSO OP Procedures regarding early outreach to include quantitative measures and expand audience beyond ICANN.

3

Recommendation 3

Staff to create formal templates of Issue Report, Charter, and Final Reports and document accordingly in Working Group Guidelines.

4&5

Recommendations 4&5

Update Charter and Final Report templates with standard recommendation to measure effectiveness of future consensus policies post implementation.

6

Recommendation 6

Create Metrics Request introduction into Working Group Guidelines.

7

Recommendation 7

Import metrics request decision tree and form into Working Group Guidelines.

**Initial Report can be viewed on Project Page, as there will not be substantial changes to recommendations in Final Report

Current Status & Next Steps

Current status

- Updated GNSO Council of preliminary recommendations
- Completed review of public comments
- Updating its Final Report

Next Steps

- Submit Final Report to GNSO Council for its review in Dublin
- Should WG recommendations be adopted, Policy staff will begin implementation

