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TERRI AGNEW: Thank you, Cheryl. Good morning, good afternoon, and good evening. Welcome to the ICANN Accessibility Taskforce call on Monday, the 24<sup>th</sup> of August 2015 at 21:00 UTC.

On the call today, we have Alan Greenberg, Cheryl Langdon-Orr, Olivier Crepin-Leblond, Jorge Carcavallo, Judith Hellerstein, and Gunela Astbrink.

I show apologies from Heidi Ullrich and Chris Mondini.

From staff, we have Silvia Vivanco, Joe Catapano; and myself, Terri Agnew.

I would like to remind all participants to please state your name before speaking for transcription purposes. Thank you very much, and back over to you, Cheryl.

CHERYL LANGDON-ORR: Thank you, Terri. Maybe I was fugue state; I didn't remember you mentioning Laura from staff, but she's certainly front and center. If she wasn't mentioned, she is by me now. And anyone else, if your name wasn't called out, please let Terri know and she'll make sure you're recorded on the meeting notes.

First [cuff of the rank] is to look at our agenda item, which is a brief review of our last face-to-face meeting in Buenos Aires. We have within the agenda links to the recordings and transcripts. We also have I think a very positive feeling from that face-to-face meeting. I certainly wanted

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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to note for the record that the recording of the meeting attendance in no way, shape, or form seems to have reflected the number of people in the room. If you count up who is recorded in that Buenos Aires face-to-face meeting, I think there might be perhaps 20. Considering we were up to second row around the seats of the three-sided ALAC and At-Large table, I cannot believe that that is in any way, shape, or form an accurate record.

I would also suggest that if we didn't distribute a sign-on sheet, we certainly should in future because one of the reasons that we've made a number of – not so much directional changes, but strategic adjustments to how we're doing our Accessibility Taskforce work in the near and near-term future was the extremely positive and diverse group of people and the number of the people that were in the room for that face-to-face meeting.

I want to record my disappointment on behalf of everyone who isn't recorded to the permanent record on that. I don't know which staff – Silvia, I assume – will take that action item, but can I suggest – and this is me in my growly voice now – let's never have that happen again.

So let's ensure that we do more reasonably capture when we have what was not only I think excellent presentations, but excellent attendance as well.

To that end, one of the – in fact, the – primary activity at that face-to-face meeting was looking at our stock-take survey, which of course has grown out of [original] work done by Gunela and modified later into an appropriate mode of survey tool by Glenn, and then taken to the next level and implemented by ICANN staff.

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We spent 30 minutes at least on that during Buenos Aires. I would like to suggest we actually spent more like 40 minutes on that. It was interactive. It was engaging. We had a lot of questions, a lot of interaction on the slide set. We also, most importantly, had a number of particular action points taken by staff within ICANN to follow-up on some of the matters and questions that were raised or discussions that happened.

An example of which is there was some question as to because how the survey was answered reflected very much who answered them and their experiences that may need to be expanded or modified. Yes, Judith, and I should have said and you worked on it as well.

But whoever's worked on it is, of course, recorded for the meeting notes where that's been generated. However, now I think I've got everybody.

The additional tasks that some staff I know are [owning], going to be drilling down a little bit more into some of the outcomes. We have perhaps greater depth of information, and certainly more robust data to analyze, is also something that is not accurately or effectively recorded, at least in the text version from the meeting.

Are we getting a sense that I'm happy with the meeting, but not happy with the way it was recorded? Because I hope we are. However, if we do drag ourselves through the transcripts and the recordings, we will probably find who said they would do what as a result out of that meeting.

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I also wanted to particularly note how pleased I was to see that the Senior Director of Administration Talent Management, Diane Schroeder, who has a huge amount of grandfathering and background on just about everything ICANN, having worked with it since it was just a tiny little baby organization up until it is today with roles of increasing responsibility and covering great diversity.

Her particular focus and interest on this manner I think should be recorded at this meeting with our thanks and we look forward to working with her.

And of course I wanted to mention again to the record for this meeting how pleased we were with the update that Laura was able to give us on the web work. She has certainly proven herself and continue to prove herself as a shining star and beacon for what we're trying to do in terms of get accessibility matters where it matters at some of the fundamental principles.

But also, in all her lack of spare time, fixing up some of the – I think we could describe it as nightmare situations she inherited when she came on board. Again, particular thanks to you, Laura, and of course the whole of the team that's working with you all.

I would like to open the floor for anyone less grumpy than I clearly am this morning in my time to see if someone else would like to mention anything that they had as a takeaway or a noteworthy for our meeting update, specifically from our face-to-face meeting in Buenos Aires. Then we'll move onto our other activities since then.

Judith, over to you.

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JUDITH HELLERSTEIN:

Although it wasn't specifically at that meeting, we did talk about the new pilot that was starting on captioning. Gunela and some others, and Silvia were at the meeting. We had a small committee meeting composed of members from Accessibility and Technology Taskforce and others about ways of setting criteria for the captioning pilot, and also ways to evaluate success of it as we only got funded for three months instead of six months, and then also ways of trying to do promotions to let people know it's there.

So we had that meeting last week. I posted in the wiki page the link to the wiki where we set up the criteria. Glenn and Silvia are working on creating the evaluations. Glenn is also working on starting promotional material to hand out, because since we only have a three-month pilot, we really need to get started right away in promoting it, so that the first program we have can be... The programs can be heavily attended.

They will be a mix of webinars and working groups, depending on who submits requests for captioning which will go through staff similar to Language Services. So just like if you need translation, interpretation into different languages, you send invite to staff the same way with captioning. So if people who want working groups to be captioned, they will e-mail staff and staff will work with the criteria that has been established to determine if a request meets those criteria.

And the criteria is not only for people with hearing impairment or visual or sight impairment, but also people with limited bandwidth needs and people whose native language is not English. That's really the sum-up of what we had last week.

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CHERYL LANGDON-ORR: Thank you, Judith. I'm just going to put a pin in that, seeing as that's one of the parts of the next agenda item we were planning on moving to and just see if there's anyone else who actually has something to do with the current agenda item, which is in fact the face-to-face meeting in Buenos Aires. Is there anyone who wishes to bring any points forward to our record now from the Buenos Aires meeting?

Silvia, go ahead, please. You might be muted, Silvia. Is it just me that can't hear Silvia, or is there a problem, Terri?

TERRI AGNEW: Silvia will need to go ahead and type chat in the audio what she would like to share with you. Her audio is not currently working at this time.

CHERYL LANGDON-ORR: Okay. I'll let you and Silvia sort that out, and we'll just come back and I'll read to the record and we'll pop that in under the recording from the Buenos Aires face-to-face meeting. There is an action item coming out of the Buenos Aires meeting which we will come to again a little later in the agenda.

I note your hand is still up, Judith. We're now moving onto the agenda item where we're going to be looking at recording activities since our last meeting, which to my mind, certainly includes the very exciting captioning pilot.

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Gunela is on the line, however, so I'd like to perhaps offer the floor to Gunela to see if there's anything that Judith didn't cover in as much detail as Gunela would like to see. Gunela, over to you.

GUNELA ASTBRINK:

Yes, thanks, Cheryl. I wasn't at the face-to-face in Buenos Aires, so I can't really comment on that. But I had input into the [inaudible] discussion with Judith. I would urge that when we go back to our different working groups that this is raised in other working groups, though, that people are aware of it and can then ensure that they put up their hands to be considered to have captioning done, because as Judith said, this is a pilot and we want to involve as many people as possible. Thank you.

CHERYL LANGDON-ORR:

Terrific. Seeing as you had your meeting with Judith and others from the Technology Taskforce last week, I was actually asking you specifically to see if there was anything in addition you wanted to put forward on that point, because we jumped around in the agenda a little bit.

Thank you, Silvia. Apparently, you can't read agendas either. Silvia wanted to mention that one of the action items was to take the working group to a wider audience. Amazingly enough, if Silvia or anyone else wants to read the next dot point in the agenda after we cover off any other reports and activities people want to bring forward, that's exactly where we will be. Keep your powder dry on that, Silvia. Perhaps it is just me and the agenda is even not very clear or I'm not reading it properly.

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Is there any other activities? I noted, for example, Glenn brought a couple of online presentations and things to list, and Judith, I think you also brought a couple of things to the list. So we've got a few moments now to bring any of those things just in case someone hasn't picked them up on the list or followed through. Is there anything that anybody would like to report on whether or not it's gone to our list or not? The floor is open now.

Go ahead, Gunela.

GUNELA ASTBRINK:

Thanks, Cheryl. This is a very general question. I was just reviewing the various wiki pages and we know that we get frustrated with the way that some wiki pages are found or not found. I was just looking at what I think is the landing page for this particular working group. It doesn't have a link or mention on the page about the objective and the [inaudible] actions for the working group. One needs to go searching for those. I would just suggest that it would be great to have those more easily accessible. Thanks.

CHERYL LANGDON-ORR:

Accessible in all meanings of the word, I'm sure. Thanks for that, Gunela. Be careful what you wish for because we're about to totally redo a new space and bring across what is useful and reorder things that may or may not be easily found in the current navigation lineup. I think your wish is about to be answered, almost before you've uttered it.

The next person in line is Judith. Over to you, Judith.

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JUDITH HELLERSTEIN: If we're on the next item, which is we're expanding this working group to other constituencies, I guess my question – I have a two-part question.

CHERYL LANGDON-ORR: We're not up to that yet.

JUDITH HELLERSTEIN: Oh, we're not? Then what are we up to?

CHERYL LANGDON-ORR: Well, I was hoping that if there was any other activities that anyone wanted to report on, they could do so now. I'm assuming at this stage [inaudible] moving onto other things that we're not. So now, while you've got your hand up, and as a good segue from what Gunela was asking about, which was a general wiki issue, go ahead, Judith.

JUDITH HELLERSTEIN: Sorry about that. I thought we were on that. I thought that was [relating] to. I took a look at the new wiki page that was listed and that's when I thought that Gunela's point was listed because it was [inaudible]. I just was confused about that.

Also, is this going to be – will everyone then be given access to edit, so we can add new material to it? Also, if we're going into a wider group, do we need a charter? The reason I ask this is that as co-chair of the Technology Taskforce, we were also looking to open up to a wider area

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and we were told we would have to change the charter, get a charter, or do other different bureaucracy things and I'm wondering whether we would have to do that. I see both Alan and Olivier on the call, so they might be able to really answer these questions for us.

CHERYL LANGDON-ORR:

Indeed I can answer some of them as well, Judith. What I'd like you to do is actually note each one of those separate questions in the chat, so we make sure as we move into a more fulsome discussion of the details of how we're going to do [inaudible] that we definitely address each and every one of those.

I'm going to come back to each of those things, provided you listed them all for me, rather than just try and deal with them right now when we're going to head into a little bit of generality stuff.

Now, to clarify the possible confusion, Gunela, I'm going to ask you to just help us understand, when I listen to your question and comment, I understood that you were referring to our existing wiki space, which is I think a little bit of a dog's breakfast.

I thought that it might be [inaudible], our blank field space, that you were referring to. Which was it that you were referring to?

GUNELA ASTBRINK:

Yes, it is a bit of a [inaudible] dog breakfast. I'm referring to... There was an initial [inaudible] and action that I put together at the Singapore meeting. After that, that was put into a table with SMART analysis and so forth. It had been amended a number of times and needed to be

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tightened up or gone through carefully so that we are all in agreeance that this is what we are aiming for.

I'm concerned that we don't lose that word, even though it is a work in progress.

CHERYL LANGDON-ORR:

Thanks for that. I'm glad I had interpreted what you were saying correctly. One of the advantages of putting a new space is our ability to link directly to pieces of our existing wiki, even though we will [pension] off in many cases continuing work on pages that could be seen as either modified to such an extent that they may as well be new, but existing project pieces can either be ported across, tidied up as they're ported across. Or if we do wish to continue working on those pages and subpages, we can do so, but link directly to them.

There's a lot of opportunity to design our new space to be more effective, more accessible. And to that end, I would like to think that Laura and some of the expertise that she has could also come to play here and make sure that rather than just have yet another basic wiki template put together, that we have something that's really meeting our needs, and particularly meeting the needs for the unique beast that we're designing.

So now let me get to some of the specific questions that have been raised. Silvia, do you have your microphone enabled yet or not? She's typing. I suspect the answer is possibly no to that, so then I'll just make sure that what she's typed into the chat is read to the record. Silvia has pointed out the new space is set up for an ICANN-wide community

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approach to accessibility and it now needs design and population [of] data. We need to make sure that we get the design right. Of course we've got now the luxury of having our existing wiki space and pages that we can continue our work. It's not as though we have to slap something together too quickly. We do have the luxury of being able to get it looking properly and well-designed. We could always drill into the pages that we haven't worked on, are currently working on, or will continue to work on within the wiki.

Silvia has also noted that, in the meantime, staff will maintain both wikis, both the At-Large and the [CROPP] community wiki. Silvia, currently if you're speaking, I'm going to shush so we can see if you can hear us – we can hear you, perhaps. One of those. Try again, Silvia, see if we can hear you. And I'm not hearing anything. Okay, we shall battle on, my dear, and perhaps get you earlier onto the call next time and get a sound check done, see what the problem is.

The new space has been housed specifically within the cross-community area of the ICANN wikis. It is, in fact, an opportunity for us to take the interest, the work, and the commitment that we've seen across most, if not all, parts of ICANN by enough people to make this move worthwhile, to make accessibility matters, to quote the current chairman of the board, part of the ICANN DNA.

To do that, as we know, so many different component parts of ICANN will want to draw upon and work with, if not the whole of our interested community, sub-teams, or parts of our interested community.

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Rather than maintain ourselves as an ad hoc or formalized [inaudible] charter work group under the auspices of any one AC or SO, by taking this as an activity, a commitment to providing access for the ICANN community, a cross-community committee, working hand in glove with the staff side and the volunteer side of ICANN, we can move what is now going to be known as the Accessibility listed here in the agenda as work group that is in fact, of course as we know, a taskforce under the At-Large and ALAC world to one that sits firmly across and horizontally across all of the AC/SO and staff interest within ICANN, which does not need to be chartered because it is not being chartered for either the purpose of specific policy development under a SO, a support organization, nor does it have an existing charter from a chartering organization, per se, to continue its work. It's a fresh start, but one that will build on the foundation that was born out of At-Large.

I think at this point we should particularly thank both Olivier and Alan on the call as the previous and current chair who allowed this seed to grow and to being nurtured so effectively by the At-Large staff and then the additional staff across ICANN. It really does mean that we have a unique opportunity where there will not be the problems which sadly we still do have, where if it's got the word At-Large or ALAC, some people will go, "Hmmm... Not interested." Or if it just says "just CC and SO and GNSO" other people will go, "Hmmm... Not interested."

So we have a rare and special opportunity that I trust all of you will be excited about taking up. The reason here that the timing is also ideal is that I would remind you that in the accountability work that a huge amount of time, energy, and resources are going into at the moment in what's called our Work Stream 1 activities, there is a matter of diversity

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that has been particularly targeted, and a recognition that diversity is essential to a future and more accountable, and indeed transparent, ICANN. Of course the accessibility interest that we've had to date are a very particular, but very important, part of that.

The Work Stream 2, the work that will be going on in the [inaudible] longer term out of that accountability project, which will be starting possibly late this year or early next year and going for a yet to be defined length of time, will be doing a lot more focus on the diversity question. That's another opportunity where our new community [inaudible], our cross-community committee, is going to be able to have direct feed-in and be there as a resource.

Now, I've [inaudible] enough, and hopefully Olivier Crepin-LeBlond is not going to disagree with me too much. The floor is over to you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Cheryl. Thanks for this extensive introduction into the aims of this group. I was going to just ask you a question with regards to the actual naming of what you would think this taskforce, I guess, needs to—

CHERYL LANGDON-ORR: Committee.

OLIVIER CRÉPIN-LEBLOND: Committee, okay. We'll call it committee, then. The reason is as follows. At the moment – and you know how ICANN can be a very, very – what

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do you call it? Old-fashioned, conservative organization as far as its own [inaudible] are concerned.

CHERYL LANGDON-ORR: You mean difficult to work with?

OLIVIER CRÉPIN-LEBLOND: I'm trying to be diplomatic here, Cheryl. Thank you. So what you will need, what you do need – and you know well – that you do need to follow some kind of nomenclature of some sort. Some will ask you and say, "Is this a cross-community working group?" And you will say, "No, it is not." Some will then say, "Is it a cross-community working party?" which is something that has some precedent already on there.

Would you say that could be a work party, perhaps, or would [we] then define it as a committee, in which case it's not an At-Large advisory committee. It's just a committee.

CHERYL LANGDON-ORR: Correct. It's a cross-community committee. It is a new piece of [inaudible], which is [inaudible] unsullied, and un-rubbished by anything in the ccNSO, the ASO, the GNSO, or even ourselves.

OLIVIER CRÉPIN-LEBLOND: So in fact if I could say, then, you would call this a CCC, therefore.

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CHERYL LANGDON-ORR: What is wrong with a CCC? I think CCC... It's about time we had triple C or C to the power of three again. All joking aside, Olivier, obviously it will also need to do things like establish – and in the case of this, it is really more a matter of re-affirming, and perhaps a little bit of gentle rewriting if required its primary missions and aims.

But by sticking to a new nomenclature, we are trying to eradicate the very real risks that you were very, very clearly outlining. Staff and I have worked long and hard on double-checking whether or not we think we'll fall [inaudible], and we're pretty confident we've got it right with the three Cs.

Alan, and then Judith.

ALAN GREENBERG: I guess you'll be amused to know that there's now a formal group within ICANN that's looking at the nomenclature of different kinds of working groups and committees and trying to standardize on them?

CHERYL LANGDON-ORR: How come I'm not on this? How on Earth have I missed out on that one, Alan?

ALAN GREENBERG: It's not really a group. It's a staff activity initially working with the GNSO, but is now trying to put its claws out to get other people into the group.

CHERYL LANGDON-ORR: I can't wait to be invited.

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ALAN GREENBERG: I just thought you'd be amused that we have now gotten to the point that we're spending significant energy on defining what the various terms mean. I did spend a bit of time explaining to them how these terms came about and they weren't carefully defined and thought-through. It's someone came up with a new name. Particularly, they wanted it to be different than the previous ones, so they invented one.

CHERYL LANGDON-ORR: Exactly. Although I'm not saying [inaudible] some conformity is not real [inaudible] being developed [inaudible]. That's both a good thing and a bad.

ALAN GREENBERG: Which explains why have a CWG and a CCWG.

CHERYL LANGDON-ORR: Exactly. You've just realized that what you've described is simply the icing on the cake, because we after all have a cross-community working group on the guidelines for cross-community working groups.

ALAN GREENBERG: No comment.

CHERYL LANGDON-ORR: It's a chartered cross-community working group for the guidelines for how to charter cross-community working groups. I can hand on heart

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say that it's actually been one of the easier working groups I've served on. There you go.

Judith, over to you, and I hope you're finding that this is not too much gobbly-gook, but it really is one of those tongue-in-cheek moments that we do have to get the naming right. Judith, over to you.

JUDITH HELLERSTEIN:

I do agree that nomenclature is important, but we don't want to have a lot of the issues that we later have when the CCWG was opened up and we had the charters. Olivier has been working through this for a long time. We finally got it fixed.

But we want to make sure that, one, we create a charter – I think it's still important that we create a charter listing what is the goals of the group and what we plan on accomplishing because these may change now that we are no longer an At-Large working group.

We could all learn from this, because with the Technology Taskforce what we decided was because we didn't have a charter and we would have to revise something, we would invite individual members to come in as individual members and not as ACs or SOs.

So if there's new rulings saying we don't necessarily have to do that, then because other groups are saying they cannot join – like the GAC could not join as the GAC, but they could join as individual members...

CHERYL LANGDON-ORR:

Judith, my heart goes out to the Technology Taskforce and the challenges it has. It's really that one of the reasons we're doing this way

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to avoid. This is not a matter of setting precedent. I doubt that we will have multiple, like lice on a dog's back, a bunch of CCCs to get away without having chartered, etc., because the very matter of making charters in ICANN for certain groups to function is those group's very specific powers and very specific responsibilities and very specific capabilities, none of which we actually need to do our work. But those which have them do need them.

Rest assured I do understand, as do Alana and Olivier and a number of us, the joys of chartering. In the case of some of us, we've been helping [inaudible] charters for many, many, many a long years. It's always sometimes the chartering takes longer than the actual work group does to do the work it's been chartered for. It is an art form, and it's an art form that luckily we don't need to go down.

I have Gunela and then I've got Silvia. Gunela, over to you.

GUNELA ASTBRINK:

Thanks, Cheryl. I'm just slightly confused and request clarification. We had a link to the accessibility project that I think Laura set up, and it talks about web accessibility and it's very clear what is happening with that. That's incredibly important. It refers to the TG2 recommendations, number 11, etc., that ICANN must implement [inaudible] services to facilitate access to [inaudible] criteria, one of them being disability.

All of that is great. What I'm not clear on is how, if the accessibility project will then be a part of this new – if we're going to call it the Accessibility Cross-Community Committee, am I getting that right?

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CHERYL LANGDON-ORR: Yes, cross-community committee. Not a part of as such, but I would think that the project that Laura has kindly given us an update on – and thank you for that, Laura. I should have thanked you myself earlier. That it's such important web accessibility project work. And would very likely, I would like to think, would be cross-linked to the cross-community committee space and that that project would make absolute use of the skills, talents, expertise, and experience that the people who [inaudible] as volunteers to be involved in the committee are bringing to the table.

Obviously, that probably is meaning that we can be, as a relatively new, but ICANN-wide, committee be accessed by all component parts of ICANN that believe they would like some advice, some input, some guidance, or just some conversation if need be on matters of accessibility.

In fact, what we're rather hoping is that this will stop too great of dispersement of information as well, that we will have an opportunity where we've currently got some of our resources, our accessibility tools and references, etc., various activities and articles and updates. They're very important. It's a very good tool, but it's nowhere near as open and as extensive as it could be if more people were contributing activities, tools, articles, etc. and that's [inaudible] housed under our new space as well.

Silvia, over to you.

SILVIA VIVANCO: Hello, can you hear me now?

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CHERYL LANGDON-ORR: We can, yay!

SILVIA VIVANCO: Wonderful! First of all, thank you so much. I'm sorry. Three different networks were used. My [inaudible] line today was really bad. I couldn't hear very well, so I decided to use Skype call and I could hear you so well, but you could not hear me. So now I'm using my iPhone [inaudible] is working. Apologies for that first.

Second, just to summarize, since I was the staff member present in the meeting in Buenos Aires, just to summarize what I heard and also to reemphasize what we just said is that after the brainstorming session whereby everybody reviewed the survey, one of the confusions was that the survey was very informative not only for the community, but also for staff, because we realized that the different departments within ICANN were actually implementing actions for accessibility, but we were not aware of what everybody else was doing.

For us, for staff, what's very important for us to see an overview and summary and realize the organization was agreeing a lot features to allow access.

So after [we saw it], it was decided that the rest of the community, not only At-Large, would benefit a lot from hearing what this working group was doing and that's why one of the reasons why this working group decided to take it to a wider, to a broader audience to continue with this culture of accessibility across all ICANN departments. Because this survey, if you recall well, it touches upon human rights, management, technology, all across ICANN in all departments.

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So in every department, something was done. That was, for staff, as I said, a good realization that we are doing a lot but still a lot needs to be done. That's why we are now working on designing and objective to make a call for other constituencies to be part of this now cross-constituency working group.

Also, I recall that it was emphasized that we didn't want anything to structure or [reject], so that's why the word charter was to be avoided, to have something more [fluid], easy, and fast, and quick without too many procedures. That's it. Thank you.

CHERYL LANGDON-ORR:

Thank you very much, Silvia. I'm going to have to retrain you. It of course is the cross-community committee. You used the dreaded constituency word. We'll have none of that, thank you very much. I think we'll just have to do CCC. We'll just go to the shorthand and it's probably safer. I should probably CCCOA, cross-community working group on accessibility, so [inaudible]. I like CCCOA. That's fine. It rolls off the tongue as well as anything else in ICANN does.

Ladies and gentlemen, we need to get a plan going whilst not stopping the good work that you're all doing. I'd like to have for our meeting in Dublin, and I've asked for a time [inaudible] for our face-to-face meeting in Dublin, which will allow – we hope – for as few competing interests as possible. That, of course, is an impossibility in an ICANN meeting. But this will probably mean it won't be 6:00 or 7:00 in the morning or in a half-hour lunch break or something.

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The team there are going to be doing as much as they can to give us a “good” slot for a face-to-face meeting, so we can build on what has been a developing interest in our face-to-face meeting [inaudible] of the ICANN meetings in recent times.

I would very much like to have at least a really good landing page and a couple of sub-pages up and running at that meeting. Now, to that end, we have the space allocated to us. It is not published and accessible unless I’m assuming Silvia or someone has the ability of getting access to us, of course. We can pick on it, but it’s not generally published at this moment. We want it to be a sandpit at this point in time.

What I’d like you to consider now is putting some thoughts together for the list, please, that says, “Here is my vision of what we’ll say, or even how we’ll say it, on our landing page.” Someone else might say, “From our landing page, I would like to have links to the following things.” Someone else might say, “I’d like to have this as a top-of-page priority and this as a sub-page priority.”

Let’s get some of our thoughts together. Let’s then have another meeting. We’ll Doodle it, full date and time in September. I’d like to make it relatively early in September. Probably not the first week, but certainly not the end of September. So we can come to some agreement on what we can then put together for a little bit of a [inaudible] when we have our meeting in Dublin.

If we can get our ideas together so we can create an absolutely amazing landing page, we’ll have that as the sole matter of discussion other than a little bit of administrivia for our next meeting.

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Also, if you've got examples, send links to the examples, but let's now hit the ground running, get this to be as good as you'd like it to be, recognizing it still will be [inaudible] and there will be more work to do.

The other thing, of course, is if you want to have, you can say we need to have a blog, we need to have this, we need to have that. We won't necessarily be able to have everything in short order. We will need to prioritize, and there may indeed be disagreements and we'll have to come to some consensus as to either what makes the cut, what doesn't make the cut, or of course what is put where.

Let's get this sorted. If we could have those input pieces done – I'm just looking at my calendar now. Let's see if we can get input to the list between now and close of business on the eleventh of September. Then we will have a meeting in the following week. That's the week of the 14<sup>th</sup> of September.

Now, I just wanted to check. There were times that were not particularly suitable for some of you. Looking at that week of the 14<sup>th</sup> of September, if you have a problem in a UTC time, please let staff know. You can send it to the list or you can send it directly to our staff, so that they avoid those times in the Doodle that will be going out.

I have just decided on the fly that, of course, I've badly designed our next agenda. Our next agenda will need to take care of at least two things. It will need to take care of how we're going to finally design and put together this landing page, and perhaps some child pages underneath it, but we will also want to finalize the details of our Dublin face-to-face meeting. I'm not sure why the agenda says Buenos Aires, because we're definitely meeting in Dublin – or at least that's where I'm

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planning I'm going to be. We all put our usual fairly general published agenda for our meeting together to go out on the website for the meeting, but we will be needing a few more specifics, which we'll also do at our next meeting.

With that and with a few minutes to go, not as many minutes as I had hoped, I'd like to ask if there's any other business. You can talk. You don't have to type.

OLIVIER CRÉPIN-LEBLOND: Thanks, Cheryl. I was just typing that I think I'm going to Dublin, too. That's really quite a coincidence.

CHERYL LANGDON-ORR: Well, if you and I will be there, it's got to be fine. That's okay. I believe a couple of others are planning on coming. Any other business from anyone? If not, with four or five minutes to spare I'm giving back to your lives, I would like to thank each and every one of you for spending the time with us today, in particular the staff. You really do make the difference. Otherwise, it's just us real keen people talking to each other on principle. You're the guys who actually help make the magic. Or more to the point, hopefully we're helping your magic be even better than it already is.

Thank you, one and all. I look forward to seeing [inaudible] amazing ideas. And there is no such thing as a bad idea, just as likely there's no such thing as a bad question.

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Put all your thoughts out there on the list and let's see what we come up with between now and the 11<sup>th</sup>. Thank you one and all, and bye for now. This meeting is now adjourned.

TERRI AGNEW:

Once again the meeting has been adjourned. Thank you very much for joining. Please remember to disconnect all remaining lines, and have a wonderful rest of your day.

**[END OF TRANSCRIPTION]**