ALS Criteria & Expectations

The formula for an effective At-Large

WHY???

- Purpose is not to punish.

- Purpose is to have a vibrant At-Large with widespread participation.

Ground Rules for Criteria and Expectations

1. Must not be discriminatory.
2. Must be documented.
3. Preference is for objective, but not always possible. There will always be some judgement calls.
4. Must be fairly applied.
5. To the extent possible, evaluations should be documented.
6. A balancing act:
   - Too high and too few will meet them
   - Too low and poor engagement

Transparency & Accountability are not only for the Board and Staff

ALS Certification Criteria

- "The criteria and standards for the certification of At-Large Structures within each Geographic Region shall be established by the Board based on recommendations from the ALAC"

- ALAC responsible for certification and decertification – in consultation with RALOs.

- Criteria must be maintained once certified.

ALS Expectations

- ALAC sets the minimum required of all ALSes.

- RALOs may add to these.

- In all cases, need to be realistic.

Metrics

- Once criteria and expectations set, metrics can be used to measure them.

- Metrics can include thresholds where actions can be taken.

RALOs

RALO responsibilities include:

- Helping to inform individual Internet users in the Region about ICANN news, meetings, policy development activities, and opportunities for ICANN participation;

- Helping to promote outreach activities in the community of individual Internet users in the Region to advance understanding of, and participation in, issues addressed by ICANN that affect individual Internet users;

- Offering mechanisms that enable discussions among members of At-Large Structures in the Region and with those involved in ICANN decision-making, and encouraging interested individuals to share their views on pending ICANN issues.

ALSes one vehicle, but not the only one.

ALS Criteria and Application Process

- Current requirements (self-funding, largely individual-led, etc.)
- Size: No magic number of participants to make a "legitimate" ALS, but perhaps it should be significantly larger than just the ALS leadership team.
- An ALS applicant should explain what the intersection is between their interests and those of ICANN.
- Other criteria to address 'issues' we have had during the ALS application process.

Possible ALS Responsibilities

- Periodically report on its leadership, membership, major activities and "linkages" with ICANN (ie why they are an ALS). R
  - reporting process must be streamlined and easy.
- Redistribute regular ICANN updates to its members (these updates will be created by Staff but might be augmented by the RALO)
- Reference ICANN and At-Large prominently on its website, either on its home page, or on a secondary page which is obviously linked to the home page (such as a pointer for group memberships or affiliations).
- When specific issues are brought to the attention of ALSes, each ALS should evaluate whether they can contribute or not, and if they can ALS members should be involved.
- Respond to specific requests from the RALO as needed.

Individual Members

- How do we make them an effective and important part of At-Large, so that an individual who wants to participate does not feel that they have to create an ALS, or have some existing organization join just so they have a vehicle for participation?

ALS Application Process

- Steps

- Deadlines

- Confidentiality

TARGET?

- Not perfection, but much better than now.

- *"Give them the third best to go on with; the second best comes too late, the best never comes."*

- Voltaire: *Dans ses écrits, un sage Italien dit que le mieux est l'ennemi du bien. (In his writings, a wise Italian said that the best is the enemy of the good.)*

Deadlines

Substantive draft to review, debate and hopefully approve in Dublin

Work Methods

- Divide the work into small sections
- Identify volunteer to lead drafting effort
- Review existing documents
- Brain-storming and critique
- Draft
- Bring to entire TF
- Iterate