## Detailed Quarterly Implementation Report on WHOIS Improvements

### Details on the Implementation Status of the Board Approved¹ WHOIS Review Team Final Report Recommendations As of 30 September 2015

<table>
<thead>
<tr>
<th>Topic</th>
<th>Summary of Implementation Activities</th>
<th>Milestones &amp; Due Dates²</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHOIS - Strategic Priority</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.a</td>
<td>WHOIS as a strategic priority</td>
<td>WHOIS emphasized in <a href="#">Strategic Plan</a> as part of Strategic Objective 2.1 and funded in <a href="#">FY16 Operating Plan and Budget</a>; WHOIS Program supervised by Strategic Initiatives Team and implemented through a cross-departmental effort.</td>
</tr>
<tr>
<td>1.b</td>
<td>ICANN Staff incentivization</td>
<td>WHOIS projects identified in both WorkForce and the Halogen management system. CEO compensation based on the overall goals and objectives of the entire organization set forth in WorkForce.</td>
</tr>
<tr>
<td>1.c</td>
<td>Board involvement in WHOIS improvements</td>
<td>Board updated, on a trimester basis on the status of WHOIS related activities and implementation.</td>
</tr>
<tr>
<td>1.d</td>
<td>Public Status of Implementation</td>
<td>Public closely apprised of the implementation progress through regular updates, announcements on icann.org blog posts, updates at ICANN meetings, the new WHOIS website, and webinars.</td>
</tr>
</tbody>
</table>

1. This Summary highlights ICANN’s progress in 2014 measured against the [Action Plan](#) approved by the ICANN Board in its 8 November 2012 meeting. In some instances, the [Action Plan](#) adopts an alternative approach to implementing the recommendations from those proposed in the [WHOIS Policy Review Team Final Report](#).

and principles for the next generation registration directory services to replace WHOIS.

√ WHOIS policy information
√ ICANN 53 Buenos Aires Sessions:
  • Buenos Aires Consultations with the GNSO
  • WHOIS Accuracy Specification Review Discussion – 24 June 2015
  • Registrars and Law Enforcement – 24 June 2015
  • GNSO Privacy & Proxy Accreditation Services Issues PDP WG – 24 June 2015
  • Thick WHOIS Policy Implementation – 24 June 2015
√ Contractual Compliance Registrar Outreach Presentation – 25 June 2015
√ Next Steps for WHOIS Accuracy Reporting – 24 June 2015
√ ICANN Board Response to GAC, London Communiqué – 3 Nov 2014
√ ICANN Board Response to GAC, Los Angeles Communiqué – 22 Jan 2015
√ ICANN Singapore Sessions:
  • All Things WHOIS – 9 Feb 2015
  • GAC Meeting: WHOIS – 10 Feb 2015
√ Status of Improvements published on new WHOIS Website
√ Series of webinars have been completed and are planned for future updates.
√ ICANN Blog on WHOIS: A Year in Review 15 Dec 2014
  • Public Comment on Initial Report from PDP Working Group on Translation and Transliteration of contact information – 16 Dec 2014, closed 1 Feb 2015
  • Staff Report published - 19 Feb 2015
  • GNSO Translation and Transliteration of Contact Information PDP Webinar – 9 Jan 2015

2015 Blogs:
  • WHOIS Accuracy Reporting System Update - ICANN 01 Jun 2015.
  • WHOIS: Continuous Improvements in the Works - ICANN 09 Jun 2015.

WEBINAR: WHOIS Accuracy Reporting System Phase I Report 12August 2015

2 Single WHOIS Policy

A Single Page containing links to all WHOIS related agreements and consensus policies developed.

√ Continued updates of the WHOIS Primer and the Knowledge Center:
  ✓ WHOIS ARS Phase 1 Validation Criteria - 31 May 2015
  ✓ Registrar Stakeholder Group input on 2013 RAA WHOIS Accuracy Specification – 14 May 2015
  ✓ ICANN Staff Input on 2013 RAA WHOIS Accuracy Specification – 14 May 2015
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td><strong>Outreach:</strong> ICANN should ensure that WHOIS policy issues are accompanied by cross-community outreach</td>
<td>✓ New ICANN Blogs: WHOIS: Continuous Improvements in the Works June 2015 WHOIS Accuracy Reporting System Update June 2015 ✓ The 2013 RAA introduced improvements to WHOIS data with stricter validation and verification requirements. ✓ Contractual Compliance updates regularly provided at the ICANN meetings. The latest one was held in Singapore at ICANN 52 – Feb 2015 and in Buenos Aires, at ICANN 53 – June 2015 ✓ Completed system, FAQ, forms and Staff training to ensure 2013 RAA readiness. Please refer to this link for more details. ✓ Implementation of a Communications Plan to commence with the WHOIS Website launch ✓ Frequent updates through social media, such as twitter and Facebook in all UN languages.</td>
</tr>
<tr>
<td></td>
<td>Requirements that link to Registantor Benefits &amp; Responsibilities Document, written in simple language to educate registrars on obligations related to WHOIS, included in the 2013 RAA.</td>
<td>✓ New ICANN Blogs: WHOIS: Continuous Improvements in the Works June 2015 WHOIS Accuracy Reporting System Update June 2015</td>
</tr>
<tr>
<td></td>
<td>ICANN Staff conducted global outreach to registrars to educate them on new 2013 RAA requirements.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ICANN Contractual Compliance Staff conducted outreach in Asia/Pacific, highlighting WHOIS obligations in native languages.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New WHOIS microsite launched: ✓ Published in six languages; and ✓ A one-stop-shop for those seeking information about WHOIS.</td>
<td>🈴 Compliance 2014 Annual Report published – Feb 2015 🈴 Compliance Performance Reports now available ✓ Completed the plan and details for new Registry Agreement Audit program (New gTLD scope) ✓ Conducted 3 Audit outreach activities with registries. ✓ Updates to Audit page reflected new program and additional FAQ. ✓ Additional Compliance Department outreach activities. ✓ Compliance Staff levels published and updated regularly. Current Staffing covers the following languages: Arabic, English, French, Korean, Mandarin, Russian, Spanish, Turkish, and Uzbek. ✓ Compliance established in 3 regions; Los Angeles, Istanbul and Singapore.</td>
</tr>
<tr>
<td>4</td>
<td><strong>Contractual Compliance:</strong> to managed in accordance with best practice principles</td>
<td>✓ ICANN Contractual Compliance Performance Dashboard for July, August, and September provide performance metrics information to the community on compliance ✓ Internet Corporation for Assigned Names &amp; Numbers Contractual Compliance Update - Quarterly Report, September 2015 ✓ ICANN 53 Buenos Aires WHOIS Accuracy Specification Review Discussion - 24 June 2015 ✓ Launched a WHOIS inaccuracy quality check on already resolved inaccuracy issues to confirm ongoing compliance ✓ Completed updates and additions to the complaint submission forms and FAQs for the 2013 RAA ✓ Compliance 2014 Annual Report published – Feb 2015 ✓ Compliance Performance Reports now available ✓ Completed the plan and details for new Registry Agreement Audit program (New gTLD scope) ✓ Conducted 3 Audit outreach activities with registries. ✓ Updates to Audit page reflected new program and additional FAQ. ✓ Additional Compliance Department outreach activities.</td>
</tr>
<tr>
<td></td>
<td>New Compliance complaints handling systems and procedures have been implemented.</td>
<td>✓ Companie</td>
</tr>
<tr>
<td></td>
<td>Greater visibility on WHOIS-related metrics and improvements to Compliance processes and results has been achieved.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New 3 year Compliance Program on key registrar/registry obligations, including greater visibility on WHOIS-related metrics and improvements to Compliance processes and results</td>
<td>✓ ICANN Contractual Compliance Performance Dashboard for July, August, and September provide performance metrics information to the community on compliance ✓ Internet Corporation for Assigned Names &amp; Numbers Contractual Compliance Update - Quarterly Report, September 2015 ✓ ICANN 53 Buenos Aires WHOIS Accuracy Specification Review Discussion - 24 June 2015 ✓ Launched a WHOIS inaccuracy quality check on already resolved inaccuracy issues to confirm ongoing compliance ✓ Completed updates and additions to the complaint submission forms and FAQs for the 2013 RAA ✓ Compliance 2014 Annual Report published – Feb 2015 ✓ Compliance Performance Reports now available ✓ Completed the plan and details for new Registry Agreement Audit program (New gTLD scope) ✓ Conducted 3 Audit outreach activities with registries. ✓ Updates to Audit page reflected new program and additional FAQ. ✓ Additional Compliance Department outreach activities. ✓ Compliance Staff levels published and updated regularly. Current Staffing covers the following languages: Arabic, English, French, Korean, Mandarin, Russian, Spanish, Turkish, and Uzbek. ✓ Compliance established in 3 regions; Los Angeles, Istanbul and Singapore.</td>
</tr>
<tr>
<td></td>
<td>New Registry Agreement Audit Program put in place.</td>
<td>✓ ICANN Contractual Compliance Performance Dashboard for July, August, and September provide performance metrics information to the community on compliance ✓ Internet Corporation for Assigned Names &amp; Numbers Contractual Compliance Update - Quarterly Report, September 2015 ✓ ICANN 53 Buenos Aires WHOIS Accuracy Specification Review Discussion - 24 June 2015 ✓ Launched a WHOIS inaccuracy quality check on already resolved inaccuracy issues to confirm ongoing compliance ✓ Completed updates and additions to the complaint submission forms and FAQs for the 2013 RAA ✓ Compliance 2014 Annual Report published – Feb 2015 ✓ Compliance Performance Reports now available ✓ Completed the plan and details for new Registry Agreement Audit program (New gTLD scope) ✓ Conducted 3 Audit outreach activities with registries. ✓ Updates to Audit page reflected new program and additional FAQ. ✓ Additional Compliance Department outreach activities. ✓ Compliance Staff levels published and updated regularly. Current Staffing covers the following languages: Arabic, English, French, Korean, Mandarin, Russian, Spanish, Turkish, and Uzbek. ✓ Compliance established in 3 regions; Los Angeles, Istanbul and Singapore.</td>
</tr>
<tr>
<td></td>
<td>Compliance Staffing levels increased substantially and resources were allocated for additional headcount.</td>
<td>✓ ICANN Contractual Compliance Performance Dashboard for July, August, and September provide performance metrics information to the community on compliance ✓ Internet Corporation for Assigned Names &amp; Numbers Contractual Compliance Update - Quarterly Report, September 2015 ✓ ICANN 53 Buenos Aires WHOIS Accuracy Specification Review Discussion - 24 June 2015 ✓ Launched a WHOIS inaccuracy quality check on already resolved inaccuracy issues to confirm ongoing compliance ✓ Completed updates and additions to the complaint submission forms and FAQs for the 2013 RAA ✓ Compliance 2014 Annual Report published – Feb 2015 ✓ Compliance Performance Reports now available ✓ Completed the plan and details for new Registry Agreement Audit program (New gTLD scope) ✓ Conducted 3 Audit outreach activities with registries. ✓ Updates to Audit page reflected new program and additional FAQ. ✓ Additional Compliance Department outreach activities. ✓ Compliance Staff levels published and updated regularly. Current Staffing covers the following languages: Arabic, English, French, Korean, Mandarin, Russian, Spanish, Turkish, and Uzbek. ✓ Compliance established in 3 regions; Los Angeles, Istanbul and Singapore.</td>
</tr>
<tr>
<td>5</td>
<td><strong>Data Accuracy:</strong> Staff developed a WHOIS Informational Website to: ✓ Provide historical record of WHOIS; ✓ Consolidate WHOIS policy documentation; ✓ Provide mechanisms to teach people how to use WHOIS;</td>
<td>✓ Usage of the WHOIS microsite has grown since its launch from roughly 800 visitors a day to an average of 10,000 visitors a day. ✓ ICANN 53 Buenos Aires Registrars and Law Enforcement – 24 June 2015</td>
</tr>
<tr>
<td></td>
<td>WHOIS requirements for accurate data widely and proactively communicated</td>
<td>See answers to #3.</td>
</tr>
<tr>
<td></td>
<td>See answers to #3.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Staff developed a WHOIS Informational Website to:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>✓ Provide historical record of WHOIS;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>✓ Consolidate WHOIS policy documentation;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>✓ Provide mechanisms to teach people how to use WHOIS;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>See answers to #3.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Usage of the WHOIS microsite has grown since its launch from roughly 800 visitors a day to an average of 10,000 visitors a day.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ICANN 53 Buenos Aires Registrars and Law Enforcement – 24 June 2015</td>
<td></td>
</tr>
</tbody>
</table>
- Provide mechanisms for people to submit complaints as they relate to WHOIS data;
- Direct people to the appropriate channels to become engaged in the community on WHOIS related topics;
- Educate registrants on WHOIS, their rights and responsibilities; and
- Provide a Knowledge Center where key WHOIS related documents can be located.

**6**  ICANN should take appropriate measures to reduce the number of WHOIS registrations that fall into the accuracy groups “Substantial Failure and Full Failure”

To address this recommendation, the Board directed the CEO to:
- Proactively identify potentially inaccurate gTLD data registration information in gTLD registry and registrar services, explore using automated tools, and forward potentially inaccurate records to gTLD registrars for action; and
- Publicly report on the resulting actions to encourage improved accuracy.

ICANN should take appropriate measures to reduce the number of WHOIS registrations that fall into the accuracy groups “Substantial Failure and Full Failure”

See answers to #7 & 11 below for information on the statistics on accuracy to be gathered in connection with the new WHOIS Search Portal.

**7**  Annual WHOIS accuracy reports

Staff is developing a WHOIS Accuracy Reporting System based on the methodology developed by NORC at the University of Chicago.

To accomplish the requested analysis, Staff’s work is focusing on:
- Statistical methodology;
- Access to WHOIS records;
- Parser to automate contact data extraction;
- Automated address verification; and
- Call center to call sampled records.

In 2015 Staff launched the Accuracy Reporting System to conduct bi-annual studies in collaboration with NORC. The project is being operationalized in phases, based on the stages of WHOIS Accuracy verification described in SSAC 058 (Syntax, Operational, and Identity). The studies leverage the commercial validation services customized to ICANN RRA requirements to test the syntactical and operation accuracy of the email, telephone number, and postal addresses using actual data of approximately 10,000 WHOIS records per study and produces estimates for the gTLD space as a whole as well as specific segments of interest. All records found to be inaccurate are provided to ICANN Contractual Compliance for follow up with the registrar.

- √ Staff Report of public comments published – 3 Apr 2015
- √ Modifications to operationalize the Accuracy Reporting System – Apr – Jun 2015
- √ Accuracy Reporting System - Phase I (Syntactic validation) Report Published – August 2015
- √ ARS – Phase II (Syntactic + Operational) Criteria published September 2015
- √ WHOIS ARS Testing Criteria - UPDATED
  - ARS – Phase II (Syntactic + Operational validation) Report expected December 2015
  - ARS – Phase III (Identity Validation) Staff White Paper for public consideration targeted for January 2016
  - Launch of Accuracy Reporting System – Phase III (Identity validation), TBD

**8**  ICANN should ensure that there is a clear, unambiguous and enforceable chain of contractual agreements

Additional enforcement provisions and sanctions applicable to registrars, registrants, and resellers with regards to WHOIS included in 2013 RAA.

Enhanced WHOIS obligations included in New gTLD Registry Agreements.

Renewals of existing gTLDs includes enhanced WHOIS obligations.

WHOIS Accuracy specifications of the 2013 RAA reviewed annually.

See answers to #1.a above.
| 9 | **Compliance Metrics:** Impact of the annual WHOIS Data Reminder Policy (WDRP) | The Board’s Resolution addressing the WHOIS Review Team Recommendations offers an alternative approach to achieving the intended result of this Recommendation. See answers to #5 - 7 above. In addition the following informational resources are available for WDRP compliance:  
- [Whois Data Reminder Policy](#)  
- [WDRP FAQs For Domain Name Registrants](#)  
- [Implementation of the Whois Data Reminder Policy (WDRP)](#)  
- [WHOIS Data Reminder Policy (WDRP)](#) |  |
| 10 | **Data Access – Privacy and Proxy Services:** ICANN should initiate processes to regulate and oversee privacy and proxy service providers | New obligations related to Privacy/Proxy providers and commits ICANN to create a privacy/proxy accreditation program are included in the 2013 RAA. A GNSO PDP, beginning Oct 2013, has commenced to examine policy issues related to privacy/proxy services. A consensus policy, if produced out of the PDP, would become binding upon contracted parties when adopted by Board.  
Staff Implementation work to develop the operational aspects of the Privacy/Proxy Accreditation Program is to be conducted in parallel with GNSO PDP.  
- Privacy & Proxy Services Accreditation Issues (PPSA) PDP Final Report est. Nov. 2015  
- Board Approval of Final Report Recommendations est. Apr 2016  
- Implementation Plan – TBD 2016 |  |
| 11 | **Data Access – Common Interface:** Overhaul of the Internic Service | ICANN developed a comprehensive WHOIS Portal, the development of which occurred in two phases:  
- Phase 1 - Launch of [WHOIS Informational Website](#) (see description above in #5); and  
- Phase 2 - Launch of [WHOIS Online Search Portal](#) to offer a place where people could initiate a search of global WHOIS records.  
ICANN remains committed to this effort. A team is currently working on the IRD requirements, but is dependent upon the conclusion of the GNSO PDP on Translation and Transliteration.  
> Future upgrades to include an overhaul of the Internic Service. |  |
| 12 | **Determine appropriate Internationalized Domain Name Registration (IRD) data requirements** | The IETF WEIRDS Working Group has concluded its evaluation of technical protocols.  
- New Registration Directory Access Protocol (RDAP) developed;  
- Once adopted by the IETF, the new gTLD Registry Agreement and the New 2013 RAA will include commitments to adopt the new protocols.  
ICANN remains committed to this effort. A team is currently working on the IRD requirements, but is dependent upon the conclusion of the GNSO PDP on Translation and Transliteration.  
Final product is dependent upon the conclusion of the GNSO PDP on translation/transliteration.  
> [WEIRDS RDAP Protocol RFCs 7480-7484 published](#) – Mar 2015  
> WEIRDS final solution to be implemented into the contracts – (TBD)  
> Registrars sign new [2013 RAA](#) (2013 - 2018); List of Registrars on the 2013 RAA available [here](#).  
> New gTLD Registries sign [new registry agreements](#). List of registries available [here](#).  
> Draft gTLD RDAP profile to be published and discussed in Dublin. The profile will describe the requirements for gTLD registries and registrars to implement RDAP.  
> [IRD Team analysis under way](#)  
- Public Comment Summary – 5 May 2015  
- Board Approval of IRD recommendations – est. December 2015  
- Implementation Plan to be developed – (TBD) 2016 | See answers to #13 below. |
<table>
<thead>
<tr>
<th>Requirement</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>Requirements for Translation/Transliteration of internationalized registration data. Issue of Translation/Transliteration is being explored as a Policy matter within the GNSO Council. Consensus policy, if produced out of the PDP and adopted by the Board, it would become binding upon the contracted parties. This output of this PDP work is required to inform the rest of the IRD related implementation work being supervised by Staff (# 12 – 14). Conclusion of this aspect of the implementation is dependent upon the speed in which the PDP can be completed once the working group is formed.</td>
</tr>
<tr>
<td>14</td>
<td>Metrics on accuracy internationalized registration data. Internationalized WHOIS Records to be proactively identified once the work referenced in #12 and #13 is complete.</td>
</tr>
<tr>
<td>15</td>
<td>Comprehensive Implementation Plan for implementing the Final WHOIS Review Team report. ICANN Staff developed and published its proposed Action Plan, which was adopted by the ICANN Board.</td>
</tr>
<tr>
<td>16</td>
<td>Publication of Annual Reports on Implementation of WHOIS RT Recommendations. ICANN published its first Annual Report one year after the Board’s approval of the WHOIS Policy Review Team Final Report Recommendations, with subsequent ones to be published annually thereafter.</td>
</tr>
</tbody>
</table>