



# ICANN, ICANN's Multi-stakeholder Model and Our Community

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# About ICANN

# What is ICANN?



The Internet Corporation for Assigned Names and Numbers (ICANN) is a global multistakeholder, private sector-led organization that manages Internet resources for the public benefit

- ◎ ICANN is best known for its role as the technical coordinator of the Internet's **Domain Name System (DNS)**
- ◎ ICANN's mission overall is to coordinate the global Internet's systems of unique identifiers, and in particular to ensure the stable and secure operation of those unique identifier systems
- ◎ The set of unique identifier systems coordinated by ICANN are the **IANA functions**

# Community-driven policy

## WHAT DOES ICANN DO?

To reach another person on the Internet you have to type an address into your device—a name or a number. That address must be unique, so computers will know where to find each other. ICANN maintains and administers these unique identifiers across the world. Without ICANN's management of this system, known as the Domain Name System (DNS), we wouldn't have a global, scalable Internet where we can find each other.

## Multi-stakeholder Model:

Civil Society & Internet Users, the Private Sector, National & International Organizations, Governments, Research, Academic and Technical Communities are all represented.

COMMUNITY-DRIVEN

POLICY-MAKING

COORDINATION

DNS ECOSYSTEM

OPERATIONS

UNIQUE IDENTIFIERS

STAKEHOLDERS

PARTIES

## Community-Driven Policy

To keep pace with dynamic technologies and rapid innovation, ICANN enables consensus-driven, Multi-stakeholder policy development, with broad representation from the global Internet community.

## Who's Involved:

A number of groups: supporting organizations, advisory committees, technical advisory bodies and board of directors.



# ICANN's Multistakeholder Model

# What is the multistakeholder community?

**“Stakeholder”** refers broadly to anyone who has an interest in the Internet

Within ICANN, stakeholders include:



**Large and  
small  
businesses**



**Technical  
community**



**Civil society**



**Governments**



**Researchers  
and academics**



**End users**

The multistakeholder community functions on bottom-up consensus building which, by design, is resistant to capture due to the openness, diversity and equal division of authority among participants

# MULTISTAKEHOLDER MODEL: ICANN COMMUNITY

