

Who we are

Simply Accessible is an inclusive experience design agency that focuses on making digital experiences accessible to everyone. This requires us to have a team that excels in design, development and content creation. We put the user first and incorporate people with disabilities into our work on every project. This approach and skillset ensure that we are a leading expert in the field of web accessibility with practical experience helping clients successfully build and maintain accessible web content in both the short term and long term.

We're designers: our team includes UX professionals, information architects and visual designers. We're developers: we keep up with the latest and greatest in development tools and techniques so that we can integrate our developers into your process seamlessly, because we use the tools that you use. We're teachers: we work with our clients from strategy to conceptual design, from development to testing, and we use every opportunity to provide accessibility and usability training along the way. We're advocates: dedicated to creating exceptional online experiences for real people, we go beyond technical compliance to meet the needs of all users. We're pragmatists: we work with clients to prioritize the work and standardize the accessibility process to deliver the most value. And, we're perfectionists: we have high standards, knowing that these standards help our clients meet their most aspirational user experience goals.

Every member of our team possesses a deep level of understanding about accessibility and how those concepts relate to our respective fields. Teaching is at the core of everything we do. Whether it's guiding teams via workshops or embedded mentorship, we cultivate an environment of discovery and mastery to ensure success with our clients' teams. And, while we prefer to do work on a project with your team, we're perfectly capable of working for your team. Even if we aren't actively teaching your teams how to do the work we do because of tight project deadlines, we'll still be thinking about how we'll work with you to teach your teams after those tight deadlines have passed so that you'll eventually be fully independent from us.

We also work hard to make significant contributions to the accessibility community. We write and publish accessible design and development articles

for industry publications like A List Apart, Web Standards Sherpa, .net Magazine and others. We are Founding Corporate Members of the