
SILVIA VIVANCO: This is Silvia Vivanco speaking. Terri, if you can please start the call and start with the roll call. Thank you very much.

TERRI AGNEW: Certainly. We'll now go ahead and begin.

Good morning, good afternoon, and good evening. Welcome to the LACRALO Showcase Organizing Committee Teleconference, on Monday the 18th of May, 2015 at 23:00 UTC.

On the Spanish channel we have Humberto Carrasco, Alfredo Lopez, Maritz Aguero, Sergio Salinas Porto, and Carlos Vera Quintana.

We show apologies from Johnny Laureno, and Natalia Encisco, as well as Alberto Soto.

From staff we have Heidi Ullrich, Silvia Vivanco, Gisella Gruber, and myself Terri Agnew.

Our Spanish interpreter today is Sabrina.

I would like to remind all participants to please state your name before speaking, not only for transcription purposes, but also for our Spanish interpreter. Thank you very much and back over to you Humberto.

HUMBERTO CARRASCO: Humberto Carrasco speaking for the record. Thank you, thank you very much. Okay, according to the agenda, oh, excuse me. First of all,

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Alberto offers his apologies. As some of you know, he's in Cuba as we speak, as part of the CROPP program. He's engaged in outreach activities. And as we speak, he's attending an event, an outreach event. Hence, he cannot join us on this call, and he asked me to chair the call, and to start addressing the topics according to our agenda.

So item number two is the budget review, and the discussion on possible sponsors. Right now, we... Somebody from staff is displaying an Excel worksheet, of course, in the Adobe Connect room. So we have 1,200 US dollars for this event, in the ALAC budget. Then Rodrigo... I see that Google is confirmed, so thank you Silvia. So we have 1,500 US dollars, and 500 US dollars from Google.

So this totals 3,200 US dollars. This gives us some peace of mind, because we will be able to take care of all our expenses. We thought about some souvenirs or gifts. Alberto ordered these gifts, these souvenirs. They are a craft made by indigenous people, indigenous populations. And they are handmade, and we are speaking about 100 items, 100 souvenirs.

So Alberto took care of that, he's in charge of that. And we will get more detailed information later on. Then we have also hired four dancers, folklore dancers, if I remember correctly. And the cost is 666 US dollars. That will be payable in Argentine pesos, in Argentina. And these dancers will be, or their performance will include some music. So they will be performing, they will be dancing, but they will also be giving some dance lessons, classes.

So the idea is to engage Fadi Chehadé first, then [Heidi], then Susie Johnson, and of course, Silvia Vivanco, among other participants. Exactly. Silvia knows how to dance Tango. She knows how to dance Tango so there is no problem at all.

Okay. And then, we know that the hotel charges 1,350 US dollars for finger food for 60 people. And I like Silvia's comment in the chat room. She says that she doesn't know how to dance, but she's going to give it a try. There you go, that's personality. Good. So, going back to the hotel fees and budget, this includes mineral water, red wine, white wine, some sodas, and finger food for 60 people. So, as you can see, we are within the scope of our budget, and you have the description of the different items, vegetarian sandwiches, chicken and tomato sandwiches, and other types of sandwiches that you see on the screen.

So, we have a total estimate cost of 2,549 US dollars, and this means that we still have 651 US dollars remaining. But, as you very well know, we will also still need to confirm these figures, as we get closer to the date. But this should be more or less what we will be spending. And it's good news that the Google sponsorship is confirmed, because that enables us to secure this budget and have a little bit more of a peace of mind, or to feel more relieved.

So, that's generally speaking. Now that we have covered item two on the agenda, and I sort of blended item two and item three, because I also spoke about catering. Well, we have to revise or review the latest agreement. These latest agreements are related to the action items for this call. One of these action items was to update the budget, and that

has been taken care of. Also, Alberto confirmed the 500 US dollars from Google.

So, we are now supposed to be coordinating details that have to deal with the folklore performance. We will have to wait for Alberto to return from his trip so that this can be finally confirmed. And, I think, and please bear with me for a second, I think what I want to address is related to item five on our agenda.

Well we will deal with that later on separately. So welcome Vanda, Tatiana, I see participants joining. So welcome everyone who is joining the call, and thank you for participating in this meeting. So, there is an action item Gisella was in charge of that action item, that is to prepare a script for the showcase, to draft a script for the showcase.

So that's the situation, generally speaking. Now, I would like to give the floor to Sergio Salinas Porto, who is asking for the floor. Go ahead Sergio.

SERGIO SALINAS PORTO: Sergio Salinas Porto for the record. Thank you Humberto. I got lost in, or I sort of drowned in the sea of emails that I received every day. So, there has been some email exchanges regarding a catering budget. I think, or I remember Silvia said that maybe, sorry. That the Sheraton was the only institution that they allowed to provide catering, but on the other hand, Alberto had been able to find better budget, more competitive budgets.

So I want to know which budget we are going to be using finally. If it's the one submitted by Alberto or the other one. And then I have a sort of a tricky question, but did we ask Google for \$500, or is it that Google only gave us \$500? Thank you.

HUMBERTO CARRASCO:

Humberto Carrasco speaking. Thank you Sergio. Before replying, your question, well Silvia is asking if we have the number of ALSs confirmed. Well, we should be having that number confirmed this week, because as you know, the last vacancies available in the CROPP...

...catered to the ALSs, so this week we should have the confirmation of the number of ALSs that will be participating. So that's our homework. It's on our to-do list. Going back to the budget, Alberto had been able to obtain certain quotes, and the work that he did [inaudible], so to speak, regarding where to hold the showcase, the location for the showcase, and it was far simpler to hold the showcase at the hotel.

We had some budgetary constraints, but we were able to overcome those constraints, thanks to ICANN's contribution, this 1,500 US dollar contribution, plus Google's contribution. Alberto negotiated this with them directly, so right now, I am in no position to reply whether it was Google that offered that 500 or whether it was Alberto who requested 500. I am under the impression, but Alberto still needs to confirm this, I am under the impression that it was Alberto was the one who suggested 500 US dollars, but I am not certain. I am not sure about this.

So Alberto needs to confirm it. In our last meeting with staff, last week, after reviewing the budget that we had, and the catering items, and the

drinks included, we consider that was enough, that was sufficient. That's why a decision was made to hold the event at the hotel, because clearly, this is easier for everyone. Nobody has to travel anywhere to go to the showcase. Even if we had lower budget to host the event outside the hotel.

Humberto Carrasco speaking. I see that your hand is still up. Do you still want to take the floor?

SERGIO SALINAS PORTO: Sergio Salinas speaking. No, no. My apologies. I will put my hand down, thank you very much.

HUMBERTO CARRASCO: Humberto Carrasco speaking. Well, are there any other questions about the points that we have addressed so far? Okay, it seems that there are no further questions. So we will move on to item number four on our agenda, the promotional items. Alberto is not here, and I did make some comments, or I did give some information about this, but Silvia, from staff, if you want to make any contribution or share your comments with us, you're welcome.

SILVIA VIVANCO: Silvia Vivanco speaking. We sent an email with a photograph, a picture, of the promotional items, or souvenirs, that Alberto was able to get. And the price was quite competitive. I think it's \$33 a piece. You can see them now, displayed on the screen. This is all handmade. It's made by the indigenous population, an indigenous population group.

And we will also be including an At-Large card. So this is going to be given out as souvenirs.

HUMBERTO CARRASCO: Humberto Carrasco speaking. Oh yes, indeed, it looks really pretty. And this is what we said when we got together, when we held our meeting. And this is handmade. So it's twice as valuable.

SILVIA VIVANCO: Silvia Vivanco speaking. Exactly. Also, Alberto is preparing a brief description about this, these items, and some information about the group of people that made these items. And it's, indeed, very, very interesting.

HUMBERTO CARRASCO: Humberto Carrasco speaking. Oh yes, it looks really pretty. So I think it was a good choice on Alberto's part.

SILVIA VIVANCO: Silvia Vivanco speaking. Regarding the number of participants, it would be interesting to have that number of participants confirmed, because we have a small amount of money remaining, 600 US dollars. So we had 150 people on prior occasions. So maybe this time around we will have the same, or similar turnout, but thanks to CROPP, and thanks to other programs, far more ALSs will be able to attend this event.

And of course, if we can confirm the number of participants, we can also work a little bit more on the beverages that will be served during the event.

HUMBERTO CARRASCO: Humberto Carrasco speaking. Vanda, are you asking for the floor?

VANDA SCARTEZINI: Vanda speaking. No, no. I just had a question. A long time ago, when we started discussing about our budget, whether our budget was enough or not, sufficient or not, we mentioned the possibility of having more items from other countries in the LACRALO region. So maybe it would be interesting to include, or to add, on top of these souvenirs, to add more, some more gifts from other countries, representative of other countries.

And my second question or remark is the following. We had spoken about the show, the Tango show, the typical Argentinean dances show. We had spoken about the following. We mentioned the possibility of showing a video that would be representative of other countries. So we still need to think about how we are going to do this, which screens or screen we're going to use to show the video, etc.

So that we can make it happen.

HUMBERTO CARRASCO: Humberto Carrasco speaking. We spoke about this initially, but we never mentioned this topic again.

VANDA SCARTEZINI: Vanda speaking. Exactly. We never mentioned this again. We didn't bring it up again.

HUMBERTO CARRASCO: Humberto Carrasco speaking. Exactly. We did not bring this up again because we were focusing on the venue, on where we would be holding the event. So, I think this is part of the program for the showcase, because there is a proposed program in which we will have the dancers, and they will be dancing typical Argentinean dances. So we will have a 10 minute performance, and then we will have a 10 minute Tango lesson.

So, maybe we should see whether it would be possible, and I really liked your idea, because we can showcase more places in Latin America, which is the central theme of the showcase, so maybe we should see how we can allocate a couple of minutes to a PowerPoint presentation, for example...

VANDA SCARTEZINI: Vanda speaking. Maybe we can use the same screen that will be used to display presentations, and we can keep that screen running, showing videos, one video right after another, you know, just using a computer, nothing really spectacular, but you know, just showing or displaying images, representatives of the different countries. So each country can showcase something. From the Caribbean, from Chile, from Columbia. So we display that, maybe photographs, videos.

Something short, a few minutes long, but that will give an overview of our region.

HUMBERTO CARRASCO: Humberto speaking. Okay Vanda. So as to avoid the problem we had in London, what we have to do is to take care of this, and use our own photos or our own videos in order to avoid copyright issues.

VANDA SCARTEZINI: Vanda speaking. We can grab things from YouTube maybe.

HUMBERTO CARRASCO: Yes, but we do need to check that we're not going to run into any copyright or trademark issues. It's very easy, yes, you can grab photos. You can search for things that are not copyrighted. But we still need to give it some more thought. We need to keep talking about it.

VANDA SCARTEZINI: Vanda speaking. Okay. Let us engage in email exchanges, now that we have our budget ready.

HUMBERTO CARRASCO: Humberto speaking. Yes of course, we go the budget out of the way so we can now focus on this. That's why, since we covered the promotional items or souvenirs items, I would like to focus on the program now, the program itself for the showcase.

I don't know if Silvia wants to post the link.

SILVIA VIVANCO:

Silvia speaking. Terri is going to display that now for us in the Adobe Connect room. And I wanted to focus on the VIPs that we will be receiving, hosting. We had allocated some time to sign the MOU with LACNIC. So it would be important to confirm this as soon as possible, so as to know whether this signing will take place.

The program, right now, is what we see on the screen. We have the welcome with background music, then we have the LACRALO Chair opening remarks. Then we will be listening to Fadi Chehadé. After that, Steve Crocker, the ICANN Board Chair, will be addressing the participants, followed by Rodrigo de la Parra. Then the MOU with LACNIC, to be confirmed. And then we will have the Tango dance performance and class.

But I would recommend Alan Greenberg, in his capacity as ALAC Chair, as one of your host speakers.

HUMBERTO CARRASCO:

Humberto speaking. Yes, yes of course, we do need to include that. And of course, Alberto will have no problem at all. It's common sense.

SILVIA VIVANCO:

Silvia Vivanco speaking. Yes, of course. So we will add Alan after Steve Crocker. He will be the following speaker. So we will have Steve Crocker, then Alan Greenberg, and then Rodrigo de la Parra.

HUMBERTO CARRASCO: Humberto speaking. Yes, I like the program Silvia, and I agree with the suggestion you have just made.

SILVIA VIVANCO: Silvia speaking. It's important to define whether the MOU will be signed, to confirm that.

HUMBERTO CARRASCO: Humberto speaking. Jason is asking a very good question, "Is there music during the cocktail reception?" It's a really good question. I think we haven't talked about that. Maybe we should ask the hotel, or else we, ourselves, should be playing some music. Of course, provided that we do not run into any copyright issues.

Humberto speaking. There is plenty of music that can be played without any copyright issues. Jason says, "This may be an opportunity to showcase music from the various regions." I love that idea. But we have to make sure that the music that we will be playing is not protected by copyright, because if not, ICANN will not play that music, because it's not allowed.

I fully agree with that idea, but we run into these issues. So, of course, there is plenty of music that is not protected by copyright. In fact, there is a license you can pay for, and I think you pay something in the region of 10 US dollars, and you can access like thousands of songs.

SABRINA: The interpreter apologizes. I have speakers overlapping. I think it's Humberto, Vanda, and Sergio.

HUMBERTO CARRASCO: Humberto speaking. I think Jason is right in that we should be playing some music, because it's nice when you are at the cocktail, you know, if there is no music, you feel that there is a void there.

VANDA SCARTEZINI: Vanda speaking. Humberto, if I may, I would like to take the floor.

HUMBERTO CARRASCO: Yes, Vanda, go ahead please.

VANDA SCARTEZINI: Vanda speaking. Just a suggestion. In Brazil, there is a playlist that includes tracks that are no longer protected by copyright or intellectual property right. And that play list is available in Brazil. I don't know if you have the same in other parts of the region. In every country, there should be an intellectual property organization that publishes the list of tracks, or songs, that are no longer protected by copyright, because they author has already passed away.

HUMBERTO CARRASCO: Humberto speaking. I think we should further engage via email, exchange some emails, and reach a decision by consensus. Humberto speaking again. Thank you all for your input. Is there any further

questions or comments? Okay, then if there are none, we will be adopting this program.

Jason asks, “Is there a local copyright entity that we can apply for a public performance license to play?” Well, since we still have some money left, we can pay 30, 40 US dollars. I don’t know how much the license will cost for one hour, two hours. And we will avoid running into any type of issues, and we will be able to play music from our region.

Sergio, I see that you are asking for the floor. Go ahead please.

SERGIO SALINAS PORTO: Sergio Salinas Porto speaking for the record. Thank you. We have [inaudible] in Argentina. And we have another entity that is also in charge of protecting copyrights, and they charge a small [task] because they protect intellectual property rights of artists in Argentina.

Maybe if we pay some money, a little amount of money, not a very large amount, we can make sure that we can play music. So tomorrow, I can take care of that, and I can follow up on this by sending you an email, and checking these prices, and we avoid this issue. Personally, I prefer to play music that is not protected by copyright, because I am in favor of the free expression of the different peoples.

HUMBERTO CARRASCO: Humberto Carrasco speaking. Yes, Sergio, I see your point, but traditionally, songs are commercialized according to what I call... Humberto speaking. If someone can please mute their computer or phone, thank you.

So going back to what I was saying, yes, I would appreciate you taking care of that, Sergio. And I am checking, [inaudible] I'm checking, if you can hear me.

SERGIO SALINAS PORTO: Sergio speaking. Yes, yes, go ahead Humberto.

HUMBERTO CARRASCO: Humberto speaking. So Silvia, if you can take this as an action item, that Sergio would take care of, I would appreciate it. So, now that we have taking care or addressed the program for the showcase, we will now focus on the show, on the folkloric performance, the dancers. Unfortunately, Alberto has more detailed information and he's not with us today, but the idea is to have a 10 minute performance, and then a 10 Tango lesson, and volunteers, that I have mentioned, Fadi, Heidi, Silvia Vivanco, among others, will be kindly invited to take the lesson.

And Vanda, of course, I think she must be a great dancer. Sergio will also show us that he's a great dancer.

SERGIO SALINAS PORTO: Sergio speaking. Of course, get ready.

HUMBERTO CARRASCO: Humberto speaking. Silvia, is there something else you wanted to add?

SILVIA VIVANCO: Silvia speaking. We are preparing the website in which we will be displaying information on the showcase, we will be promoting the showcase. So Alberto should be sending us pictures of the dancers, photographs, their names, the name of the group, so that we can display that on the website, and include a program. Because in the coming days, then we need that information in order to launch this website.

HUMBERTO CARRASCO: Humberto speaking. Yes, Silvia, of course. Please insist on this, contact Alberto and keep insisting on this topic. Humberto speaking. Is there any other question? Because so far, we have no further information or comments about this showcase, about the show itself.

MARITZA AGUERO: Maritza for the record. May I take the floor?

HUMBERTO CARRASCO: Humberto. Yes, go ahead, absolutely, go ahead. And after you, Sergio Salinas Porto.

MARITZA AGUERO: Maritza speaking. Hello everyone. I understood, or it was my understanding, that we will be wearing traditional dresses or costumes.

HUMBERTO CARRASCO: Humberto speaking. Yes, we talked about that idea, and that idea is still up and running. I mean, we are going to do it. So LACRALO representatives should be wearing the traditional costumes representing their countries. We did not bring that up, because we were focusing on the venue, and we were focusing on that problem first. So Vanda, you should be bringing something from Brazil.

People from Peru, should be wearing traditional costumes from Peru. Sergio Salinas Porto will be wearing a gaucho outfit. So yes, this is still ongoing Maritza.

MARITZA AGUERO: Maritza speaking. Thank you very much for the clarification. Thank you.

HUMBERTO CARRASCO: Humberto speaking. Sergio, you have the floor.

SERGIO SALINAS PORTO: Sergio speaking. My apologies, that was an old hand. I took my hand down. Sorry Humberto.

HUMBERTO CARRASCO: Humberto speaking. Okay. Then I see that there are no further questions. I don't know if there is any other business to be addressed.

SERGIO SALINAS PORTO: Sergio speaking. Alfredo Lopez is typing a message.

HUMBERTO CARRASCO: Humberto speaking. Oh, I see. He wants to give out a little souvenir for the LACRALO representatives that will be participating in the dancing lesson. Humberto speaking. Yes, it's a good idea, because it's an incentive and it's a nice thought. So why not? We should follow-up on this when we hold our email exchanges.

I don't know if anyone has any further input on this last suggestion?

SERGIO SALINAS PORTO: Sergio speaking. No I have no further comments.

HUMBERTO CARRASCO: Humberto speaking. Okay, thank you. Then with that, we bring this showcase, LACRALO Showcase Organizing Committee teleconference to a close. I wish you all a very good evening. It's midnight, past midnight here, so thank you all.

SILVIA VIVANCO: Silvia Vivanco speaking. Thank you, thank you very much Humberto for joining us, and thank you everyone for joining us on the call.

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