



# Data & Metrics for Policy Making

Jonathan Zuck | Council Update | 20 June 2015

# DMPM Council Update - Agenda

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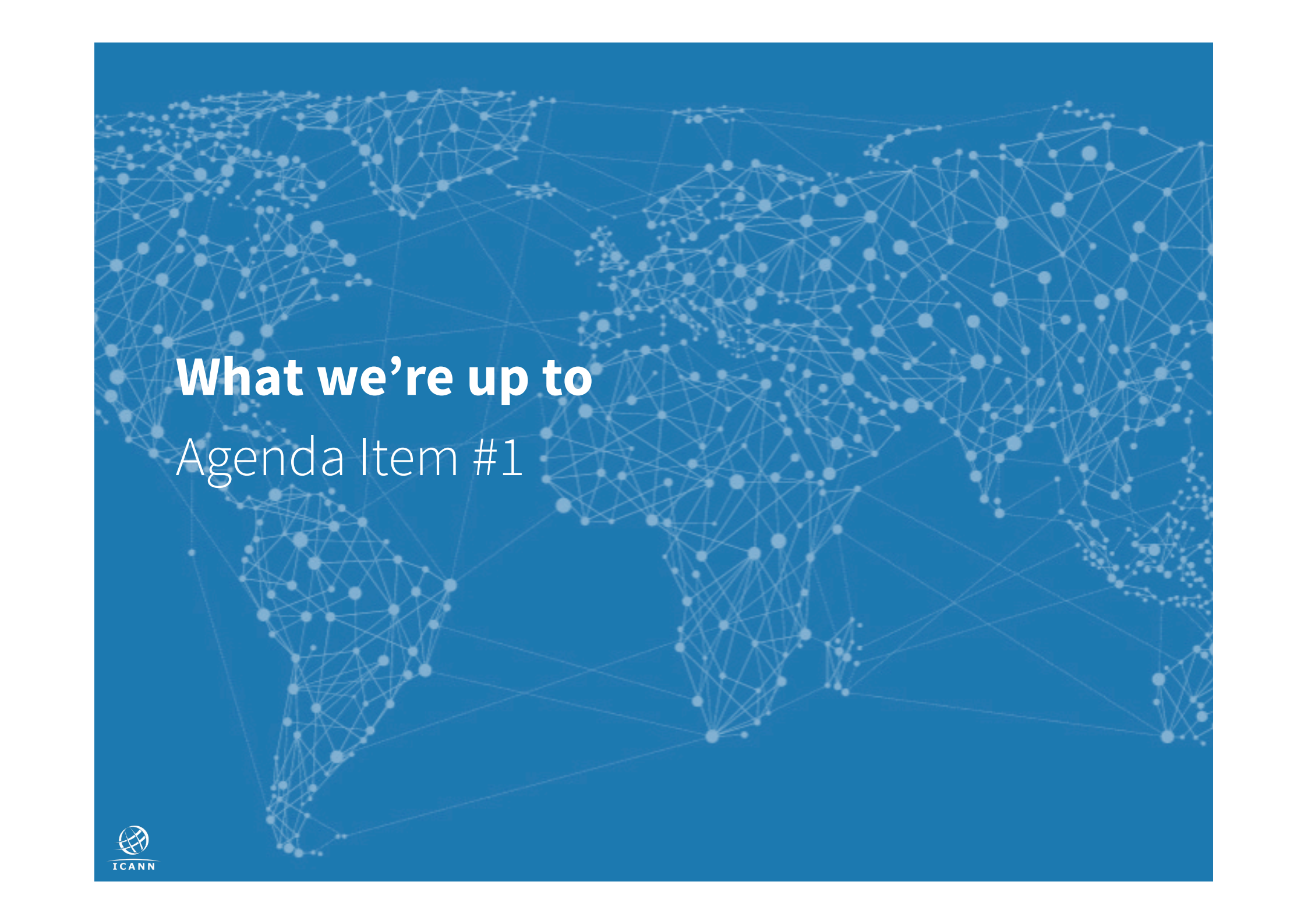
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# What we're up to

## Agenda Item #1

# What we're up to?



- ◉ The Data & Metrics for Policy Making Working Group (WG) is exploring opportunities to review standard methodologies of reporting and metrics that could better inform fact-based policy development and decision making; including how the community can collaborate with Contracted Parties and other service providers in the sharing of metrics and data.
- ◉ Engaged in Working Group management pilot

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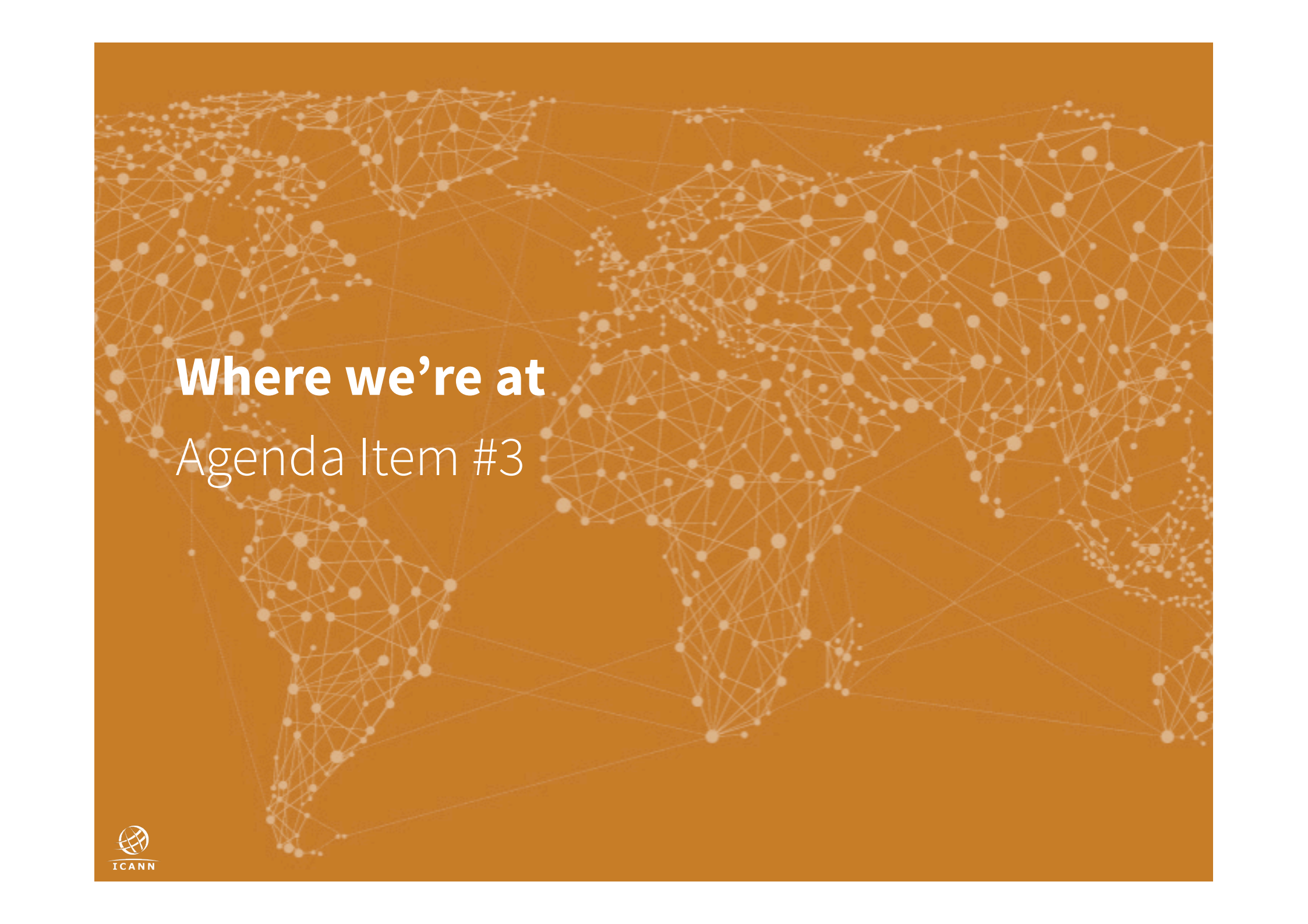
# Opportunity

## Agenda Item #2

# Opportunities for Data in Policy Development

- ⦿ Improve the way in which Consensus Policies are developed and help ensure that the most critical registrant, registry, and registrar issues are addressed
- ⦿ Evolve culture to better informed, fact-based policy development and decision making
- ⦿ Base deliberations and decisions on tangible evidence as opposed to “gut feeling” or anecdotal evidence
- ⦿ Instill notion of continuous improvement to the policy process and effectiveness consensus policy implementations





**Where we're at**  
Agenda Item #3

# Progress Report



## Previous

- Evaluated previous PDP and non-PDP efforts and how metrics could have enhanced the WG process
- Developed draft framework & Metrics Request form for the request of data & metrics metrics from ICANN, 3rd parties, and Contracted Parties



## Current

- Refine data & metrics framework
- Review existing GNSO work product templates, like charters, issue reports, and final reports for possible enhancements to inject a data-driven approach to elements of the PDP and non-PDP process
- Formulating draft recommendations
- Create Initial Report and conduct public comment



# Preliminary Recommendations

Agenda Item #4

# Definitions



- ⦿ Data: Individual facts, a set of values, statistics, or items of information
- ⦿ Metrics: A set of measurements that help quantify results, which allows for better determination of the level of success against a set of goals

# General Recommendations - Draft

1

## Recommendation 1

Initiate pilot program for SGs/Cs to make tactical based data & metric requests within the GNSO to enhance issue development of policy issues.

4

## Recommendation 4

Staff to create formal templates of Issue Report, Charter, and Final Reports and document accordingly in WGG.

2

## Recommendation 2

Submit community based budget request to make funds available for pilot program.

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## Recommendation 5

Update Charter and Final Report templates with recommendation to measure effectiveness of future consensus recommendations post implementation

3

## Recommendation 3

Update Working Group Guidelines within GNSO OP Procedures where necessary to document DMPM deliverables.

6

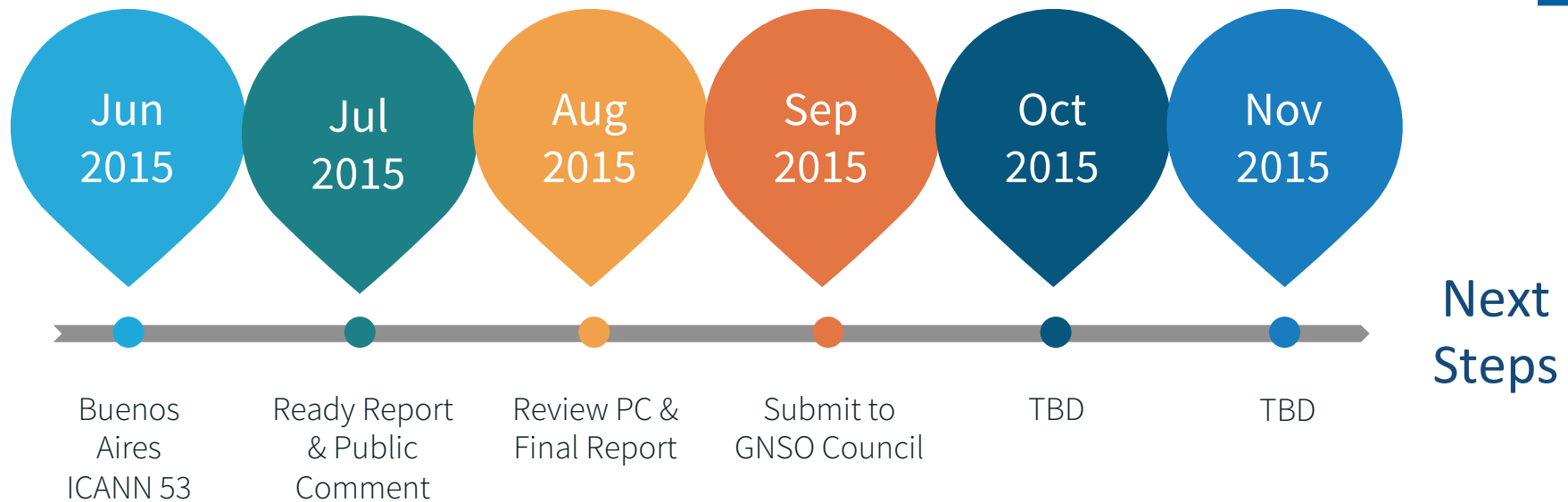
## Recommendation 6

Import metrics request decision tree and form into WGG

# Next Steps

Agenda Item #5

# Timeline



## To Summarize

The WG will continue to prepare its Initial Report for Public Comment in July. Following the review of the comments submitted and agreed upon changes, the WG intends to submit its final report to the GNSO Council in September. Outcome of the deliberations will further determine actions beyond September.

# Additional Information

Agenda Item #6

# Further Information



- ⦿ DMPM F2F Session, Thursday 25 June @ 07:00, Retiro B
  - ⦿ <http://buenosaires53.icann.org/en/schedule/thu-dmpm>
- ⦿ WG Workspace - <https://community.icann.org/x/myt-Ag>
- ⦿ Project info - <http://gnso.icann.org/en/group-activities/active/dmpm>

# Engage with ICANN



## Thank You and Questions

Reach us at:

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