



LAC Strategy update

Rodrigo Saucedo | Webinar | 30 March 2015

Agenda

- ⊙ LAC Strategic Plan overview
 - LAC Strategy timeline
 - Overall implementation
 - Implementation Period August 14 - August 15
 - LAC Community participation
 - Communicating the LAC Strategy

- ⊙ Projects with LACRALO

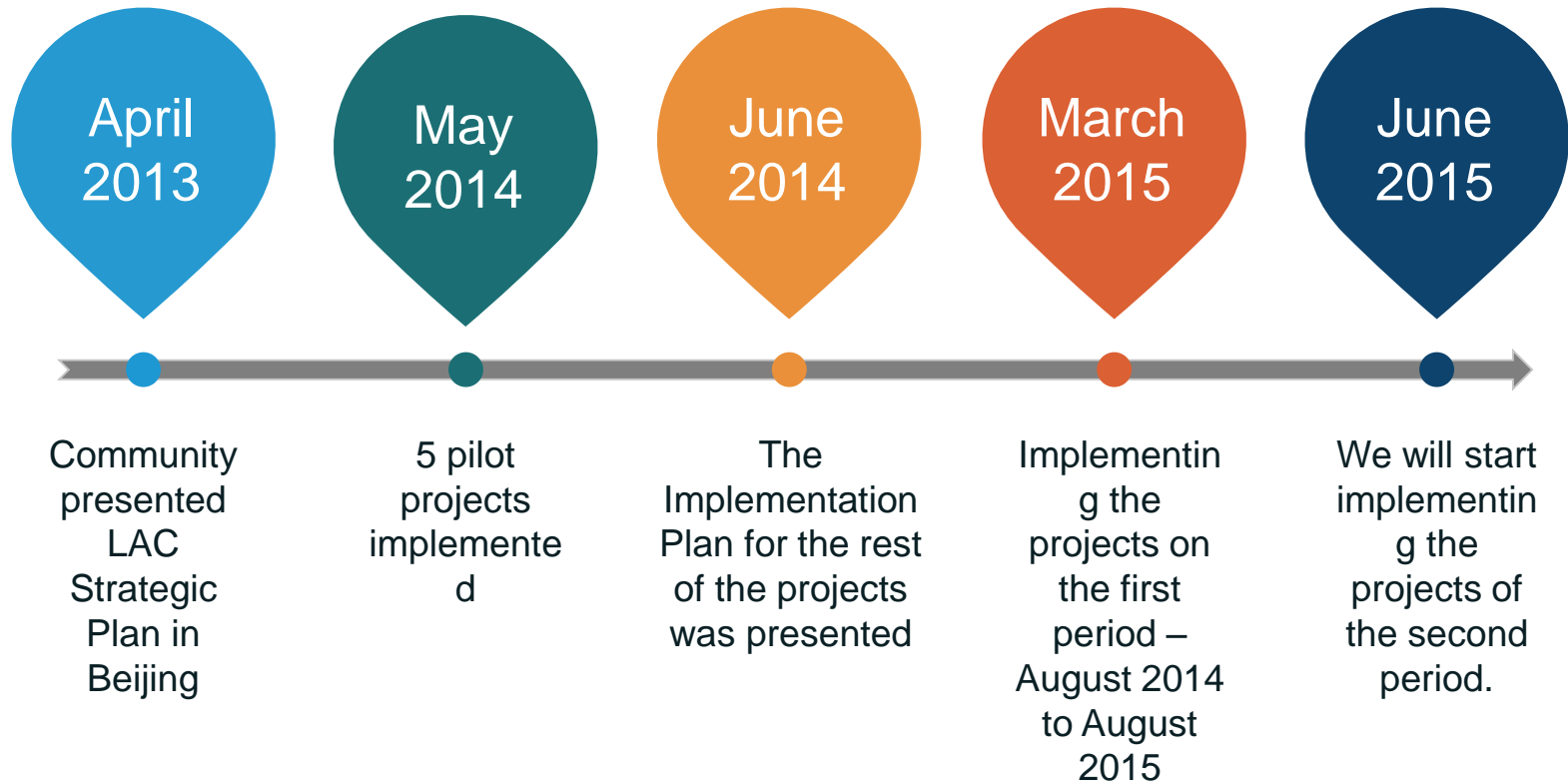
- ⊙ How to get involved

- ⊙ Q&A

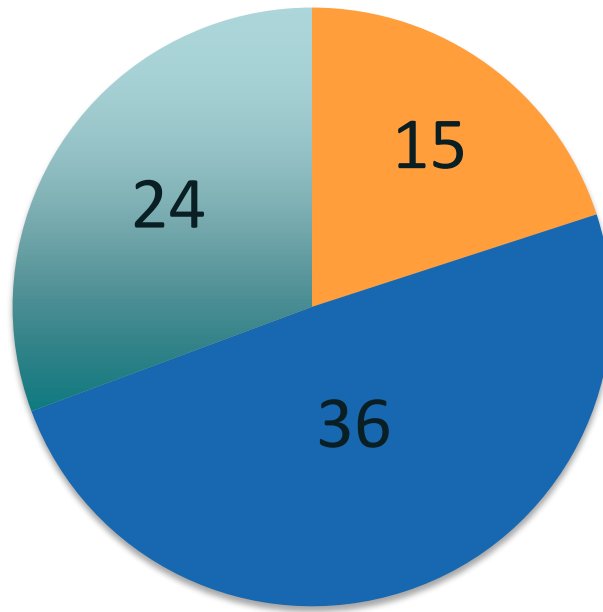


LAC Strategic Plan overview

LAC Strategy Timeline



LAC Strategy Projects



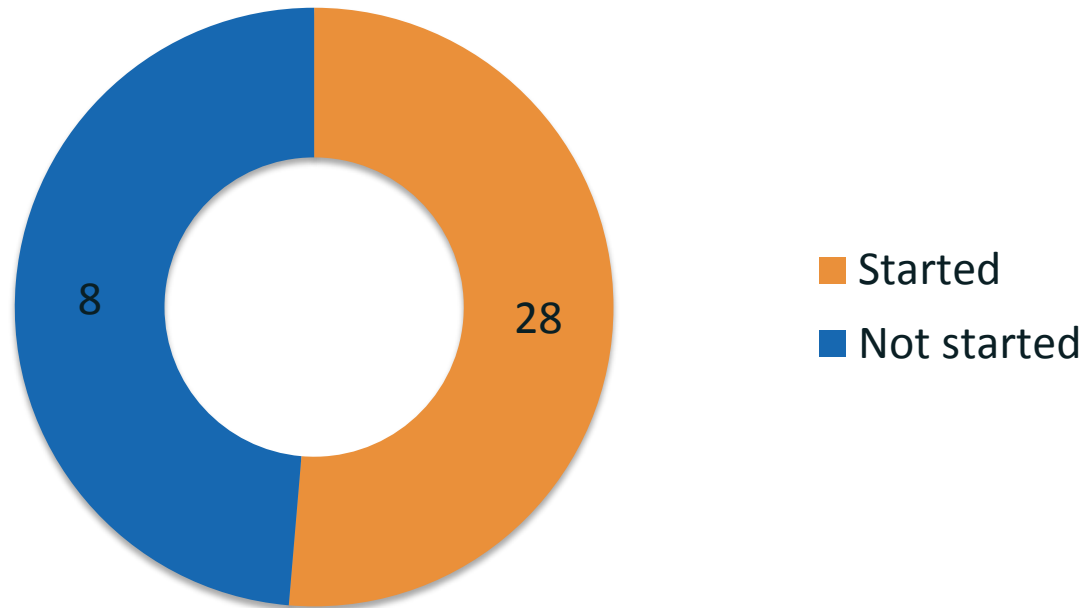
75 projects in total

■ Initial Projects

■ First Period August 14 - August 15

■ Second Period June 15 - June 16

First Period August 14 - August 15



LAC Community participation



Steering Committee (16 members)

9 members of this Committee are involved in 1 or more projects.

List of community members

Latin America	Caribbean
Olga Cavalli	Carlton Samuels
Carolina Aguerre	Michelle Marius
Vanda Scartezini	Cintra Sooknana
Alberto Soto	Rodney Taylor
Ruth Puente	Bennette Thomas
Gabriela Szlak,	Christopher Herbert,
Antonhy Harris	Michelle Marius
Eduardo Santoyo	Christopher Herber
Humberto Carrasco	Michelle Marius
Esteban Lescano	Claire Craig
Christian O'Flagherty,	Collin Bacchus
Ariel Grazer	Rayman Khan
Carlos Aguirre	Shiva Sissesar
Renata Aquino	Dev Anand Teelucksingh
Maritza Aguero	
Hugo Salgado	
Juan Manuel Rojas	
Alejandro Acosta	
Antonio Alberti	
Victor Hugo Fernandes	
Alyne Andrade	
Lacier Dias	
Juan Jung	
Alejandra Reynoso	
Sofia Zerbino	
Alicia Paz	
Daniel Opperamn	
Bruno Closs	
Gonzalo Romero	
Vanda Scartezini	
Celia Lerman	

LAC Strategy Communication

Newsletter

Regional
Website

Social media

Monthly Webinar



Projects

Capacity Building - Webinars

2.7.2 Working with the LACRALO community to create a syllabus for webinars for the entire year focused on training members of this community and end-users over all.

Working Group:

Alberto Soto

Humberto Carrasco

Carlos Aguirre

ICANN Support Staff – At Large and LAC GSE

<https://community.icann.org/pages/viewpage.action?pageId=52892572>

2.7.3 Working with the LACRALO community to complement the content they already have for e-learning with focus on training members of this community and end-users over all.

Working Group:

Alberto Soto

Humberto Carrasco

Carlos Aguirre

ICANN Support Staff – At Large and LAC GSE

Avoid Double effort

Introduction to LACRALO – ICANN Learn

Improve what already exist

2.7.1 To create surveys, contests and rewards to Internet users from the region to determine the level of knowledge of ICANN related matters.

Working Group:

Alberto Soto

Maritza Agüero

Trivia Contest

Facebook Application

Price/award

2.1.4 Supporting outreach events in the region related to ICANN, GSE will allocate the budget for two additional trips to the CROPP program.

Working Group:

Dev Anand

Alberto Soto

GSE Budget will allocate an extra trip to the CROPP Program

Added Value:

An outreach calendar

Help avoid not using this CROPP trips

Try to balance between Caribbean and LA

A world map where the continents are defined by a network of white dots connected by thin white lines. The dots vary in size, and the lines form a complex web that outlines the major landmasses. The background is a solid teal color.

How to get involved

How to get involved

LAC Strategic Plan

<https://community.icann.org/pages/viewpage.action?pageId=48348889>

Implementation Plan

<https://community.icann.org/pages/viewpage.action?pageId=49357942>

ICANN's LAC staff

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Thank You

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