### SECOND DRAFT PROPOSAL

Mission, Commitments, and Core Values

### **ARTICLE I: MISSION AND CORE VALUES**

### Section 1. MISSION

- The <u>Mission mission</u> of The Internet Corporation for Assigned Names and Numbers ("ICANN") is to coordinate, at the overall level, the global Internet's systems of unique identifiers, and in particular to ensure the stable and secure operation of the Internet's unique identifier systems. ("Mission"). In particular, ICANN:
  - a. Coordinates the allocation and assignment of the three sets of unique identifiers for the Internet, which are
    - (i)\_Domain names (forming a system referred to as "DNS");

\_Internet protocol ("IP") addresses and autonomous system ("AS") numbers;

(ii)and

(iii) Protocol port and parameter numbers.

- b. Coordinates the operation and evolution of the DNS root name server system.
- c. Coordinates policy development reasonably and appropriately related to these technical functions.
- 2. In this rolefurtherance of its Mission, with respect to domain names, ICANN's Mission role is to coordinate the development and implementation of policies:

- a. For which uniform or coordinated resolution is reasonably necessary to facilitate the openness, interoperability interoperatiblity, resilience, security and/or stability of the DNS; and
- b. That are developed through a bottom-up, consensus-based multistakeholder process and designed to ensure the stable and secure operation of the Internet's unique names systems. <a href="mailto:name">name</a> system.
- 3. In this-furtherance of its Mission, ICANN's role, with respect to IP addresses and AS numbers, ICANN's MissionNumbers is described in the ASO MoU between ICANN and RIRs. Address Supporting Organization Memorandum of Understanding approved on 26 August 1999, as amended.
- 4. In this furtherance of its Mission, ICANN's role, with respect to protocol port and parameter numbers, ICANN's Mission is to [to be provided by the IETF].
- 5. In this-furtherance of its Mission, ICANN's role, with respect to the DNS root server system, ICANN's Missionsystems is to [to be provided by the root server operators].
- 6. ICANN shall have no power to act other than in accordance with, and as reasonably appropriate to achieve its Mission. Without in any way limiting the foregoing absolute prohibition, ICANN shall not engage in or use its powers to attempt the regulation of services that use the Internet's unique identifiers, or the content that they carry or provide. its Mission.

#### **Commitments and Core Values**

{00721540.DOCX; 3}

\_

¹ Note to ICANN: The second sentence should be made part of the Mission, Commitments or Core Values if it is going to be implemented, it should not be tacked on to the general prohibition. Additionally, the second sentence's inclusion could be read by some to imply that ICANN cannot enforce its existing contractual rights.

## Section 2. COMMITMENTS & CORE VALUES

7.1. In carrying outperforming its Mission, ICANN will act in a manner that complies with and reflects ICANN's Commitments and respects ICANN's Core Values, both described below.as described below, in each case, except to the extent that ICANN's compliance with any Commitment or Core Value could result in ICANN taking actions outside its Mission.<sup>2</sup>

### 8.2. Commitments-:

4.-In performing its Mission, ICANN must operate in a manner consistent with itsthese Bylaws for the benefit of the Internet community as a whole, while carrying out its activities in conformity with relevant principles of international law-applicable domestic and international conventions, and applicable local law-law [and through open and transparent processes that enable competition and open entry in Internet-related markets.]. Specifically, ICANN's action must:the following Commitments should guide the decisions and actions of ICANN:4

a. 2. Preserve Preserving and enhance enhancing the neutral-and judgment free operation of the DNS, and the operational stability, reliability, security, global interoperability, resilience, and openness of the DNS and the Internet;-5

judgment). The inclusion of "neutral" should cover this issue.

<sup>&</sup>lt;sup>2</sup> Note to ICANN: The CCWG dropped reference to security and stability. This should either be added as the first Commitment or be added here so as to make it paramount over all other Commitments and Core Values.

<sup>&</sup>lt;sup>3</sup> Note to ICANN: This bracketed text may be challenging.

<sup>&</sup>lt;sup>4</sup> Note to ICANN: Revised to be more grammatically correct as the focus should be on how ICANN acts rather than the "action". Also revised to refer to applicable domestic and international law rather than "relevant principles of international law and international conventions and applicable local law" for simplicity and to avoid the inclusion of human rights through referencing international conventions. The lead-in to the list is consistent with the CCWG's recommended lead-in to the Core Values.

<sup>5</sup> Note to ICANN: "Judgment free" is vague and ambiguous (i.e., even a neutral decision requires some

- b. 3. Maintain Allowing ICANN to maintain the capacity and ability to coordinate the DNS at the overall level and to work for the maintenance of a single, interoperable Internet;
- c. <u>4. RespectRespecting</u> the creativity, innovation, and flow of information made possible by the Internet by limiting <u>ICANN's ICANN's</u> activities to matters that are within ICANN's Mission and require or significantly benefit from global coordination;
- d. 5. EmployEmploying open, transparent and bottom-up, multistakeholder policy development processes, led by the private sector,—(including, without limitation, business stakeholders, civil society, the technical community, and academia), that (i) seek input from the public, for whose benefit ICANN shall—in all events act, (ii) promote well-informed decisions based on expert advice, and (iii) ensure that those entities most affected can assist in the policy development process;—6
- e. 6. MakeReaching decisions by applying documented policies consistently, neutrally, objectively, and fairly, without singling out any particular party for discriminatory treatment; and in accordance with the requirements of Article II, Section 3 of these Bylaws;
- f. 7. RemainRemaining accountable to the Internet Communitycommunity through mechanisms definedcontained in thethese Bylaws that enhance ICANN's effectiveness.

<del>9.</del> 3.	Core '	Val	lues-	١

<sup>&</sup>lt;sup>6</sup> Note to ICANN: "in all events" was deleted because it may not be understood by non-native English speakes, and deletion does not change the meaning.

1. In performing its Mission, the following core values Core Values should also guide the decisions and actions of ICANN:-<sup>7</sup>

- a. 3. Delegating coordination functions to or recognizing the policy role of other responsible entities that reflect the interests of affected parties and the roles of both ICANN's internal bodies and external expert bodies;<sup>8</sup>
- b. Seeking and supporting broad, informed participation reflecting the functional, geographic, and cultural diversity of the Internet at all levels of the ICANN community's policy development and decision-making processes in an effort to ensure that the bottom-up, multistakeholder policy development process is used as the means to ascertain the global public interest, and that those processes are transparent and accountable and transparent; to the global Internet community;9
- c. 4. Depending on market mechanisms to promote and sustain a healthy competitive environment in the <del>DNS market.</del> registration of domain names:10
- d. 5. Introducing and promoting competition in the registration of domain names where practicable and beneficial into the public interest as identified through the bottom-up, multistakeholder policy-development process..;11
- e. 6. Operate Operating with efficiency and excellence, in a fiscally responsible and accountable manner and, where practicable, at a

<sup>&</sup>lt;sup>7</sup> Note to ICANN: Consider whether the Commitments and Core Values should be structured similarly (i.e., general lead in for Commitments followed by specifics; Core Values just has specifics).

<sup>&</sup>lt;sup>8</sup> Note to ICANN: Consider whether it <u>is appropriate to keep the "to the extent feasible" limitation here.</u>

<sup>&</sup>lt;sup>9</sup> Note to ICANN: The addition seems duplicative of Commitment (d).

<sup>&</sup>lt;sup>10</sup> Note to ICANN: The addition of "healthy" is vague and ambiguous. Consider whether the "feasible" limitation should be retained (or a variation, like "practicable and beneficial to the public interest"). Limited to "registration of domain names" to limit potential mission creap, or the ability of third parties to argue that ICANN's mission extends to all aspects of the DNS market.

<sup>&</sup>lt;sup>11</sup> Note to ICANN: Addition is duplicative of Commitment (d), but is also probably harmless.

speed that is responsive to the needs of the global Internet community- $\frac{12}{5}$ 

- f. 7.-While remaining rooted in the private sector, (including, without limitation, business stakeholders, civil society, the technical community, and academia,), recognizing that governments and public authorities are responsible for public policy and duly taking into account considering the public policy advice of governments and public authorities.; and
- g. 8. Striving to achieve a reasonable balance between the interests of different stakeholders.
- 4. These Commitments and Core Values are intended to apply in the broadest possible range of circumstances. The Commitments reflect ICANN's fundamental compact with the global Internet community and are intended to apply consistently and comprehensively to ICANN's activities. The specific way in which<sup>13</sup>

The specific way in which Commitments and Core Values apply, individually and collectively, to each new situation may depend on many factors that cannot be fully anticipated or enumerated. \_Situations may arise in which perfect fidelity to all Commitments and Core Values simultaneously is not possible. \_In any situation where one Commitment or Core Value must be reconciled with another, potentially competing Commitment or Core Value, the balancing must further an important public interest goal that is within ICANN's Mission and that is or has been identified in advice given to ICANN or policies developed, in each case through the bottom-up, multistakeholder process. 14

{00721540.DOCX; 3}

1

<sup>&</sup>lt;sup>12</sup> Note to ICANN: The the "fiscally responsible manner" could be problematic depending on the outcome of the budget process.

<sup>&</sup>lt;sup>13</sup> Note to ICANN: The text: "The Commitments reflect ICANN's fundamental compact with the global Internet community and are intended to apply consisently and comprehensively to ICANN's activities" was deleted because of vagueness. In addition, the implication that ICANN has a written agreement (i.e. compact) with the global Internet community is difficult to comprehend.

<sup>&</sup>lt;sup>14</sup> Note to ICANN: There needs to be a way for Commitments and Core Values to be reconciled. We recommend keeping a variation of the current test, but have not made the needed edits because the Board appears fine with the CCWG's proposed balance methodology. We also revised the language to provide for enhanced clarity.

#### **ACCOUNTABILITY AND TRANSPARENCY REVIEW**

p. 74 et sea.

## 1. Periodic Reviews<sup>15</sup>

ICANN will produce an annual report on the state of its accountability and transparency, including any improvements to Accountability thereto and Transparency.

- h.a. ICANN will be responsible for creating an annual report that details the status of implementation on all of the recommendations arising from the reviews defined described in this section. This annual review implementation report Article IV, Section 5, which will be opened posted on the Website for a-public review and comment period that. Each such annual report and the public comments thereto will be considered by the ICANN-Board and serve as input to the continuing process of implementing the recommendations from the Review Teams defined in this section.arising from such reviews.
- i.b. Review teams are will be established to and include both a fixed number of members and an open number of participants. Each SO Supporting Organization and AC Advisory Committee participating in the Review applicable review may suggest up to 7 prospective members for the Review Team. applicable review team. The group of chairs of the participating SOs and ACs Supporting Organizations and Advisory Committees will select a group of up to 21 Review Team members,

<sup>&</sup>lt;sup>15</sup> Alternative Proposal: Delete Sections 1 and 2 of Article IV in their entirety and replace them with the <u>following:</u>

<sup>1.</sup> ICANN will produce an annual report on its accountability and transparency, including any improvements thereto and the status of implementation of the recommendations arising from the reviews described in this Article IV, Section 5, which will be posted on the Website for public review and comment. Each such annual report and the public comments thereto will be considered by the Board and serve as input to the continuing process of implementing the recommendations arising from such reviews. [Note: Same as current 1(a).]

<sup>2.</sup> The reviews described in this Article IV, Section 5 will be conducted in accordance with the most recent Board-approved practices for periodic reviews, which will be developed in coordination with the Supporting Organizations and Advisory Committees.

balanced for diversity and skills, tethe applicable review team, which may include up to a maximum of 3 members from each participating SO and AC. Supporting Organization and Advisory Committee. The Supporting Organization and Advisory Committee chairs should work together to achieve a review team that is balanced for diversity and skill. In addition, the ICANN Board may designate one director as a member of the Review Team. review team. 16

- j-c. If consensus cannot be reached among the members and participants of a review team, consensus will be sought among just the members. In the event a-consensus cannot be foundreached among the members, a majority vote of the members may be taken. In this case a vote is taken, both a majority recommendation and a minority response should be provided in the final report of the Review Team. review team.
- k.d. Review TeamsSubject to budgetary constraints and the availability of funding, review teams may also solicit and select independent experts to render advice as requested by the Review Teamreview team, and the review team may choose to accept or reject all or part of this such advice. 17

### 2. Confidential Disclosure to Review Teams

La. To facilitate transparency and openness regarding ICANN's deliberations and operations, the Review Teams, or a subset thereof, shall have a review team may request access to ICANN internal information and documents, that are related to and reasonably necessary for the review team's applicable review. If ICANN refuses staff declines to reveal documents or information so requested by the Review Teama review team, ICANN staff must provide a justification written explanation to the Review Teamreview team. If a consensus of the Review Team is review team's members are not satisfied with ICANN's justification, it can explanation, the review team may appeal to the Ombudsman and/or the ICANN-Board for a ruling determination on the disclosure request, which in the case of the Board shall be final. Any determination of the Ombudsman is not

{00721540.DOCX; 3}

\_

<sup>&</sup>lt;sup>16</sup> Note to ICANN: Alternatively, consider whether specifying review teams in this level of detail is appropriate.

<sup>&</sup>lt;sup>17</sup> Note to ICANN: Budgetary constraints should be considered.

binding on ICANN staff, but may be submitted by the applicable review team when appealing to the Board for a determination. 18

m.b. For documents and information that ICANN does disclose to the Review Team, ICANN ICANN may designate certain documents and information that are disclosed to a review team as not for further disclosure by the Review Teamreview team, either in its report or otherwise, and may, as a condition to receiving any such documents and information, require review team members to sign a nondisclosure agreement. Such documents and information will only be provided to the review team's members and will not be distributed to participants. Any review team member who is found to have subsequently disclosed such information will be removed from the review team and will not be eligible to be a member or participant of future review teams without the approval of the Board. If the Review Team is a consensus of the review team's members are not satisfied with ICANN's designation of non-disclosable documents or information, it can appeal to the Ombudsman and/or the ICANN-Board for a ruling determination on the non-disclosure designation., which in the case of the Board shall be final. Any determination of the Ombudsman is not binding on ICANN staff, but may be submitted by the applicable review team when appealing to the Board for a determination.<sup>19</sup>

### c. Confidential Disclosure Framework

- (i) A confidential disclosure framework shall be published <u>and</u> <u>periodically reviewed and updated</u> by ICANN. The confidential disclosure framework shall describe the process by which documents and information are classified, including a description of the levels of classification that documents or information may be subject to, and the classes of persons who may access such documents and information.
- (ii)\_The confidential disclosure framework shall describe the process by which a Review Teamreview team may request access to documents and information that are designated as classified or restricted access. pursuant to Article IV, Section 5, clause 2.a.

<sup>&</sup>lt;sup>18</sup> Note to ICANN: Revised to limit confidential disclosure requests to items related to the review and reasonably necessary for the review.

<sup>&</sup>lt;sup>19</sup> Note to ICANN: We have added in restrictions on the disclosure of confidential information to prevent leaks and provide consequences for such leaks.

(iii)\_The confidential disclosure framework shall also describe the provisions of any non-disclosure agreement that members of a Review Teamreview team may be asked to sign.—pursuant to Article IV, Section 5, clause 2.b.

The confidential disclosure framework must provide a mechanism to escalate and/or appeal the refusal to release documents and information to duly recognized Review Teams.

### d. The draft report of the Review Team should Reports

- (iv)(i) All draft reports of each review team must describe the degree of consensus reached by the Review Team. review team on each recommendation contained in such reports.
- (v)(ii)The Review Team Where consensus of the review team members can be reached, review teams should attempt to assign priorities to its prioritize their recommendations..., and provide a rationale for such prioritization.

The draft report \_\_\_\_\_ Draft reports of the Review review teams will be published for public comment. The Review Team will review team must consider such the public comment received and shall amend the Review its report as it deems appropriate before issuing its final report and forwarding the recommendations to the Board.

- (iii) The final output of all Reviewsreport must describe the degree of consensus reached by the review team on each recommendation contained in the report as well as a summary of changes made in response to the public comments.<sup>20</sup>
- (vi)(iv) All final reports issued by review teams will be published for public comment. The Following the conclusion of such public comment period, the Board shall consider the final report and all public comments received in response thereto in deciding how to implement the recommendations of the review team.

  Following any such approval—and—, the Board shall instruct ICANN staff to begin implementation within six months of receipt

 $<sup>^{20}</sup>$  Note to ICANN: Revised to provide greater consideration of pubic comment and to require degree of consensus in the final report.

of of the recommendations. approved by the Board within 180 days of such approval. 21

### 10.3. 1. Accountability & and Transparency Review.

a. The Board shall cause a periodic review of ICANN's execution of its commitment to maintain and improve robust mechanisms for public input, accountability, and transparency so as to ensure that the outcomes of its decision-making will reflect the public interest and be accountable to all stakeholders.the Internet community ("Accountability and Transparency Review").<sup>22</sup>

### Issues that may merit attention in this Review include:

- b. (a) The Accountability and Transparency Review may address any number issues, including the following:<sup>23</sup>
  - (i)\_assessing and improving ICANN-Board governance, which shall include an ongoing evaluation of Boardthe Board's performance, the Board selection process, the extent to which Boardthe Board's composition meets ICANN's present and future needs, and the consideration of an appeal mechanism for Board decisions;
  - (ii)(b)—assessing the role and effectiveness of GACGovernmental Advisory Committee's interaction with the Board and making recommendations for improvement to ensure effective consideration by ICANN of GACthe Governmental Advisory Committee's input on the public policy aspects of the technical coordination of the DNS:
  - (iii) (c) assessing and improving the processes by which ICANN receives public input (including adequate explanation of decisions taken and the rationale thereof);
  - (iv) (d) assessing the extent to which ICANN's decisions are embraced, supported and accepted by the public and the Internet community; and

{00721540.DOCX; 3}

2

<sup>&</sup>lt;sup>21</sup> Note to ICANN: Remove the timing restriction on implementation as that may not be realistic for all recommendations. Also revised to allow Board to consider public comments receive to final report as otherwise the final public comment period is useless.

<sup>&</sup>lt;sup>22</sup> Note to ICANN: Revised to provide that accountability is to the community.

<sup>&</sup>lt;sup>23</sup> Note to ICANN: Revised to provide that this is the entire list of issues to review so as to keep some scope as to what is to be reviewed.

- (v) (e) assessing the policy development process to facilitate enhanced cross community deliberations, and effective and timely policy development.
- b.c. The Accountability and Transparency Review Teamteam shall also assess the extent to which prior Accountability and Transparency Review recommendations have been implemented. by ICANN, and the extent to which implementation of the recommendations has had the intended effect.
- e.d. The <u>Accountability and Transparency</u> Review <u>Teamteam</u> may recommend termination or amendment of other periodic <u>Reviewsreviews</u> required by this <u>sectionArticle IV</u>, <u>Section 5</u>, and may recommend the creation of additional periodic <u>Reviewsreviews</u>.
- d.e. <u>This The Accountability and Transparency</u> Review <u>Teamteam</u> should <u>complete issue</u> its <u>review final report</u> within one year of convening its first meeting.
- e.f. This periodic The Accountability and Transparency Review shall be convened conducted no less frequently than every five years, measured from the date the previous review wasteam convened. its first meeting.
- 11.4. 2. Preserving Security, Stability, and Resiliency-Review
  - a. The Board shall cause a periodic Reviewreview of ICANN's execution of its commitment to enhance the operational stability, resiliency, security, and global interoperability of the DNS-("SSR Review").

In this Review, particular attention will be paid to:

- b. (a) The SSR Review may address any number of issues, including the following:
  - (i)\_security, stability and resiliency matters, both physical and network, relating to the secure and stable coordination of the Internet DNS:
  - (ii) (b)\_ensuring appropriate contingency planning; and

- (iii) (c)\_[maintaining clear processes-].24
- will also assess the extent to which ICANN has successfully implemented theits current security plan, the effectiveness of the current plan to deal with actual and potential challenges and threats to security and stability, and the extent to which the current security plan is sufficiently robust to meet future challenges and threats to the security, stability and resiliency of the Internet DNS, consistent with ICANN's limited technical Mission. 25
- e.d. The <u>SSR</u> Review team shall assess the extent to which prior <u>SSR</u> Review recommendations have been implemented. <u>by ICANN.</u>
- e. This periodicThe SSR Review team should issue its final report within one year of convening its first meeting.
- d.f. The SSR Review shall be convened conducted no less frequently than every five years, measured from the date the previous Review was review team convened. its first meeting.
- 3. Promoting Competition, Consumer Trust, and Consumer Choice.
  - ICANN will ensure that as it expands the Top-Level Domain (TLD) space, it willgTLD Review
    - e.a. The Board shall cause a review of ICANN's execution of its commitment to adequately address issues of competition, consumer protection, security, stability and resiliency, malicious abuse issues, sovereignty concerns, and rights protection.—as it expands the TLD space, within one year after any batched round of new gTLDs have been in operation ("gTLD Review").

The Board shall cause a Review of ICANN's execution of this commitment after any batched round of new gTLDs have been in operation for one year.

<sup>&</sup>lt;sup>24</sup> Note to ICANN: This clause is unclear.

<sup>&</sup>lt;sup>25</sup> Note to ICANN: Clarification that the review will be of the "current" plan so as to be flexible for future security plans.

- f.b. This The gTLD Review will examine the extent to which the applicable expansion of gTLDs has promoted competition, consumer trust, and consumer choice, as well as the effectiveness of:
  - (i) (a) the gTLD application and evaluation process; and
  - (ii) (b) the safeguards put in place to mitigate issues involved in the expansion. of generic top level domains.
- g.c. The gTLD Review team shall also assess the extent to which prior gTLD Review recommendations have been implemented. by ICANN, and the extent to which implementation of the recommendations has had the intended effect.
- d. Subsequent The gTLD Review team should issue its final report within one year of convening its first meeting.
- h.e. The Board will consider the gTLD Review team's recommendations in determining if, when and how subsequent rounds of new gTLDs (if any) should not be opened until the recommendations of the previous Review required by this section have been implemented. 26
- i.f. These periodic Reviews The gTLD Review shall be convened conducted no less frequently than every five years, measured from the date the previous Review was review team convened. its first meeting.
- 4. Reviewing effectiveness of WHOIS/Directory Services policy and the extent to which its implementation meets the legitimate needs of law enforcement and promotes consumer trust.
  - 6. WHOIS/Directory Services Review<sup>27</sup>
    - j.a. ICANN commits is committed to enforcing its existing policy relating to the current WHOIS/and any future gTLD Directory Services Service, subject to applicable laws. Such existing policy requires that ICANN implement measures, and working with the Supporting Organizations,

<sup>&</sup>lt;sup>26</sup> Note to ICANN: Provided for consideration of gTLD Reviews, but as identified by the Board, an absolute block is inappropriate.

 $<sup>^{27}</sup>$  Note to ICANN: Description is beyond what is called for in AoC and has inappropriate editorializing for a heading. Conformed to be consistent with above periodic reviews.

Advisory Committees, and other relevant stakeholders to maintain timely, unrestricted and publicexplore structural changes to improve the accuracy of and access to accurate and complete WHOIS information, including registrant, technical, billing, and administrative contact information. gTLD registration data, as well as consider safeguards for protecting data.<sup>28</sup>

K.b. The Board shall cause a periodic Reviewreview to assess the extent to which WHOIS/Directory Services policy is effective and its implementation meets the legitimate needs of law enforcement and, promotes consumer trust—and safeguards data ("WHOIS/Directory Services Review").

This The WHOIS/Directory Services Review will consider the OECD guidelines regarding privacy, as defined by the OECD in 1980 and amended in 2013.

- L.C. The Review Teamteam shall also assess the extent to which prior WHOIS/Directory Services Review recommendations have been implemented. by ICANN, and the extent to which implementation of the recommendations has had the intended effect.
- <u>d. This periodicThe WHOIS/Directory Services Review team should issue</u> its final report within one year of convening its first meeting.<sup>29</sup>
- m.e. <u>The WHOIS/Directory Services</u> Review shall be <u>convenedconducted</u> no less frequently than every five years, measured from the date the previous <del>Review was</del>review team convened. <u>its first meeting.</u>

 $<sup>^{28}</sup>$  Note to ICANN: This is based on Bruce Tonkin's 2 September 2015 email at 1:24 GMT.

<sup>&</sup>lt;sup>29</sup> Note to ICANN: There was no time frame for gTLD Reviews in the CCWG proposal.