

Strategies for ccTLDs in the new commercial environment work plan

This project proposal and timeline is based on the terms of reference “Términos de Referencia para consultor proyecto 4.6.1” and the output of the 12 January 2015 conference call (participants Carolina Aguerre, Ruth Puente, Alejandra Reynoso, Wim Degezelle).

Project stages	Comments	Indicative Timing
I. Reality Check Analysis and mapping of the ccTLD development in the LAC region. (1) Definition of parameters (2) Mapping of the status of development of ccTLDs in de LAC region	This analysis will be based on 3 types of data: <ul style="list-style-type: none"> - Data already available on (cc)TLDs in the LAC region: provided by LACTLD - Additional data on (cc)TLD registries in the region: WD and LACTLD will cooperate to collect this data (eg via a survey) - Additional data: WD 	2 nd half Jan / Feb / March
II. Challenges Formulation of the main challenges for ccTLD registries in the region.	It must be taken into account that challenges can vary depending on the TLD’s size, its stage of development, the regulatory environment, et cetera. It might be necessary to specify different (types of) challenges for different local situations.	March / April
III. Solutions and way forward		

Formulation of possible solutions based on and illustrated by best practice examples.	<p>The choice of proposed guidelines, best practice examples, suggested solutions and actions must take into account the differences in size, development and local situation in the LAC region so that overall the project can be useful for all ccTLDs in the region.</p>	<p>March / April</p>
IV. Output - deliverables (1) Report (I, II, III) (2) Presentation (I, II) (3) Workshop support (IV)	<p>(1) The report will describe the current situation, the main challenges and possible actions based on best practice examples. (WD)</p> <p>(2) The presentation of the analysis and challenges will serve as introduction and discussion starter for (a part of) the LACTLD workshop in June in Buenos Aires. (WD)</p> <p>(3) WD will cooperate with LACTLD to put together the agenda for (a part of) the workshop in June (eg selection of speakers, interactive session, ...).</p>	<p>May / June / August</p> <p>(1) A draft report will be available at the latest 2 weeks before the workshop; the final report, which then will include additional comments and findings of the workshop, at the latest by 1 September.</p>