
TERRI AGNEW: Good morning, good afternoon and good evening. Welcome to the AFRALO Task Force Outreach for More African Representation in ICANN Leadership Positions on Tuesday, 18th November 2014 at 17:30 UTC. On the call today we have Barrack Otieno, Tijani Ben Jemaa, Fatimata Seye Sylla, Aziz Hilali, Seun Ojedeji, Mercy Moya and Beran Gillen. We have apologies from Baudouin Schombe. From staff we have Heidi Ullrich, Silvia Vivanco, Gisella Gruber and myself, Terri Agnew. Our French interpreter today is Claire. I'd like to remind all participants to please state your names when speaking for transcription purposes. Thank you very much and back over to you Fatimata.

FATIMATA SEYE SYLLA: I'd like to thank all the participants today. We have a better participation, so I thank you. Now I'd like to start the Agenda. Can we adopt it, or do you want to modify something in the Agenda? Okay, the Agenda is adopted. There are no objections so we adopt it. Now I'd like to begin the discussion on the document we've presented to implement the Strategic Plan and the document that we have submitted to AFRALO attention for their adoption. I see Tijani wants to have the floor. Tijani, do you want the floor to modify the Agenda?

TIJANI BEN JEMAA: No, I'd like to discuss the documents.

FATIMATA SEYE SYLLA: I'm not finished, so just a minute. Tijani, you can have the floor.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

TIJANI BEN JEMAA:

Thank you very much. I've seen the documents and I think a point with which those documents are more than acceptable, they are good documents. I like the flyer, after the corrections from our colleagues, but I have something to say. I think Fatimata, you have to tell the NomCom Leadership about these documents first, because we need to contact the Communications Department, because we are using the ICANN logo and I think there is a rule about that. I think we need to take that into account. Then I think we have to do that.

Please can you contact the NomCom Leadership and tell them about these documents. You also have to contact the Communications Department, and afterwards I think it will be okay. About the PowerPoint, I think we now have a good version. It was always good, but we have some little things to change for the flyer. There are more things we can change. I have a question – this flyer, how will it look if it's a list? It's difficult to have a specific way to [double it 05:22]. Thank you.

FATIMATA SEYE SYLLA:

About the NomCom, I think that the presentation, it's for us to do some outreach so we can use it. We can modify something. There is an Outreach Working Group about NomCom that will be working on that. So it's not a problem. I think if it's the rule, if we have to contact the Communications Department, no problem. We can do that. We can ask Heidi or the staff to do it, so that we can have the Communication Department's authorization to work like that. That's no problem. About

the flyer, I think that at the beginning we said it would be just one page, and it must be a page so maybe it's not difficult to fold. Tijani, do you want to speak?

TIJANI BEN JEMAA: It seems it's a condition for ICANN to print that flyer. We need to take that into account.

FATIMATA SEYE SYLLA: Thank you Tijani. Silvia?

SILVIA VIVANCO: Just a couple of comments regarding the flyer. Number one, Tijani [unclear 07:45] regarding the use of the ICANN logo, etcetera, and also to check with the Comms Department regarding the design – how to make it look better, and the [unclear 08:02] that we are currently discussing with the Comms Department, on how to make our outreach document more modern, more user-friendly, and to be viewed electronically. So perhaps this could be a good document on a website or on an iPad or some other electronic media.

We will also raise this possibility with the Comms Department, and Silvia and I are already discussing this issue for all the RALOs, and this is a good chance to raise this issue with the Comms Department. Thank you.

SEUN OJEDEJI:

I've been listening to the way forward on the flyer. First I'd like to thank Ronald, if he's online, for actually making the effort to improve the design of the flyer. I think it's a good thing. I'm specifically concerned about the outreach of the flyer at the next AFRINIC Meeting, which is one of [unclear 10:13] happening next week. The logistics around the printing – is it something that we could ask AFRINIC to do? Because I don't see how fast ICANN will be able to get that across to us.

So we should perhaps consider the option of asking AFRINIC of finding if someone from ICANN will be coming to the AFRINIC Meeting so we can then get a copy. Because an electronic copy of the flyer is not going to be enough. We need something that people can give a copy to people.

FATIMATA SEYE SYLLA:

Thank you Seun. Regarding the number of copies, we thought that 400 was a good number, so in Mauritius we'll be able to have some of these flyers. Now the meeting is coming soon. It's next week. How can we send you the copies of these flyers? Maybe we can send them directly to Mauritius. I'm going to give the floor to the ICANN staff so they can explain to us how to do this, and how long we need to send those flyers to the AFRINIC Meeting. Aziz, you have the floor.

BARRACK OTIENO:

I think the flyers should be sent to AFRINIC so that they are received on time.

FATIMATA SEYE SYLLA: Who is speaking? Barrack, you have the floor. Barrack, Seun was asking a question. You can't all speak altogether. What can we do to have those documents? Heidi, what is the date? The 23rd of 24th next week? Aziz, you have the floor.

AZIZ HILALI: Thank you Fatimata. First I'd like to thank all the team – Barrack and all those who worked to make excellent work. I think it's work that is really within the role of AFRALO, so I'm very satisfied about the work we made. Now, unfortunately I couldn't participate in this flyer draft. I've received two [persons 14:54] from ICANN about the Marrakech Meeting. I wasn't able to participate. Now I'd like to have some more precision about the profile of the Africans who can present themselves for the position.

They say that this person has to know how Internet governance works, but maybe it should be a document more to say [unclear 15:27] to the African region for each position. I know that it will need a lot of work, and for Seun's question, I think it would be very good to have it next week for the AFRINIC Meeting, which begins next Monday. I think there will be an ICANN Meeting, chaired by Pierre Dandjinou, on the strategy and how it is currently. We are four persons needing to go to that meeting, so if we can take some flyers with us and bring them with us, so as to have those flyers, if nobody can send them. I can make 100 copies of the flyers, if that's okay.

FATIMATA SEYE SYLLA: Thank you Aziz. Yes, it's true. We sent some links, because we can't put everything on the flyers, so we created some links, and in the flyers are some keywords so the people from the community can understand, then if they're interested they can go to that link and have some more information. It's true, we could give some more information, but it's difficult to put that on one page. It's a flyer, so... First Barrack, you have the floor, then Tijani.

AZIZ HILALI: Barrack was saying that we are going to ask AFRINIC to print those flyers before Friday.

FATIMATA SEYE SYLLA: Thank you for your contribution. My fear is that if we ask at the last minute, we don't know if they're going to be able to print that copy. Maybe if we can have that on the ICANN site also, if AFRINIC is not able to do that, ICANN will send us some copies. Tijani, you have the floor. Barrack, please put your hand down.

TIJANI BEN JEMAA: Thank you Fatimata. The proposal from Aziz is not realistic, because the flyer is black. If we do two copies of that, we can't print any more copies. My printer won't be able to print a lot of copies, so it's not possible. We're going to ask ICANN to help us, or we need to be [tasked 22:30], so we have to ask Heidi and Silvia to help us to print all those copies. I don't know if they're going to be able to do that. There is the print needed for the time, and then the time to send all those copies.

Nobody's coming from the US. Yaovi and Pierre are coming from Benin. Aziz is coming from Morocco, and people are coming from Nigeria too, so we can't receive them through the local mail, so it's a difficult question I think. We're going to try to do the procedure with the Comms Department and with the help of staff we're going to try to print and send all those copies. We can also ask our Vice Chair from Africa to work with AFRINIC, and we can pay them afterwards through ICANN, so AFRINIC can do some local copies. I think it's the most realistic solution.

If AFRINIC can do the print, that's good, or if we can work with ICANN, Pierre is going to tell us and then that will solve our problem. If not, we won't have any documents. That's a pity, but we can have some documents that will [unclear 24:46].

FATIMATA SEYE SYLLA: Thank you for the clarification. For Aziz's proposal, I've heard Beran too saying that there is a black background and we can't change it. Okay, maybe we have to find some solution, to have some copies. I think Pierre Dandjinou can help us and try to send us some copies. We want to ask staff too to help us. Pierre will be in Benin.

TERRI AGNEW: Fatimata has dropped off the AC. Claire, I hear Tijani on the AC.

CLAIRE: Yes. Tijani just asked me to ask you if Fatimata is on the Adobe, of if she's on the phone?

TERRI AGNEW: She's on Adobe, and she's disconnected from the Adobe.

AZIZ HILALI: There is a document with a white background that we can use; that we can print and take to Mauritius. So each of us can have 100 flyers.

SILVIA VIVANCO: Are you saying that you can print the document?

TIJANI BEN JEMAA: Silvia, just listen. I've heard what you said. I'm going to repeat that, because I was muted. No, I can't print those flyers because I have a small printer and I have a problem with ink with my printer. It's very expensive.

AZIZ HILALI: I'm speaking about those who could do that; who could print some flyers.

TIJANI BEN JEMAA: The quality of the document is not going to be good. The importance of the flyer is that it's printed well, is good quality, and has a good look. If it's a badly printed document, it doesn't work.

AZIZ HILALI: Okay. Claire, can you ask directly Heidi if she can please answer during the next 24 hours, there are two proposals – to send it from LA, which doesn't seem possible, and then another possibility is to speak with the VP and ask if he can bring 400 copies with him.

TIJANI BEN JEMAA: The best is to speak with AFRINIC.

AZIZ HILALI: We are going to ask Pierre to do it, through Benin or through AFRINIC.

FATIMATA SEYE SYLLA: I'm back. I was listening to Aziz, yes. Pierre is our VP, so he'll have a good idea. We have to trust him. We'll have those flyers. We'll make it work. We need to have those flyers. Now, about the presentation. I sent it and have received no objections, so it seems that you have accepted it. I don't know if it's well presented. We thank Ronald for the improvement he made on the presentation and for his help, and the same for the flyers. For this presentation we need to have the logo. Ronald, do you want to take the floor to speak about the presentation? I think with the document, we have the utmost support of the AFRALO Leadership.

The Chair, Aziz, I'd like to suggest that... Aziz has already made it and had positive reactions, but I think we have to move forward because the launching of the application request will be at the beginning of December, as we see in the NomCom plan, as I sent to you. Do you

want to take the floor about that? Does anyone want to take the floor about the Strategy Plan document? Beran?

BERAN GILLEN: I just wanted to know, are we discussing the presentation that Fatimata developed?

FATIMATA SEYE SYLLA: Yes Beran, you are right. That's it.

BERAN GILLEN: I'll send my comments for the document. It's just basically grammatical changes I wanted made to the English version, so I'll send them on the mailing list right now. Thank you.

FATIMATA SEYE SYLLA: Thank you Beran. Yes, it's better like that. You're right. Thank you. Barrack?

BARRACK OTIENO: I wanted to suggest about the outreach, if we can [use the CROPP 36:30] the event that is the African Internet Summit, where we can have an AFRALO Workshop, the African Internet Governance Forum, where we can have an AFRALO session and Regional IGFs – that is the East African IGF, West African IGF, Southern Africa IGF and the Central African IGF. During each of these meetings, we can encourage people how to apply and participate, and we can use the flyers.

FATIMATA SEYE SYLLA: Thank you Barrack. It's a very good idea. What I wanted to know is those activities are taking place before March of next year, but afterwards we also can continue to work with those flyers and with the outreach presentation for 2015. For 2015 we have some activities between December and March 2015. If those events are afterwards or during this period, it's perfect, and if we can benefit from those events that's good. We still have two journeys for the CROPP?

TIJANI BEN JEMAA: No, we only have one journey for the CROPP.

FATIMATA SEYE SYLLA: We've not done five journeys, Tijani?

TIJANI BEN JEMAA: Yes, we have still two journeys left, and the Members should benefit from those journeys. If we have [unclear 39:24] the event, that should be good. I agree with Barrack's proposal.

FATIMATA SEYE SYLLA: Mercy?

MERCY MOYO: My contribution is on the distribution of the flyer. I don't know in South Africa, [unclear 40:40], so I was suggesting that instead of us sending

hard copies, we'd rather use an electronic copy of the flyer, so that wherever our contact person is, that they can locate where we want the flyer to go, and they can print the flyer locally rather than sending through hard copies, because sometimes the courier cost is just as [unclear 41:11] as the printing costs, if not higher. Thank you.

FATIMATA SEYE SYLLA:

Thank you Mercy. Yes, you're right. We can send that document electronically. We wanted to use the mailing list as a strategy, so we can send this outreach document as soon as possible. We are going to do that. Thank you Mercy for reminding us of that. Barrack says that he is agreeing that the document can be sent to the manager for East Africa. We are going to send it to the Committee Members to share this document with the local people, and even though we can send it to the ALS Members too. If you agree, if you think it's a good thing when accepted by the Comms Department, once everything's okay and everyone's agreeing, we can send it to the ALS.

At the end of November, next week, there is the Summit of Francophonie, with the participation of all the Francophone Members – the French-speaking Members. We hope we'll have the opportunity to do some outreach with people speaking in English too. If we can have those documents in French too, as soon as possible? Next week we need it, because there is a Dakar Summit of Francophonie, so we need to have this document in French. Now I'm sorry but I'm going to leave. Silvia, you have the floor.

SILVIA VIVANCO: I wanted to mention that we have the Los Angeles, the AFRALO flyer – the one that we had for [a long time ago 44:20]. It's already done. It's already printed. What we could do is try to send it to you for this event next week. I will check with the staff in LA [unclear 44:40] this flyer; the existing AFRALO flyer. Regarding the other document, the flyer you are talking about, we are checking with the Comms Department regarding the use of the logo, and we can also send it for translation but that will take more time, as you know – approximately one week. I think we have to give what we already have, printed and ready to be sent. If you agree, I can check on that. Thank you.

CLAIRE: We have lost Fatimata.

SILVIA VIVANCO: Perhaps Aziz or Tijani can continue chairing the call.

AZIZ HILALI: Tijani, you can do it, but we've almost finished. We've just done #4, outreach activities. We need to do #5, next steps. We're almost finished.

TIJANI BEN JEMAA: We can speak about the next meeting. Fatimata is back.

FATIMATA SEYE SYLLA:

I wanted to say that I'm going to leave. For the next meeting, we have a meeting before the approval of the document – I think for the next week you will be on the outreach activities. There are four persons who will be in Mauritius on outreach activities, and I will be in the Francophone Summit, so next week I think we won't have a meeting. Almost all the group will be busy, so we will not have a meeting next week. Then we'll have the AFRALO Meeting the other week. So if the Chair agrees, we can have our next meeting on the week after. We will speak about the documents.

We will see the approval of those documents. During that meeting we can speak about that and decide what we are going to do afterwards – what will be our next step. Thank you. I thank all the Members of this Task Force. We've done a very good job in a very short time, and we have to speak with the NomCom. We are going to contact the Comms Department. Pierre Dandjinou will try to give us these documents, and staff will work on the translation. Next week we will work with Aziz, our AFRALO Chair.

Thank you everybody. Thank you to the staff for your support and your patience. You have been very patient with our meetings, with the problems, and the meetings we cancelled. So thank you for your support, your patience, and your efficiency too. We made this work thanks to your help, so thank you. Thank you to the Members of this Task Force. I think we've done good work. Thank you everybody.

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