

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY16 Budget consideration is **February 28**<sup>th</sup> **2015.** 

REQUEST INFORMATION	
Title of Proposed Activity	
8º TELECON - Increasing the skills and engagement of LACRALO members	
Community Requestor Name	Chair
At-Large - LACRALO	Alberto Soto
ICANN Staff Community Liaison	
Heidi Ullrich – Silvia Vivanco	

### REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

The Telecon is scheduled for November, maybe 19-20<sup>th,</sup> to be held in the Brazil/Recife-Pernambuco.

The Telecon is a regional forum initiated by the IBDI (ALS) since 2005, to approach the legal community that works with the Cyber Law and Internet Governance. This is an education/capacity building activity.

Approximately, 150/200 persons attend this event ranging from civil society, telecom, business and government. The TELECON is an open network of individuals from different Internet constituencies from the private sector, academia, civil society and government.

Established in 2005, the TELECON organizes annual high-level expert seminars on current Internet Governance subjects and Cyber Law.

LACRALO proposes to organize, in cooperation with the Telecon -.organisers team, an activity for increasing the skills and engagement of LACRALO members.

The proposal is to have a training module for members of LACRALO and of course for those attending the Forum. This module would last for one morning. (Between 4 and 6 hours). The idea is to have between one to three trainers from ICANN according to budgetary possibilities. In this module should attend LACRALO members who have an active participation in LACRALO according to criteria agreed between ICANN and / or LACRALO.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Education, training, engagement, travel support.



3. Proposed Timeline/Schedule: e.g. one time activity, recurring activ	3. Proposed	l Timeline/Schedule: e.a	. one time activity.	recurring activ
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November 19-20 2015.

# **REQUEST OBJECTIVES**

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This activity is part of Strategic Objective N°4 "Promote ICANN's role and multi-stakeholder approach". In particular, N° 4.1 Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels.

## 2. Demographics. What audience(s), in which geographies, does your request target?

At-Large members in Latin-America and the Caribbean Islands.

## 3. Deliverables. What are the desired outcomes of your proposed activity?

- The successful completion of the courses and sessions by LACRALO members.
- To Increase engagement of the existing LACRALO members.
- To amplify the capabilities of LACRALO Members in the trained topics.

### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- It could be used the number of LACRALO attendants and/or maybe answering a survey with the contents learnt.

# RESOURCE PLANNING - INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
At-Large Staff support	2 months		Support assumed to be part of their normal support activities.	

### **Subject Matter Expert Support:**

To be discussed



<b>Technology Support:</b>	(telephone.	Adobe	Connect.	web streaming.	etc.

Adobe Connect, web streaming and Internet.

### **Language Services Support:**

Portuguese, Spanish and English

#### Other:

The auditorium rent (JCPM Trade Center): US\$ 3.000 (approximate). ICANN would pay 40% of this price.

Cost of interpretation: US4.000 (approximately).

Equipment: US 2.000 (approximately). These numbers have to be confirmed

Printed material about ICANN, These include Beginner's Guides, brochures, ICANN illustrated maps about ICANN and Internet Governance factsheets, At-Large guides, LACRALO.

### **Travel Support:**

Travel support (flight, hotel, per diem) per attendant to the Training Module for 2 days, 3 nights: US\$ 800 (approximately).

## Potential/planned Sponsorship Contribution:

In the year 2014, the 7th Telecon was held in partnership with the Internet Steering Committee of Brazil (http://www.cgi.br/), the Court of Justice of the State of Pernambuco/Judicial School (http://www.tjpe.jus.br/inicio) and the Attorney General (http://www.agu.gov.br/). For this year 2015, It is intended to achieve at least the same sponsors.