



## FY16COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY16 Budget consideration is  
**February 28<sup>th</sup> 2015.**

### REQUEST INFORMATION

#### Title of Proposed Activity

ALAC High Level Town Hall Meeting in IGF 2015

#### Community Requestor Name

ALAC

#### Chair

Alan Greenberg

#### ICANN Staff Community Liaison

Heidi Ullrich

### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

During the next IGF meeting scheduled to take place in Brazil in November 2015, ALAC plans to organize a High Level Town Hall meeting to address the advances it has made in Multi-stakeholder (MS) Cooperation, and to identify methodologies that can be used elsewhere in IG fora.

Working Title: Enhancing Multistakeholder Cooperation: A Case Study

The session will review the significant progress that ICANN has made in ensuring that it is not only a MS organization, but one in which the MSs cooperate with each other instead of just competing for resources and "wins". The intent is that many disparate parts of the organization will be present and demonstrate how and why this evolution has come about, and identify methodologies which can help other MS organizations to achieve similar levels of success.

As Enhancing MS Cooperation is one of the major themes of the IGF, it is expected that the people travelling on behalf of this meeting will also be in demand as moderators or panelists in other events to be held during the IGF week.

#### 2. Type of Activity: e.g. Outreach -Education/training - Travel support - Research/Study - Meetings - Other

High level town hall meeting

#### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time activity, 10-13 November 2015

### REQUEST OBJECTIVES

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?



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Promote ICANN's role and multistakeholder approach.

**2. Demographics. What audience(s), in which geographies, does your request target?**

All the IGF attendees, all over the world

**3. Deliverables. What are the desired outcomes of your proposed activity?**

Better image of the ICANN community and more credibility by demonstrating that the multistakeholder model can yield outcomes that are greater than those achievable by its individual communities working independently.  
Promotion of the Multi-stakeholder model.

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

Number of the Town Hall attendees. Number of new persons interested in ICANN during the 2015 IGF and beyond. Reports of presenters regarding post-Town hall discussions and queries.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
At-Large Staff support to assist with preparing materials for the Townhall	October through November 2015			Activities are considered as part of normal staff support.

### Subject Matter Expert Support:

No staff expert support. Subject Matter Experts will be ICANN participants from various AC/SO/Board.

### Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None.

### Language Services Support:

None.

### Other:



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Possible handouts.

**Travel Support:**

6 travel support slots (Airfare, accommodation, and per diem) for the duration of the IGF.

**Potential/planned Sponsorship Contribution:**