



## FY16COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY16 Budget consideration is  
**February 28<sup>th</sup> 2015.**

### REQUEST INFORMATION

#### Title of Proposed Activity

AFRALO face-to-face GENERAL ASSEMBLY and FACILITATION SKILLS TRAINING in MARRAKECH at ICANN 55.

#### Community Requestor Name

AFRALO

#### Chair

Aziz Hilali

#### ICANN Staff Community Liaison

Heidi Ullrich

### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

An AFRALO General Assembly to be held in Marrakech (ICANN 55) is being proposed to facilitate continued strategic, policy and facilitation skill development of the members of AFRALO in order to ensure increased engagement within ICANN. These activities will include strategic planning, policy development and capacity building activities. In particular, AFRALO members will organize a facilitation skill training to give our members a critical tool to enable them to participate more effectively within AFRALO and ICANN. These activities will build on the ATLAS II activities and follow up on ATLAS II Recommendation 42: ICANN should enable annual face-to-face RALO assemblies, either at ICANN regional offices or in concert with regional events.

#### 2. Type of Activity: e.g. Outreach -Education/training - Travel support - Research/Study - Meetings - Other

General Assembly Meeting for all AFRALO At-Large Structures, strategic planning, policy development and facilitation skills training.



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### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This is a one-time activity, during the whole period of ICANN 55 in Marrakech (March 2016).  
Preparation to start in fall 2015.

## REQUEST OBJECTIVES

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This activity is placed within the first ICANN Strategic Objective: Evolve and further globalize ICANN.  
1.1 Further globalize and regionalize ICANN functions: engagement mechanisms supporting the regional engagement strategies and local community participation in ICANN

### 2. Demographics. What audience(s), in which geographies, does your request target?

A representative of all AFRALO ALSes. All Africans coming from AFRICA

### 3. Deliverables. What are the desired outcomes of your proposed activity?

- The new AFRALO Operating Principles adopted (including individual affiliation, weighted votes, metrics of performance and remediation process, decertification, criteria for ALS certification).
- Increased knowledge and information given to the ALS representatives through a pre-defined capacity building program.
- Increased facilitation skills given to the ALS representatives through a facilitation skills training.
- More engagement with the local ccTLD, and more broadly with all ccTLDs through joint working sessions with the ccNSO to build bridges between the 2 communities and establish action plan for a real synergy in the future.
- ATLAS II follow-up including continued implementation of ATLAS II recommendations and continued development as a regional organization.

### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Adoption of the AFRALO new Operating Principles
- More participation of the AFRALO ALSes in the policy development activities in ALAC and ICANN
- More participation in At-Large working groups by members of AFRALO.
- Better quality of participation (not only attending, but also debating, drafting and making the African voice heard)
- More and better participation in the AFRALO monthly calls.
- Real links built between the ALSes and their respective ccTLDs (participation of the ALSes in the ccTLD policy development and any other activities, and participation of the ccTLDs in all the ALSes activities on the ground and in the ICANN arena.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
1 bilingual staff member (Fr / En)	1 hour a week X 4 months	Preparation calls, following up on Action Items + assistance onsite	Normally, it's included in the staff normal work	
Support Staff from At-Large, Policy staff and GSE staff	As needed		Included in normal ICANN support	

### Subject Matter Expert Support:

One facilitation skills training specialist from Incite Learning, Inc. to help in developing and implementing the facilitation skills training. Policy development support from staff and AC/SO leadership. Regional expertise to be provided by relevant ICANN GSE staff.

### Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Teleconferences and onsite activities needed Adobe Connect and telephone calls for those who are unable to participate in person.

### Language Services Support:

- Document translation into French
- Interpretation of all teleconferences (Preparation) and the whole activity session onsite (English and French)

### Other:

Course Materials as needed.

### Travel Support:

One representative from each African ALSes certified before 30 September 2015 (as of 23 February 2015 there are 37 AFRALO ALSes) to be supported to attend the ICANN 55<sup>th</sup> meeting in Marrakech (Airfair + Accommodation + stipend).



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**Potential/planned Sponsorship Contribution:**

AFRALO will investigate sponsorship opportunities. They will request the assistance of relevant ICANN staff for assistance.