FY16COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY16 Budget consideration is
February28th2015.

REQUEST INFORMATION

Title of Proposed Activity

Onsite At-Large Capacity Building and
Engagement Training in Underserved Region

Community Requestor Name	Chair
ALAC	Alan Greenberg
ICANN Staff-Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

ALAC proposes to organize, in close cooperation with the GSE team, a pilot activity of capacity building for the At-Large community in an underserved region. This pilot program will not only be a training program, but also an engagement activity with the local ccTLD community to create a real synergy for a better interaction at the local level. Such an activity will initiate better coordination at the global level. Making use of the experience of the GSE staff in promoting the DNS industry in underserved regions, the pilot program will establish strong links between the local At-Large community with the DNS local community for further engagement and cooperation. This pilot operation would be implemented in one of the most underserved regions of At-Large, for example an African sub-region, Pacific small islands, Caribbean, etc. The activity would include At-Large Capacity Building Members as well as relevant GSE staff.
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2. Type of Activity: **e.g. Outreach -Education/training - Travel support - Research/Study - Meetings - Other**

Education, training, engagement.

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

April 2016, one time activity

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

Strategic Objective Number 4 "Promote ICANN's role and multi-stakeholder approach"

2. *Demographics.* What audience(s), in which geographies, does your request target?

At-Large members in the considered region.

3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

More sustained engagement of the At-Large community of the considered region within At-Large and ICANN activities.

New sustained synergy between the At-Large and the ccTLD, and more generally the DNS communities.

4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

Increased number of people participating in the activities from the considered region, with a better quality of input.
Improved interaction with the ccNSO members from the considered region

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff SupportNeeded (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
1 staff member	When needed for preparation	Planning, contacting trainers		

Subject Matter Expert Support:

At-Large and GSE staff support and expertise. The regional GSE staff will be asked to assist in all the project phases.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

For preparation, teleconferences are necessary and would require phone calls and an Adobe connect room.

Language Services Support:

For one language (French or Spanish depending on the region).

Other:

Course material as needed.

Travel Support:

Two travel slots for members of the At-Large Capacity Building WG, 2 staff members (At-Large and GSE) and a number of trainers depending on the availability of such trainers onsite. 1 representative from each ALS of neighboring countries.

Travel support to include airfare, accommodation and a stipend to cover: two ½ days of travel and 4 days of a training course.

Potential/planned Sponsorship Contribution: