



FY16 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY16 Budget consideration is **February 28th 2015**.

REQUEST INFORMATION	
Title of Proposed Activity	
Global Indigenous Persons Mentorship Program In support of Fellowships as proposed	
Community Requestor Name	Chair
ALAC	Alan Greenberg
ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION
1. Activity: Please describe your proposed activity in detail
<p>This proposal creates the Global Indigenous Fellowships.</p> <p>To realize an authentic “One Internet, One World” all must be at the table. Until recently, Indigenous peoples were not at the table, much less, a part of the conversation. As newcomers, it is important that the indigenous stakeholders are present not only to educate and engage others in the decision making process of ICANN, but to create relationships that ignite unique opportunities for indigenous communities around the world.</p> <p>In an era where broadband and the Internet are core to the world’s economy, education, public safety, and general well-being, it is crucial that populations that are the most invisible, unserved or underserved are represented at ICANN. With the establishment of these Fellowships, representatives of indigenous communities will be able to start building relationships with others during face-to-face engagement at ICANN meetings.</p> <p>We propose that Fellowships be established for at least fifteen (15) indigenous participants from around the world in order to increase their participation with the ALAC and other ICANN functions.</p>
2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other
<p>Term: July 1, 2015 – June 30, 2016</p> <p>Education/Training</p> <p>The Fellowships will:</p> <ol style="list-style-type: none"> 1. Provide Fifteen (15) Fellowships open to representatives from North American Native organizations; South American Indigenous organizations; and Australia, New Zealand and other Indigenous organizations. 2. Include a daily debriefing, networking introductions, alignment of Indigenous interests with working groups including Internet governance, Accessibility etc. 3. Include a conference agenda so fellows can present about broadband issues facing Indigenous communities. 4. Establish a mentorship pool from NARALO, APRALO, LACRALO, Secretariat, ALAC representatives, and Chairs. 5. Seek to establish an Indigenous Working Group that will result in greater participation at ICANN convenings and which also provides a space for others to learn more about Indigenous communities and the diverse technological landscapes present throughout. <p>The Fellowships will include travel support for three ICANN Meetings in FY2016: (1) ICANN 54 scheduled for October</p>



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18–22, 2015: Dublin, Ireland, (2) ICANN 55 scheduled for March 6–11, 2016: Marrakech, Morocco, and (3) ICANN 55, scheduled for 27-30 June 2016 in Latin America.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Request recurring support to actively engage with others at the October 18–22, 2015, and March 6–11, 2016, and 27-30 June 2016 ICANN Public Meetings. See: <http://meetings.icann.org/>.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request is in harmony with the vision and scope of the ICANN strategic plan and falls solidly into ICANN's strategic objectives to: 1) evolve and further globalize ICANN; 2) promote ICANN's role and multi-stakeholder approach; and 3) develop and implement a global public interest framework bounded by ICANN's mission.

By engaging Indigenous participants, who are also thought leaders at idea generating conferences, ICANN will evolve and further globalize by including another piece in the One World, One Internet puzzle. In an era where broadband and the Internet are core to the world's economy, education, public safety, and general well-being, it is crucial that populations that are not currently counted for are represented at ICANN.

ICANN recognizes that key success factors include “recognized hubs and engagement mechanisms [that support] regional engagement strategies and local community participation. Indigenous organizations represent their local communities and are important to making sure that ICANN remains relevant, inclusive, connected and collaborative worldwide. As Indigenous peoples continue to rebuild their nations' economy, public safety, education and so on, the rise and use of the Internet including mobile devices and perhaps new Internet platforms will become not only critical but essential. As such, we support ICANN's strategic objective in the evolution of a domain name marketplace that is robust, stable and trusted. The presence of First Nations at the ICANN table advances ICANN's strategic goal to “develop a globally diverse culture of knowledge and expertise available to ICANN's board, staff and stakeholders.”

2. Demographics. What audience(s), in which geographies, does your request target?

Our request targets representation from American Indian Tribes and Alaska Native Villages in the United States, the First Nations of Canada, the Indigenous communities of Australia and New Zealand, and other Indigenous peoples around the world.

3. Deliverables. What are the desired outcomes of your proposed activity?

The desired outcome is a three-pronged approach that creates synergy and simultaneously benefits ICANN and indigenous communities around the world by 1) increasing its awareness, participation, and education about the world's telecommunications platform; 2) by bringing the knowledge gained through ICANN back to indigenous communities; and 3) the propagated media reach which includes the publication of articles and blogs regarding the important work of the ALAC and ICANN.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Metrics include:

1. Number of fellows participating in the Program
2. Number of panel presentations by fellows during ALAC and ICANN Meetings.
3. Number of ICANN mentors supporting the fellows.
4. Number of articles, blogs, social media produced by the fellows.



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RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Staff Support	FY16	Support in organization of Meetings and Mentoring aspects.	Staff support assumed to be part of normal staff support.	

Subject Matter Expert Support:

None.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Additional Meeting Rooms as needed during ICANN Meetings.

Language Services Support:

None.

Other:

Travel Support:

Fifteen participants @ \$5,000 each for three conferences in FY2016. \$75,000; the balance will be provided by participant organizations. Support covers airfare, lodging, meals, and ground transportation.

Potential/planned Sponsorship Contribution:

Participant organizations will cover any unfunded balance.