

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY16 Budget consideration is **February 28**<sup>th</sup> **2015.** 

REQUEST INFORMATION	
Title of Proposed Activity	
Travel support for ICANN meetings	
Community Requestor Name	Chair
Keith Drazek	gTLD Registries Stakeholder Group (RySG)
ICANN Staff Community Liaison	
Krista Papac	

#### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

With the continued introduction of new gTLDs, the RySG has grown this fiscal year. As of 15 Feb 2015, the membership follows:

Total membership: 115

Voting: 52 (3 currently inactive)

Non-voting: 7 Observer participants: 56

There are approximately 300 delegates from the gTLD Registry community who are participating in the RySG mailing list. As registry operators continue to execute agreements with ICANN, we expect this number to continue to grow. The RySG has been actively engaging with the new gTLD registries worldwide through a new gTLD registry welcome letter (sent to every registry when their contract with ICANN is signed), through redesign of the website (<a href="https://www.rysg.info">www.rysg.info</a>), in working with ICANN staff to identify areas for further enhanced communication/outreach, inviting the community at large to participate in the IANA Transition process (established a separate and open mailing list for the community to participate in the RySG IANA Transition CWG).

With the current growth, the diversity of the RySG (geographic, cultural and economic) is also expanding in a desirable way. However, along with this growth, the number of RySG participants who are unable to attend and participate in ICANN meetings without financial assistance continues to increase. The current geographic distribution of the RySG (voting and non-voting) membership follows:

NA 23 EU 24 AAPAC 9 LAC 2 AF 1

ICANN currently supports five (5) travel slots via the GNSO allotment. The addition of two (2) travel slots would bring the total number of funded slots to seven (7). While it is not anticipated this would meet the needs of all those who otherwise may not be able to attend because of funding limitations, it would allow us to provide support for a broader base of RySG participants. This would not only provide an opportunity for enrichment of members to participate in new gTLD and general RySG work sessions and meetings, but also in GNSO-related sessions and other critical, informative and productive Global Domain Division and ICANN meetings as a whole.



In addition, this would allow us to develop and mentor leadership within the RySG, enable small registries or those with new business models to participate, and also provide the opportunity to outreach to those underserved geographic regions within the gTLD registries community.

Therefore, the RySG respectfully submits a request for funding for two (2) additional RySG participants (for a total of seven [7] including the three [3] allocated to the GNSO Council Representatives from the RySG via the GNSO) for each of the three ICANN meetings during FY 16.

#### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Full travel support (airfare, hotel and per diem) for two (2) additional members is requested above and beyond the five (5) GNSO slots that the RySG is already allocated.

#### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This would be a recurring activity.

#### REQUEST OBJECTIVES

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

<u>Competition, Consumer Trust and Consumer Choice</u>: expand stakeholders; engage with staff on performance; expand inclusion and orientation of new stakeholders; enhance global outreach.

Core Operations Including IANA: Internationalization; strengthen regional presence.

A Healthy Internet Governance Eco-System: increase stakeholder diversity and cross-stakeholder work; ease of global participation; retain and support existing community while attracting new and diverse community members; increase contributions to international forums; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools

#### 2. Demographics. What audience(s), in which geographies, does your request target?

Based on the individuals who may benefit from this opportunity, this request could potentially benefit any one of the five principal geographic regions. In addition to requirements that any individuals granted travel support funding be active in RySG activities and in the meetings for which funding is provided, the RySG plans to give priority to RySG participants who are from the three regions identified in the ATRT2 final report as being underrepresented in ICANN/GNSO activities (i.e., Africa, Asia-Pacific, and Latin America and Caribbean).

### 3. Deliverables. What are the desired outcomes of your proposed activity?



- 1. Active participation at the three ICANN global meetings by individuals who otherwise could not attend due to funding constraints.
- 2. More geographic diversity in RySG participation including from underserved regions.
- 3. More diversity in terms of types of businesses participating in RySG, GNSO and ICANN meetings.
- 4. Expanding the resource pool for RySG and GNSO policy development efforts including preparing potential new leaders.

#### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- 1. Increase in the number of participants for the face-to-face RySG meetings.
- 2. Improved geographic diversity of RvSG participants in the ICANN meetings.
- 3. Addition of participants who have previously not been able to attend very many ICANN meetings inperson.
- 4. To ensure that the RySG requirements for receiving travel support are met and to measure the metrics above, funded travelers will be asked to prepare and submit a meeting report that provides at a minimum the following information: A list of the meetings attended along with any key observations and interventions made; number of previous ICANN in-person meetings attended; geographic region; personal assessment of the value of attending in-person; recommendations for travel funding criteria in the future; any requests for follow-up assistance to reinforce the experience and better prepare for future RySG/GNSO/ICANN involvement.

# RESOURCE PLANNING — INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
None				

# **Subject Matter Expert Support:** None Technology Support: (telephone, Adobe Connect, web streaming, etc.) None **Language Services Support:**



None
Other:
None
Travel Support:
Funding (airfare, hotel and per diem) for two (2) additional participants from the RySG or gTLD Registries community to attend the three ICANN meetings scheduled for FY 16.
Potential/planned Sponsorship Contribution:
None known at this time. However, it is important to note that the overwhelming majority of participants in the RySG fund their own participation to attend the ICANN meetings. It is the RySG's practice to invite delegates who request travel support if they could not otherwise attend/participate in the meetings.