FY16 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY16 Budget consideration is **February 28th 2015.**

REQUEST INFORMATION

Title of Proposed Activity	
Constituency outreach support	

Community Requestor Name	Chair
ISPCP – GNSO	Tony Holmes

ICANN Staff Community Liaison	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Support of an outreach program continuing from FY15 which will result in on-going, active engagement.

Note:

Outreach material is a separate request.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Full-spectrum outreach including outreach and awareness events

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

Recurring activity

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

Continuing role in Internet Governance, Stakeholder Diversity, technical and operational excellence, attracting new & diverse community members, increased public participation in multi stakeholder model, widen international engagements

2. *Demographics.* **What audience(s), in which geographies, does your request target?**

- People charged with the strategic direction of their company (product managers, strategists, marketing leaders, etc.) who need to understand the business impact of the DNS and shape their organization's preferred role in the DNS value chain.

- Technical leaders who need to understand and address security, stability and reliability issues of the domain name

and numbering systems.

3. *Deliverables.* What are the desired outcomes of your proposed activity?
Broadening the reach of, and participation in, the ISPCP constituency in order to enhance international DNS cooperation, support participation in the multi-stakeholder model and act in the global public interest
4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Number of active constituency members
- Participants in DNS security, stability and reliability policy and technical standards working groups (and follow-on activities that flow from those groups)
- Participants in cross-stakeholder processes in the multi-stakeholder model
- Participants in international Internet governance events (such as IGF)

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Conduct Global Outreach events	*FY16 – all year.*	*Event coordinators*	*2-4 hours/event (only for events where an ISPCP representative is deemed a useful addition in the event) – est. 4 events*	

Subject Matter Expert Support:

ISPCP members (who will participate as zero-cost volunteers) will provide subject matter expertise.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Conduct Global Outreach events	*FY16 – all year.*	*Presumes that tech support for events is addressed in the event's budget*		

Language Services Support:

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Other:

Travel Support:

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Travel support ISPCP participants in Global Outreach events	*FY 16*	*Presumably it would be helpful to have ISPCP reps at some of the Global Outreach meetings for Q&A and follow-up activities*	*4 trips -- Costs based on Constituency Travel guidelines*	

Potential/planned Sponsorship Contribution: