



FY16 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY16 Budget consideration is **February 28th 2015**.

REQUEST INFORMATION

Title of Proposed Activity

Policy Councilor

Community Requestor Name

Business Constituency

Chair

Elisa Cooper

ICANN Staff Community Liaison

Rob Hogarth

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Policy Councillor to support BC intense Policy engagements

- Awareness of BC past policy positions
- Tracking of BC policy positions for annual publication
- Advising the BC on implication of BC position to the overall ICANN vision, mission & objectives
- Ensuring BC Policy consistency
- Write and submit comments with guidance from members
- Providing reprieve on volunteer burn-out challenge

Note: This need has drawn full support of members of the BC judging by the enormous consistency required on diverse policy analyses and input the BC makes each year. Though our Vice-Chair Policy Co-ordination has been doing a tremendous coordination of our policy work which most members are parts of but the volume handled and the need for consistent historical perspective is the reason why this policy councillor support will be most useful.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Policy Councillor

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring activity



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REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This proposal supports the following ICANN strategic objectives:

1. Ease of global participation
2. Increase stakeholder diversity and cross-stakeholder work
3. Onboarding of participants
4. Enhance communications, consistency, accessibility and participation

2. Demographics. What audience(s), in which geographies, does your request target?

Specifically service for BC members and supporting ICANN vision, mission and objectives. All regions.

3. Deliverables. What are the desired outcomes of your proposed activity?

Policy reviews. ePublications of Policy positions. Effective, professional and consistent delivery of policy positions of the BC within the framework of ICANN goals.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Consistency of reviews made. Quality of annual compilation and publications of BC policy positions. Feedback from members based on an annual questionnaire.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Policy Councillor	Recurring		20 hrs a week	

Subject Matter Expert Support:

Bias for Policy development and articulation

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



FY15 COMMUNITY REQUEST FORM

Language Services Support:
None
Other:
Travel Support:
Potential/planned Sponsorship Contribution: