All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY16 Budget consideration is **February 28ᵗʰ 2015.**

REQUEST INFORMATION

Title of Proposed Activity

Workshops & outreach at the IGF meeting in João Pessoa, Brazil, November 2015

Community Requestor Name	Chair
Noncommercial Users Constituency (NCUC), GNSO	William Drake
ICANN Staff Community Liaison	
Glen de St. Gery	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

ICANN supported the NCUC budget requests for the 2013 Bali and 2014 Istanbul IGF meetings. The two NCUC workshop proposals for each of these meetings were highly ranked in the competitive evaluation and approved by the IGF's Multistakeholder Advisory Group, and the ensuing workshops were very well received and impactful in terms of outreach and fostering constructive dialogue on issues of relevance to ICANN. In addition, NCUC representatives participated in many other program events and related discussions and engaged in outreach efforts that led to numerous new memberships. Some of these new members have gone on to elected and appointed leadership positions and other forms of active engagement in NCUC, NCSG, the GNSO and ICANN. A detailed report on our heavy participation in the 2014 IGF was submitted last year to staff.

We would like to build on these successes at the João Pessoa meeting, and will again propose two workshops. The first would be on the role of governments in the governance of critical Internet resources, with particular attention to the ICANN environment but also a bit to external settings like the 2015 WSIS+10 meeting in the UN General Assembly. Key participants have already signed on for this session. The second would be on the challenges of conceptualizing and acting in accordance with "global public interest" in ICANN and Internet governance more generally. This is a pressing topic raised in ICANN's strategic and operating plans that we have discussed with the organizational leadership and community at several recent meetings, and engagement on the matter with a broader and more diverse IGF audience would be helpful to the emerging dialogue. In addition, NCUC representatives also would again participate in a range of other civil society and multistakeholder events and discussions.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach, education, meeting, travel support

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**
Multiple one-time activities

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**
Promote ICANN's role and multistakeholder approach; encourage engagement with the existing Internet governance ecosystem at national, regional and international levels; clarify the role of governments in ICANN and work with them to strengthen their commitment to supporting the global Internet ecosystem; participate in the evolution of a global, trusted, inclusive multistakeholder Internet governance ecosystem that addresses Internet issues; promote role clarity and establish mechanisms to increase trust within the ecosystem rooted in the public interest; develop and implement a global public interest framework bounded by ICANN's mission; empower current and new stakeholders to fully participate in ICANN activities.

2. *Demographics.* **What audience(s), in which geographies, does your request target?**
The IGF meeting will be a global conference and typically attracts 1,500-2,000 participants from across the world. Per usual there should be a significant civil society presence, including from within the region, and we will seek to target our outreach accordingly.

3. *Deliverables.* **What are the desired outcomes of your proposed activity?**
Greater visibility and understanding of the role of noncommercial user/civil society representatives in GNSO/ICANN processes, and of the ICANN multistakeholder model more generally. Enhanced understanding by attendees of the global public interest issues associated with ICANN globalization, the roles of governments and civil society in the new gTLD program and other ICANN initiatives, etc. Increased contacts with diverse stakeholders, and increased NCUC membership, per our previous experiences.

4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**
Number of attendees and quality of engagement at the workshops. Number of new NCUC membership applications. Number and quality of other events and dialogues we participate in, and of the contacts and relations we establish.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
N/A				

Subject Matter Expert Support:
N/A

Technology Support: (telephone, Adobe Connect, web streaming, etc.)
N/A

Language Services Support:
N/A

Other:
The IGF meeting officially begins Tuesday 10 November and concludes Friday 13 November. However, the formal meeting is only part of the standard IGF experience and outreach opportunities. As in other years, on the Monday prior there will be a slew of important pre-events, e.g. the Ministerial meeting, the Global Internet Governance Academic Network meeting, the Internet Society and Association for Progressive Communications (an NCUC member) meetings, and likely others in which NCUC representatives would be heavily involved. Similarly, on the Saturday-Sunday prior there will be the Best Bits meeting, which is an important global civil society gathering where dozens of organizations will develop policy statements on matters of concern to ICANN. It is very important for NCUC representatives to be able to participate in all these events. Accordingly, we request travel support for our two representatives for a slightly extended time frame, arriving Friday 6 November and departing Saturday 14 November.

Travel Support:
Airfare, lodging and per diem for two representatives, in accordance with ICANN community travel guidelines.

Potential/planned Sponsorship Contribution:
N/A