



# FY16 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY16 Budget consideration is **February 28<sup>th</sup> 2015**.

## REQUEST INFORMATION

### Title of Proposed Activity

Enhanced level of support for live video streaming for our RrSG face to face sessions at each of the 3 ICANN meetings in FY 2016. This is the RrSG's number 2 priority.

### Community Requestor Name

Registrar Stakeholder Group

### Chair

Michele Neylon

### ICANN Staff Community Liaison

Mike Zupke

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

As we see the increase in demands on Registrars time coming from the wave of new TLDs launching/launched and the added policy burdens that all involve additional resource it is quite understandable that registrars are finding it harder to commit both the time and money in sending people to the face to face meetings. With regard to this issue we are seeing an increase in the number of members that attend the RrSG day via adobe connect. With the introduction of the meeting hubs at both the NetMundial and ICANN meetings capturing a wider audience and getting more vocal participation it has become apparent that video conferencing is both possible and a very healthy way to increase participation without outlaying large expense.

We respectfully ask that the RrSG day meeting have video streaming added on top of the current adobe connect facilities. This should ideally be a two way video stream so that members at the meeting can see the person connecting remotely, and vice versa.

The RrSG also respectfully requests that the sessions at the ICANN meetings are filmed and put on line within 5 days of the session closing time. This will solve 2 problems:

- 1 – Overlap of sessions for members participating at the meeting.
- 2 – Time constraints for those participating remotely where the time difference is substantial.

We understand that filming all of the sessions may be an administrative burden so would be happy to supply a list of our members top 10 which would satisfy this request for now.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

This request would cover a number a activities;  
It would increase outreach to members unable to attend at the specific time of the session.  
It would increase education in policy debates that can only be attained by being present during the sessions.  
It would be good research for ICANN to study the results and consider rolling out to the entire community

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity



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This is a recurring activity.

## REQUEST OBJECTIVES

**1. Strategic Alignment.** Which area of ICANN's Strategic Plan does this request support?

**2. Demographics.** What audience(s), in which geographies, does your request target?

This request would benefit everyone from all regions.

**3. Deliverables.** What are the desired outcomes of your proposed activity?

To provide video streaming and video recording for members who wish to participate in the discussions surrounding a meeting that they may not be able to attend in person.

**4. Metrics.** What measurements will you use to determine whether your activity achieves its desired outcomes?

Increased participation in meetings by Registrars. Increased understanding of policy issues. Increased membership of the RrSG.  
 To ensure the participation is valuable each person that uses the live video streaming will be asked for feedback detailing the value that they took from it. This feedback will be available to ICANN.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Someone to set up the video streaming facilities	At each ICANN meeting only	The technology is there as its used for other sessions	Unsure	We (the ICANN community at ICANN meetings, and ICANN themselves) should really be seen to be leading the way using this kind of tech at meetings to increase participation. This should result in positive reinforcement of ICANN's reputation.

**Subject Matter Expert Support:**



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**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

Web streaming

**Language Services Support:**

**Other:**

**Travel Support:**

**Potential/planned Sponsorship Contribution:**