CCWG-Accountability (WP1): Draft Content for the Second Public Comment Report

Budget and Strategic Plan Reconsideration (5.2)

V4 – 27 July 2015 @ 05h30 UTC Draft Author: Jonathan Zuck, Jordan Carter

Notes for WP1:

Compared with the last version this version of the paper:

- 1. Provides for a separate IANA Budget veto
- 2. Allows only two vetos: after a second veto, a caretaker budget at the same level as the previous year continues for the new financial year.
- 3. The document is slightly shorter and has been edited to avoid repetition.

5.2 Power: reconsider/reject budget or strategy/operating plans

- The right to set budgets and strategic direction is a critical governance power for an organization. By allocating resources and defining the goals to which they are directed, strategic/operating plans and budgets have a material impact on what ICANN does and how effectively it fulfills its role. Financial commitments are made on behalf of the organization that are difficult to unwind after the fact.
- Today, ICANN's Board makes final decisions on strategic and operating plans and on budgets. While ICANN consults the community in developing strategic/business plans, often these budgets and strategic plans are put to the community without sufficient detail to facilitate thoughtful consideration. For example, the CWG-Stewardship proposal has expressed a requirement for the budget to be transparent with respect to the IANA function's costs and clear itemization of such costs. Furthermore, there is no mechanism defined in the Bylaws that requires ICANN to develop such plans in a way that includes a community feedback process. Even if feedback was unanimous, the Board could still opt to ignore it.
- The IANA budget-(PTI Budget), in particular, requires protection as recommended by the CWG-on IANA Transition-Stewardship's final proposal. The IANA functions budget must be managed carefully and not decreased (without public input) regardless of the status of the other portions of the budget. As such, use of this power to veto the ICANN Budget has no impact on the IANA Budget, and a veto of the IANA Budget has no impact on the ICANN Budget.

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- The process by which budgets, operating plans and strategic plans are developed must be enhanced to include greater transparency and community involvement earlier such that community buy-in is a byproduct of the process. Improved interaction between the staff, board and community is essential for strategic planning within a multi-stakeholder organization. While the CCWG doesn't consider the notion of a "pre-approval" to be wise, a considerable effort to improve these processes in embedded in the Work Stream 2 plan. Successful reform in this area will render this new power nearly anachronistic as the community will have been an integral part of budget and strategic plan development. Absent such community involvement the power of the community to send a budget or strategic plan back to the board for reconsideration is even more critical.
 - os Accordingly, this new power would give the community the ability to consider strategic & operating plans and budgets (both ICANN general and PTIfor IANA) after they are approved by the Board (but before they come into effect) and reject them. The rejection would be of the whole proposed budget or plan.
 - If the exercise of this power leads to no budget being in place at the start of a new financial year, a caretaker budget struck at the same level as the previous year's budget will apply, to allow for continued operation of ICANN or of the IANA functions while the budget disagreement is resolved.
 - esor A community decision to reject the budget or a plan will be based on perceived inconsistency with the purpose, Mission and role set out in ICANN's Articles and Bylaws, the global public interest, the needs of ICANN stakeholders, financial stability or other matters of concern to the community. The rationale for any community veto would be consensus based and could only concern issues raised in the consultations conducted before the Board approved the budget or plan. New issues could not be raised for a second veto all issues must be raised in the first veto process. It is important to note that this recommended power does not enable the community to make direct changes to the budget or plan, but rather to halt its implementation and return it to the board for further refinement.
 - Given the issues that constitute the basis for a vete will have been raised during the community consultation that leads to a plan or budget being considered by the board, a period of 15 days (following a successful petition by an SO or AC to raise the question see below) is sufficient for the community to decide to vete a budget or operating plan. The petitioning, discussion and decision timelines for this power are the defaults set out in the previous subsection. Because time pressures are less acute in respect of strategic plans, a period of 30 days can be allowed for a strategic plan.
 - To allow the board and staff appropriate time to absorb the veto and propose a revised budget or operating plan, account for this timeline, 40 days minimum should be added to the budget / operating planning process. If this time cannot be added for practical reasons due to the nature of the budget approval process, the consequence as noted above is that a rejection would see ICANN operating on the previous year's budget until the disagreement was resolved.
 - es10 Because time pressures are less acute for strategic plans, a period of 30 days can be allowed for each stage when the veto relates to a strategic plan. Because time pressures are less acute in respect of strategic plans, On the same basis, 60 days should be added to the strategic planning process.

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- egil If the community exercised this power, the Board would have to absorb the feedback that came with the decision, make adjustments and pass-propose an amended budget or plans. If the community does not accept the revised proposal is suitable, it can exercise a second veto (at the higher threshold noted below). The planning process should be structured so this can be done before there was any day to day impact on ICANN's business arising from the power being exercised. The CCWG-Accountability believes the timeframes set out above allow for this.
- In a situation of significant and sustained disagreement between the community and the Board regarding a proposed annual budget, ICANN would temporarily continue to operate according the previous year's approved budget. Far from operational paralysis, the result would be the equivalent of a "continuing resolution", under which the organization would continue to operate under last year's budget.
- The Board will have a limited time (40 days, as noted above) to resolve the situation of not operating with an approved budget by considering the community's feedback and proposing a revised budget. If the Board is unable or unwilling to do so, other Community Powers (as set out in this part of the Second Public Comment Report) are available if the community wanted to take the matter further.
- The community will be limited to two rejections of budgets or operating plans per cycle before resorting to other accountability mechanisms in order to avoid ongoing use of the previous year's budget. No limit is proposed to the number of times the community can veto a strategic plan. §
- Where a budget or operating plan has been rejected for a second time, ICANN will operate on the previous year's budget for the new fiscal year. The bBoard will propose a new budget for the subsequent financial year in the usual way. The bBoard will continue to have the ability to make out-of-budget funding decisions on the same basis as it does today.]
- If the community regards the Board's response to a second veto as unacceptable, the other Community Powers (as set out in this section) are available for use.
- Because of the longer-term nature of the strategic plan, there will be no limit to the number of rejections allowed.
- This power does not allow the community to re-write a plan or a budget: it is a process that requires reconsideration of such documents by the Board if the community feels they are not acceptable. If a plan or budget is rejected and sent back, all the issues must be raised on that first return. This requirement is designed to prevent an endless cycle of new revisions that could theoretically lead to unnecessary delay in the development of these plans rather than targeted accountability.
- A plan or budget that has been rejected cannot be sent back again with new issues raised, but the community can reject a subsequent version where it does not accept the Board's response to the previous rejection.
- It is expected that the reforms to the plan development process contemplated for Work Stream 2 would render the use of this power highly unlikely but should inefficiencies to its implementation surface, the details would be subject to review by scheduled review of ICANN accountability and transparency.

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- At the appropriate point in the planning cycle the challenge period would be open, and any SO / AC participant in the community powers mechanism would be able to raise the question. That is, it is a petition by an SO or AC's governing Council or similar (within fifteen days of the announcement of the board's decision) that triggers a decision by the community whether or not to reject the budget or plan.
- 916 A **2/3** level of support in the mechanism would be required in the mechanism to reject the ICANN general or IANA budget or an operating/strategic plan the first time: a **3/4** level of support for subsequent a second rejection/s. In the case of the IANA budget, the first veto would require a simple majority and **2/3** level of support for a subsequent veto.

20 QUESTIONS AND OPEN ISSUES:

- 11a) What is a reasonable period of time for the community to consider a budget before deciding to veto it, especially given the requirement that the issues are raised during the public consultation?
- 11b) What is a reasonable time for the board to consider community objections to a budget or strategic plan before they must respond with a revised budget?
- 11c) Do you believe the ICANN and IANA budgets should be treated separately in terms of thresholds and locked minimum for the IANA functions based on the previous year's budget?...

Comment [JC1]: 1.For discussion in CCWG – it is not clear that we will ask specific questions in this report.