

PUBLIC COMMENTS DATA ANALYSIS REFRESH

Period: January 2010-June 2014

Appendix A: Public Comments ATRT1 Recommendations

There were four specific ATRT1 Recommendations pertaining to Public Comments:

- **Rec #15**: Incorporate <u>Prioritization</u> and <u>Stratification</u> based on community input and consultation with Staff.
- **Rec #16**: Create distinct <u>Comment and Reply</u> cycles that allow community respondents to address and rebut arguments raised.
- **Rec #17**: Establish fixed duration <u>Timelines</u> to provide adequate opportunity for considered and timely comments and replies.
- **Rec #21**: Introduce forecasts of <u>Upcoming</u> public comments topics to facilitate community planning & participation.

Staff developed a program to implement the above recommendations in two phases as shown in the table below:

| Implementation Phases | Recs | Effective Date |
|---|--------|----------------|
| Phase I included ICANN.org website design improvements to | #21 | 1 Jul 2011 |
| streamline presentation and navigation; Staff templates for | | |
| consistency; and Upcoming topics forecasting. | | |
| Phase II included the introduction of Comment-Reply cycles, | #15, | 1 Jan 2012 |
| Stratification (i.e., categories), and minimum fixed duration | #16, & | |
| timelines of 21 days each for initial comments and replies. | #17 | |

For a summary of findings that bear directly upon specific ATRT Recommendations, please see Chapter 4: Overall Conclusions.