Reporting on the 2013-2016 ME Strategy

Baher Esmat | VP, Global Stakeholder Engagement, ME

ICANN Middle East Engagement Strategy (2013-2016)

In December 2012, ICANN called for the creation of a working group to develop an engagement strategy for the Middle East, and invited ICANN community and constituency members to join this effort.

22 people from various sectors and 11 countries in the region participated. Working together the group formulated a strategy focusing on the needs and priorities of the region within the scope of ICANN's role. To achieve the goals of the program 3 strategic focus areas were defined by the working group: DNS Security and Stability, Domain Name Industry, and the Internet Governance Ecosystem.

Goal 1

Build a strong and competitive domain name industry in the region.

Goal 2

Promote multistakeholder Internet governance mechanisms in the region.

Goal 3

Foster two-way engagement between ICANN and the broader Internet community in the region.

DNS Entrepreneurship Center

DNS-EC is a joint project between the ICANN & the National Telecommunication Regulatory Authority of Egypt (NTRA).

The Center provides training workshops, material and mentoring programs.

DNS Market Study

Published in February 2016 the study analyzes the state of play of the DNS Industry in the region within the context of the broader global ecosystem.

The study provides benchmarks and recommendations with a view to improve and grow the DNS Industry regionally.

New Partnerships

Memorandum of Understanding with the NTRA in Egypt to launch the DNS - EC in Cairo, Egypt

Memorandum of Understanding with the CRA in Qatar to explore synergies on how to promote ICANN's work

Memorandum of Understanding with EURid to develop local expertise in DNS technical, policy, and business areas in Africa and the Middle East

Task Force on Arabic Script IDNs

Launched in 2013
30+ Members from 15 Countries

Work on LGR at root-level submitted during ICANN55

Work on LGR at domain level and Universal Acceptance currently underway

Ongoing Webinars

8 bi-monthly webinars have been held

IANA Stewardship Transition & Accountability has been the main topic of 6 webinars

Remote Hubs

Hubs for hosting sessions for both ICANN meetings and the Global IGF have been established in:

Dubai
Islamabad
Istanbul
Sana'a
Tunis

Regional Events

DNS Forum — Middle East – Dubai 2014, Turkey 2014 & 2016, Middle East – Amman 2015, Middle East – Tunis 2016

Schools on Internet Governance — Pakistan School on IG – 2015, MEAC School on IG – Tunisia 2015, MEAC School on IG – Kuwait 2014

Media Roundtable — Dubai, UAE 2015, Amman, Jordan 2015

850 Total Attendees

730 Unique Attendees

DNS Entrepreneurship Center — SWOT (.TN, .QA, .OM, .AE, .MA), Technical (Train the Trainer, DNS Ops/DNSSEC), Business Development / Registry Best Practices, Domain Name Disputes

Workshops

Other — Law Enforcement: Beirut – 2014 Cairo – 2015, MENOG: Dubai – 2015 Istanbul – 2016, ccTLDs: .TR – 2012 .JO – 2014
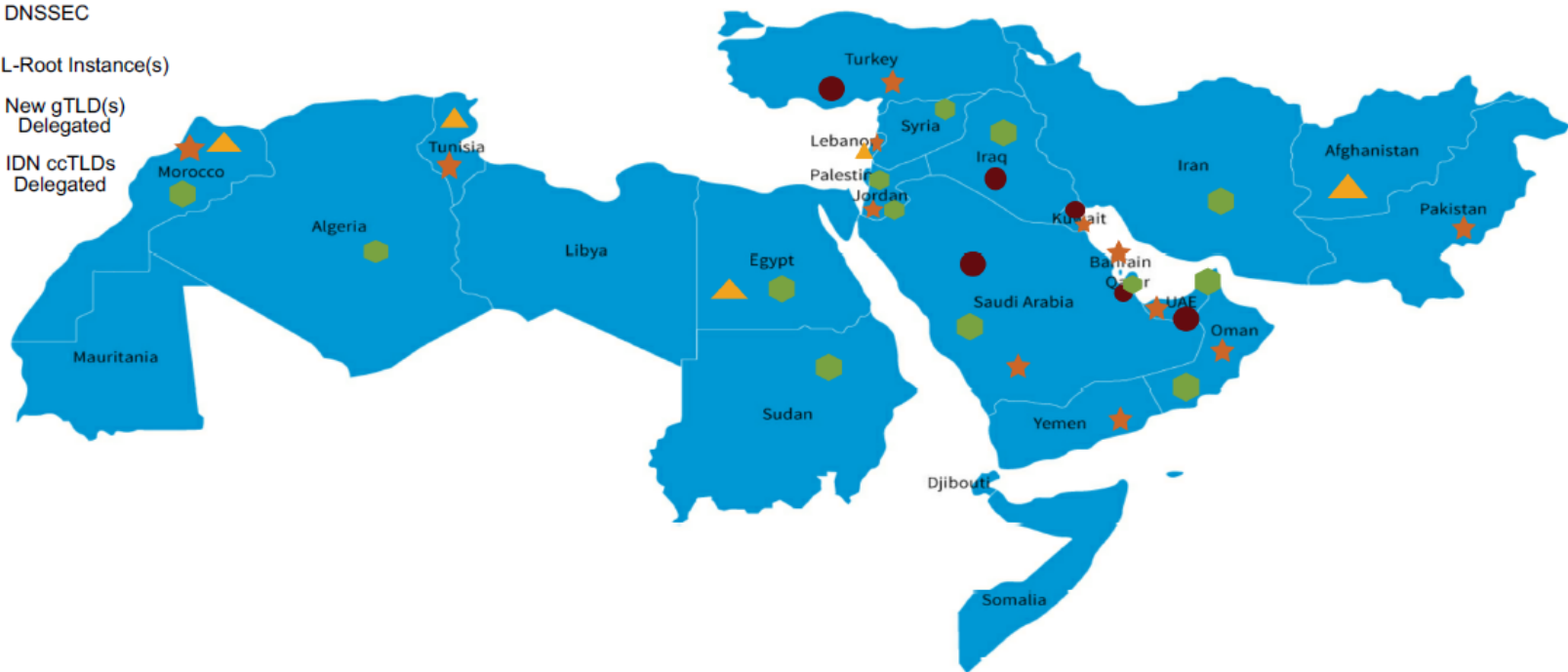
L-Root Deployment

10 instances of L-Root had been deployed regionally in 2013; by 2016 this number had increased to 20. The most recent deployments taking place in May 2016 in Islamabad, Pakistan and Lahore, Pakistan.

100%

IDN ccTLD Delegations

In 2013 10 IDN ccTLDs had been delegated. In 2016 the number had reached 13 with the addition of Iran (.ایران), Sudan (.سودان), and Iraq (.عراق).

30%

DNSSEC Deployment

Prior to 2013 DNSSEC had been deployed for 1 ccTLD - Lebanon (.lb) There have been 4 subsequent deployments.

400%

Government Participation

In 2013 17 countries from the region were members of the GAC. In 2016 the number had reached 20 with the addition of Mauritania, Palestine, and Sudan.

Community Growth

1 New Member of NCSG
1 New Member of ALAC
5 New Members of NCUC

2 New Accredited Registrars
5 New At-Large Structures
2 New Organizational Members of NCUC

ICANN meeting attendees from the region since ICANN47 total more than 1,100.

New Volunteers

Within the sponsored workshops, forums, and trainings offered, 92% of attendees were newcomers, with 4% of newcomers going on to become active participants at ICANN.
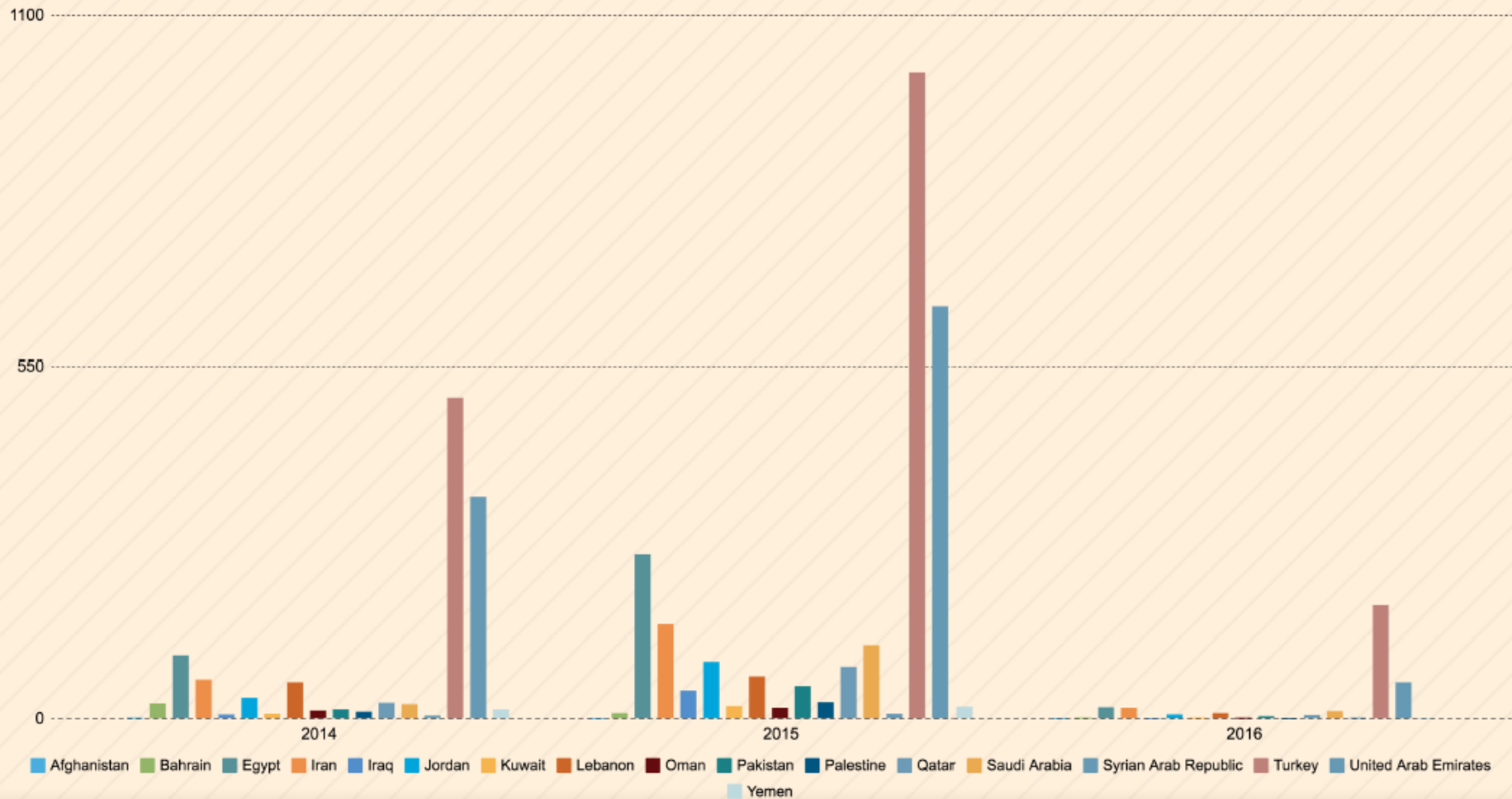
Attendance at ICANN Meetings

This graph shows ICANN meeting attendees and ICANN Fellowship Participants from the Middle East Region from ICANN47 - ICANN55

Legend: Attendees, Fellows
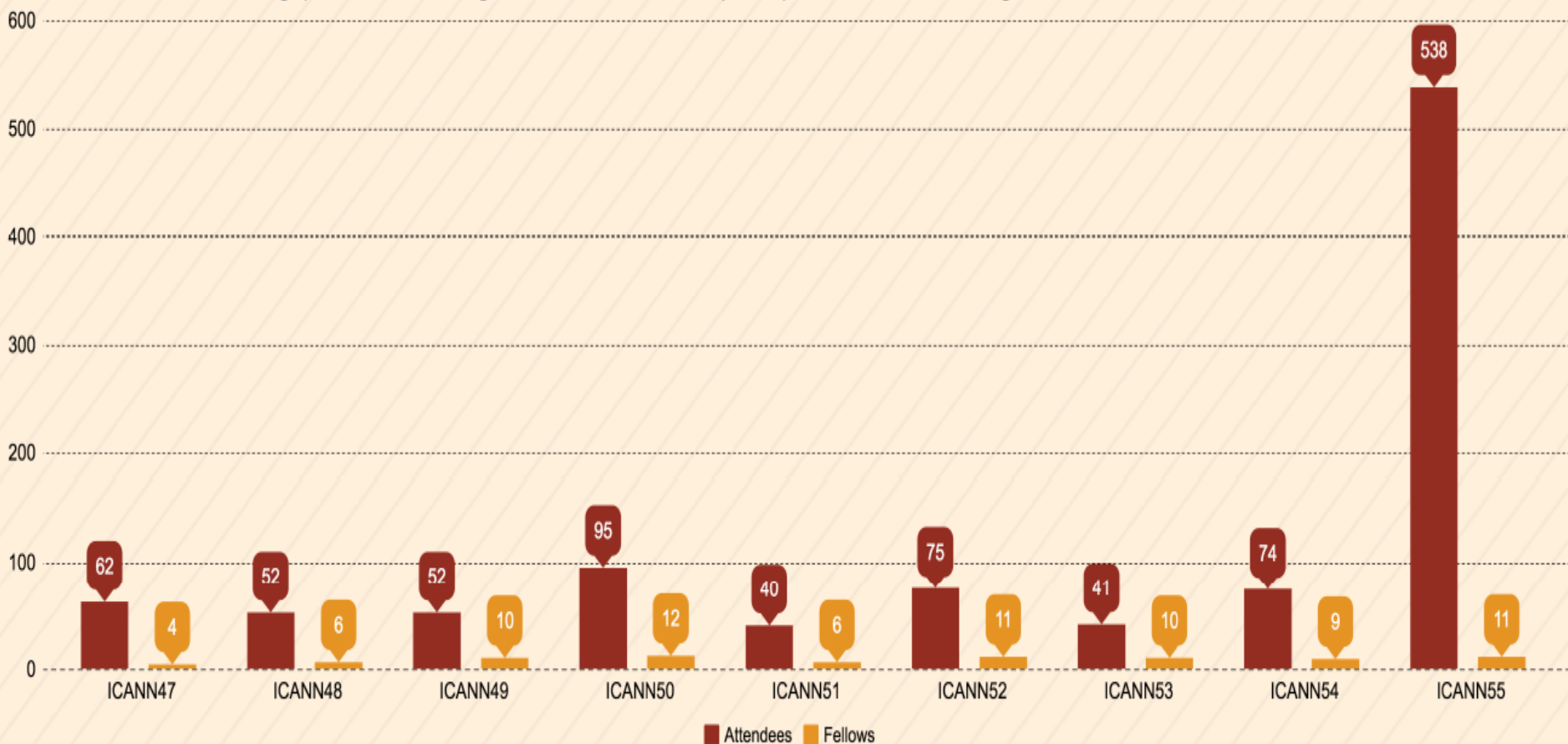
Media Statistics

This graph shows the number of ICANN related news from Internet Governance to domain name system over the period 1 June 2014 through to 31 May 2016 across the Middle East Region.

Legend: Afghanistan, Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Syrian Arab Republic, Turkey, United Arab Emirates, Yemen

Next Steps

February 2016

Held a webinar to seek feedback from the regional community on the way forward

March 2016

Held an open session at ICANN 55 in Marrakech on what has been achieved, and seek advice on the way forward

April 2016

Held extensive discussions on the MEAC ICANN mailing on the way forward. Advice was to develop a Charter

May 2016

Charter Drafting Group formed and seated. A Charter document was developed

June 2016

MEAC-SWG formed and seated

Questions?!

![ICANN logo]

Global Stakeholder Engagement, Middle East
E: meac.swg@icann.org
W: http://icann.org/

twitter.com/icann
twitter.com/icann_ar

gplus.to/icann

facebook.com/icannorg

weibo.com/ICANNorg

linkedin.com/company/icann

flickr.com/photos/icann

youtube.com/user/icannnews

slideshare.net/icannpresentations