

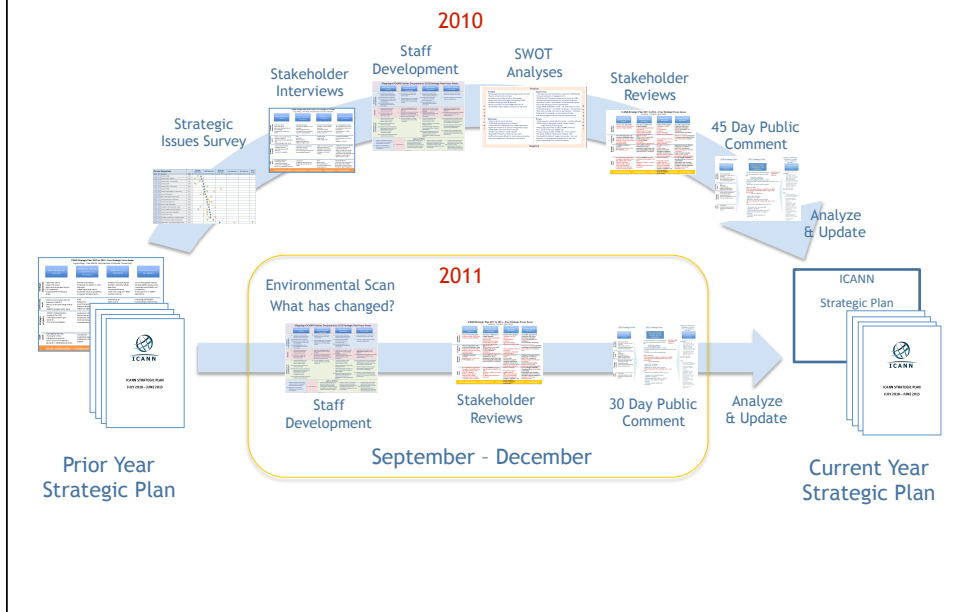
2011 - 2014 ICANN Strategic Plan Development

Stakeholder Review

4 November 2010

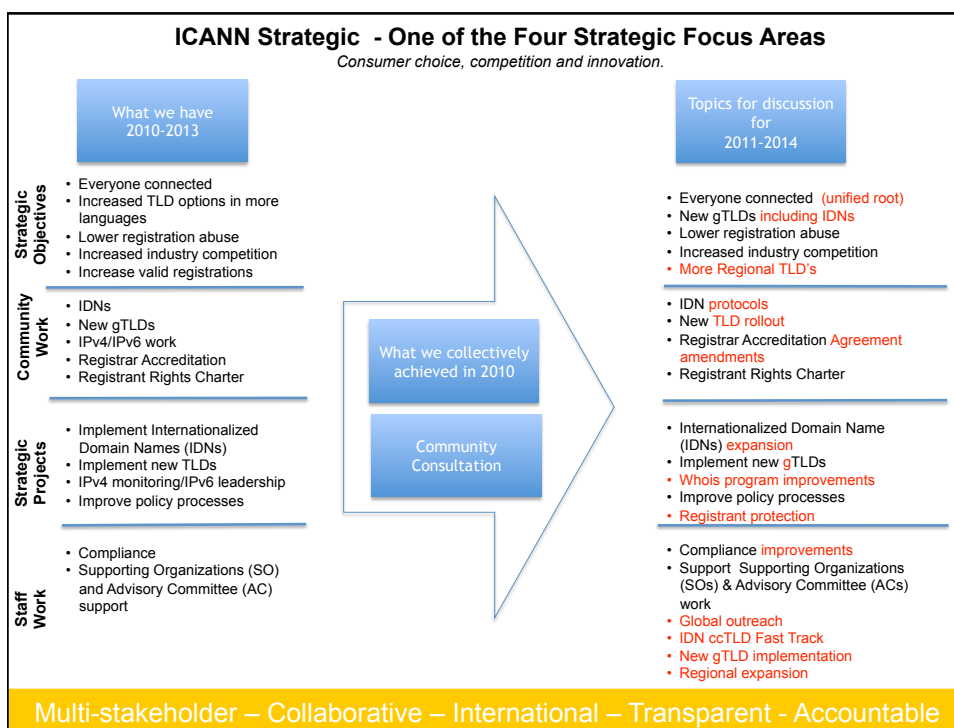
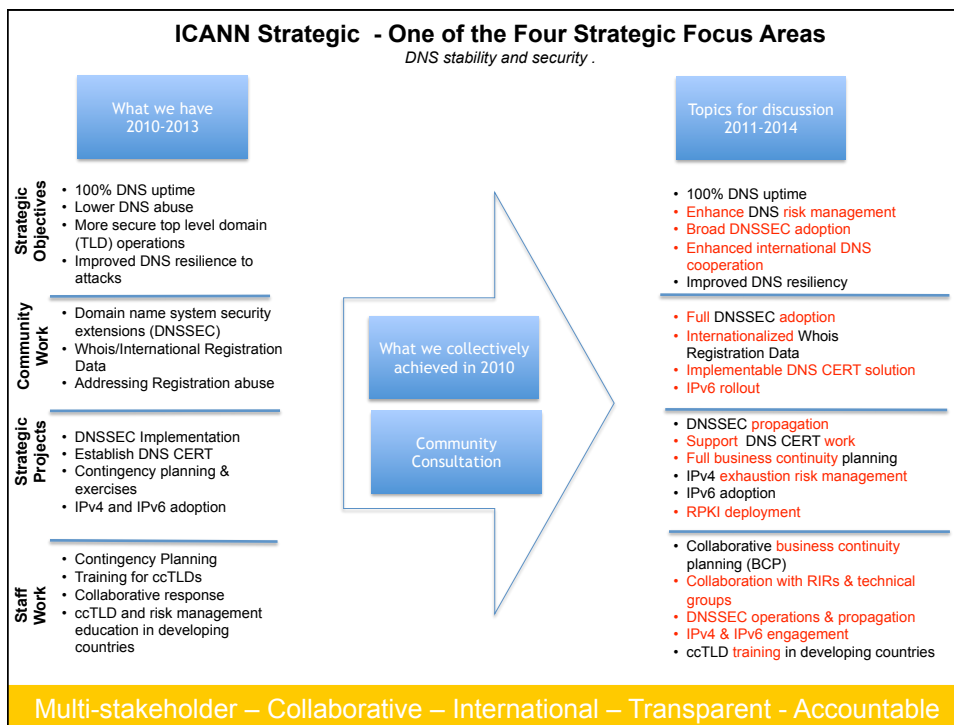


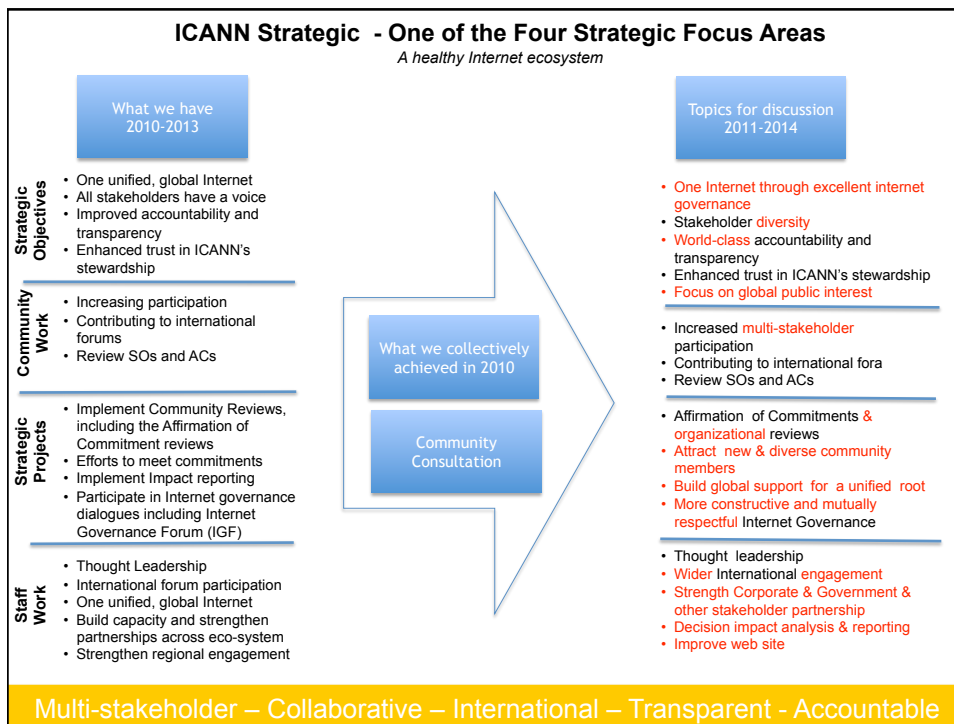
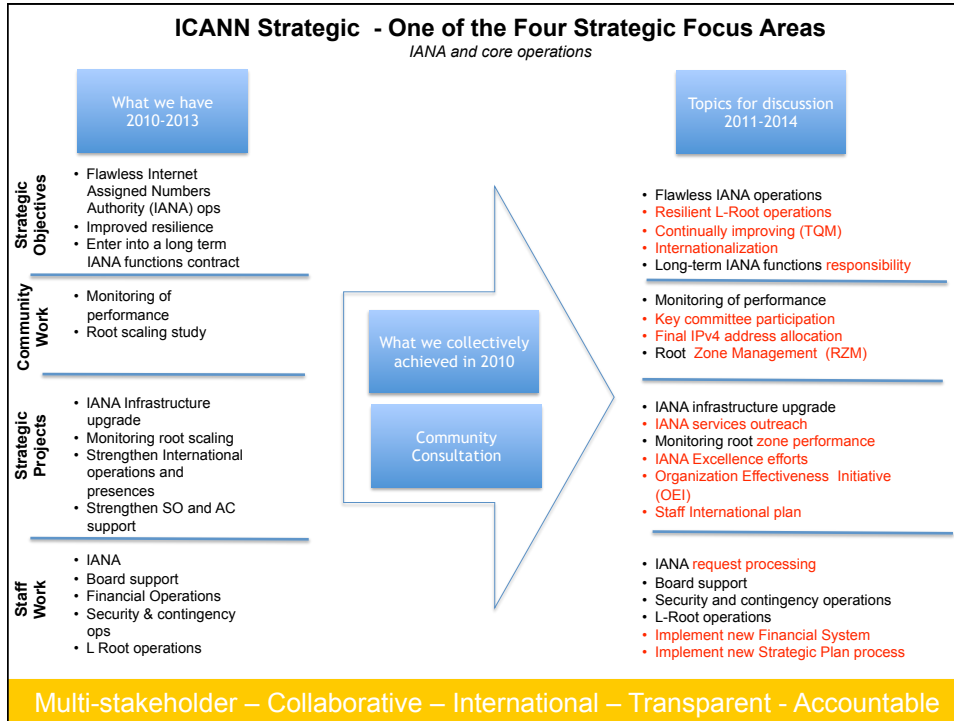
2011 Streamlined Strategic Planning Process



Mapping of ICANN Charter Documents to 2011 Strategic Plan Focus Areas				
	Unique identifier stability and security	Consumer choice, competition and innovation	IANA and core operations	A healthy internet eco-system
Articles of Incorporation	3(i) Coordinate the assignment of Internet technical parameters to maintain universal connectivity 3(iii) Coordinating the internet DNS 3(iii) Develop policies for determining circumstances under which new TLDs are added 3(iv) Overseeing operation of the authoritative Internet DNS root server system	3(iii) Develop policies for determining circumstances under which new TLDs are added 4. Operate through open & transparent processes that enable competition and open entry in internet-related markets.	3(i) Coordinate the assignment of Internet technical parameters to maintain universal connectivity 3(ii) Performing and overseeing functions for coordinating the IP address space 3(iv) Overseeing operation of the authoritative Internet DNS root server system	4. ICANN shall operate for the benefit of the Internet community as a whole. 4. Cooperate as appropriate with relevant international organizations
ByLaws	I.1 Ensure the stable and secure operation of the internet's unique identifier systems. I.1.2 Coordinate operation and evolution of the DNS root name server system	I.1 Coordinate, <u>at the overall level</u> , the global internet's system of unique identifiers 6 Core Value: Introducing & promoting competition in the registration of domain names where practicable and beneficial in the public interest	I.1 Coordinate, at the overall level, the global internet's <u>system of unique identifiers</u> I.1.1 Coordinate allocation and assignment of three sets of unique identifiers (DNS, IP, Ports & Parameters)	I.1 Coordinate, at the overall level, the <u>global internet's system</u> of unique identifiers I.1.3 Coordinate policy development reasonably and appropriately related to these technical functions
Affirmation of Commitments	1. Technical coordination of the Internet's domain name & addressing system (DNS) 3(b) Preserve security, stability and resiliency of the DNS 8(a) Maintain the capacity and ability to coordinate the internet DNS at the overall level and work for the maintenance of a single, interoperable internet 3(d) Facilitate international participation in DNS technical coordination	3(c) Promote competition, consumer trust and consumer choice in DNS marketplace	1. Technical coordination of the Internet's domain name & addressing system (DNS) 7 Adhere to transparent & accountable budgeting processes 7 Publish Annual Report of progress to ByLaws responsibilities, strategic & operating plans 8(a) Maintain the capacity and ability to coordinate the internet DNS at the overall level and work for the maintenance of a single, interoperable internet	3(a) Ensure that decisions are made related to the global technical coordination of the DNS are made in the public interest and are accountable and transparent 7 Adhere to transparent and accountable fact-based policy development and cross-community deliberations 8(c) Operate as a multi-stakeholder, private sector led organization with input from the public, for whose benefit ICANN shall in all events act.
Objectives	3. ICANN is a nonprofit public benefit corporation and is not organized for the private gain of any person. 3(v) Engage in any other related lawful activity in furtherance of 3 (i) through (iv)	I.2 Core Values 1-11	Apply to All Focus Areas 4. Perform & publish analyses of the positive and negative effects of ICANN decisions on the public, including public financial impact and the impact on the systemic security, stability and resiliency of the DNS 7. Adhere to responsive consultation procedures that provide detailed explanations of the basis for decisions, including how comments have influenced the development of policy considerations	
			7. Provide thorough and reasoned explanation of decisions taken, the rationale and sources of data 8(b) Remain a non-profit, headquartered in the US with offices around the world to meet the needs of a global community	

ICANN Strategic Plan 2010 to 2013 – Four Strategic Focus Areas				
Supporting... One World. One Internet. Everyone Connected.				
	DNS stability and security	Consumer choice, competition and innovation	IANA and core operations	A healthy internet eco-system
Strategic Objectives	<ul style="list-style-type: none"> 100% DNS uptime Lower DNS abuse More secure top level domain (TLD) operations Improved DNS resilience to attacks 	<ul style="list-style-type: none"> Everyone connected Increased TLD options in more languages Lower registration abuse Increased industry competition Increase valid registrations 	<ul style="list-style-type: none"> Flawless Internet Assigned Numbers Authority (IANA) ops Improved resilience Enter into a long term IANA functions contract 	<ul style="list-style-type: none"> One unified, global Internet All stakeholders have a voice Improved accountability and transparency Enhanced trust in ICANN's stewardship
Community Work	<ul style="list-style-type: none"> Domain name system security extensions (DNSSEC) Whois/International Registration Data Addressing Registration abuse 	<ul style="list-style-type: none"> IDNs New gTLDs IPv4/IPv6 work Registrar Accreditation Registrant Rights Charter 	<ul style="list-style-type: none"> Monitoring of performance Root scaling study 	<ul style="list-style-type: none"> Increasing participation Contributing to international forums Review SOs and Acs
Strategic Projects	<ul style="list-style-type: none"> DNSSEC Implementation Establish DNS CERT Contingency planning & exercises IPv4 and IPv6 adoption 	<ul style="list-style-type: none"> Implement Internationalized Domain Names (IDNs) Implement new TLDs IPv4 monitoring/IPv6 leadership Improve policy processes 	<ul style="list-style-type: none"> IANA Infrastructure upgrade Monitoring root scaling Strengthen International operations and presences Strengthen SO and AC support 	<ul style="list-style-type: none"> Implement Community Reviews, including the Affirmation of Commitment reviews Efforts to meet commitments Implement Impact reporting Participate in Internet governance dialogues including Internet Governance Forum (IGF)
Staff Work	<ul style="list-style-type: none"> Contingency Planning Training for ccTLDs Collaborative response ccTLD and risk management education in developing countries 	<ul style="list-style-type: none"> Compliance Supporting Organizations (SO) and Advisory Committee (AC) support 	<ul style="list-style-type: none"> IANA Board support Financial Operations Security & contingency ops L Root operations 	<ul style="list-style-type: none"> Thought Leadership International forum participation One unified, global Internet Build capacity and strengthen partnerships across eco-system Strengthen regional engagement
Multi-stakeholder – Collaborative – International – Transparent - Accountable				





Next Steps

Activities

- Meet with stakeholders to review 2010-2013 plan and collect feedback
- Analyze comments and update the draft 2011-2014 Strategic Plan
- Publish for public comment
- Synthesize comment, amend plan
- Submit to Board for approval

Thank you

