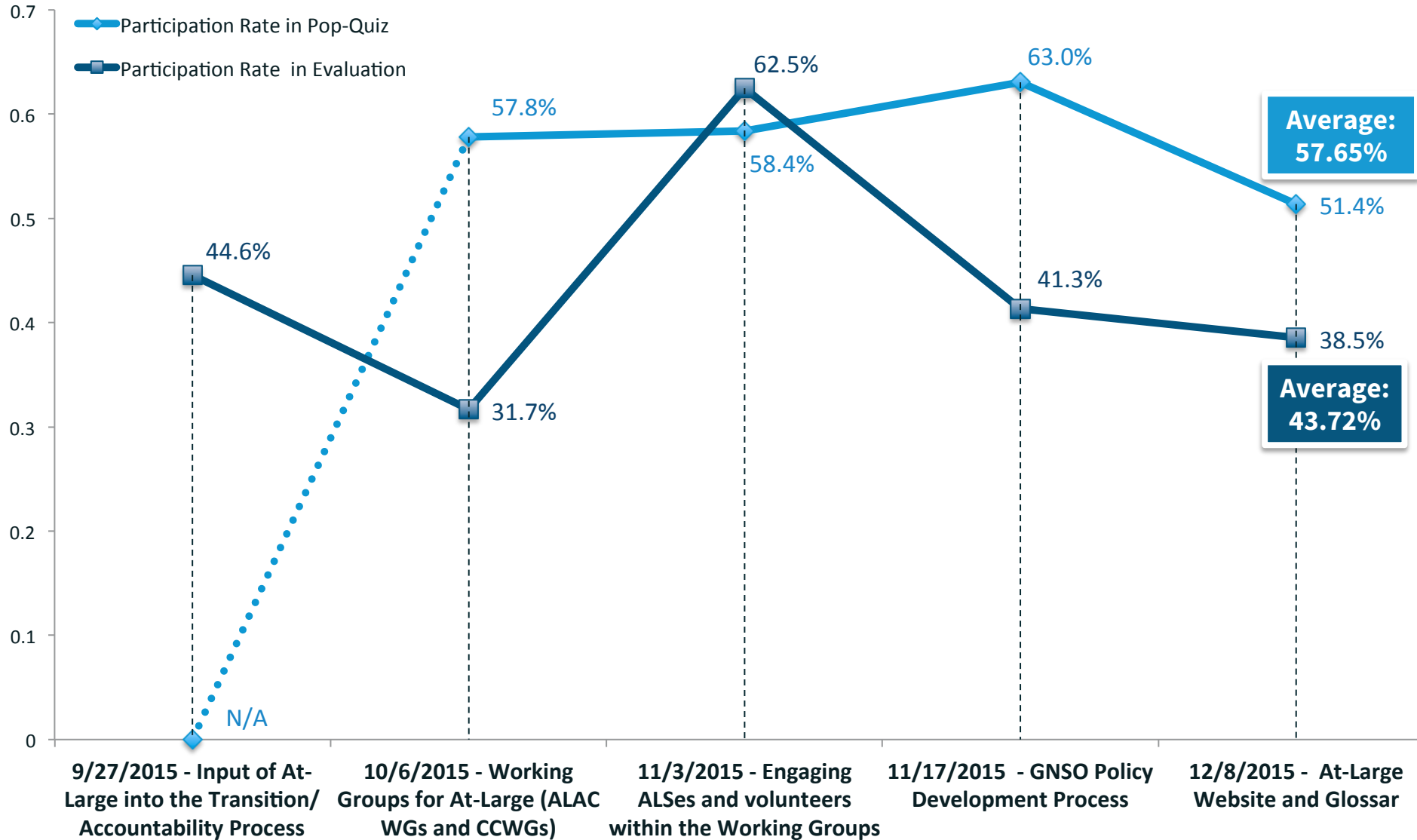




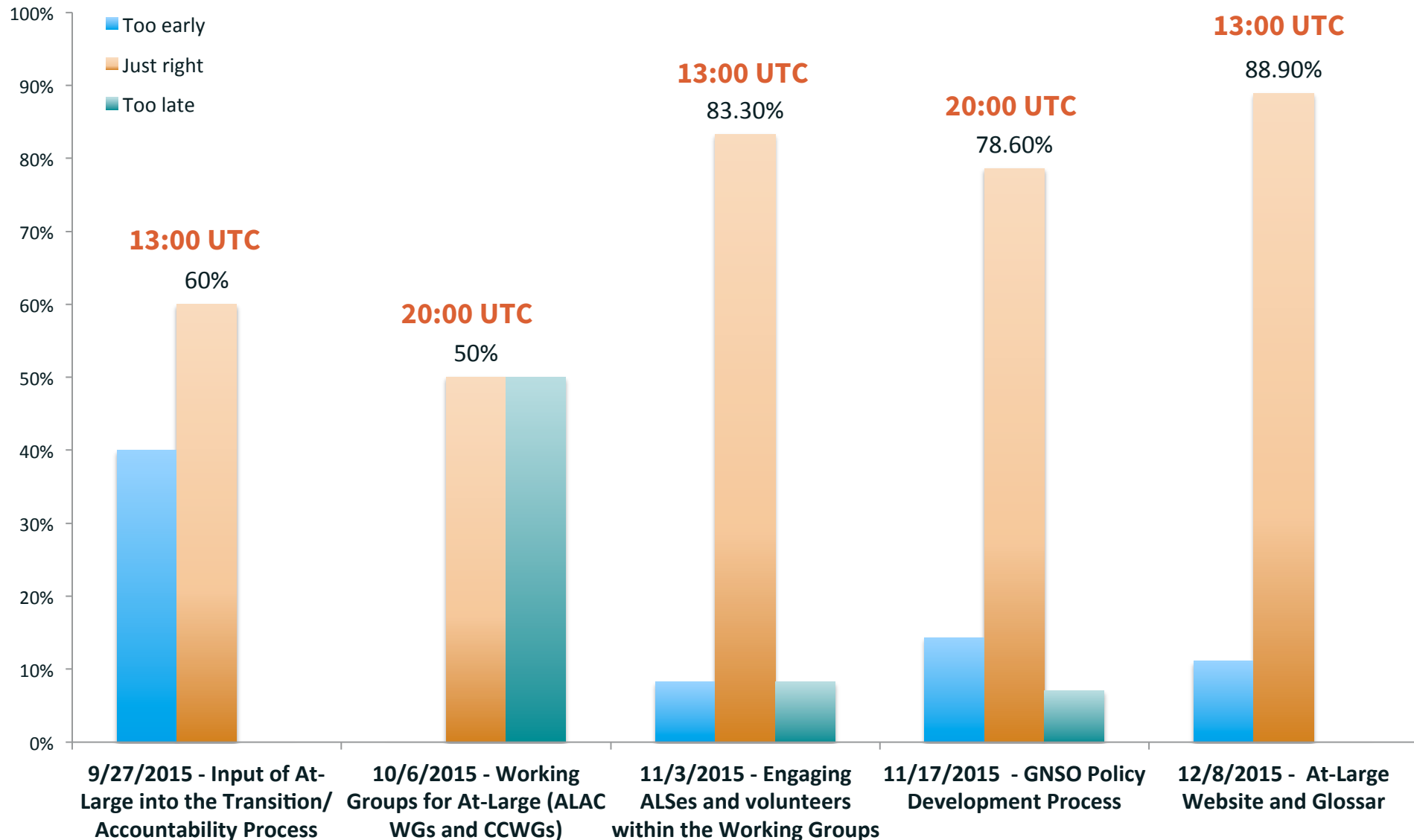
2015 Capacity Building Webinar Analysis

Ariel Liang | CBWG Teleconference | 18 January 2016

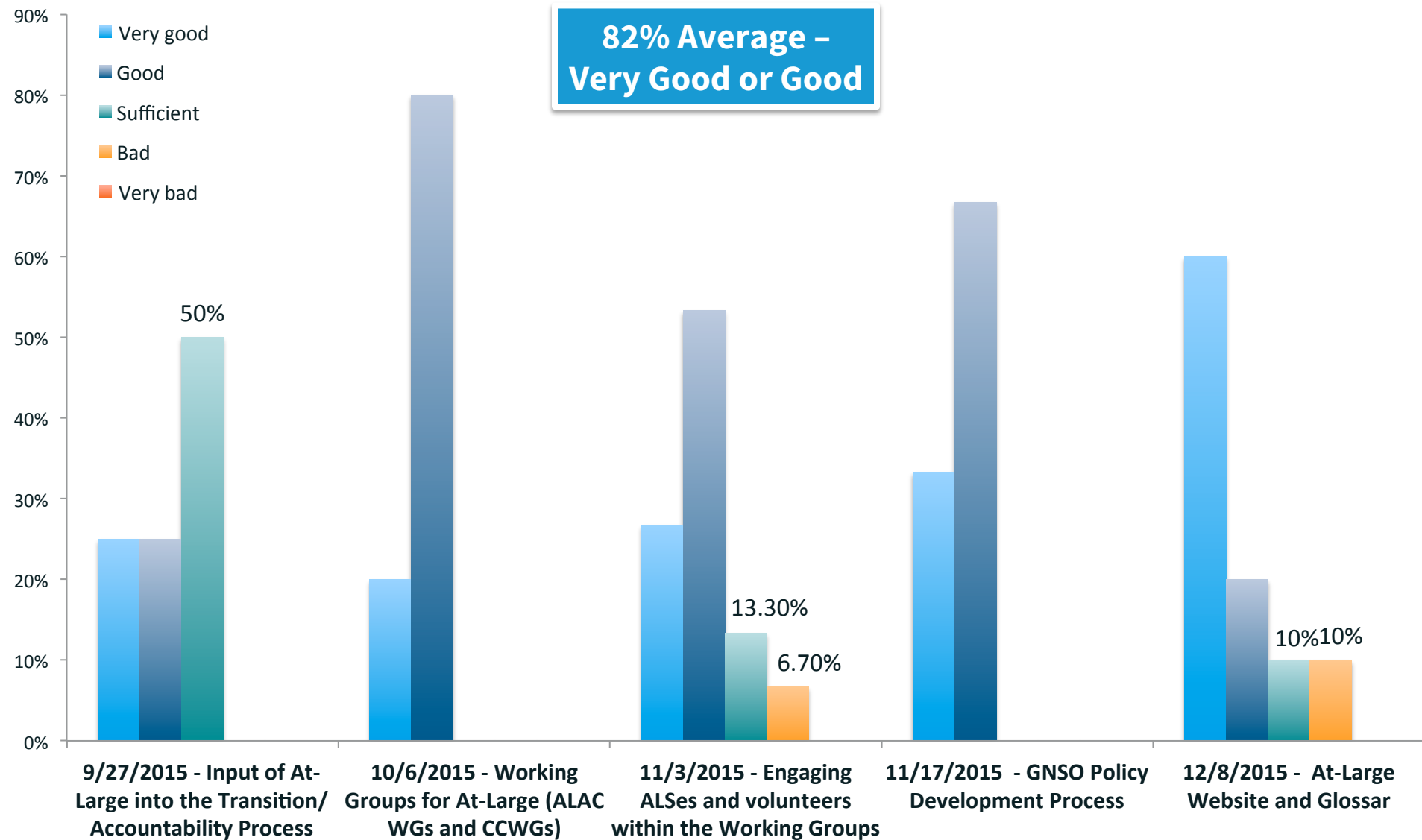
Participation Rate



Q1. How is the timing of the webinar?



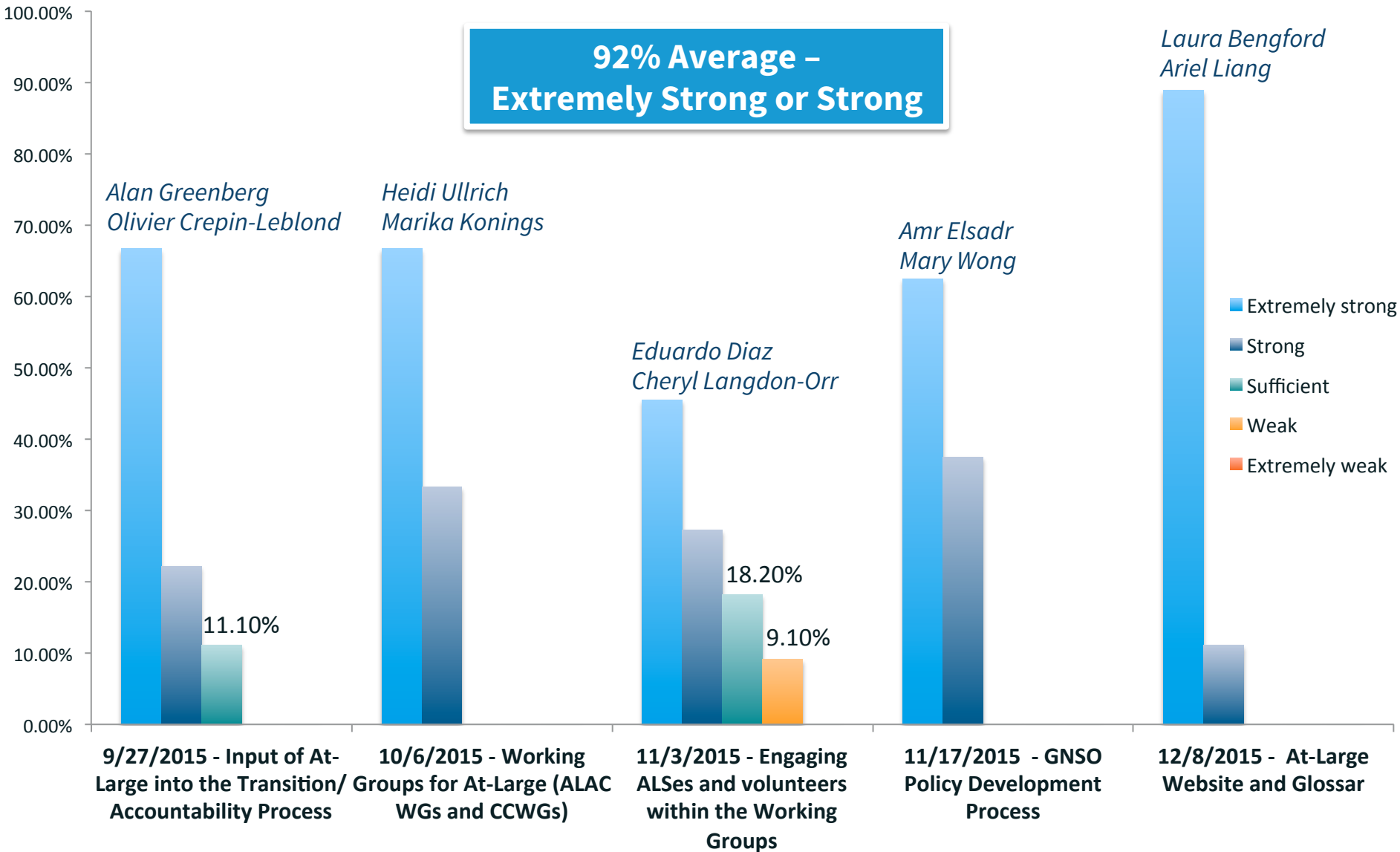
Q2: How is the technology used for the webinar?



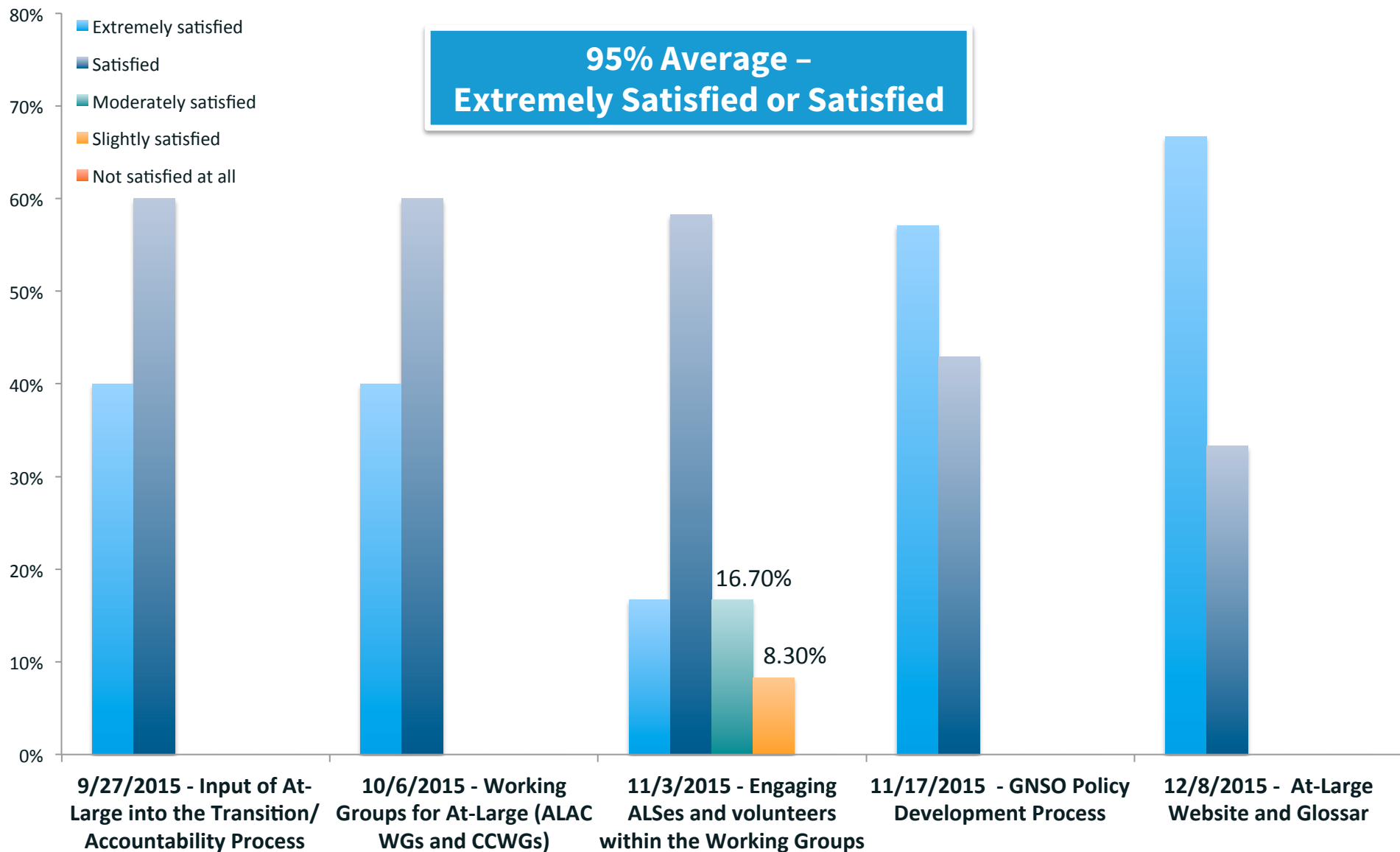
Q3: Did the speakers demonstrate mastery of the topic?



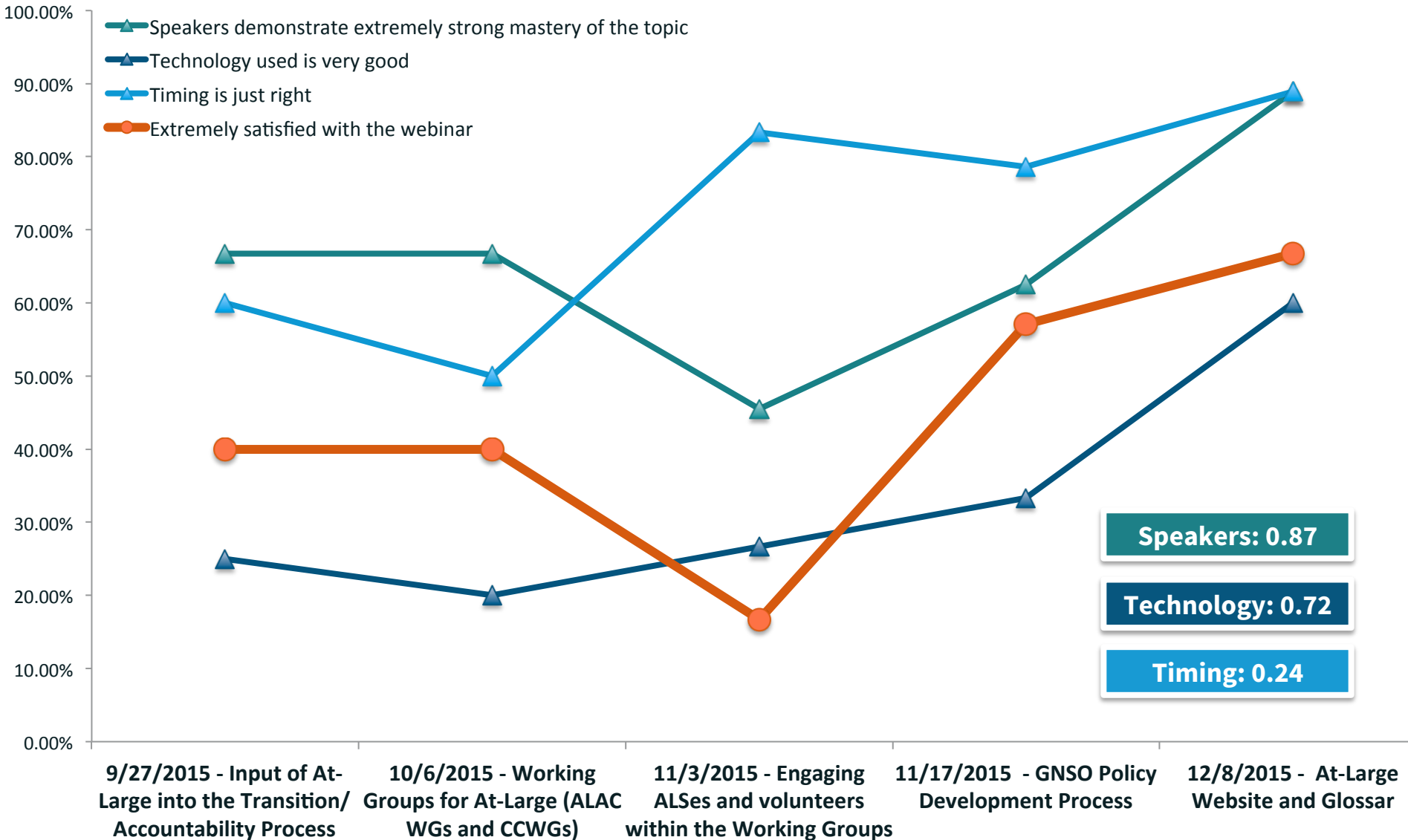
**92% Average –
Extremely Strong or Strong**



Q4: Are you satisfied with the webinar?

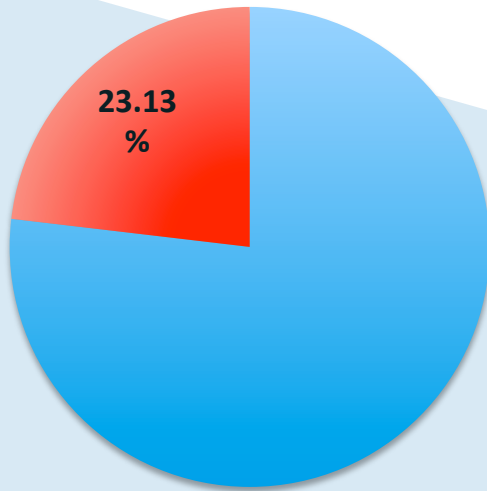


Correlations

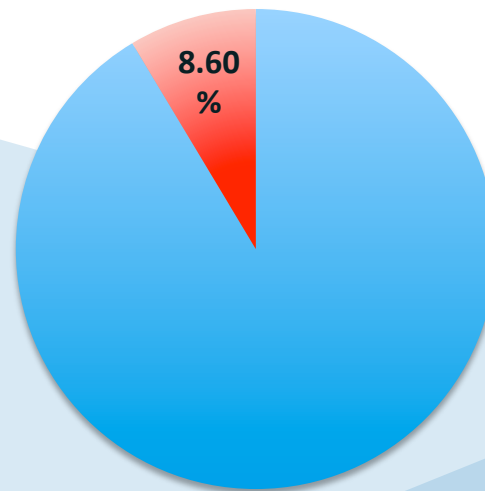


Pop-Quiz Accuracy Rate

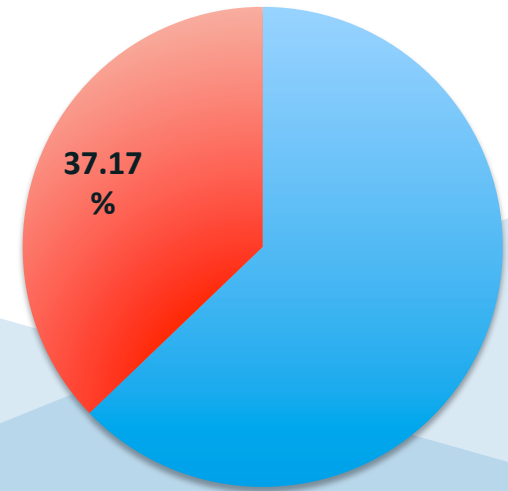
10/6/2015
Working Groups for At-Large
(ALAC WGs and CCWGs)



11/17/2015
GNSO Policy Development Process



12/8/2015
At-Large Website and Glossary



■ Correct Answer
■ Incorrect Answer

1

Participation Rate

Dramatic improvement in the amount of feedback provided by webinar attendees

4

Success

Choices of speakers and technology used in the webinars have rendered success in general

2

Pop-Quiz vs. Evaluation

Audience participated more in pop-quiz than in evaluation survey; factors may include webinar length, repetition of questions, timing, etc.

5

Correlations

Satisfaction of the webinar is most positively correlated to speakers' mastery of topics; technology comes second; timing is not as important

3

Timing

Both 13:00 UTC and 20:00 UTC starting times work for the great majority of audience, although 13:00 UTC seems to perform better

6

Pop-Quiz Accuracy Rate

Pop-quiz accuracy rates may reflect audience's level of engagement in the webinar, but no clear correlation can be drawn

Thank You