

Registrar Accreditation



Why ICANN Accreditation?

- Improved organizational reputation
 - ICANN logo on your website and marketing materials
- Direct connection registry
 - Can help your customer register domain names faster and safer
 - Access to many gTLDs
- Registry level prices
 - Enjoy registry level wholesale price, lower your costs
- ICANN outreach events
 - Attend ICANN trainings, workshops, webinars
- Participating in ICANN policy development
 - Join the Registrar Stakeholder Group and be involved in ICANN's policy development, shaping the future of the Internet

Basic Requirements for Accreditation

- Established legal entity in good standing
 - ✓ Business license, entity registration, etc.
 - ✓ Non-criminal record (entity itself, shareholders, directors, officers, managers)
- Operational capability
 - ✓ Adequate staffing
 - ✓ Proper technical infrastructure and security methods
 - ✓ Doable business plans and business competency
- Capitalization
 - ✓ Access to adequate working capital (e.g., \$70,000 USD)
 - ✓ Bank statement, audited financial statement, bank letter of credit
- Risk management/insurance
 - ✓ Continuity planning
 - ✓ \$500,000 USD commercial general liability insurance

Where to Send Application

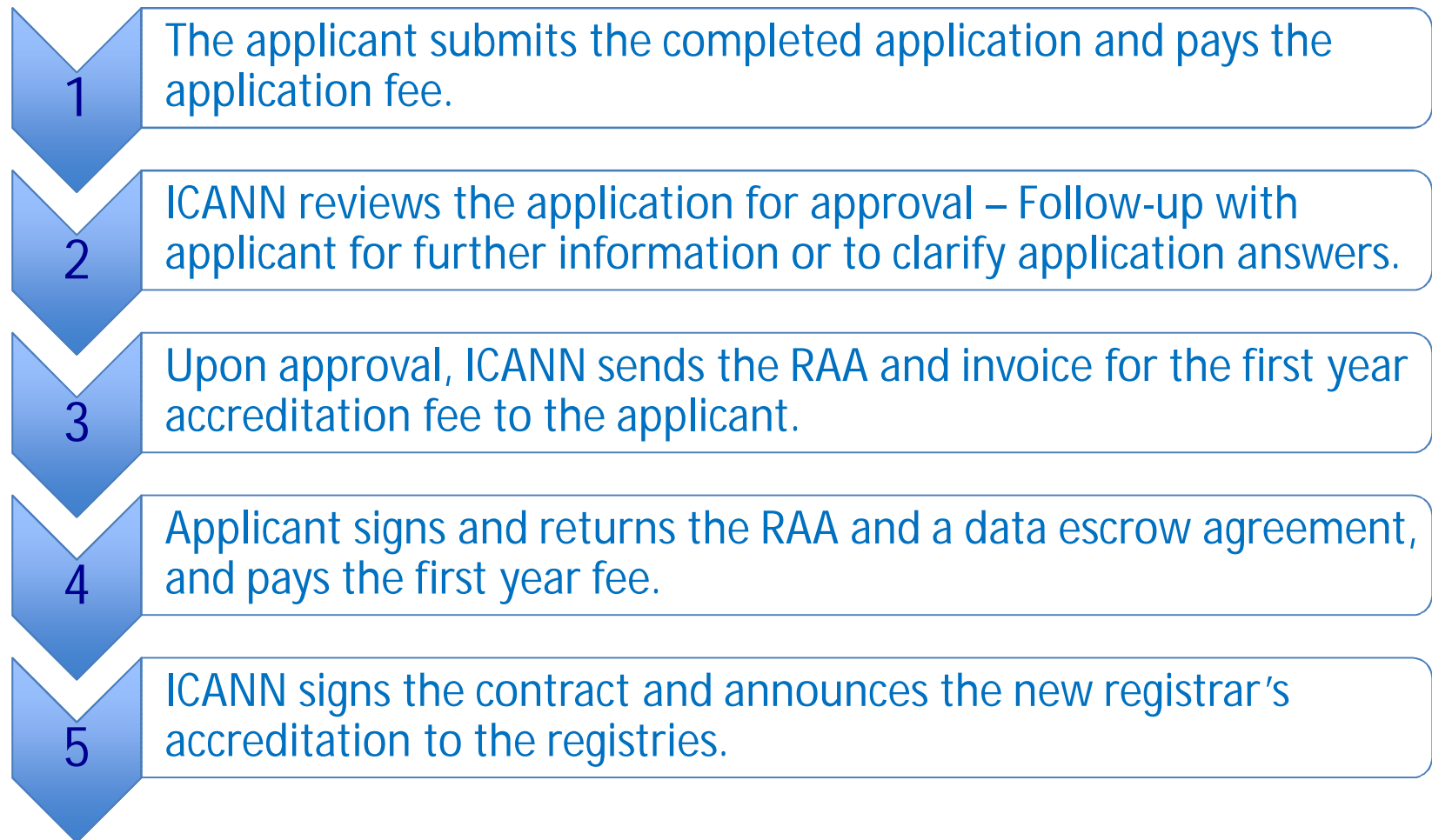
Applicants can download the Registrar Accreditation Agreement Application Form online

The completed application should be printed out, signed, and sent by postal mail or courier to ICANN, along with all supporting documents

*Attn: Registrar Accreditation
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA*



Application Process



Accreditation Work Flow



- ✓ During the application phase, please direct your questions to accredit@icann.org
- ✓ Please whitelist ICANN's email to ensure timely reception of emails
- ✓ Please prepare enough time for application processing

Fees



- **Application fee:** \$3,500 USD
 - One time fee.
- **Annual accreditation fee:** \$4,000 USD
 - Can be paid in four installments, \$1,000 USD/quarter
- **Quarterly variable fee:**
 - Approx. \$1,000 USD per quarter (as of 2014)
 - Possibility of 2/3 reduction for smaller registrars
- **Transaction fee:**
 - \$0.18 USD per “transaction-year” (add, renew, transfer-in), collected quarterly

Fees can be paid via wire transfer, ACH, money order, check and credit cards (contact for payments accounting@icann.org)

Common application issues



- x Incomplete/non-specific responses
- x Missing documentation
- x Potential compliance issues
- x Insufficient capitalization
- x Applicant background questions

For more information about the application process, go to
<https://www.icann.org/resources/pages/payments-2012-02-25-en>

Thank You!

