

The Internet Society Overview and Introduction to Canadian Chapter



Global Dedicated Independent
Experienced **Responsive**
Credible **Thought-leader**
Internet Advocate Connecting
Authoritative **Transparent**
Accessible
Trusted **Cause-driven**
Collaborative Multistakeholder
Open **Consultative** Sharing

Our Mission

To promote the open development, evolution, and use of the Internet for the benefit of all people throughout the world.

Our Strategic Objectives

Foster

an open, innovative, and trusted Internet worldwide

Advance

policies and strategies that strengthen the Internet's growth and evolution

Enable

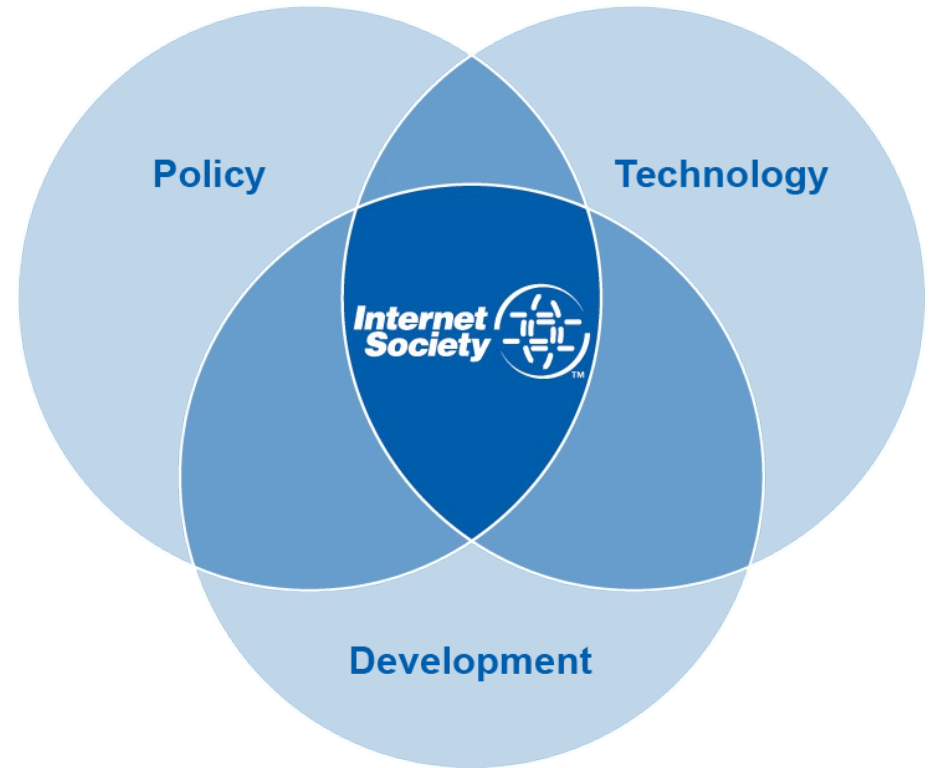
a vibrant and vital global community to advance the Internet's future

Empower

people through unencumbered Internet use

How We Work

Operating at the intersection of policy, standards, and education allows us to be a thought leader in the Internet ecosystem.



Priorities

The opportunities and challenges facing the global Internet are as diverse as its 2 billion users.

- **Digital Content Management**
- **Domain Name System Security (DNSSEC)**
- **Human Rights**
- **Intellectual Property**
- **Internet Governance**
- **IPv6**
- **Open Internet Standards**
- **Online Security**

Programmes

Beyond our priorities the Internet Society offers a number of programmes that benefit the Internet Ecosystem.

Awards

- Internet Hall of Fame
- Jonathan B. Postel Service Award
- Applied Networking Researching Prize (ANRP)

Grants

- Community Grants
- ICT Innovation
- Individual Fellowships

Global Support

With five regional bureaus across the globe, the Internet Society is able to effect positive change that benefits local, regional, and national communities.



Your Membership is Vital

Internet Society members achieve change through a range of partnerships and technical expertise.

Join more than:

- **55,000 individual members**
- **90 global Chapters**
- **130 Organization members**

Your membership to the Internet Society gives you a powerful voice.

Chapters Play a Key Role

Internet Society Chapters form a community that advances our mission through:

- Engaging and energizing members through a common global vision
- Educational events
- Technical workshop and training classes
- Public Policy issue advocacy
- Networking events



ISOC Chapters Group Picture Prague



Canada and Digital Space



Canada is a digital leader in the global economy in terms of Internet usage and innovation.

Our nation's Internet economy is expected to grow by 7.4 per cent per year through 2016. Canada's Internet economy accounted for \$49 billion in 2010, roughly 3 per cent of Canada's Gross Domestic Product (GDP) .

Compared to Canada's G20 peers, Canada ranks ninth, and our ranking continues to slip.

Canada is a digital leader in the global economy, and continues to lead the world both in terms of Internet usage and innovation. However, if the downward trend in Canada's digital ranking continues, our reputation as a digital leader is in jeopardy.

Canadian Internet Landscape

Canada is a highly wired society. We are early adopters of the Internet and broadband technology, Canada has one of the highest Internet penetration rates in the world. With nearly 8 in 10 Canadians online, the vast majority of those daily users, Canada is within the top quartile of countries globally.

2012 ComScore study:

Canadians in the number 1 spot, at 45 hours per month, almost double the global average.

And with their number of online hours increasing every year, Canadians are spending more and more time on social networking and entertainment sites, like YouTube and Facebook, which now account for the most popular content online.

With more than 2 million domain names registered (as of November 2012), .CA is one of the fastest growing top-level domains on the Internet.

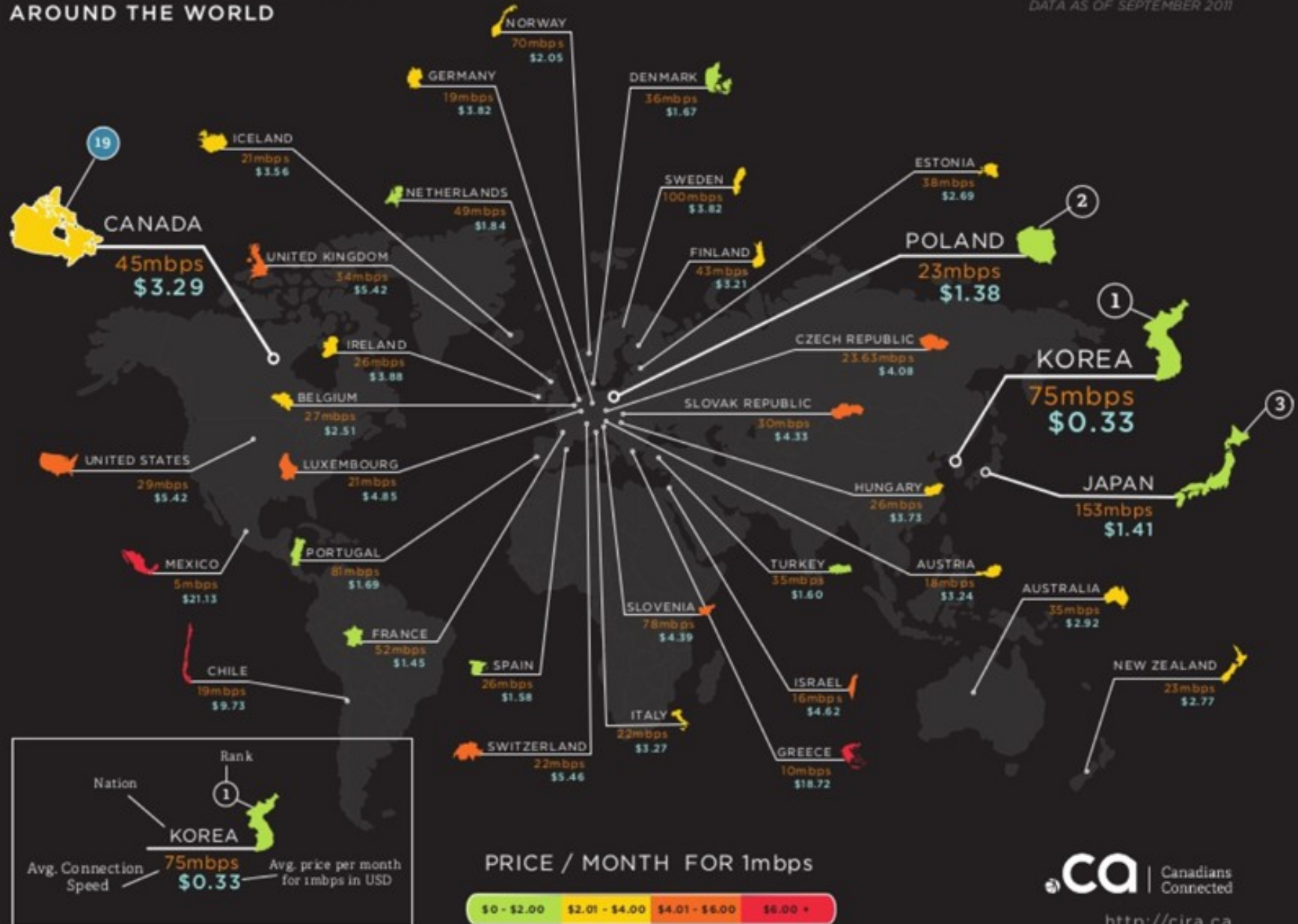


Broadband speed and cost

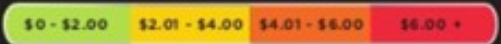
Broadband speed and price are a nation's digital currency, and while Canada ranks within the top 20 countries, according to 2011 OECD data, there's room for improvement when you consider that Canadians spend more time online than anyone else.

INTERNET SPEEDS AND COSTS AROUND THE WORLD

SOURCE: OECD BROADBAND PORTAL
DATA AS OF SEPTEMBER 2011



PRICE / MONTH FOR 1mbps



ca | Canadians Connected

<http://cira.ca>

Canadian Challenges

What are some of the Internet issues concerning Canadians?

Digital Divide

Remote Access

Internet Costs

Media Mergers

March 28, 2013 University of Western Ontario Study

Recent research on Internet access demonstrated digital divide highlighted by

- Internet Usage higher in Urban vs Rural areas**
- Higher income Canadians higher Internet access**
- Seniors falling behind**

http://business.financialpost.com/2013/03/21/digital-divide-persists-in-canada-both-in-access-and-internet-fluency/?__lsa=579e-e2b2



History of Canadian Chapter

ISOC Canada Chapter historically has been a dream as for twenty years as a national chapter with representatives across the country

The organizers consulted with ISOC HQ, ISOC Quebec and the ISOC Family of Chapters to provide critical feedback and their blessing

In April 2013 the Chapter joined the ISOC Community as a recognized chapter

Get Involved

There are so many ways to support the Internet. Explore how you can make an impact.

- Become a Member
- Join the Canadian Chapter
- Attend an Event, webinar, Google Hangout and more
- Learn more
- Email contact@internetsociety.ca
- [Www.internetsociety.ca](http://www.internetsociety.ca)



**Glenn McKnight:
Outreach Coordinator**

**This is your Internet.
Join it!**

Get involved with ISOC Canada

Email contact@internetsociety.ca

<http://www.internetsociety.ca>

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