
TERRI AGNEW: Welcome. We will go ahead and begin today's meeting with an introduction. Good morning, good afternoon and good evening. Welcome to the LACRALO Webinar on the Topic Update on the Latin American and Caribbean Strategy, on Thursday, 13th November 2014 at 23:00 UTC. We will not be doing a roll call, as it's a webinar, but if I could please remind everyone on the phone bridge, as well as computers, to mute your speakers and microphones, as well as state your names when speaking – not only for transcription purposes but to allow our interpreters to identify you on other language channels. We have Spanish and Portuguese interpretation. Thank you very much for joining, and over to you, Rodrigo de la Parra.

RODRIGO DE LA PARRA: Hello. Good afternoon, good evening. Hello everyone. First of all, thank you very much for this opportunity to give you an update on the Latin American and Caribbean in ICANN, the strategy for our region. I'd also like to take this opportunity not only to introduce myself but also Rodrigo Saucedo and to introduce ICANN [seen 00:01:28] in the region. Many of you may be aware of this, but I believe it's important to give you an update of where we are right now – that is where we are as ICANN staff, as members of the ICANN community, in terms of these engagement efforts or initiatives. You'll have heard about the new season at ICANN.

That's the way it is really, not only in terms of speaking of broader engagement in the region, or by people in the region, engagement within ICANN, but also ICANN is reaching out to the different regions

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worldwide in order to engage more people. Normally we try to locate different stakeholders within ICANN's structure, but this has changed a little bit. ICANN is undergoing a very important globalization process, and our focus of attention has shifted from the US towards the world. You are aware that we have three ICANN hub offices. One is in LA – the original one that had [unclear 00:02:56].

Then we have another hub office in Istanbul to cater for the time zones in Europe and Africa, and we have another one in Singapore. These offices are inter-related, and in addition we have engagement centers, whose objective is precisely to be closer to the different people and to bring ICANN closer to the different regions. One of these first engagement centers is in our region, in Montevideo, in the Internet house for Latin America and the Caribbean. We share that office with LACNIC, LACTLD and other organizations in the region, such as the telecom operators, the Advanced Network Center, the Internet exchange points, ISP organizations, and finally ECOMLAC, that brings together the different organizations or business chambers.

This of course helps us to have projects in common, to create synergies with other regions, but now the focus of attention is on our regional plans, and as you know, we have plans in other regions. The first region to launch its regional plan was Africa, and we have followed suit. We launched our strategic plan afterwards. Our strategic plan has similarities with others', but it also has characteristics or features of its own. We'll move on with the Agenda and deal with our Strategic Plan. I'll give you an update on the different five pilot projects, and then Rodrigo Saucedo will go into further detail. Finally we'll speak about the Implementation Plan.

The highlight of this call and of future conference calls is how we can have more people in LACRALO, ALSes, and you as individuals, engaged in the plan. This webinar was agreed on in our latest meeting in LA, and this is a monthly commitment, so we'll be updating you on a monthly basis and giving you information on each of the different projects. We didn't introduce the team. We have five people in the LAC region. We have Alexandra Dans, who leads communications in the region and she's based in Montevideo in our engagement center. Albert Daniels is based in St. Lucia, and his role is to reach out to stakeholders in the Caribbean and implement ICANN engagement initiatives in this region.

Daniel Fink, based in Sao Paulo, focuses on engagement in Brazil, but he strongly supports engagement initiatives with our regional NGOs and intergovernmental organizations. Rodrigo Saucedo has joined the team to support us in every aspect related to our Strategic Plan. One of our lessons learnt throughout this implementation year is that we have plenty of projects to implement, so we need these projects to be managed systematically with excellence and quality. That's why we've brought Rodrigo Saucedo on board. He's based in Bolivia. He's been in ICANN for several months now and he's been able to design an Implementation Plan he'll share with us shortly.

Let me focus on the features of our plan, the distinctive features. Before that, to round off the similarities, we performed diagnosis activities and in our region we found that we have very little participation of different groups of interests; civil society sector, the government sector, the private sector, contracted parties, etcetera. This is very evident in Africa but also in our region. We see that this is noticeable in terms of engagement in this sector or industry in our region – in the DNS sector.

If we check the figures we'll see that we're far below the typical 10 per cent participation worldwide, in terms of population, GDP.

So Latin America and the Caribbean amount for 10 per cent of worldwide or global indicators, but this is not so in our industry. I can speak about registrars. We have about 1,000 ICANN-accredited registrars worldwide, and we have only 19 in our region, and only 24 applications stemming from our region. The same happens with registered domain names, so something was not working quite well and it required some attention. So the Strategic Plan focuses on these aspects. How to ameliorate these issues as a community? This is not an ICANN staff initiative.

This is a community-led initiative. We've been the trigger of this initiative, but at the end of the day this is and will be a community initiative. We started or kicked off this initiative in Toronto with an initial diagnosis of our region. In ICANN 46 held in Montevideo, we were able to draft our Strategic Plan and present it. If we move on with the presentation we can see the four pillars that are the basis of our Strategic Plan. They were identified by means of our Strategic Plan methodology. The first pillar has to do with political issues. The second one is related to outreach and capacity building. The third one is related to more technical aspects, and finally we focus on economic or financial issues.

So we have plenty of projects that fall within each of these four major pillars, or areas. Here I would like to introduce the different groups of interest within ICANN and with people in our region that are engaged in this initiative. We try to be as balanced as possible. We try to have two

Members per interest group. In LACRALO you held consultations and you designated Fatima Cambroner and Dev Anand, who together with the people whose names you see on the screen, coming from the ccNSO, from LACTLD for instance, with Carolina and Eduardo. We have Gabby, we have Andrés Piazza, Oscar Robles. Then we have Victor Martinez, Olga Cavalli from GAC, then Harmut Glaser from NomCom, amongst other organizations.

So all of them work with us, and we've invited Board Members such as Alejandro Pisante, Vanda Scartezini, among other Members. This Working Group is engaged in communications, to follow up on the process of this plan. But we have different Working Groups with specific leadership. We've seen some results already, and significantly more people have come on board now and are part of this initiative. With that I'd like to give the floor to Rodrigo Saucedo so he can go into these five pilot projects in detail and he can highlight the opportunities for engagement. With that I'll give the floor to Rodrigo and of course you're free to put forth any questions. Thank you.

RODRIGO SAUCEDO:

I will speak about the five projects. Once the community presented the Strategic Plan, a decision was made to launch five pilot projects. The first of these pilot projects is the LACI Roadshow. Basically this project, led by Anthony Harris and Andrés Piazza focused on gathering or bringing together these four projects we see on the screen, and blended them into one single project with one objective – that is basically to raise awareness within the region about key topics related to critical infrastructure in the DNS, such as IPv6, security and stability and

resiliency, and the impact of the New gTLD Program. It was agreed to have two editions of this initiative per year, to make sure we'd reach out to the different sub-regions. We agreed on the Caribbean, Mexico, Central America and the Andean region.

The first edition of this initiative this year was held in Trinidad and Tobago in April, and participants in the Roadshow included ICANN, the Caribbean Cyber Security Center, the ALAC, the CDU, among other significant stakeholders. As you can see on the screen, the multistakeholder process or model was addressed. DNS, security and stability and resiliency was also addressed together with IPv6 transition. The second edition of this initiative took place in Guadalajara, Mexico, on October 1st 2014, within the framework of the World Meeting on Information Technologies.

On this occasion we made the most of this very significant conference in order to perform certain actions. For example, Fadi Chehadé spoke on the plenary session. Rodrigo de la Parra was part of the Internet Governance Panel. He spoke about [unclear 00:17:27] integrity rights, and we also focused on the Boston Consulting Group study, and the ISP and connectivity providers' constituency groups. The gNSO also held a presentation together with some ISPs in the regions. The Roadshow itself featured some new gTLDs in the LAC region. The CEO of .2012 were there, and they spoke about .bar, among other new TLDs.

Anthony Harris and Oscar Robles introduced .lac to the community, and Alejandro Martinez from the University of Guadalajara, Javier Contreras, and a LACNIC representative, spoke about their experience in terms of the IPv6 transition. In South America we made the most of the Future

Com event in Brazil on October 13th-15th this year. This is the largest event in that sector in Latin America. Nearly 15,000 participants attended. They had 325 exhibitors from 52 countries. In this Roadshow we had a remote hub, in order to broadcast ICANN Meetings in LA. We held a DNS security, stability and resiliency session. We also focused on the impact of the New gTLD Program in the region. The next edition will take place in Bolivia on December 4th.

Let me now tell you about the communications project. This project basically aimed at implementing a communications plan that would clearly and simply explain the financial and social benefits of engaging with ICANN. The overall objective of this plan for the region is to maximize or optimize the flow of information from ICANN to the stakeholders in the region, in order to increase awareness of ICANN's mandate projects and activities in the region, and increase engagement of stakeholders in the region within ICANN's ecosystem. The second project within the communications project was to set up a LAC region website together with the community, in order to centralize or gather information for the region.

This was led by Dev Anand, Fatima and Alex Dans. This website will be launched in a month's time at the latest. We've completed the Spanish section. Then we have the online participation project, basically focusing on promoting online participation. For example we have the newsletters. You must receive our newsletters every two months. Dev and Fatima, together with Alex, our Communications Manager for the region, took care of this project. Thirdly we have a pilot project that focuses on capacity building in relation to the DNS. This entails strengthening the security and stability of the DNS by means of

workshops with ccTLDs, LACTLD and LACNIC. This was led by Christian O’Flaherty from ISOC, [unclear 00:22:33] [unclear] from LACTLD, Eduardo Santorio from .co and Olga Cavalli from the GAC.

This project entailed a technical workshop that was held in September last year in Panama City. Once you receive the presentation you’ll see you will see that there’s a link to access more detailed information about these workshops. In October last year, a DNSSEC workshop focusing on ISPs was held in [unclear 00:23:17]. You also have a link to access further information. In February this year the Working Group that I mentioned met in Montevideo in order to perform a gap analysis of all events related to these topics, and they agreed on a joint calendar – a calendar with all activities from all relevant organizations. You also have the link to download this master calendar with the events for all this year.

In Cancun in May this year we also held another event, focusing on RPKI, DNSSEC, in the context of LACNIC 21, among other topics. We also held LACTLD technical workshop in Sao Paulo, and again you have a link to access further information. The fourth pilot project is the LAC page in ICANN Meetings. Basically this means having a page for the LAC region within or during ICANN Meetings. These two projects were blended – that is projects that imply the creation of a LAC space within ICANN, so that regional, economic, financial or business stakeholders can address specific business issues within the region.

Also, we focused on a permanent space for the business community in the LAC region, as a benchmark or point of reference in order to network with other stakeholders that are not within our region. This

was led by Celia Lerman, Gabriella and Vanda Scartezini. There have been four editions of these projects so far – the first in Buenos Aires, the second in Singapore, the third one in London, and the latest one in LA. You have links to access the file and see the content of each of these editions. The last pilot project was an emergency response team for ccTLDs. This was led by Oscar Robles.

He did the following: On the basis of interview to community members, not only members of the ccTLD communities, he interviewed more than 20 individuals and he submitted a document with an analogy of the components of the future project; that is the services, the relation between the ccTLDs and ICANN, operations, security, continuity, other services, budget and finance, the legal framework, and the relationship with LACTLD. All between LACTLD and ICANN. This project is now being reviewed because many Members of the ccTLD region believe the objective of this analysis was too broad, in relation to the initial idea of when the project was first drafted.

Now we'll work with the ccTLD community and with everyone interested in the project, and we'll start again from scratch, focusing on the actual scope of this project. These five projects that I've just described have taken place in the last year. Six months ago, when I was hired, we started developing an Implementation Plan, and I'll tell you a bit more about that Implementation Plan. This Implementation Plan basically places projects within different categories to enable execution and follow up. These categories are to promote registrar accreditation, to promote observatories, to promote the creation of interest groups, to focus on funding, inventories, The development of ccTLDs, webinars, remote participation and remote participation programs.

Another aspect of the Implementation Plan is that it groups projects into different periods. As you can see, the periods highlighted in orange will be implemented between August 2014 and August 2015, and the second period with projects highlighted in green, encompasses June 2015 through June 2016. In the Implementation Plan we also see a project implementation process – that is how projects will be implemented from now on. It's quite simple. First we have to identify individuals that would be interested in leading these projects. After that we have to create a Working Group, set up an email list, and then the group will start drafting a document on a per project basis.

This document would have a rationale, the overall and specific objectives, a calendar or timeframe for execution, the budget, if required, and the way in which we'll evaluate the project. As Rodrigo was saying, the most important aspect here is to see how you can participate, can get involved, can get involved and engaged in the different projects that are part of these Strategic Plans. I will leave this link with you, and my recommendation is that you should download the document with the Implementation Plan, because there you'll see all the projects and the project highlighted in orange will be executed in this first period.

My suggestion is that you should see which project you're interested in from a personal or institutional objective, and after that contact Dev and Fatima so that we can liaise you with the different projects. They are the LACRALO designated individuals, as points of contact. That's why we recommend that you should contact them. With that, I thank you very much for your attention, and of course I'm open to any question. Thank you.

ALBERTO SOTO:

Both Rodrigo de la Parra and Rodrigo Saucedo, I'd like to thank you both very much for your presentations. Thank you because we expect to see some results. Our idea, our intent, is to make the most of this and to aim at achieving not only more participation but also more collaboration from you. I have a question regarding the following: you spoke about a project about online participation, and you mentioned the newsletter and the mailing list. My question is is that's the only method of remote participation you're considering, or will there be any other type of online participation, such as what we're doing now?

RODRIGO DE LA PARRA:

Thank you for your question. The online participation topic falls within the communications project, and the aim is precisely to spread ICANN information in the regional languages; information that may be of interest. We do that by means of a newsletter. However, the plan also contemplates in its capacity building aspect a very important online participation tool element, no doubt using the ICANN platform we have nowadays, that is widely used in the region. Of course there's much more than the communication tools that were mentioned.

Let me say in addition that the Strategic Plan aimed in creating synergies with ICANN global initiatives, such as the Online Learning Platform, and also the Strategic Plan does not aim at duplicating ongoing initiatives in the region. If LACNIC or LACRALO have an ongoing project, the plan's intention is to support what's already ongoing, so we'll add value instead of duplicating efforts.

ALBERTO SOTO: I will continue. I have a comment now. I did not have time to copy and paste the link so I don't know if we'll be receiving this presentation, because we'd like to go into it in further detail. Thank you.

RODRIGO SAUCEDO: We have sent the presentation to Silvia and she'll circulate it to the community.

ALBERTO SOTO: Thank you. That's very kind of you. There was a DNS security, stability and resiliency workshop. I couldn't hear who the target audience was for that workshop?

RODRIGO DE LA PARRA: We held several editions of that workshop. I think we launched it in Panama, and it aimed at the ccTLD community. These workshops are clearly technical, and many are platforms and each participant has a computer and they simulate DNSSEC signing, for example. First we held this initiative in a LACTLD workshop in Panama and most recently in Sao Paulo, but we have some tutorials aimed at technical people from the ISPs. This project specifically is a technical project. However, in the other projects that are part of the capacity building part of the Strategic Plan, we have DNS and DNSSEC training or courses for non-technical people. We focused on users, government and the private sector.

Of course, when we lead the capacity building project for users and the civil society, we should have somebody from LACRALO leading that project. This is what I would like to say regarding the workshop you were mentioning.

ALBERTO SOTO: Thank you Rodrigo. I believe Silvia was asking for the floor.

SILVIA VIVANCO: Rodrigo, I have a question and a comment regarding what you said about capacity building. In the five pilot projects and in your project portfolio, do you have a project for beginners – for people that are starting in the Internet governance field? We have ALSes that are engaged in technology topics or areas, but they are not that knowledgeable about these other topics, so maybe they're interested in capacity building, because we have ALSes that want to work with you. So which project should we liaise them with? We could tell them, "Look, this project is for you because it has what you need in order to gain more capacity building, and you'll be more informed and you'll be able to participate."

RODRIGO DE LA PARRA: The brief reply is yes. We have capacity building initiatives for these interest groups, and the study plan will be designed as part of the project, and it will have to take into account different levels; beginner, intermediate and advanced, for example. This level of granularity depends, to a large extent, on the Working Group. LACRALO's

participation has to be considered in two ways. First of all as ICANN community partners, and partners with other parts of the community, and secondly as users. No doubt we want LACRALO people to design the capacity building project, because you focus on the user and the civil society and no doubt you can help us design this study plan.

Of course, you should be the beneficiaries of these courses or training initiatives. We should focus on attracting the best speakers, experts, institutions in the region, etcetera. So it's very important to have these two viewpoints or perspectives in mind; as users and as user suppliers, if you will.

SILVIA VIVANCO: Thank you very much Rodrigo.

ALBERTO SOTO: Because nobody is asking for the floor, I'd like others to pose your questions the same way I'm doing. I was just about to make the same comment, because I brought this up during the meeting the five RALOs held with Fadi, and I repeat this once again. I mentioned this earlier today. When I made my presentation I told Fadi that we, as the other regions, have a low level of participation, so we need to motivate people in different ways. Capacity building is one of these ways.

Maybe we have a public comment period in ICANN, and we cannot participate, and in fact we don't contribute any comments. It's not because of lack of participation but because of lack of training. I believe these issues will be solved, because Fatima posted a requirement on our

list, and we're taking care of that requirement or request. Normally we see a gap in terms of training, in relation to technical topics, because we do not need the same level as our IRs or ISPs, but maybe we'd need one of the training levels mentioned by Rodrigo.

My last question Rodrigo, is the following. In LA it was mentioned that perhaps we might be able to attend several events, something along the lines of the CROPP. We know that with the CROPP we have a prior timeframe, an eight-week timeframe, in advance of attending the event. Is there something along these lines here?

RODRIGO DE LA PARRA:

Roberto, we are with you. One of the main reasons of low participation is lack of knowledge of the different topics. ICANN topics, or ICANN-related topics, are highly technical – not only in terms of the DNS aspect but also in terms of accountability, the IANA stewardship transition – so they're technical, either in terms of public policy or in terms of system engineering. All of these topics are quite complex. If this interest group wants to participate then of course it needs capacity building or training. I have followed your discussion on your mailing list and I think you're going in the right direction and taking the right steps. I believe that one we move forward in this capacity building project we can join you, in order to supplement your capacity building initiative.

Maybe Rodrigo Saucedo can tell us now, or later on, on the mailing list, when he's planning to implement user capacity building. I think it will take place in the first period. If that were not the case, given your interest and ongoing initiative, we can work together and join your

ongoing efforts, together with our resources, and perform ad-hoc training or capacity building for LACRALO. This is the way this was thought out and designed by the Working Group I was telling you about. With Fatima and Dev participating, these ideas were all the time being taken into account. That's why you see the user capacity building project. Fatima?

FATIMA CAMBRONERO:

Thank you. I have some comments about our discussions, about these webinars. Thank you Rodrigo and Rodrigo for joining us today, for your presentation. Rodrigo de la Parra mentioned that we have a list of all the projects, and once again I'd like to invite you to review the project list. We have many projects. We've been working on the first five pilot projects, but there's a lot to do. You can join another project, especially in order not to duplicate ongoing efforts in another initiative, or not to duplicate insipient efforts. Also, in the strategy we need to take the following into account: this belongs to the community. We need to review this. We need to request what we need of course within the context of this plan, but we are the leaders.

We're the ones that need to move this forward and request what's needed. In terms of participation and capacity building, I don't fully agree. I believe that to some extent LACRALO, At-Large or ICANN, in general, we have an over-exposure to capacity building initiatives; some of which overlap, we don't know who is doing what – we have the ICANN Academy, we have the At-Large Capacity Building Working Group – we have plenty of initiatives. Then we have a course that we've

launched together with Natalia, so there's plenty of activities or initiatives.

Many a time, motivation does not have to come from without, but from within. Participation does not have that much to do with capacity building, to some extent, because some people have been engaged in LACRALO for many years, so they have received capacity building. I think that low participation has another reason and it requires an internal review rather than a regional plan. Thank you.

RODRIGO DE LA PARRA: Thank you Fatima. Alejandro, go ahead please.

SILVIA VIVANCO: Alejandro, you have the floor.

ALEJANDRO PISANTY: Thank you. [Interpreter apologizes for poor audio quality]. I believe that we are putting forth objectives in a not very relevant way. This is a vicious circle that has to be stopped. Thirdly... [Interpreter apologizes]

RODRIGO DE LA PARRA: If there are no further comments, maybe I can speak about Alejandro and Fatima's comments. I will address both comments. As Fatima very well said, the Strategic Plan is a community project. It belongs to the community, so let us make the most of it together. Let us focus on how it can help us the most – not only in participation quantity but also

participation quality. In the Strategic Plan – and this was part of our methodology – we made sure that all the project objectives and processes there are aligned with ICANN’s global strategy. We have a new ICANN Strategic Plan so we should review our plan to make sure all our projects fall within the organization’s mission.

This Strategic Plan should not go beyond ICANN’s original mandate. Regarding Alejandro’s comment, in this ICANN administration there’s a significant concern to help or contribute to the macro or global Internet ecosystem – not only focusing on numbers or protocols. We want to help these ecosystems. That’s why we had very active roles and initiatives, such as the Net Mundial Initiative. Now we will focus on the mandate, and we’ll let others stakeholders engage and participate in these topics. As ICANN, as a community, we are concerned about these Internet governance processes and we’ll continue participating. However, we’ll always be mindful of names, numbers and protocols.

ALBERTO SOTO: Thank you. Alejandro?

ALEJANDRO PISANTY: The first thing to be maintained within ICANN’s mission is not the Strategic Plan but ICANN. Thank you.

ALBERTO SOTO: Thank you Alejandro. Rodrigo, one final comment. We have plenty of experience in terms of including Internet users in countries with a very low Internet penetration, and as Alejandro says, people don’t even know

what ICANN is, but when they heard the name ICANN they told us, “My broadband Internet access does not work.” This is their level of knowledge. I believe that we, the RALOs, have to reach the end user, tell the end user what ICANN is, how it works, and how we work. Because if not, they will never understand it. This is a very personal view. I believe ICANN has never defended or gotten involved in what it should have, such as the Snowden case for example. ICANN never said that it had no responsibility in this case, and everybody thought it was ICANN’s responsibility.

RODRIGO DE LA PARRA: Thank you for the comments. We take them on board. Yes, not only ICANN but the entire Internet community made it clear on the Montevideo statement or declaration that we had nothing to do with surveillance or espionage. That’s why a very important part of the plan aimed at informing stakeholders. We have to be very clear that all the Members of the ISTAR community – the technical Internet community – had little to do with these topics that you’ve mentioned, but yes, in general we see a significant lack of knowledge. We’ll work very hard, with your cooperation and help, to improve this situation.

ALBERTO SOTO: Thank you Rodrigo. LACRALO will help you in all these aspects.

RODRIGO DE LA PARRA: On the contrary, thank you.

ALBERTO SOTO: Silvia, would you like to take the floor?

SILVIA VIVANCO: Yes, thank you. I believe that we're still in the [unclear 00:57:34] session. I think Mr. Pisanty is asking for the floor. No, this is no longer the case. Are there any other questions? No further questions. So with that I'd like to ask Rodrigo to bring this webinar to a close, to make some closing remarks about this regional initiative.

RODRIGO DE LA PARRA: Thank you Silvia. I would like to thank you once again for this opportunity. This will be a regular activity, according to the commitment we made in LA. We will do it as often as needed in order to update you on the progress of our initiatives and to engage LACRALO in the projects. I'd like to encourage you to review the documents, and if you see that something is interesting, well, this is the time to flag your interest. We are creating and working with different Working Groups, as Fatima was saying, but we need plenty of people, we need plenty of brains, of hands.

One of the best ways of doing this is by joining the regional initiative. You have my contact information, you have Rodrigo Saucedo's contact information. Please feel free to contact us at any time.

SILVIA VIVANCO: Thank you Rodrigo. If I may, I'd like you to send us an email with the relevant link so that people can access the links and see what they can do, or the points of contact, in order to join the regional initiative. If you

could send these links, that would be very much appreciated. With that, I'd like to thanks both Rodrigos and I'd like to thank you all for joining this webinar.

ALBERTO SOTO: Thank you very much.

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