YEŞIM NAZLAR:	Good morning, good afternoon, and good evening to everyone. Welcome to today's At-Large website revamp call, taking place on Monday, 22 February 2016, at 19:00 UTC.
	On today's call, we have Olivier Crépin-Leblond, Alan Greenberg, Marc Salvatierra. We don't have an apologies noted for today. From staff, we have Heidi Ulrich, Ariel Liang, Laura Bengford, Mark Segall and myself, Yeşim Nazlar. Please do let me know if I forgot to state anyone's name.
	Finally, I'd like to remind everyone, state your names while speaking for transcript purposes. Over to you, Ariel. Thank you very much.
ARIEL LIANG:	Thank you very much, Yeşim. Just the one correction. Marc Salvatierra is a staff member from IT. Yeşim, you can correct the note later on.
YEŞIM NAZLAR:	Thank you.
ARIEL LIANG:	Welcome, everybody, to this call, and hopefully this will be the last task force call before we launch the website. The main purpose for this call is to provide you the final demo of the website and address several of the critical issues, such as translation, migration, accessibility and get your [buy-in] as to whether we could have a go or no-go tomorrow. That's our aim for this call.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

We scheduled this call for 90 minutes, but most likely we will finish earlier, and we know that both Alan and Olivier need to leave for the IANA working group call, so we'll be very conscious of time.

Now on the screen is the agenda. I'm not going to talk about that again, so we'll just jump right into the final demo of this website. The parts that I'm going to cover are the parts that you haven't seen yet. They are the Get Involved page, the ALAC page including a profile page, and also the generic content template that's very useful for creating new content on the website. I'm just going to put the link of the website in the chat, in case you want to see it on your own.

Here we have pretty much finished every single item that you can see on the screen, and all of these [Inaudible] are linked out to their respective pages. For example, if you look at the quick links in the Getting Started box, there's this quick link called Get Involved. That takes you to the Get Involved page I'm going to show you right now.

This page is catering mainly to the newcomers in the At-Large community, and this is basically developed based on the mockup that we discussed with you last year. It's separated into several sections from "New to At-Large?" which provides some useful links to a Beginner's Guide or Capacity Building Webinars or ICANN-run courses for people to gain basic knowledge about ICANN and At-Large community specifically.

And then the second section showcases two ways for At-Large members to contribute or people to contribute to the community. One way is to participate in the advice development activities, and the other is to

engage in organizational building kind of work. Here, we have these call to action buttons that take people to important pages. One is the policy summary page. If you click on Read Policy Advice, that'll take you to the page that lists all the ALAC advice, and now if you click on Explore Events, that takes people to the calendar page that lists all the At-Large working group meetings and RALO meetings, etc.

That's the second section, and then the third section, we have listed all of the At-Large working groups, including the working groups internal to RALOs. You can see a neatly organized table here. Here in this table, a visitor can even sort the working groups they found, what are the sponsoring organizations. If I want to check what are the working groups in EURALO, you can click on EURALO and I'll show these.

It can also let people check what kind of topic they want to work on. If they're interested in accountability and transparency, then you can click that dropdown in the topic and these are the working groups that are related to that topic. Of course, we have two general types of working groups, kind of corresponding to the previous section. One is Policy driven; the other is Organizational Building focused [inaudible].

Each of these working groups has their own page. If I click on IANA Transition & ICANN Accountability, that takes you to their individual page that provides a description of what this working group does. Now it's just a very short blurb, but it can potentially be a longer description. Also, if the working group has certain membership criteria, we can list them here. Based on our understanding, this group is limited to At-Large community members, so we put it over here.

Also, we have three quick links that link out to the wiki workspace for the working group. Forum means the mailing list archive for the working group is published here. Subscribe is if they want to subscribe to the working group, they can click on that link and take people to that page for subscription.

So this is about the working group section, and then the last one is a section about Leadership Opportunities. Here, we don't have that much content yet. So far, we're just saying if you become a member of At-Large community and over years you accumulate experience in networks, and one day you can potentially become a leader in the community. And now we link out to the wiki page that has all the ALAC and RALO elections, selections, and appointments schedules.

One thing I want to kind of emphasize is all these sections are customizable. Even all these headers that you see and all the text in the box and also the call to action buttons, they can be revised to other things. We don't need to strictly follow this kind of logic, but I think we have discussed this stakeholder journey and we think maybe it's a good idea to showcase people's ways to developing At-Large in this manner, but if we want to change it in the future to change all the text and headers, we can do that. It's very easy to add a new interface.

I just want to pause for a moment and see whether you guys have any questions or comments. Alan, please go ahead.

ALAN GREENBERG: Thank you. Can you go back to the home page? Okay, first thing I'll note, the boxes on the right, the Get Involved and Learn About ICANN, those aren't right clickable, so I don't know how to use these.

ARIEL LIANG: Alan, are you mentioning these?

ALAN GREENBERG: Yes, that's correct.

ARIEL LIANG: They are clickable.

ALAN GREENBERG: They're clickable, they're not right clickable on a PC, which means you can't open it in a new window or a new tab.

ARIEL LIANG: Oh, okay. That's a good point.

ALAN GREENBERG: And then if you click Get Involved, and you'll notice it says At-Large Advice Development: "Typically, At-Large membership is required." Shouldn't that be a hotlink to somewhere saying what membership is and how to do that?

ARIEL LIANG: Yes, we can surely do that. Actually, we do have a page explaining what membership is.

ALAN GREENBERG: I presume you do.

ARIEL LIANG: Yes. We can do that.

ALAN GREENBERG: Otherwise, you're just taunting people, saying "You can't do it unless you're a member, and we're not going to tell you how."

ARIEL LIANG: Actually, if you click on Take Part, there's a membership in the dropdown, but we can definitely…

ALAN GREENBERG: Ah, you knew that.

ARIEL LIANG: Yes, yes.

ALAN GREENBERG: Thank you.

ARIEL LIANG: Thanks, Alan. Any other questions or comments for this page? Olivier, and then Heidi after.

OLIVIER CRÉPIN-LEBLOND: Thanks very much. Okay, the microphone had fallen. Thanks very much, Ariel. In answer to the fact that those search boxes are not clickable, or Learn About At-Large, Get Involved, and Find an Event are not right clickable, it's because they're running not on normal HTML. They're a special button class, so it's a slightly different way that they run than the usual way.

ALAN GREENBERG: For the record, Olivier, I knew why. That's not the issue.

OLIVIER CRÉPIN-LEBLOND: Ah. But you wanted it to be fixed. How are you going to get it fixed if you knew why?

ALAN GREENBERG: That's not my problem.

OLIVIER CRÉPIN-LEBLOND: Terrible customer. Okay, so to pass on this terrible customer who you had just before that, I have some rather positive responses. The first thing is to look at further down the page, the one which has all the working groups and things, so the page you were on before that, which I believe is Get Involved, I think.

ARIEL LIANG: Yeah, I'll scroll to that section now.

OLIVIER CRÉPIN-LEBLOND: At the bottom it says "Leadership Opportunities. By gaining skills, experience and network..." So you're going to gain skills, experience, and network. You're going to "gain network," I gather. I don't know, I thought it was "By gaining skills, experience and networking…"

ALAN GREENBERG: Networking.

OLIVIER CRÉPIN-LEBLOND: "…you will have opportunities to assume positions in At-Large working groups, Regional At-large Organizations" and so on.

The second point is that At-Large working groups doesn't have a link to it. I know they're just above, but you can have a link too within the same page just to send people further up, because it looks a bit weird to not have that, and you've got the RALOs linked and you've got the At-Large Advisory Committee linked and the Board of Directors.

That's one point. The other one was, in the box just above that, the current volunteer opportunities. You've got some working groups that are Policy and some that are – I believe it should be Organization Building, not Organizational Building, but that's up to others here to

decide on it. I always called it organization building rather than organizational.

So that was the second thought, and thirdly I note, this could just be down to content, that you have the IANA Transition & ICANN Accountability working group as being a closed membership, limited to At-Large community members. I believe that at the moment we do have non-At-Large on our mailing list, and most of our working groups are open, so I don't know whether that's correct or not. Maybe it has changed, but that's a question for Alan. Thank you.

ARIEL LIANG: Thanks, Olivier. Heidi?

HEIDI ULRICH: Yeah, thanks, Ariel. I'm just wondering if you happen to have seen my comments in the chat, and then also to Olivier's comment, I would change that organizational building to working groups because that's the terminology that we use within the At-Large community, not organizational building. People won't know what that means. I do see on the working groups also that you have little locks next to some of them. I'm assuming those are the ones that are by appointment only, which refers to one of my comments [Inaudible].

ALAN GREENBERG: I didn't think IANA Transition is by appointment only.

OLIVIER CRÉPIN-LEBLOND: That was the point I was making. Yes.

ARIEL LIANG: Thanks Heidi and Olivier for the comments. For the lock, it actually means membership is limited to individuals with special expertise. I want to broaden that definition of appointment. But if IANA is an open group now, we can surely remove that lock. We can double check with all the…

ALAN GREENBERG: Finance and budget is open also.

ARIEL LIANG: Oh, okay. Okay, cool. We can surely remove that. One thing I want to emphasize now is all these texts can be changed, so if you see anything, say something, and then we can surely implement that change even post-launch. Right now, we just want to show you how this page works, and if you're mostly happy with how it's organized and all the functions here, we should be ready to go for launch. All the text can be changed post-launch, too. Anything can be changed for the texts and all these [big] things.

HEIDI ULRICH: Yeah, Ariel, so I'm just going on that. I clicked on the Finance and Budget link, and then there's more details on the closed membership, which states: "The ALAC Sub-Committee on Finance and Budget is open to observers, membership is closed. Only RALOs can nominate members

upon request by the chair of the FBSC." I'm not quite sure that's fully correct. I will leave it to Alan.

ARIEL LIANG: I got the text from the wiki, but if it's not up to date, we can update that, by working with the working group chair.

ALAN GREENBERG: There are specific people appointed as the members, I believe, but others can participate. I'm not 100% sure we use that terminology for that group, but I think so.

HEIDI ULRICH: Yeah, and then also the information on that particular one, under formation reference, is doubled up. Was that meant to be one hyperlink, Special Budget Requests?

ARIEL LIANG: Actually, you have a very keen eye for details, and so we're playing with some functions to change that formation reference to something else. If you recall, on the homepage we also list all the working groups for easy reference, and then we have a blurb that talks about what this working group does. If we showed the whole description, it would be a very crowded homepage, so we want to change that formation reference to a blurb that from the admin side you just put it in one place, and on the blurb we're showing the home page, the detailed description we're

showing their individual page. So we will fix that after. I saw Olivier and Alan have raised their hands. Please go ahead.

ALAN GREENBERG: Go ahead, Olivier.

OLIVIER CRÉPIN-LEBLOND: Thanks very much. Heidi mentioned on the group site, which should be saying working group, but I think that goes actually further. It's not just work. All of what's listed here are all working groups or taskforces or whatever. For an individual, I think it doesn't really matter whether it's called a working group, a taskforce, or pretty much any other name. But I think what you wanted to show here was the difference between working groups that dealt with policy and working groups that dealt with what I called organization building. Maybe we have another name for this. Maybe we could call it coordination, or maybe we could call it – I don't know...

HEIDI ULRICH: Olivier, if I may. If you had attended my webinar on working groups, you would see that I divided them into three, and they were…

OLIVIER CRÉPIN-LEBLOND: I was flying at the time.

HEIDI ULRICH:	They were Policy, I think Outreach and Engagement or just Outreach, and then the other one was basically one that did process related. Yes. Procedure. Something like that. Yes.
ARIEL LIANG:	Procedure, yeah.
OLIVIER CRÉPIN-LEBLOND:	Then maybe we need to use those fantastic groupings – well done – in group types. I think that would work well.
ARIEL LIANG:	Okay. Awesome. Actually, I have noted this. It's a task post-launch, we'll do that, but right now I just wanted to make sure Alan and other key members in At-Large are all happy with the grouping, so we can implement that. Alan, please go ahead.
ALAN GREENBERG:	Thank you. First of all, under Select Organizations, ALAC should be first, not last.
ARIEL LIANG:	Okay, got it. At-Large is bottom-up.

ALAN GREENBERG: No, we're more important. Is there some reason – other than it's a shorter word – that we're using the term Forum instead of mailing list, a term we never use anywhere else?

ARIEL LIANG: Yeah, that's a word we're not happy right now, Forum. We're prefer to have an alternative, so if you can think of anything better.

ALAN GREENBERG: I'm willing to listen to other people, but when I looked at Forum, I said "Forum? We don't have any forums."

ARIEL LIANG: Yeah, it's basically a mailing list archive.

ALAN GREENBERG: I know what its point is. I'm just saying we don't tend to use that term, and I'm asking the group, should we be using it here?

HEIDI ULRICH: Sorry, I'm a stickler for tradition, and I would say let's use the terms that our people know, and that is Mailing List Archive.

ALAN GREENBERG: I don't think we need it. It's actually the Mailing List.

HEIDI ULRICH: Or Archive or Mailing List.

ALAN GREENBERG: You can also subscribe from that page, so it is the Mailing List. Among other things, it points to the archive, but it also points to the subscription.

HEIDI ULRICH: So could we then use that just as one? So it'd go Workspace, Mailing List, and then the other one might be Join. Ariel, I think you meant that Subscribe would be subscribing to the mailing list, but then what happens? Are staff notified that someone has subscribed, so we can then add it to the membership list?

ALAN GREENBERG: Oh dear.

ARIEL LIANG: Yes, that's true. If somebody is subscribing, that way we get a notification.

ALAN GREENBERG: Yes, but you can't presume that because someone subscribes to a mailing list, they want to be a member of a group. I don't think you can make that assumption, and you don't even necessarily know the name of the person from the mailing list subscription.

ARIEL LIANG: What I think is that this is an ongoing discussion about how working groups work, and also I know Alan, be active as working groups is on your to-do list. So maybe we can keep thinking about what's the best way to encourage people to use this page and join a working group once we have clarified the rules and things. It's a little bit out of scope for this call at this moment.

ALAN GREENBERG: Back to the issue I raised, does anyone object if we change the word Forum to Mailing List? Absolute silence implies we've made a decision.

HEIDI ULRICH: I've given you a green tick.

ALAN GREENBERG: Wow.

HEIDI ULRICH: It's only Monday and you have a green tick.

ALAN GREENBERG: No comment.

ARIEL LIANG: I see Olivier still has his hand raised, so Olivier, go ahead.

ALAN GREENBERG: Apparently I'm working for green ticks now.

OLIVIER CRÉPIN-LEBLOND: Thanks, Ariel. It's on another topic. If you look at the dropdown menus on the previous page...scroll further down. Scroll down. You've got here Sponsoring Organization, Group Type, and Topic. If you click on Topic, you'll find that the dropdown menus have a variable common width.

So if you, for example, have selected DNS – let's go for DNS. There we go, and then you think "Oh, actually, there's nothing in DNS. There's just two things. Let me just go back that menu again." You click on it, click on that, and you can't read that menu again. You either have to make those menus fixed width or a certain width, or you have to pad out the other ones, the other variables, with spaces somehow to be able to have a wide column always.

UNIDENTIFIED MALE: Yeah, it's my little bug.

ALAN GREENBERG: It's also a problem on the beginning, because the width is defined by the word Select Topic, so Accountability – at least on my screen – doesn't show up completely.

UNIDENTIFIED MALE: That's right. Here we go.

ARIEL LIANG: That is so detail-oriented. Exactly what we want. That's great. Keep giving those comments and we'll work on them.

OLIVIER CRÉPIN-LEBLOND: If I can break something, I will.

ALAN GREENBERG: I'll say if we pick the longest name in each case, we may run out of space.

ARIEL LIANG: We'll for sure tell the developers, and this is something they can improve for sure, so thanks all for the comments, and please give more of the comments. You're our focus group, so your input will be very valuable. Any other things? I'm conscious of time, we're almost 30 minutes past the hour and we still have quite a few things to share with you, so if we don't have other – Olivier, do you still have a hand raised, or is that an old hand?

OLIVIER CRÉPIN-LEBLOND: I never have old hands; it's always new ones.

ARIEL LIANG: Oh, okay.

OLIVIER CRÉPIN-LEBLOND: Again, and just a big question for all of us. If you go back to the same table again, you'll notice that there is the ability to sort the groups' names by Name, or you can sort by Group Type. Why can you not sort by Topic?

ARIEL LIANG: The reason is a lot of groups, they have multiple topics, so sorting by topic is a little confusing – if you have multiple topics – how you sort. Basically, we're just displaying this here and make it non-sortable.

OLIVIER CRÉPIN-LEBLOND: Okay.

UNIDENTIFIED MALE: Ariel, it was that or – alright, no worries. Not a big deal, anyway.

ARIEL LIANG: Thank you. Okay, so now just to show you another new page that we developed recently, that's the ALAC page. In the dropdown, we did put ALAC on the top, so be rest assured. This is the ALAC page that looks very similar to the RALO page. You have the left navigation that provides those quick links to important pages on the wiki, like the Meetings – a one stop shop page – the Policy Advice development workspace, and then also the Capacity Building wiki page that lists all those webinars there.

So we have these on the left, and on the right we have, of course, Alan and the two vice chairs' profile featured for them you can click on. Explore Profiles will take you to the page that lists everybody. I'll show you shortly after.

And then similar to the RALO page, we have this Featured News section. The admin can customize the text and photo and put links. Underneath is What's New, so it automatically pulls the ALAC teleconferences based on the calendar we have. You can see here the ALAC monthly calls here, and also, because the ALAC Sub-committee, there's an event, the meeting has ALAC in the title, so it got pulled into this page as well. If you guys don't mind too much, it's okay I think, in my opinion.

We also have the latest policy advice pulled into this page as well, so if the admin makes any kind of modification, the advice will appear on the What's New, this section.

Lastly, the two latest news articles that are tagged with ALAC will be pulled into this page.

This is the ALAC page, and now I will show you the profile page of all the ALAC members and liaisons.

We have listed all these members with their photos, and then their names are hyperlinked to their profile, like a public profile. If they have an ICANN profile, we'll link out there. If they don't, we link out to a LinkedIn or some other public profile they have. Also, you can see which RALO selected as an ALAC member or whether it's selected by NomCom. We'll specify here. And also we specify the term of the members, their e-mail, and SOI.

All these elements can be added as easily in the admin interface. Of course, we have listed the liaisons as well over here.

So this is the ALAC page, and then also another part that's customizable is the introductory text above. In fact, we link out to this page that talks about how ALAC is structured and all this background information that was created based on the generic content template. Okay, and I see Alan raised his hand. Alan?

ALAN GREENBERG: Okay, a couple of things. On the ALAC page, can we change the photos so it's mainly focusing on the head, not a huge body? Look at León. It looks like his head is pasted onto someone's body. Let's blow up to reasonable headshots and not two thirds of it.

ARIEL LIANG: Do you like your photo?

ALAN GREENBERG: Sorry?

ARIEL LIANG: You don't like your photo? You'd like another photo?

ALAN GREENBERG: We'll discuss that separately; I just think in general. Look at the Board pictures or something on the Board website. We're talking headshots,

and that maximizes the space. I don't as much care on the ALAC shots, because we probably don't have good ones on everyone, but at least on this page.

On the ALAC page, it's not obvious, first of all, that Explore Profiles is where you go to see the full list of members of ALAC. Maybe you need another title along the left, along where it has ALAC Structure. The first one shouldn't be Elections; the first one should be ALAC Membership or something like that.

ARIEL LIANG: Okay. That's a good point.

ALAN GREENBERG: Second of all or third of all, wherever I am, the ALAC page should be structured so that it makes some sense. I see what the structure is, but it's not intuitively obvious to anyone what it is. I think it should be grouped by RALO.

ARIEL LIANG: You mean the profile page? Okay.

ALAN GREENBERG: The profile page. if you do three across instead of four across, then you can put each RALO separately. You can put the ALT members the first one, and then the other two in whatever order you want, and then the

liaisons. Right now, if I'm trying to find the EURALO members, it's almost a puzzle to try to figure out where they are.

ARIEL LIANG: Got it.

ALAN GREENBERG: And I noticed that some people have the RALO designation and some people don't. Wafa for instance does not say AFRALO in it.

ARIEL LIANG: Because I put the Nominating Committee over here because she was appointed by NomCom. Do you think it would be better to put AFRALO?

ALAN GREENBERG: Well...

HEIDI ULRICH: No. The term normally is that NomCom people don't serve their RALOs, they come from the region, so she should be NomCom representative for Africa.

ALAN GREENBERG: Yeah, but we're trying to not have too many different words. "NomCom representative from Latin America/Caribbean" is a paragraph.

HEIDI ULRICH: Yeah, that's their term. That's the way they are called.

ALAN GREENBERG: Alright, I think we need to come up with something a little bit more concise that makes sense. When at the beginning of an ALAC meeting, we say, "Is there someone from each region?" We don't differentiate.

HEIDI ULLRICH: Correct. Correct. Just on the e-mail, have they all agreed that their e-mails are going to be public and all that?

ALAN GREENBERG: Their e-mails are all over mailing lists. I don't think we need to get agreement to it.

HEIDI ULRICH: Okay.

ALAN GREENBERG: Well, maybe we do. I don't know.

HEIDI ULRICH: Because this is not just a mailing list, this is open on the Internet now. Maybe, Ariel, just ask legal quickly, if you could. I'm not sure.

ARIEL LIANG: Okay. Olivier? Okay, Alan, are you finished with your comment?

ALAN GREENBERG: Yeah, I'm done.

ARIEL LIANG: Okay, thanks. Olivier?

OLIVIER CRÉPIN-LEBLOND: Yes, thanks Ariel. Two things. First, a little typo on León's name. There needs to be an accent over the O of León. It's an accent aigu. It's from top right to bottom left. That's the O of León.

                                And then regarding the e-mails, it is actually poor practice to have e-mail links these days which are as open as this. The e-mail addresses are open on the mailing list; however, if you look at the mailing list archives, which get crawled by all sorts of crawlers and so on very regularly, the e-mail addresses are actually blanked out and you're only able to see the actual e-mail addresses if you log in to consult the archives. Usually, it's mostly only the members of the mailing list that are able to see the archives with the full addresses of the people drafting.

                                On this, there's not even a CAPTCHA, so if you were to crawl this page, I believe that the crawler would immediately – somehow – be able to capture those e-mail addresses. I don't know how, but it probably would. So some kind of an anti-spam measure would probably be good, otherwise we'll just get some more crazies, like we sometimes do, e-mailing everyone.

ALAN GREENBERG: Going back to those, where Olivier explained to us why some of the boxes were not right clickable, there are also other techniques that people use for e-mail addresses, which will get you to an address that's usable, but it's not actually a hyperlink on the page.

ARIEL LIANG: Got it. Laura, I see you're commenting on the e-mail thing in the chat. Would you like to say something about that?

LAURA BENGFORD: Sure, Ariel. This is a good point. It's why we don't list e-mail addresses on the website, and we do have to be very sensitive about bots that can pick up on that. So I would put that in the category a higher priority just because of that. I was just clicking, just hovering over it now and I do see the e-mail address. So I do want to make sure that we take a look at that and get some specific guidance on that. I would view that as a higher priority thing that we need to address.

ALAN GREENBERG: Take them off for the moment, and then we'll put them back when we can figure out a better way to do it.

LAURA BENGFORD: Okay, agreed.

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ARIEL LIANG: Along that line, this will also impact the RALO page, because when we presented it in Dublin, we also had the e-mail envelope on the last here, so we probably need to take them out for now.

Back to Alan's comment about the structure of that ALAC profile page, we did this page without this capability in the generic content template to lay out those photos in different structures, so it was designed specifically for ALAC because we want to have this page up while we launch the site.

But once we enhance the generic content template that I will present you shortly, we'll be able to maybe show how those ALAC members are divided based on regions and the ALT above and things like that. So probably we'll address that post-launch, if you can wait just a little bit.

Any other comments on the ALAC page? And we will remove the e-mails for sure before launch. Olivier?

OLIVIER CRÉPIN-LEBLOND: Thanks for this, Ariel. Under my name, it says here GNSO Liaison, France, ALAC 2015-2016 and I didn't quite know what that was meaning because Maureen was ALAC member and ccNSO Liaison, Cook Islands. How does that work?

ARIEL LIANG: I know you're going to ask that question. Basically, this part is showing what organization appointed you for that position.

OLIVIER CRÉPIN-LEBLOND: Oh, okay. Understood. Yes, I can see Julie is the same thing.

ARIEL LIANG: Yes, but it is confusing, and we'll try to make it better appearance later because APRALO for Maureen, she also appointed by ALAC for that liaison position, but we can't show that there. Any other questions or comments?

OLIVIER CRÉPIN-LEBLOND: You could also have her show up twice. Once under liaison, once under – it wouldn't be bad, having two pictures of her.

ARIEL LIANG: I want to treat everybody equally here.

OLIVIER CRÉPIN-LEBLOND: Seriously though, the purpose of this page is not just to see pretty pictures but so people at a glance can understand the structure. You lose that to some extent if you try merging the liaison position and the membership.

ARIEL LIANG: Understood. Yes, sure, we can definitely create another Maureen in this page. Any other questions or comments? Olivier. Okay, that's an old hand. Let me show you the last new piece that we have developed, which is called the generic content – oh, yes?

HEIDI ULLRICH: Sorry, I'm just wondering if there's any way that we can show at a glance previous terms or whether people have had previous terms on the ALAC. It looks like Alan has been there one year, and it doesn't show his expertise and experience, and that's a bit of a shame. Go ahead.

ALAN GREENBERG: I agree with you. It's rather hard, because in my case I have a gap between some of the years, but it's a good thing, we should think about it. The other thing we've lost here is we don't have the history. We really do need a history of all previous ALAC members. Doesn't have to be on that page, but it needs a link.

ARIEL LIANG: Yes, Heidi, that's a good point. We can definitely create a page that shows all the previous ALAC members, liaisons, including the ones that are current but then list their previous terms over there. Because it may potentially be very crowded if we show other previous terms on their photo and may change the layout quite drastically. So if we can do an alternative is to create that page, which can be easily done, so we'll make sure to do that. Any other questions, comments?

HEIDI ULRICH: Yes. Sorry, I'm really getting down into the weeds here, but if you click on "How is the ALAC Structured?" which is a link off of that page, and you go under Appointees, it says "Currently, 4 appointees bear the title as Liaison." That's "Title of liaison," not single. And then it says "Each

liaison serves in this capacity to only one of the following ICANN bodies at a time," and it lists dotMobi. dotMobi is not an ICANN body.

ARIEL LIANG: Got it. I think probably we need to check all this text. I'm not sure whether we can finish all the checking and editing. Definitely editing can be done quickly, but we just need somebody to check all the text published here. Perhaps we can do that on an ongoing basis.

ALAN GREENBERG: Yeah, that sentence should read "Currently, 3 appointees bear the title as Liaisons to ICANN bodies." Murray is not listed in a photo anywhere; he's not mentioned anywhere else. Mentioning it here just adds to the confusion. The part about "You can serve only one body at a time" is a detailed rule. I don't think it's particularly relevant at this point, so if we simply replace that for "3 appointees bear the title of Liaisons to other ICANN bodies" or something like that.

ARIEL LIANG: Got it. I will change that quickly.

HEIDI ULLRICH: Okay, and Ariel, then as you scroll down that page, you come to Board Director, and I'm wondering whether the more exact term should be Board Director Selected by ALAC/At-Large or Board Director (Seat 15).

ALAN GREENBERG: Either "Seat 15" or "Selected by At-Large."

HEIDI ULLRICH: "At-Large." Yes. Ant then the second paragraph, it says, "While this Board Director acts as a 'free agent,'" and I'm not quite sure we want to use that. But then at the end of the sentence, it sort of corrects. Basically, you might just say, "they are obligated as a part of the fiduciary duty to represent the best interests of ICANN and then the public good," or something like that. I'm sure that comes in the Bylaws. I'm sure that's in the Bylaws somewhere.

ALAN GREENBERG: Yeah, definitely not a "free agent."

ARIEL LIANG: Okay, got it. Thanks for all the suggestions. Because we really don't have that much time today, let's just take all these comment editing suggestions offline and I will work with you to clean up the text.

ALAN GREENBERG: And the last sentence is "was Sebastian Bachollet," not "is."

ARIEL LIANG: Got it. Thank you. Okay, so let's jump to the generic content template, and I will show you first how it looks from the admin section, so it probably will make a little bit more sense while we develop this function.

This is the admin interface for creating a generic content template, and maybe you can just consider this as a wiki page. We can click on Create One, and over here, you can decide where you want to place this page. It's all in their respective umbrellas or groupings.

So you can say, "I want to create a page that will be published on the ALAC landing page," so we'll select it in the dropdown. And here you can put a suggested title for the URL. If I say "About ALAC," I'll put it here, and the URL will be generated for you. Down here, this is the editor that you can put in text, photo, table, or links. Now, you just simply press Save, and the page will be created in that way.

ALAN GREENBERG: Who could do this?

ARIEL LIANG: Admins. So far, it's me and Laura, but we will make it to all At-Large staff. So far, for launch we probably won't let community members to gain admin access yet, but Laura can probably talk about it later in the next steps, and maybe [inaudible] we will broaden the access control to community members.

This is how the admin part works, and then I'll just give you a couple of examples how it was used. If you click on About in the top navigation, you see there's a whole page that talks about the basic information of ICANN, At-Large community, RALOs, ALAC. The text actually from the ALAC on-boarding documents that we drafted for Dublin, so I just repurposed a lot of text over there.

If you click on those links, then it will take you to a subpage that provides further details. So this is a popular use for the generic content template, is for viewing the "About" section.

And then also I'll show you a couple of the pages that provides us photo capabilities. There is a page called "Featured Events" that we can feature those At-Large face-to-face sessions and ICANN meetings, the RALO General Assemblies, and At-Large Summits. So here we can put a photo and put a hyperlink phrase and a date and time for the event.

So this page was also built by the generic content template. And everything else you see in the footer, a lot of those links also used the generic content template. For example, "How do you become an At-Large Member?" So if you click on that footer, that takes you to a page that tells you three ways to become an At-Large member. And you click on the second one, accredits your organization as the new At-Large Structure that provides other detail how you apply to become an ALS. So those pages are also viewed via the generic content template.

Before launch, we will just have this simple template. But then post-launch, we will plan to have some degree on enhancement so that we can provide different layouts for the page and so that we can organize photos in a more orderly manner and maybe also put in some kind of navigation [inaudible] prompts. But we haven't decided what to do yet. So there will be some enhancement just to make the page more versatile.

That's pretty much it. Any questions, comments on this generic content template?

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ALAN GREENBERG: Yes. Sorry. No. Not on that.

ARIEL LIANG: Anybody else have comments, questions about generic content template? Okay, I do not hear any. Oh, Olivier?

OLIVIER CRÉPIN-LEBLOND: Thanks, Ariel. Creating new content templates is also easy? Or does one need to go back to the vendor for these?

ARIEL LIANG: So what do you mean by "template"?

OLIVIER CRÉPIN-LEBLOND: So you're basically given new, you put templates for different content that you're putting on there. And my question was, can one create new content templates, store them, and then use them?

ARIEL LIANG: So what we have in admin already have that function of creating a new page based on the template we have. And right now the template itself is very flexible. So this is just like a blank canvas basically, and then you put in text, you can put in dividers, you can format it.

OLIVIER CRÉPIN-LEBLOND: But, Ariel, once you've saved that page, does this get saved as a page, or does this get saved as a new template? Can you use that as a template if you create a new page, is what I mean.

LAURA BENGFORD: Ariel? Ariel, I think what Olivier, what you're asking is, can you create a new template that's maybe we have a three-column, or a two-column and a one-column, or a one-column and a sidebar column?

OLIVIER CRÉPIN-LEBLOND: Yes.

LAURA BENGFORD: Yes? Okay, this generic content template is just a 'generic content template' as it's called. We would envision that when Ariel was mentioning the fancier template or additional template capabilities that we would be able to create additional templates that are a little bit fancier.

But we would predefine those templates just so we don't have too many contents that are confusing and limit the user experience. We'd probably put a few generic sample templates out there just for consistency purposes.

Does that answer your question?

OLIVIER CRÉPIN-LEBLOND: Yes, Laura. Thank you. It does answer it, and at the same time I'm not sure I'm happy with that. I understand the idea of restricting the

number of templates that you have, but if Ariel was to design a new template using this right here, what's on screen at the moment, do something, make it look really cool and think, "Wow, this is something which I might want to use again somewhere else, and make a copy of this and use in more than one location," is that possible?

I'm asking the question because I'm noticing that at the moment the way that our wiki is growing is that staff are actually copying templates from all over the place, depending on what they're doing.

ALAN GREENBERG: Olivier, you're not talking about creating a new template. You're saying use the template and then repurposing that page with somewhat different data again.

OLIVIER CRÉPIN-LEBLOND: Well, the idea is that if you're going to format things in a certain way, you could save it as a template, a bit like in Word. You can save a page as a document or you can save it as a template. If you save it as a template, you can reopen a new document using that things as a template rather than reopening a new document and having to cut and paste across or something.

ALAN GREENBERG: Okay.

LAURA BENGFORD: Yes, exactly. And what we would do with that is have the ability to create those templates and have those available. And we do have a UX designer that has specific expertise in that that could help, based on a request, come up with templates that are designed and pretty and all that good stuff. Then those templates would be readily available.

So if I was offering a new page for example, I would select one of those – let's just say we have two or three or five templates, I don't want to go too crazy here – I would select which template we're using and then just offer my content that way.

ALAN GREENBERG: What kind of turnaround would you have for creating a new template like that?

LAURA BENGFORD: Well, we'll build those templates up in advance, and so we're going to try to capture some standard template formats that should be used across the board. And that is what we would do in phase two for At-Large.

ARIEL LIANG: Alan, you still have a comment or a question?

ALAN GREENBERG: I do. Putting together everything we've just been talking about, when we were talking about the ALAC page, you said we'll have to wait until

we get a new template for this and then use it. That sounds like overkill to create a template for a one-off page. Why don't we just make the page right?

ARIEL LIANG: Yes. Actually, Alan and Olivier, I didn't communicate that clearly. So because we are going to make the template fancier, that would be a greater effort, and we can't do that before lunch now. So that's why we had done this ALAC page as a quick and dirty solution to just to have that information up. And once the template is in place, the fancier template, we will be able to upgrade the page.

ALAN GREENBERG: No. That's the point I'm saying. Why do you need to use a template for a page that is going to be a one-off page? Is it that hard to craft a new page without a template?

ARIEL LIANG: This page is the page crafted without a template.

ALAN GREENBERG: Okay.

ARIEL LIANG: And to have the template – Laura, maybe you can try…

ALAN GREENBERG: Why can we not simply fix that page to make it look right as opposed to wait for a template to be created so we can create a fancier page with a template?

LAURA BENGFORD: Yes. We can actually do both, Alan.

ALAN GREENBERG: I know you can.

LAURA BENGFORD: In this case, it's almost there, and so we'd probably just update this. But I think what Ariel's trying to say is, let's just say we come up with five new templates and one of them is a two-column and we want to organize this a little bit better. We have just a basic content that allows us to put text and photo, and it presents it this way.

But we could do both of those options, but it's just a matter of what is the path of least resistance.

ALAN GREENBERG: I'm going to put the phone down and put a link in the chat. One moment. Let someone else continue.

LAURA BENGFORD: Okay.

ARIEL LIANG: Heidi?

HEIDI ULRICH: Yes, just really quickly. On the Get Involved page under "New to At-Large?" there is a link to the Beginner's Guide. I really want to stress that we need to stop focusing on that one particular guide. There is a whole series of guides for At-Large and ALAC, and we need to link back to the ICANN page for beginners' guides that lists all of them, not just the ALS one, Ariel. Okay?

ARIEL LIANG: How about the ones that are out of date like the previous one?

HEIDI ULRICH: Yes, I know. All of the At-Large. There is an ICANN page for beginners' guides, and we need to list all of them, please.

ARIEL LIANG: Okay. And that can be easily done. The older guides have a version that's a little off.

HEIDI ULRICH: They're not really. They're not that old. They're only a couple years old.

ARIEL LIANG: Okay.

ALAN GREENBERG: Ariel, could you click on the link I gave? The point I was making, this is the organizational page saying who's a member of the GSO Council and what its structure is. Okay? You can find all the information. It's pictorial. It makes some sense. And you're never going to use that structure again, which is why I was asking why do you need a template for it? Thank you. That was the only point I was trying to make.

ARIEL LIANG: Got it. Maybe I can do some graphic and just work on it.

ALAN GREENBERG: I'm not saying emulate that one, I'm just pointing out that it's a rather unique type of thing and we want to make it as clear as possible. That's the only issue. Thank you.

ARIEL LIANG: Okay. Thank you. Heidi?

And so we're an hour into this call. We still have quite a few things we haven't shown you, so I think I'll just [inaudible].

ALAN GREENBERG: You need to talk faster.

ARIEL LIANG: I [thought it's already fast. So, Laura, how about you take over and talk about other things on our agenda.

LAURA BENGFORD: Okay. Thank you very much, Ariel. I'm going to cover, and I'll try to talk pretty fast here, but not a lot of time for questions.

We primarily are going to go through translations, migration, and accessibility now. We're just going to cover real quickly – just a reminder we've talked about this previously – that we're focused in this first phase and for launch on translating all of the content that's currently translated on the existing At-Large site, which is primarily Policy and News. The news translations are a little bit outdated, so we haven't been actively translating a lot of news items, so I want to talk a little bit about that.

The second phase is, we've actually already…

ALAN GREENBERG: Excuse me, Laura. When you're saying "translations," do you mean translation to the new website, or do you mean language translations?

LAURA BENGFORD: Language translations. Thank you for that clarification, Alan.

ALAN GREENBERG: That wasn't clear.

LAURA BENGFORD: Yes. I am talking about language translation. I'm referring to the other as "migration" of content, so appreciate that clarification.

ALAN GREENBERG: Okay. Thank you. By the way, I see now we're now going to have our whole website in Samoan and Swahili. That's really impressive.

LAURA BENGFORD: Oh, dear. Alright.

So the language translation, the second phase is translating a lot of the static content on the pages that we have. The team has done a great job in migrating a lot of content over into more standard templates and formats so they're easier to find. So we actually went ahead and started the static labels on the page for Policy and News, and then we're expecting to continue that effort on other pages.

So let's jump in real quick here. We're going to start at with Policy. What you'll see on the site is we have the language subnav components up at the top. Just like the old website, they're here on the new site as well.

We also have the search. You can search in those different languages if you wish. And you can click on those. We are filtering – just a quick note – you'll see the labels over there that are translated for the searching components. Because, especially when we get to News we have older news translated, we are showing all of the results here in all languages, but the language subnav at the top is just primarily translating the actual page and labels like it did on the old website.

If you click on one in particular, okay, here we go. Here's the Details page. I know you've seen this. You'll see the labels, and content there is translated. The actual statement that is populated if you pull the drop-down there – oh, did we pick one that doesn't have a translation yet, Ariel?

ARIEL LIANG: Sorry. I was [inaudible].

LAURA BENGFORD: Okay, sure. There you go.

So this proves out as the team has been migrating all the documents that all the translated statements are easily pulled up here. So if you pull up Spanish, for example, you could actually click on that and download that statement in Spanish. This is fairly similar to what the old website had.

The other quick note I just wanted to make is you'll notice that even though, if I click on Spanish again – Ariel, sorry, up in the navigation up at the top – I just wanted to be clear about what we were translating and what we have not yet translated and why.

So you'll notice the name of the statement and the background, which is the dark blue box in the middle that, in Spanish, is "Antecedents." Not sure if I pronounced that correctly. That information if you remember is automatically pulled from public comment on ICANN.org.

There are some efforts to start translating public comments, and as we start translating public comments we will be able to pull in the translations here. But until that happens, those two pieces on this page will still be in English. And that's the best we can do until we get the other side of it on ICANN.org translated as well, which we do plan to do.

ARIEL LIANG: Laura, do you want to mention those dynamic terms, like the topics, those things will be translated. It's just the developer is working on it at the moment.

LAURA BENGFORD: Sure. We have one final deploy today, and all of the topics that we use consistently across the whole website will be translated. We worked with our language services team, and they were good enough to help us translate all of the topics and as much of the information that we're using on the website so that that will be translated as well.

ARIEL LIANG: And we have Olivier and Alan. Olivier, first.

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Ariel. So a couple of small things.

First, the language tabs. "Portuguese" appears to be in lower case. The other ones are all with upper case first character in the beginning, for some reason.

Second, if you scroll underneath that, you've got the different topics that you have there, and the topics are next to it. The "Topic," there is no space after it. There should be a space after it. And that's the same with all of the different languages. And it does look a bit weird in Russian specifically because one letter just merges with the other letter afterwards. There needs to be a little space after "Topics."

That's all for the time being.

LAURA BENGFORD: Alright. I was expecting you to pick up on something, Olivier. If you click on the French tab – we already know about this and it's being fixed as we speak – the French is not translating, and that's just because that one came in a little bit later than the others and the tech team is working on that today. We weren't trying to pick on you, Olivier.

OLIVIER CRÉPIN-LEBLOND: You caught me out there. Obviously, my brain is not such a way that I read French in English and English in French. It didn't even click. Bad. Thanks.

LAURA BENGFORD: Yes. Alan?

ALAN GREENBERG: Two questions. The home page does need to be translated. Are we not going to be doing that one?

LAURA BENGFORD: We are going to be doing that. That was what I was referring to on the phase two. We've completed Policy and News, and we'll just continue with the other pages, including the home page as well.

ALAN GREENBERG: And of the ones you do have, Arabic seems to be left to right, not right to left.

LAURA BENGFORD: Okay. Can you go back there, Ariel? Yes, I think we might have some…we always struggle with Arabic.

ALAN GREENBERG: What I don't know since I don't read Arabic is whether the words are reading right to left but they're left adjusted or are they strung in the wrong order? If they're strung in the wrong order, then you have a real problem.

LAURA BENGFORD: I think it is the former. We did actually just load these in and so we are working with the language translation team to review this, but I do think we have a small problem on this page.

ALAN GREENBERG:	Because the numbers one, two, three, four, five, are at the left, I'm worried that you may have strung them in the wrong order.
LAURA BENGFORD:	Did we go, "five, four, three, two, one?"
ALAN GREENBERG:	No. But if you look at every single item, the number is at the left instead of at the right.
LAURA BENGFORD:	Yes.
ALAN GREENBERG:	So I don't know which it is or not. I guess I could go into Google Translate and find out whether you did it right or wrong, but I'll leave it to you to investigate.
LAURA BENGFORD:	Yes. We will have [inaudible] look at this. I do know we have some small issues here.
ALAN GREENBERG:	Okay.

OLIVIER CRÉPIN-LEBLOND: There's definitely a problem also with the same thing as the thread in the previous page, the one which says Topics and the "s" is in brackets. If you look at it in Arabic, it actually gives you two words. They're the same words, but one gives the – I know actually what each one of these means – one of them is the singular and the other, well, the brackets are messed up.

ALAN GREENBERG: Let's see what "policy advice" translates to. It translates to policy advice, so the words may be correct and just the order is wrong.

LAURA BENGFORD: Yes.

OLIVIER CRÉPIN-LEBLOND: Anyway, it's probably easier with an Arabic speaker than Alan and I trying to let you know about the Arabic script.

ALAN GREENBERG: Do you think?

LAURA BENGFORD: But I appreciate the comments.

ALAN GREENBERG: Well, the last thing you want to do is do something in theory to please someone and insult them.

LAURA BENGFORD: Yes. That is true. We have done that before.

Alright. Let's move on. Real quickly, I'm just going to try to speed it up here. I know we all want to get this site launched.

Let's go to News real quick, Ariel. Just want to show we have the same kind of comments and translations here. So again, up on the right, we have the translations. If you click on Spanish, for example, what you'll see is a listing of English news items. But if you search in the left for – I think the last Spanish translation we did was for an Armenian document – so if you put "Armenian," it pulls up the various translations for Armenia.

Again, the reason we don't have it filtering by language is because most of the translations go back to 2013 and earlier, and so we don't want to preclude folks from seeing what the current news is or hide that in any way. So that is why we have it that way.

But we would anticipate putting a filtered search on the left side if somebody does want to search specifically for any documents that are in their language.

If you click on one of the detail news statements, let's just show one of those. We did migrate all of the content that was over, so this came over from the prior website. And again, this is an example of something that was translated into Spanish, French, and English, so you can toggle back and forth even within this detail page.

Okay. Ariel, I'm going to have you pop over to QA just to talk about the Google Translate up at the top. If you all remember, there was a big discussion and we talked previously about whether we put Google Translate up at the top here. We didn't want to preclude things and realizing that not all content is translated at this point.

What our Language Services has done is come up with a really nice guideline for how people can use whatever translator that they choose to use, whether it's Google or Bing. And if you click on that, Ariel, or Butch's document, it'll go to a page with instructions. I think, Ariel, you're still trying to load in here from Butch's doc, but if you're able to pull up his document, we have a very tool-agnostic instruction guideline from the Language Services team that instructs users on how to load any of the translation tools into their specific browser, whether it's Chrome. It's all down there.

So we feel this is a much fairer way to deal with the translations and not present any presumption that ICANN is translating any of this content that Google Translate may incorrectly translate or Bing Translate may incorrectly translate.

So that was some good guidance we got from the Language Services team, and we have incorporated that into the top menu where Google Translate used to be.

ALAN GREENBERG: Who has picked which Google languages to use?

LAURA BENGFORD: Sorry, what is that?

ALAN GREENBERG: Well, you don't have all the Google languages. I notice you don't have Klingon.

OLIVIER CRÉPIN-LEBLOND: That is not a Google language.

LAURA BENGFORD: Are you going to be providing that, Alan?

ALAN GREENBERG: I believe Google does have Klingon, if I remember correctly. At least they used to. They've taken it off. They no longer have Klingon as one of their languages. That's a shame.

LAURA BENGFORD: I know.

OLIVIER CRÉPIN-LEBLOND: It's all along with Latin, isn't it? Latin and Klingon.

LAURA BENGFORD: No. That is a shame.

ALAN GREENBERG: They did used to have Klingon as one of the languages they would translate into. Sorry, I slurred you instead of Google.

LAURA BENGFORD.   Wow. I never noticed that.

ALAN GREENBERG: Maybe someone sued them over it.

LAURA BENGFORD: Okay. Just to let you guys know about that. Ariel, let me just pause here. Any other questions on translations? Otherwise, I'm just going to blow right into migration and pass it back to you, Ariel, to talk about the 5,800 links that we analyzed as part of this [inaudible] process.

ARIEL LIANG: Alan, your hand is still raised. Is that an old hand?

ALAN GREENBERG: It is an old hand. I will take it down.

ARIEL LIANG: Thank you. Okay. So now I will talk about migration. And I do not want to overwhelm you, but just to show you our process how we analyzed this.

We know that it is critical to not lose history, and we take this very seriously. So from IT side, we have a file of 5,873 links on the old site and the [inaudible] I'm showing you is how we analyzed it.

So basically we divided all those links into 20-something categories. They could be ALAC related pages RALO related pages. They could also be some external links that link out to the community wiki or even the very, very old wiki. I think it's social text or something.

So we have divided them all into these categories, and after that, we just look at the tabs link by link, and on put those comments here. And I'm just showing you one example is a calendar link. They'll say, "Does that work to be migrated over if the page already has equivalent on the new site?" And we would say, "No," and we would provide a redirect link.

But then at that point there are a lot of pages that need to be migrated over. For example, a lot of those RALO pages that are about Showcase, those information, then we would say, "Yes, migrate," and where to put them, if it should be put under the RALO page and use the generic content template. We also have to figure out those pages, the relationships with each other. Some are parent page of certain child pages, so we will make sure not to lose the track of the organization of those pages.

I would also try to organize the photos in one place. There are a lot of photos posted for RALO Showcase. As part of the effort, I created the Flickr account and put them all in their particular the Flickr albums. And also, there are some pages that post a YouTube videos of a RALO

Showcase or General Assembly, and I organized all of these YouTubes so that we have all these media files in their respective homes.

And then, after we did the preliminary analysis of those links, the development team migrated all this content or redirected this content, and this spreadsheet shows you their process. So as you can see here they put those color codings here, which the green line means they got migrated over based on our strategy without no problem.

Some of them may be purple. It means probably part of this link, some elements are not migrated over. They're usually dynamic, a widget, or some other kind of plug-in that didn't get carried over. From their team they will take a look at that and see whether it needs to be resolved.

So they actually did all those testing of the migrated content and put the comment in, and later on Laura and I went back to look at their reviews and make sure we don't lose anything.

So it's a very long process. It took about three weeks or so, three to four weeks, to analyze all of these contents. We just want you to rest assured that we do this not to lose history and not to repeat the mistakes when we first relaunch the website.

That's all for the migration part. Any comments, questions at this point?

LAURA BENGFORD: Do you want me to talk about the custom redirects real quick, Ariel?

ARIEL LIANG: Yes, please. And we only have eight minutes left.

LAURA BENGFORD: Okay. Very good. So just real quickly in a nutshell, what Ariel went through was a lot of work. We tackled the migration both from a systematic perspective – actually Marc Salvatierra is on here – he and his team worked with IT and Mark Segall and his team on moving over all of this content. I think we did two or three passes at the end of the day.

And then the other thing I just wanted to call out is we do pay attention to redirection. We're going to move all the content over to the new website when we launch. But if people have bookmarked old links, we have a full audit trail of the old link to the new link, which allows us to do redirection as well as what Ariel mentioned, where sometimes the old page wasn't really the best presentation of that and so we can redirect things out to Flickr or the wiki if it makes sense.

That worked out really well for us, and a big thank you to our IT presence for that.

Our testing team – John Diep is on this call. His team has been primarily focused in testing a lot of those links and doing crawls for us and looking for broken links. So there's a lot of activity behind that, but we're feeling very, very confident that we'll have a successful launch from that perspective.

Okay. Just to a final thing, I want to talk about accessibility and then just to remind you what the open items are and just prepare you and talk about making sure we're ready to launch.

There's a lot I could talk about, and I know there is a time slot with the Accessibility Working Group to talk about this, but I just want to go through a couple bullet points here on where we stand today with accessibility, particularly for this At-Large website launch.

I just want to preface that by saying it has been a real journey and pleasure to work with Simply Accessible. They have taught us so much across the board in terms of our ICANN staff, developers, testers, and designer. I think a little bit more than 14 staff were trained by them as well as we've been given some great best practices and guides and have now built into our procurement processes any tools that we do buy going through the accessibility checklist.

So we have done that. We have run and have a list of tools that we have on board and have pulled in the issues, not only on ICANN.org, but At-Large as well.

However, not everything is accessible even now. We had to pull over a lot of migrated content. We have a lot of photos that need labels and things like that. I just want to let you know where we are with accessibility. I think it will be an ongoing task for us to focus on keyboard, image, and form first-most as our priorities, as what Simply Accessible has recommended to us and, over time, fix things like images and labels and other issues.

I want to just point to one quick example of this. Ariel, if you can just go to the home page, I'll just give you an example of one thing that we have done on the home page that's an example of remediating accessibility issues.

If you remember on the regional band, we had the RALO map and the ALS map. If you click on the ALSes, the better practice for showing the ALSes is actually a list view. We didn't have a way to do that on the map and we could come back to that, but we wanted to make sure particularly on the home page we were hitting these issues.

On the RALO page, it's okay from an accessibility standpoint because the screen reader can go down to AFRALO, APRALO and click and that goes into the page. So that would be a quick example of how we're addressing these accessibility issues.

I do have, if you click on the wiki, Ariel, we do have a ton of data and reporting. Danella and Cheryl from the Accessibility Working Group, we've been in contact with them and we're currently in the process of updating the Working Group Accessibility wiki with all of these documents.

I have it up on our Digital Services page. If you go down below real quickly to Delivery, you'll start to see all of the reports and testing processes and guidelines that are coming in. We'll continue to populate this page as well as the Working Group page with all of this information so you can continue to monitor progress on our website in terms of accessibility.

ARIEL LIANG: Alan has his hand raised.

ALAN GREENBERG: Yes. Question. I understand the difficulty of fixing accessibility. Are we making sure that the new pages we're creating with these new templates and other things do meet accessibility rules?

LAURA BENGFORD: Yes. And the fact that we are using templates, it's a stronger argument for minimizing how many different templates you have for people with screen readers. So the fact that we have taken those 5,800 pages and organized them a lot better on the new site, by definition, will help with persons that have accessibility issues. But we still have work to do.

ALAN GREENBERG: Although I notice, I'm just looking at the home page, and there's a very nice picture of Maureen, and the title is "Untitled."

LAURA BENGFORD: That is true. We have to go back and put titles on all of those. Yes.

It's a challenge, too. How do you describe this photo here? "We've got some people sitting at a table." That is something we need to think about and start weaving into our practices. It takes time. Simply Accessible indicated that most firms they work with, it takes about a year and a half to get a full practice in place where they're doing that across the board. So we're not doing too bad.

ARIEL LIANG: We only have one minute left. Laura, is it possible if you can do the last part just within two minutes?

LAURA BENGFORD: Okay. Very good. I've got two minutes. Okay.

The main open items that we have, we are still recommending for launch, by the way, I checked while we were chatting earlier about the e-mail envelopes on the ALAC and RALO pages, so we will get that done today. That was, I think, the only issue that we hit that is maybe a show-stopper. We do understand there's content to be updated, but I'm hoping that you'll agree that we are okay to move forward.

We already talked about the ALS applications that will continue to live on the [inaudible] site until shortly after launch. That was something that didn't make it in, but we felt we could continue to use the existing place for that. And, of course, the continued accessibility features.

So our plan, if you agree, is that we're going to finish the final bits today. Tomorrow, we will have a light vote for the go/no-go for launch and we'll go for…

ARIEL LIANG: During the ALAC call.

LAURA BENGFORD: During the ALAC call if that's how you choose to do it. And assuming a go, we would launch and cut over on Wednesday.

ALAN GREENBERG: Just before we hang up, out of curiosity, why is my photo on Amazon Web Services? I would have thought our website is hosted on our servers, no?

LAURA BENGFORD: Where is that?

ARIEL LIANG: Amazon.

ALAN GREENBERG: Where my photo is pulled from, and it's pulled from an address on amazonwebservices.com.

LAURA BENGFORD: IT does use a secure version of Amazon to store files. So PDFs as well as files are stored up there.

ALAN GREENBERG: Didn't know that.

LAURA BENGFORD: That was a fine detail that you uncovered.

ALAN GREENBERG: It's not hard to uncover it.

HEIDI ULRICH: Laura, I know we're two minutes over and we have another call now, but just quickly, if we go ahead with this launch, the ALAC says go ahead, will there still be a note, a disclaimer saying that there's going to be a content update and then a listing of the milestones to come? Just so people are completely aware that things are still being updated, etc.

LAURA BENGFORD: Yes. Would you like a slide for that?

HEIDI ULRICH: Just on the home page, a note somewhere, maybe up on top saying, "It's launched, but we are all well aware that there are ongoing content updates, etc., and X, Y, Z, will be happening in the next three months," things like that.

LAURA BENGFORD: Like a roadmap.

HEIDI ULRICH: Yes. Just something, literally, just some bullets. Nothing big. Just a little blurb up there on the home page saying, "We're now launched, but we're still doing content updates," and these are the other things being planned.

LAURA BENGFORD: Okay. Yes. I think, Ariel, we can put something together using your generic content template and then figure out where we put that on the web page.

HEIDI ULRICH: Thank you. I'm just concerned that if people don't see that, then we'll start getting e-mails about, "I see this issue, this issue, this issue," and I just want to be able to say, "Go back to that," and it's clear that we're still working on it.

LAURA BENGFORD: Yes. We'll replace that banner message that we have out there now that, I think, relies on a cookie, but will check, to update that message accordingly with something to that effect with maybe a link out to a page. Just off the top of my head, that's probably the best way to go Thank you, Heidi. That's actually an excellent point.

ARIEL LIANG: Olivier has his hand up.

OLIVIER CRÉPIN-LEBLOND: Thanks very much. Just a quick, one small thing. When you change the website domain name and move 'New At-Large' to 'At-Large' and 'At-Large' to 'Legacy At-Large' make sure that alac.icann.org stays unaffected and remains with atlarge.icann.org. It's a redirection, but I

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know that in a previous moment, the redirection actually broke. That was one thing.

Second quick thing. There is a log-in on the top right-hand side that one can log into and I did note that, of course, this will get some people to be interested in. It sends you to a log-in page with an e-mail and with a password. People might be a bit confused on this one. It doesn't actually say, can you get an account, can you not get an account? If you don't have an account, can you create one? It doesn't have that.

LAURA BENGFORD: Okay.

ARIEL LIANG: We can hide it. We can just hide it.

LAURA BENGFORD: We can't hide it because we need to use it, Ariel.

ARIEL LIANG: We know the URL, so it's fine. We can hide it.

HEIDI ULLRICH: Okay. Sorry, guys. We are five minutes, and we have another call. Everyone is waiting on the other call.

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Thank you so much everyone. Great job. Alan, if you haven't come over, can you please? Okay. So we're on 1638 for the Transition call.

LAURA BENGFORD: Okay. Thank you very much everyone. Great job. Bye-bye.

HEIDI ULLRICH: Thank you so much. Thank you. Great job. Bye-bye.

LAURA BENGFORD: Alright. Bye-bye.

ARIEL LIANG: Thank you.

[END OF TRANSCRIPTION]