

# ATRT2 Recommendation 10 Implementation

Cross Community Deliberations

30 September 2016

## Implementation 10 Timeline



November 2016  
Operationalized

## Recommendation 10 Implementation Description

This project captures a number of initiatives that are addressing the components of Recommendation 10 in relation to improving the effectiveness of cross community deliberations such as the [GNSO PDP improvements](#), [GAC-GNSO Consultation Group on Early Engagement of the GAC in Policy Development Processes](#) and [the Community Regional Outreach Pilot Program \(CROPP\)](#).

In the meantime a couple of other activities have been initiated that may not have been directly in response to the ATRT2 Recommendation 10 but which are expected to contribute to achieving the goals set out by the Recommendation 10 such as the stakeholder journey, which focuses on how can ICANN get more volunteers to be more meaningfully involved, the Leadership Training Program and the ICANN community mentorship pilot program. Furthermore the GNSO Review Final Report of the Independent Examiner, of which most recommendations have now been adopted by the ICANN Board also identifies a number of recommendations that focus on similar areas as the ATRT2 Recommendation 10. Implementation planning for these recommendations is under way.

## Status of Deliverables

	Responsible	Due Date
Appointment of GNSO Liaison to the GAC	Council	✓
Identify and document additional recommendations for GAC Early Engagement in GNSO PDP	GAC/GNSO Consultation Group	ICANN57*
Implementation of CROPP	Staff	✓
Document milestones and goals for the GNSO PDP Improvements	GNSO/Staff	✓
Implementation of facilitated PDP F2F WG meetings pilot project	GNSO/Staff	✓

\* The Consultation Group (CG) provided a status update during ICANN56 and aims to complete its work by ICANN57.



Complete

Planned/In Process

Behind schedule, expected to recover within original plan

Behind schedule, original plan to be adjusted

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**Recent Update:** PDP Improvements completed, minor progress updates in relation to CG and CROPP.

### Project Status

Work on most of the projects related to this recommendation have now completed, but work is still under way in relation to the GAC-GNSO Consultation Group which has faced some delay due to workload issues. Nevertheless, the GAC and GNSO agreed to the implementation of the Liaison role as a permanent feature and committed to aiming to complete the work of the CG by ICANN57. The CG will be submitting its Final Status Report & Recommendations to the GNSO and GAC for their consideration. It is the expectation that both the GAC and GNSO will consider the Final Status Report & Recommendations for adoption during their respective sessions at ICANN57.

Furthermore, the GNSO Council considered the PDP Improvements End Report (see <http://gns0.icann.org/en/drafts/memo-pdp-improvements-09jun16-en.pdf>) and voted to formally consider this project closed (see <http://gns0.icann.org/en/council/resolutions#201606>), directing staff to integrate some of the improvements that have been piloted as permanent feature as well as survey the GNSO community in relation to the familiarity as well as perceived usefulness of the current newcomer and training tools and materials. Once the survey closes, the results of the survey as well as a number of recommendations responding to the results of the survey will be submitted to the GNSO Council for its consideration. The GNSO Council is expected to consider the survey and its recommendations during its meetings at ICANN57.

CROPP FY16 provided a framework in which each of the At-Large RALOs and GNSO Non-Contract Constituencies were allocated 5 regional (3-day) outreach trips. The specific processes and guidelines for how these resources were made available were set forth on the [CROPP FY16 Program Elements page](#). For FY16, eligibility for the CROPP program depended on the ability of each participating ICANN structure (i.e., RALO, GNSO Constituency) to create a brief, but clear, **Outreach Strategic Plan** explaining its FY16 outreach goals and planned expectations so that any selected CROPP activities could be coordinated with the appropriate ICANN Regional Engagement teams. GNSO Constituencies had the additional option, on a pilot basis, to select either (a) the five standard CROPP travel authorizations or (b) to host, co-host, or sponsor a targeted community Outreach/Engagement Event at one point during the fiscal year (US \$10,000 target support limit). One community selected and utilized the “event” option.

The CROPP program was closely administrated and monitored by staff throughout FY16 to assess the effectiveness of its improved processes and to determine if future allocation of resources (in FY17) would be appropriate. The feedback was positive and further support is being offered to eligible GNSO and RALO communities in FY17 with minor adjustments designed to improve the program offerings. A full assessment report for the FY16 operational year will be produced by staff and posted on the community wiki.

On a trial basis for FY17, eligible GNSO community groups will be offered expanded options to use CROPP resources to organize targeted events to promote or expand recruiting opportunities for their communities. The individual trip framework is also being expanded to give program participants longer stays so that they can more fully utilize their time on the ground for outreach, engagement and recruiting efforts.

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### **Project Status (continued)**

Additional initiatives have been launched by ICANN Staff in close co-operation with the ICANN Community such as the Stakeholder Journey and the Community Mentorship Pilot Program which, although not specifically launched in response to the ATRT2 recommendations, are expected to contribute to the objectives of Recommendation 10.

### **Implementation Notes**

The implementation of this recommendation requires substantial involvement from stakeholders, and volunteer fatigue and prioritization efforts must be considered. Furthermore, several of these initiatives are implemented as pilots. The pilot results will be evaluated relative to project goals and adjustments or alternatives will be considered, as needed. Finally, the importance of diverse and global participation in the policy development process is also reflected in more detail in the [Final Report](#) of the independent examiner of the GNSO Review, including many of the 36 recommendations. The importance of implementing ways to track and measure various improvements has been highlighted by the independent examiner and once implemented, this will assist with ongoing monitoring of effectiveness of implemented improvements. GNSO Community has evaluated the feasibility of these recommendations and proposed prioritization. The Board took action on these recommendations at ICANN56 and directed the GNSO to develop an implementation plan for 34 out of 36 recommendations which is expected to be submitted by the end of 2016.