
TERRI AGNEW: Good morning, good afternoon, and good evening. Welcome to the NARALO Outreach Working Group teleconference on Monday the 22nd of September, 2014 at 16:00 UTC.

On the call today we have Glenn McKnight, Loris Taylor, Louis Houle and Olivier Crépin-Leblond. We have apologies from Eduardo Diaz.

From staff, Heidi Ullrich will be joining us a little bit later today, we have Silvia Vivanco, Joe Catapano, and myself Terri Agnew.

I would like to remind you to please state your name before speaking for transcription purposes. Thank you very much and back over to you Glenn.

GLENN MCKNIGHT: Hi everybody. We're not going to be able to get Olivier by the sound of it, by voice. He is at Heathrow Airport, and perhaps he can type in the chat box, and I'll carry on chatting and we'll read his comments. So Olivier, if you can hear this, and Silvia if you can type in the chat box, can you just give us a quick update on our finances?

It's going to directly impact what we can afford to do at the event. Everybody needs to realize that at this stage, we are hopefully going to raise enough funds from our dear sponsors to pay for a number of things. One is obviously the food and drink, but also the entertainment. So we are still in the shortfall situation. So if Olivier can give us an update, that would be great.

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OLIVIER CRÉPIN-LEBLOND: I certainly can Glenn. It's Olivier speaking. Can you hear me?

GLENN MCKNIGHT: It's so great to hear from you.

SILVIA VIVANCO: Yeah, we can hear from you Olivier.

OLIVIER CRÉPIN-LEBLOND: Thanks very much. I apologize that I was stuck on a chat that didn't seem to be working. It's Olivier Crépin-Leblond for the transcript. And with regards to the funding, we're not doing too well at the moment. Afilias has stepped forward to pledge, what was the number? I'm doing this from memory, was it \$1,500? I believe. But I have not had any response from anyone else.

Well I've had a response from Google, who said that unfortunately on this occasion, they will not be able to fund anything because their budgets are all closed, and it is the end of the year. That's one. With regards to Facebook, as I mentioned to you last time, Facebook also declined.

With regards to Verisign, I have not had an answer. But judging from past experiences, when we don't receive an answer, that they're not interested. I have gotten in touch with PIR, and Martin [inaudible], the chair, I believe he is the chair, yeah, the chair of PRI, has said he would

be fine, but he can't make any decisions. It's Brian Keith, the CEO of PIR that makes the decisions. And Brian is copied on the email. So I'm looking forward to having email from him very soon.

If I don't by tomorrow, I'll probably follow up since my original request were sent over a week ago. Apart from this, I don't have any good news, I'm afraid. Not for the time being. We're just hoping for PIR to come back to us with something positive. If there is anybody who has suggestions, then that would be fine. But that's what we have at the moment. \$1,500 from Afilas.

GLENN MCKNIGHT:

Okay. So in the chat box, based on what, between Afilias and ICANN pledges, we have 2,600 at this stage. And one of the discussions, we had a short call everybody, for those who weren't on the call, but we had a quick update on our focus and what our budget situation is. It is a tight situation on Friday. It was staff, Olivier, and I, and what we have right now, is we have a situation where the cost itself is over \$5,000.

That's assuming with drinks and appetizers. If we go with the cash bar, that was one of the things staff was going to check into, to see what would it actually cost. So perhaps, if I can ask staff to give us an update, what would be the cost, because we're not paying for the room. If we go cash bar, what are we looking at? Are we close to breakeven at this point?

SILVIA VIVANCO: Hello, this is Silvia. I think that it would be, I don't have [inaudible] on the call, but I recall that you mentioned that we could do that, and do the cash bar, but I don't have the numbers here.

GLENN MCKNIGHT: Right. Okay. So right now guys, we don't know exactly what it is, but it is probably pretty close to break even. But let's look at the other expense item. So I would like to turn to Loris, if she has voice, to talk about the hoop dancers, because there is apparently a cost with the hoop dancers, unless we get an independent sponsor for that, we may have to look at another set of entertainment. So Loris, can you give us an update on that?

LORIS TAYLOR: Yes, good morning everyone. Loris Taylor. I was able to connect with Garrett Davis, who is Indian Country [Swirl?] Hoop Dancer, she said to cover his expenses to Los Angeles, he would need \$1,500 to cover his hotel, meals, and to bring along his drummer. So that's really for two people. And in addition to that, airfare. And so I'm now calling him back to see if he could reduce that amount. I've not heard back from him. But we need to let him know by October 1st, I think was the deadline.

GLENN MCKNIGHT: Right now there isn't any budget at all. And I'm wondering Loris, do you know anyone that's possibly local that we could obtain dancers that would considerably less than that? Due to the fact that we're already not even reaching our budget?

LORIS TAYLOR: Well, we're checking into that right now, with the university school in place. It's a little difficult to find anyone right now. However, we're also asking some of the tribes in California, on whether they might be able to cover some if not all of Erick Davis's fee to the conference. And so I'm hoping to hear back from them this week.

I'm on travel, so it makes it a little difficult with the [Lilly Speck?] agenda for this week. But we are, my staff are making calls, and so I hope to have something soon.

GLENN MCKNIGHT: Perfect, thank you. Let me ask you a question. Is there any travel foundations that are associated with any of the casinos in California, that possibly have a special fund for cultural events? Just curious. Maybe that's an angle.

LORIS TAYLOR: There are no foundations for the state of California, but there are tribes and that's exactly who we are talking with right now.

GLENN MCKNIGHT: Okay, perfect. Thank you so much. Okay, so that's still a potential issue everyone. Deadline by October 1st, perhaps we can, even before the October 1st deadline, we'll have information. So remember this is... I think the date we have is the 15th, is that right Silvia? For the Wednesday. I don't have my calendar in front of me. I think it's the 15th, the Wednesday in October.

Let me check. Yes, okay, confirmed. The other thing that's quite important about this is we don't have the gala, which is unusual with ICANN, but due to the political essence [inaudible], I think our event will be quite populated. I think again, it's Wednesday night, Thursday is the wrap up, so a lot of people want to see each other. So it will be a shame to not having something culturally relevant.

I like to turn to the floor. Is there any comments from anyone else on either the two items we just discussed: A) budget and B) the performance?

Okay. I see Murray typing in the box here. He's just saying he's late. Okay. The other item is, I do not have an update from... I did talk to Tony [Nigelli] from the E-Association in Winnipeg last week. He said he's going to produce a short video for us. And I believe Louis, is he still on the line? Go ahead Louis. Can you talk about, and I'll get to you in a second Loris, can you just give us an update? You're looking at local stories in Quebec as well.

LOUIS HOULE:

Yes, exactly. Back in New Brunswick actually, and I'm in touch with the [inaudible] First Nation, and well they didn't come back to me with the information that I asked them to provide, but I'm still in touch with them. And keep on, it's a work in progress. I mentioned to you in a recent email. And they were very optimistic. They will update, they will participate.

[Inaudible]...

GLENN MCKNIGHT: Great. Thanks Louis.

[AUDIO PROBLEMS]

SILVIA VIVANCO: Yes, can you repeat what you just said, I couldn't hear it. There was too much background.

GLENN MCKNIGHT: What he was saying, he was saying, he was looking into getting the story from First Nations in Quebec, which probably [inaudible] stories in Quebec for us, and he'll be getting some updates on those stories.

Okay, Loris back to you. And if you could give us an update on the speaker as well. Thank you.

LORIS TAYLOR: Sure. On the hoop dancer, why don't I just go ahead and book him and cover him from Native Public Media? And I'll worry about finding some funding him, because I feel like time is really short and we probably should nail this down. So I'll go ahead and take care of Erick Davis. As for Jacqueline Johnson [Peta], I spoke with her on September 19th, which was last Friday.

I saw her here in Washington, D.C. She is a very high yes. She's checking her calendar to make sure that she is locked in for October 15th. Fortunately she is in New York for the climate talks this week, and she'll be returning Wednesday, so I'm speaking with her again on Thursday. So I think we pretty much have her as our speaker for the event, but I just want to make sure that I confirm on Thursday.

GLENN MCKNIGHT:

Great. Thank you so much. Okay [AUDIO ECHO]...

...what Loris has said, that she will look at, she will cover the cost. Hopefully we can continue getting some sponsorship to, so that we can forgo that cost to her. But for the time being, based on our budget, Loris and Native Media will pick up the cost for the hoop dances. So thank you so much Loris, that's fantastic.

The second piece of information to note, she'll know in an update on our speaker as of this Thursday. So that's both great news.

HEIDI ULLRICH:

Glenn, this is Heidi. Sorry. I'm sorry I was late. Yes, Loris thank you very much on behalf of ICANN. We really very much welcome that, that you can do that. Could you let me know, would your organization like a slot to speak? As a sponsor?

LORIS TAYLOR:

Let me give you some, let me think over that. I do want to have a really great program, and so I don't want to detract from Jacqueline Johnson

[Peta]'s talk. I'll be introducing her, but let me think on that for [inaudible] per se.

HEIDI ULLRICH: Okay. Thank you. Also Loris, does Jacqueline have a fee? Or will she be able to be the keynote speaker with no cost associated?

LORIS TAYLOR: We'll bring her over, we'll pay for her cost to be there.

HEIDI ULLRICH: Thank you very much. Thank you.

GLENN MCKNIGHT: Okay. Heidi, you beat me to the punch on that. But you must have been, great minds must think alike. Thank you. Okay, so what we have there a second phenomenal contribution by Loris and Loris's group. So thank you so much again, that you stepped up to the plate on this. And it's late in the game, but I think the theme is there.

We have one theme, and we want to stress that we have one theme, even though last week we sort of talked about accessibility in general, because we're involved with the disabled community as well. But we had a short chat on Friday, just to sort of keep the message straight. And you know, if we're consistent with the music beforehand, we're consistent with the hoop dancers, and the speaker, and the table displays, I think it's a great message to the wider community.

So this is just a fantastic contribution. We really appreciate it. Anyone else have a comment about the agenda? So we have our speaker, we'll wrap that up on Thursday. Is there anyone else, Joe you're attending I think as well as Chris, the event, thank you. Joe, any comments?

JOE CATAPANO: No. I mean, I think it sounds like it's shaping up to be a great event. I'm looking forward to it.

GLENN MCKNIGHT: Good, thank you. Joe, by the way, is going to be in Canada on the Canadian Internet Forum. I'll see him, we'll be at that same event as well. Okay. I think we move quite along. Heidi, did I miss anything?

HEIDI ULLRICH: So we're doing great. Again, thank you very much Loris. So I think we just need to make sure that the agenda is fully complete, and then we can invite, make sure everyone who is set to speak can confirm, and then I think we're good. We'll need to set up the details about the dancer, and also confirm the canapés, etc. Did we agree, did you agree to have a cash bar now?

GLENN MCKNIGHT: We're still in a shortfall, and as long as we have a shortfall based on our budget, we'd have to do a cash bar.

HEIDI ULLRICH: So the options are, we discussed last week, on a brief call with Olivier, and Glenn, and Eduardo, was that if we did a cash bar, we could take, now we have around \$3,000. So we could do canapés for that, I believe. And then it would be just a cash bar for drinks. And I think we can also get water and soda, so the cash bar would only be for alcoholic drinks. Would that be something acceptable to the group?

GLENN MCKNIGHT: Absolutely. Can we get everybody's feedback, because we may have to wear this one. You know how people get upset if they don't have a glass of wine. Okay Louis, you're okay. Silvia, are you okay with it? I don't want you to be upset at me. There is so few on this call.

I know Louis had said okay. Loris, are you okay with it?

MURRAY MCKERCHER: Hey Glenn, it's Murray speaking. I'll just add my okay. Sorry I'm on the audio only.

GLENN MCKNIGHT: So you're okay paying for a glass of wine.

MURRAY MCKERCHER: Yes.

GLENN MCKNIGHT:

Okay. You know what? You never know. You never know what's going to happen between now and the 15th. We can keep bugging people. And I'm personally going to call Alissa [Inaudible] with the dark green, I know she's working with Afilius, but I will see if I can ask her if that's something she would consider sponsoring.

So, sometimes it's not unusual for a conferences that particular spots of money go to dedicated things. So, I'll give it a shot. But no guarantees. But if everyone could think of anyone to bug, if we can actually at least one drink would be great. But we don't want to repeat when Vin Surf was there, because apparently the wine flowed very freely.

Okay. Anything else? Anyone else? This is your last chance before we conclude. So we'll know more by this Thursday. So if everyone is okay, if we could do another call next week, same time, we hope to have new updates on locking down the information on the speaker, any other information on the sponsorship, fairly short call.

So if we could do it same bat time, same bat channel, if everything is okay? Okay. So Silvia, you've got that? We'll try again for next week. Short call. This was 26 minutes long, we spent 7 minutes waiting. So it will be real short as well. So if there is anything else, the last thing that just slipped my head, Louis is working on getting some First Nations music in French that is legal.

We are also trying to get some... Heidi is on the job getting some music from Tony as well. So we should have some nice background music while people are interacting before and after that, which will be great for the networking. Okay. So if that's it for everyone, I would like to

conclude the meeting. And we'll chat you all next Monday. Thanks everybody.

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