ICANN and the New gTLD Program

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Internet Corporation for Assigned Names and Numbers
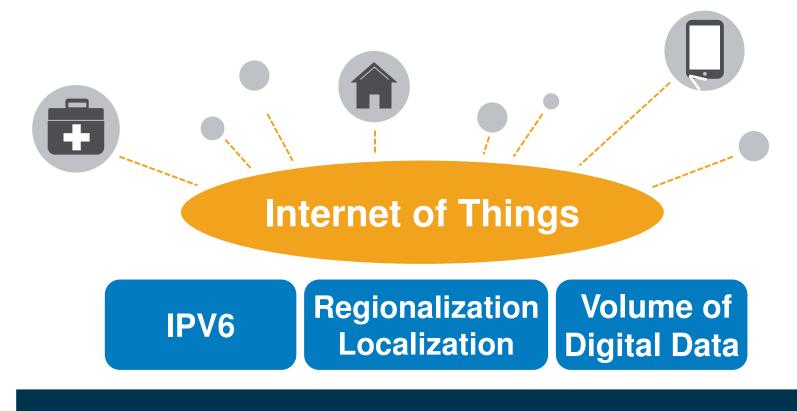
ICANN

Internet Corporation for Assigned Names and Numbers

- Dedicated to keeping the Internet secure, stable and interoperable

- Coordinates the Internet's unique identifiers

- Follows consensus-driven multi-stakeholder model

- Formed in 1998 as a not-for-profit public-benefit corporation

- Hub offices in Los Angeles, Istanbul, Singapore and engagement offices globally

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Our Changing World

Internet of Things

IPV6

Regionalization Localization

Volume of Digital Data

New generic Top-Level Domains

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Scaling to Meet Change

- January – May 2012: ICANN accepted New gTLD applications

- June 13, 2012: ICANN gTLD Reveal Day

  ○ 1930 applications received for 1409 unique gTLD strings

- Behind the Numbers:

  ○ 116 Internationalized Domain Name applications (representing 12 different scripts)

  ○ 84 Community-based applications

  ○ 66 Geographic name applications

  ○ ~ 600 .Brand Applications

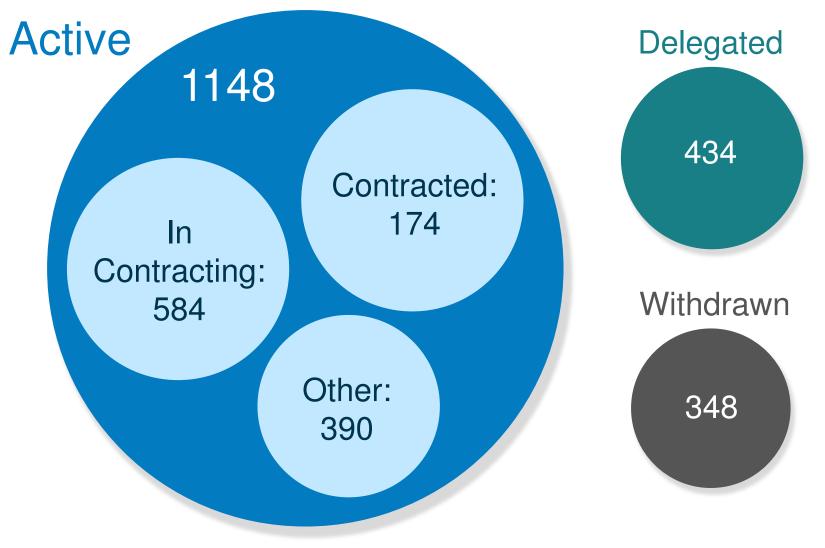 ○ 60 different countries and territories submitted applications

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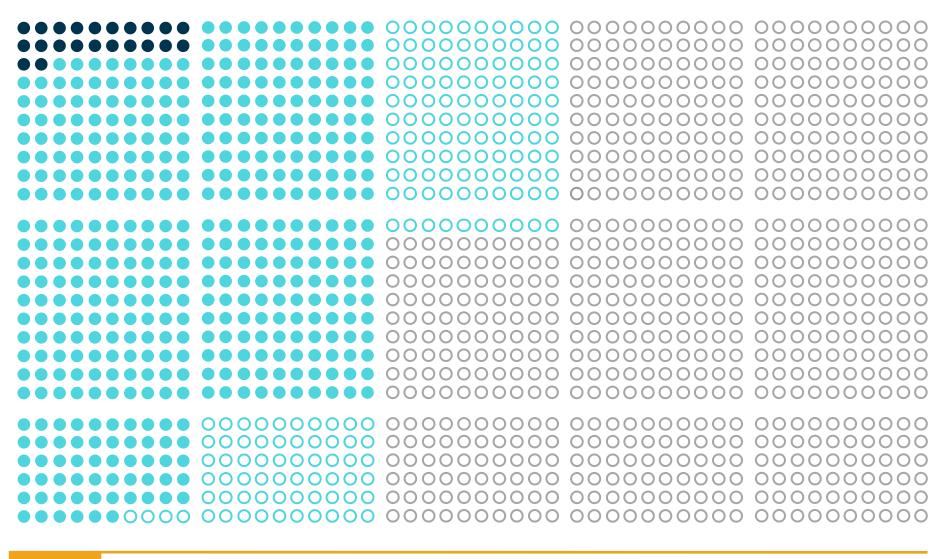# The Dot Has New Friends!

Program Progress – Applications

Active

1148

In Contracting: 584

Contracted: 174

Other: 390

Delegated

434

Withdrawn

348

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22 gTLDs delegated prior to October 2013

● generic Top-level Domains

Current + Future (potential) gTLD Expansion

Key

● Prior to October 2013   ● Current New gTLDs   ○ Potential New gTLDs

New gTLDs: Transforming the Internet Ecosystem

Competition

Innovation

Choice

- Mature Domain Name Industry

- Internet Economy and GDP

- Entry into emerging markets

- Using Top-Level Domains in new ways:

  - Brands, Cities, Common Interest Groups

    - Foster reputation online

    - Increase visibility & revenue potential

    - Correlation between cities and their businesses, businesses and their products, and communities and their interests

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New gTLD Stories

{BUSINESS}

Increase visibility, deepen brand recognition and build trust amongst consumers

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{REGION}

Allow citizens and businesses to construct online identities based on geographic location

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{INTERNATIONAL}

Internationalized Domain Name (IDN)

Enable Internet users around the world to navigate online entirely in their native language

A Safer Internet

New gTLD Program = New Safeguards in the Internet

Trademark Clearinghouse

A one-stop solution to help protect a trademark across every new gTLD

Proactive means of protecting rights

Sunrise Services

Claims Services

Uniform Rapid Suspension System

For clear cut cases of infringement, rapid means to suspend a domain name

DNS Security (DNSSEC)

Verification of data transmitted online

Post-Delegation Dispute Resolution Procedure

Addresses instances where a registry operator is complicit in trademark infringement

ICANN Outreach

- Resources for newcomers
  - ICANN Learn – take a class at http://learn.icann.org
  - Newcomers Program – orientation for ICANN meetings
  - Fellowship Program – make a difference

- Internationalization
  - Remote Participation enhancements
  - Expansion of Language Services Team

- Building awareness of new gTLDs across the globe
  - Global Stakeholder Engagement
  - Media Outreach

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Thank you!

Learn more online

- ICANN website: http://www.icann.org/

- New gTLD website: http://newgtlds.icann.org/

Meet us in Singapore

- ICANN 52 in Singapore, 8-12 January 2015

- Meeting Website: http://singapore52.icann.org/