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GLENN MCKNIGHT: Hello, everybody online. I'm getting feedback. I've got to get – one second. Yes, Eduardo. Those who are online or in Adigo, can you identify yourself? We're going to wait a couple of minutes. We have a delay because many of our participants and staff are tied up in another meeting on alternative DNS. So, please be patient. We'll start the meeting in a few minutes.

Just doing a sound test. Gordon and Tom, that are remote, can you guys confirm that you can hear us? Okay, we're already six minutes past our start time, so I'd like to start fairly soon. Okay, let's start. Ariel? Can we do the roll call? Sorry? Okay, fair enough. Great. Yep. Thank you. Okay, let's start.

Okay, ladies and gentlemen. We'll be starting. There will be a few other people coming in a little bit late. But Ariel, can we start? Okay. Okay, can we put the agenda into the Adobe, please? Okay.

Just technical-wise, Tom and Gordon online do not have their audio working.

Good afternoon, everyone. I'm, I guess you would say, the substitute for the Chair. That's normally Garth. Unfortunately, Garth cannot join us

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today. So we are going to have a short break in our normal agenda to talk a little bit about Dr. Robert Bruen, commonly known as Bob.

If many of you – probably Alan in particular – has met Bob, I spent some quality time with Bob in Argentina. Very passionate individual. We have a picture that we would like to show you, and then I would like to read the obituary for Bob. Bob passed away after a very difficult bout of cancer. It came on fairly suddenly, in conversation with Garth. Then he had some surgery last week. Unfortunately, it didn't go as well as he expected. So we definitely pass our condolences to the Bruen family.

If I can have the picture, please. Okay. Dr. Robert “Bob” Bruen, co-founder of KnujOn, passed away peacefully on October 7, 2014, after a brave battle with cancer. Bob brought his four decades of system administration, networking security, and policy experience to Project KnujOn. The system used for KnujOn Process was converted from one supporting process of discovering new prime numbers, with 36 credited to Bob.

Bob represented our ALS for the first time in ICANN 33 in Cairo and attended the meetings in Toronto and Buenos Aires. Prior to being involved in our Internet accountability and anti-abuse project, Bob also ran labs at MIT, the Whitehead Genome Project, PerkinElmer, and Arcon.

Bob held degrees at Harvard, Northeastern University, Boston, and Boston College. In addition to his not-for-profit work at KnujOn, Bob was most recently employed at Meso-Atmospheric Research Forecasting and Research Center. His dedication to supporting systems and supporting society was unparalleled.

Bob's body has been donated to Harvard Medical School, where his life-long journey of discovery continues.

So I'd like to ask us for a minute of silence in memory of Bob.

Thank you very much. I would like to open the floor to anyone who has any stories or memories of Bob. Anyone remotely or in the room. Okay. Thank you.

The next item on the agenda is a review of our action items. I don't see them on the list here. Maybe Ariel, do you have a separate link for the action items? Okay. If they're not coming up, we'll table that item, please.

Let's move to item number four, the update on operations. Unfortunately, Garth is not here to do his report, but I'll give my short report on the Secretariat's operational activities. We've had a really busy year with NARALO. We have gone through elections, as you know. We only had one election. And we also had a number of activities. You've seen ballots for CWG. We've been very active in our outreach in the past year and, again, trying to maintain the relationship between each of our ALSes.

The position, the second item on our list, is the Vice-Chair. That has been a discussion that Garth and I have been discussing in one of our meetings as an action item. We had requested to the community for people an expression of interest for a position of Vice-Chair. Other RALOs have that in their roster, and we've had discussions with Alan in terms of procedures. And maybe I can turn it over to Alan in terms of

the proper process moving forward if we as a group decide to have the position with our RALO of Vice-Chair position. Please, Alan?

ALAN GREENBERG:

The answer is relatively simple. We don't have to really do anything except decide to do it. There is no explicit provision in our rules, but there is no rule against it either. The position of Vice-Chair does not come with any fiduciary rights to spend money or things like that, which is similar to the Chair, of course. So it's really a matter of if we want to try it, then let's do it.

We could go through a process of amending our operating procedures first. But to be honest, I don't really see a need for that. We will have a set of changes coming up in the near future, just because we found a number of errors and things to correct and it's probably time for an overall review. And that's probably a good time to put it in if we want to. But I would suggest we try it first for a while and see if it has any real merit.

GLENN MCKNIGHT:

Great, thank you. Evan, you just came in. The part of the agenda we're discussing is the idea of adding the position of Vice-Chair, and Alan just gave the procedural approach to it as he summed it up. Any comments?

EVAN LEIBOVITCH:

At this point in time, I had previously given the issue some thought. I guess at the time, I sort of took the position of, what problem is this

trying to solve? Essentially taking the position of, why bother fixing something that isn't broken?

Traditionally what's happened is when there has been an issue with somebody not able to travel or something like that, we've had a reasonable consensus process to be able to pick somebody to travel in their place. That happened here with Tony to take the place of Garth when he couldn't come. And all things considered, we were able to do that relatively quickly.

So, frankly, in terms of a process, previously we've had situations when the Chair isn't able to act, the Secretary acts in their absence on procedural matters. I don't know if that's codified, but that's essentially what has been happening anyway. So I'll go back to say, I'm not quite sure what's broken that needs fixing by creating the position. Thanks.

GLENN MCKNIGHT:

Thanks, Evan. Anyone else want to comment on the adoption of an additional position of Vice-Chair for our RALO? Also, people that are remote, please put your hand up. Alan, please?

ALAN GREENBERG:

I guess my personal position is similar to Evan. However, I guess if there is a case to be made for it, I'd like to understand what that is, and maybe I missed it on a previous meeting. At least a summary of the things that we believe we need a Vice-Chair for or what needs to be chaired.

I know part of the reason was trying to bring people up and get them involved in preparation for potentially taking some leadership position. I'm personally not convinced you need a title to do that, but I'm not overly against it if a moderate case can be made.

GLENN MCKNIGHT: Thank you, Alan. Tony, please.

ANTHONY NIIGANI: Just in my experience in other fields – specifically in [fund] development field – one of the things I like to do when communicating with people is peer-to-peer. So if other RALOs have a Vice-Chair and those Vice-Chairs communicating amongst each other, that peer-to-peer relationship then exists. So that's just one perspective of it just like the Chairs communicate to each other. Thank you.

GLENN MCKNIGHT: Due to the fact that Garth is not at this meeting, I'd like to suggest instead of voting on this to table it to the next NARALO meeting, so that we can actually have a vote on this position, if that's in agreement. Alan, please?

ALAN GREENBERG: I would suggest that if we're going to be asked to vote on it at the next meeting that we be given something to consider in preparation for that – not just, again, bringing it up as an agenda item without any real substance.

GLENN MCKNIGHT: Let me summarize. Garth and I will actually do a summary for a presentation at our next meeting. Okay, thank you. We can move to the next agenda – is that it? I don't see anybody remotely wanting to comment. Okay.

Okay, the third update on operations is ALAC. I can't really speak too much about it, but as you know, this is my last opportunity as Secretariat and I'm moving to ALAC. And basically the person who's leaving the position of ALAC is moving to Secretariat is the gentleman beside me on the right. So is there anything operationally that you would like to speak on, Evan?

EVAN LEIBOVITCH: Not at this point. I'll simply say, based on my experience as chairing NARALO previously, my own preference would whenever possible to work by consensus rather than by vote and only act by vote when we really can't come to an internal consensus. In the first few years of NARALO, except for votes on personnel, we were just about able to do everything by consensus. I think it was actually a source of pride that we were able to do that kind of thing. Personally, if I had my druthers, we would go back to that as a preferred way of decision making. Thanks. That's about all I have to say, operationally.

GLENN MCKNIGHT: Thank you. That was Evan Leibovitch, former ALAC – or still an ALAC member. Before I go to the next section, which is – we're waiting for the VP, Christopher Mondini.

I'd like to point out to you, in addition to the dedication we did at the beginning of the meeting, we do have a nice card courtesy of Silvia. Some of you have signed it, but some of you have not seen it or signed it. So please, before you leave today – have you guys all signed on your side? Okay. Let me pass it this way and you can pass it back, and then make sure the staff signs it as well. Okay, thank you.

I'm going to table Christopher Mondini's presentation in the interim. He may be here in a few minutes. But Joe, if you don't mind, please? And sorry, again, please state your name – Ariel, thank you for reminding me – before you start.

JOE CATAPANO: Christopher is on his way. He just texted me – for the presentation. He's on his way. He's in the elevator.

GLENN MCKNIGHT: Would you like to start?

JOE CATAPANO: I don't think I have the materials with which to start. I don't, sorry.

GLENN MCKNIGHT: Joe doesn't have a presentation. But perhaps, since we have his – graced with his company, maybe some of the members have any questions for Joe? Anyone remotely?

As Evan suggests – he's a better Chair than me – he's saying we can table that as well. So let's move on quickly to the next. Okay, outreach.

The next topic is topic six, outreach, any updates on recruitment. The person who is our liaison on outreach is Murray McKercher. I did not receive a report from Murray on outreach efforts from him. But I can say, anecdotally, we have been doing a number of outreach programs in concert with CROPP. And I think I'll table the discussion of what CROPP things we're doing as outreach until later in the agenda. But fortunately, saved by the bell, Chris has entered the room. And I'll give him a second to settle for a second. So on the agenda, Chris, we have you, number five, for a presentation. Did you need to settle a little bit before we start, or you're okay?

CHRISTOPHER MONDINI: [inaudible]

GLENN MCKNIGHT: Okay. So we're going to turn it over to Chris Mondini.

CHRISTOPHER MONDINI: Sorry. I apologize for being late. Not only am I late, but I took the wrong elevator and ended up in the executive office of the hotel, so I'm just a little flustered. But tell me, what is the – I hadn't prepared any, I had some overview of just our activities.

GLENN MCKNIGHT: Again, as the VP for North America, it would be great for us to hear your vision and your activities and share with the rest of the NARALO community, if that's possible, and then open it to the floor of the membership.

CHRISTOPHER MONDINI: Sure. I've been very gratified to work with this group in a number of areas in some very concrete ways. I have the Global Stakeholder Engagement VP for North America, Joe Catapano, as the coordinator in the region as well. And together we've tried to team with you in as many areas as possible.

I heard you mentioning CROPP as I walked in, and so you've all been sort of the success story for the CROPP program in terms of both uptake and creative ways to use this partner funding program for engagement, and I actually think outcomes – so whether it's even the measurables that are related to the touch points and the people that you've raised awareness with but also in terms of the new ALSes. I see that as a very successful outcome, and they are, to an extent, related.

Joe, I know that you had been tracking some of the successes that have taken place over the last few months. Was there anything that you wanted to add?

JOE CATAPANO: I would echo your comments about the CROPP program and the success and outreach there. I'm trying to recall the number of ALSes added off the top of my head, but I don't have it. I think it's 13 since the last calendar year. I think that [we had an] ARIN meeting previously. Glenn was out there with a lot of brochures and talking to people and gauging interest and helping foster that kind of cross-pollination between the technical communities that participate in ARIN and ICANN, and then we wrote about it. We did a joint blog for that. So that has helped with

outreach, too. I think that At-Large has been really a very ripe space for some of the newcomers, and they've been very ahead of the game, kind of engaging folks and getting them interested in some of these issues.

CHRISTOPHER MONDINI: What's happening here is that Joe and I collaborated on making a nice list of all of the wonderful examples of ways we've worked together, and neither of us is finding the lists on our computers. So rather than try to find that list and recite, it exists and there are lots of great examples of coordination. But maybe we should open it up for questions.

You asked a little bit about the vision. I think the vision – before we have questions – and I really would get on the same page about it, but continue to partner. Continue to, either in conjunction as partnerships show up for recruitment of whether it's you need help on new ALSes, whether it's support at meetings, continue to use CROPP, also do a tag-team situation.

I'll tell you, I know there's one request that came in for a CROPP request to go to a conference that I had wanted to go to but I was unable to go to, so I'm really glad that one of your team, one of your community will be going there. So I really actually feel like, in a way, that we're extensions of each other in terms of our outreach in the region.

And then on a couple of very specific – are the work groups. We have good representation from North America At-Large members on the various work groups. And I think that that's important as well. So really, again, I see – not that I'm trying to foster competition among regions –

but I really feel like we're firing on all pistons and doing really well in this region.

GLENN MCKNIGHT:

One sec, Tony. I just want to react to some of the comments you were saying. And as you know, I shared the time with both of you at ARIN in Chicago. Since then, we're working on an MoU with ARIN. And they had the ARIN in Baltimore just recently, and I've been communicating back and forth with Susan on this. And they do a road show, which is something to emulate as well.

But we hope to do an MoU, and as Silvia can attest to it, she's done research on other RALOs and most of them have a relationship. Right? Which is great. And I was talking to a number of the, and Siranush has some great stories. So I think it's something for us to strive for. So the MoU is still under consideration. We hope to have something real soon, which is great.

Sorry. Go ahead. Tony's first.

ANTHONY NIIGANI:

So when talking about engagements – and now, this being the third meeting to raise the issue – I came through the special mentorship program of ALAC, and it was a really good program. And my understanding that the program was originally designed to be specific to First Nations. Because what was happening through the Fellowship program is you're bringing a lot of people from developing countries that had a certain level of education and needing to be resourced to be able to participate at this level.

That is mirrored within the First Nation communities. So I would be a big supporter and even mover to assist in reviving the original idea of the First Nation mentorship program, to start bringing the First Nations and indigenous communities to the table. Because the program seemed to be designed to reach out to those that fall outside of the developing world definition but within their own communities defined as third-world conditions. So they lack the resources and would require a lot of support to come to this level.

We see where that happens with the United Nations and the Declaration of the Rights of Indigenous People, which would then be the prelude to them participating in the Internet governance field as well. So if there is a way to raise that issue again and look at how can we bring a program designed to focus on First Nations and indigenous peoples' participation at this level ensuring they have the necessary resources in the beginning. Because as they participate, they start to see the value of resourcing this type of participation on their own in the future. Thank you.

GLENN MCKNIGHT: Would you like to respond to him on that? Okay, so the next person in the queue is Evan.

EVAN LEIBOVITCH: Thanks. You guys, between the two of you, you know about the IGF that happened in Washington and the CIF that happened in Ottawa just last week. It seems a blur already. I'd like to ask what kind of participation you can see ICANN doing, now that these two things are under way. It

looks like there may be, in fact, a more concerted IGF effort happening in Canada next year.

Do you see any kind of specific extended ICANN involvement, and what do you think about the possibility of, along with you folks and ICANN staff, actually having for instance some of the community people coming with you as ambassadors, so to speak, to show not only what ICANN is like at the top but also to give a very concrete idea of the grassroots? It's not quite a CROPP thing, right? It's not quite an outreach thing. But considering doing that kind of thing.

And I'm suggesting it here for North America. It's something that might even be considered globally. But the idea of ICANN making use of its grass roots community and showing that as a strength. Last night at the high-level meeting that I had with David and Sally and Fadi and all the senior staff, I actually used the term that ICANN actually has the biggest possible focus group that anyone could think of. Because in terms of ideas on how to deal with the public and that kind of thing, you've really got a resource here that's ready to work with you and in fact is desiring to be able to feed up the pyramid.

And so I'm just wondering if there's better ways to engage that. When you're talking to government, when you're talking to other bodies within North America, in many cities you'll have a nearby ALS that will have people that you can bring with you to demonstrate the grass roots. I don't know if that's been considered, but I think it might be worth considering.

GLENN MCKNIGHT:

Anyone else? One of the things that we were hoping to do after the CIRA Canadian Internet Forum, as you recall, for months of discussion with ISOC to do a culmination of something with ISOC, something with ICANN. But the most interesting thing I think we talked about is the outreach to universities, and that really excites us.

When we were at the event in Ottawa, we spoke with a number of the people at the University of Ottawa, including Michael Geist, who's a pretty prominent person on the CIRA board as well as a writer for the Toronto Star. And there's a number of great people. So the university outreach sort of thing, whether it's in Puerto Rico or anywhere in the United States or in Canada. So in addition to what Evan says or complement what Evan says, I think the university outreach is a prime crowd.

CHRISTOPHER MONDINI:

Me, too. Thanks, Glenn. I actually think we're on the cusp of a really good era of engagement across the North America region. Everything that you describe, actually, is ready to go in many respects.

So I wanted to actually address what Anthony was saying first about First Nations and indigenous participation because the program that you were brought in under, does it exist still or is it gone now? Because I get this question, and I sometimes refer people to Heidi because it seemed to me that Heidi figured a way to solve the problem. But I didn't know if she solved it in a sustainable ongoing way or if she solved it just for one moment in time. Do you know, Anthony?

ANTHONY NIIGANI: All I know is that the program I was brought it was in a pilot phase. So I think they're assessing that now to look at the success of it and how they can build upon it. I still need to have a discussion with Heidi, as well, as a participant in the program. That's something I'm going to go back to her and find out more about, so maybe we can approach her together.

CHRISTOPHER MONDINI: I would like to very much weigh in in favor of that. So let us know at what stage we'll ask. Maybe we can ask for as an action item, to find out from Heidi what the status of that is and if there's a way that we can participate in the assessment. I would like that very much.

Just continuing, and related to that and actually tying it in with what Glenn was saying, I think now for two meetings, we've had also a program which is Next Generation at ICANN. You may have seen some of the young people that are wearing t-shirts.

They were at London. They were all from one university, the University of Greenwich, where they took upon it in their graduate school class to do research on Internet governance and ICANN's role in it. And in this case it was a series of invitations that went out via universities and also via an engagement team to people who had had touch points with ICANN in the past. And I think we brought 14 university students from across the North America region.

That said, as compared to other regions, what would happen in other regions is some of those university students might be from developing economies and therefore fall under the fellowship criteria and be able

to come again and maybe kind of get one or two meetings under their belt, at least to get the foundation.

But this came up with North America. They said, “Oh, well, we don’t know.” I mean, some of them are exchange students that are studying in the United States and maybe they would qualify. But I would like to make a point, in whatever region we’re in, and we should talk about the other regions where we do a NextGen outreach.

Because I know there are student organizations for First Nation and indigenous individuals that might have tech interests, policy interests, Internet interests, and we should add that to an area for consideration. Sometimes they all come from one school. But in the case of North America, we probably could have taken the opportunity to say, “Oh, let’s look specifically for people from these communities that are applying.”

So I’m going to take that as a note back to the NextGen team. You can put that on my action items. Go ahead, Glenn.

GLENN MCKNIGHT: We have John, then Evan, then Tony, I think in response to the NextGen issue. Go ahead, John, please.

JOHN LAPRISE: Thank you. Hi, Chris. Good to see you since EuroDIG this summer. I’m going to make some similar comments to ones I made at the ISOC meeting last night which is, given the – if I dare say it – the target-rich environment that the U.S. is, the fact that this room is half-empty is not

good. Aside from the academic outreach, I don't see outreach into, say, the financial sector, which is dependent upon the Internet and who should reasonably be – and in fact I had conversations at a networking event in Chicago with someone from a credit card clearinghouse. And they're like, "Yeah, that's actually something we should be involved in." But they're not.

It's not that we have a lack of need. They just have to be made aware that we should be involved in this. Again, the U.S. is a very target-rich environment for this, and the empty chairs in this room is in some ways a testament to perhaps areas that need improvement.

The other thing I would say is that also last summer I was fortunate enough to be on the faculty for ICANN's Middle Eastern School of Internet Governance. There's no reason that isn't either necessary or useful in a North America context as well. Again, if we're looking at programs that ICANN runs in places in the world, there's no reason to reinvent the wheel. That also is a compliment to NextGen. So there's a lot of programs that ICANN has across the organization that might be useful in this context. Thank you.

GLENN MCKNIGHT:

We have quite a queue. I think Loris, you also put up your hand, right? Okay.

EVAN LEIBOVITCH:

First thing. John, I wonder if you're targeting things a little bit differently. If a backing association wants to come in, I think their entry point is probably not through At-Large. There is a business constituency

here, and they're trying to do their own outreach. There's different paths in. At-Large has a very, very specific community targeted, and I'm not quite sure a banking group would be that. So looking at empty seats around here, your point is taken. I'm just not quite sure that's the right target.

My question, I guess for Chris and for Joe, is I don't know how easily or honestly you can answer this, but given all the things we're talking about, given the ideas about expanded outreach and resources and things like that, the feeling I'm getting based on Fadi's comments on Monday, that I suspect are going to be echoing further, is that ICANN is about to go into an austerity mode. I don't know if I'm characterizing it easily, but things like budget freezes and things like that seem to be a fact of life coming down. How is that thing going to affect requests like you hear here? Let's do a new outreach. Let's do a new road show. Let's engage universities. If ICANN is about to go onto a budget-shrinking/austerity/whatever, can you give us an honest appraisal as you can of how much we can reasonably expect to see a lot of this kind of expansion of outreach and other programs happen? Thanks.

CHRISTOPHER MONDINI:

That's a good question. I'm very happy to answer it. I can tell you the budget is not set to shrink, but the budget is set to be held stable. And there might be some sort of cost-of-living-type, inflation, 3-5% type. So I think the answer to your question, Evan, is that what we've got now is what we can work with. I know that we were asked very hard to look at our own travel budgets, sponsorship budgets.

I think we went through a little bit of a period where we felt – what really happened is, I think what Fadi explained on Monday, is that the projections of the income from the fees of the registrations that fund ICANN were less than what the projected were. It isn't creating austerity. It isn't shrinking the budget. It's just making us have a flat budget. So I would say what we've got now, what we've had over the past year, is what we'll have going forward.

That said, your particular group, this particular constituency, I think has been the best at making the most of that, both with CROPP funds and your activities here. So I don't know if that answers your question.

What I would like to explore are ways, though, in terms of the requests that we're talking about here, is how we can be smarter and work together in a communicative way using the resources we have, which frankly are some resources. And those range from the more formal programs to support travel, to support activities, and pilot programs like CROPP or even the program under which Anthony entered as well and our ability to field requests for help to sponsor something that we would like to produce. We do have a little bit of flexibility. The budgets aren't shrinking. They're staying flat.

One thing that I think would be helpful, and just to move on to some of the other issues that came up, I agree North America is a target-rich environment and I totally agree that universities would be an incredibly rich environment. And as we add ALSes, we add more geographies where you have community constituency members that sit there. Which, if we had an ALS in every major metropolitan area, then also it's easier to get them to be a representative.

I completely agree with what Evan is saying – what I think I hear him saying – which is new community recruits would rather hear from existing community members, not from ICANN staff saying how great it is to participate in ICANN because you’re in fact the ones that can respond with your experiences.

I think to that extent it would be helpful, and I don’t know in your outreach efforts, which are considerable, if you do target. If you target by geographic region, and I don’t know if you’ve sat down and said, “Oh, the Pacific Northwest, we should really focus there,” or, “This is something we could look at for the next fiscal year,” to make sort of a heat map so that if maybe we don’t have anybody that’s in Texas and we should have somebody that’s in Texas, or an organization, or maybe in Winnipeg or so forth. So that would also help because then you would have people in each place.

Another thing that I’ve long advocated, and I don’t really know where it would originate but I would love to see this. I know many of the ALSes are also ISOC chapters. But it seems to me, for universities and also now that we’ve interacted a little bit with university students here at ICANN, that – I don’t know if you all had a similar experience, but you arrive at university and you kind of look for your clubs that you sign up for. Maybe you’ll be part of the Italian club or the chess club or the volleyball team.

So it seems to me it would be great – and because ISOC has kind of a broader umbrella – but it would be great if there were some combination of the Internet Governance Club or the Internet Policy Club

or even the Internet Club which you could get technical students and get your multi-stakeholder student group.

But again, I don't think it's something that's going to originate here or with us, but it's something we should think about. Because I would love to see, again, a proliferation of campus clubs around this issue. I think that would be a thing that, if we could do it in a way that kind of goes viral, that would be a great thing to do.

The last point was on business and the fact that there aren't that many people here, as John was alluding. For business in particular, but also other new stakeholders, and like the local L.A. crowd, they all came on Monday. And they stayed for a couple of hours and then they left. And I think they came due to a lot of Twitter hashtag marketing. So we don't really know who was here, so there's less of an opportunity to hand them off to you.

But this is another thing that I guess we could have thought about, and I think you've done a little bit of thinking about potential new Los Angeles-based ALSes or stakeholders that we could have helped target a little more. But maybe you've been doing some of that on your own, that you're here. And maybe if there's anything we can do to support, if you want to work with our counterparts from the engagement team that are in North Africa region. I mean, you have very good representation to North Africa to do some pre-meeting targeting to help them, guide them through the whole meeting so they actually stay around a couple of days.

GLENN MCKNIGHT: Thank you, Chris, We only have thirteen minutes left and a lot of agenda items, but we have two in the queue. If they can be short, Tony, and then Alan after you.

ANTHONY NIIGANI: Just to get back to the NextGen, the focus on that is really good. But just want to add to my point, just to ensure there's clarity, is that to ensure that when communicating about indigenous communities, that they are in the marginal side of the digital divide. That's going to be key, because they're willing to be partners, but they want to work in relationship, not being – as historically done – decisions made for them. And so they do want to participate, but in partnership. Thanks.

GLENN MCKNIGHT: Can I turn to Alan? Alan's question?

ALAN GREENBERG: Thank you. In terms of outreach, I think we have an underserved community that we have largely ignored for most of our existence. We pioneered the concept of unaffiliated members. It's been emulated now by several of the other RALOs and will likely to be propagated to the rest of them. We've ignored it. The numbers started at about six, and I think we've grown to eight now, in eight years. One of the two is sitting at the table, and he's brand new, which doesn't say a lot for the first six in seven years.

I think it's an easy sell. There's lots of people if they knew about it would join, and I think we'd get lots of good real workers. It's not a big

commitment. It doesn't cost anything. And if even only one out of ten actually do something, it's a huge gain. And I really think we need to be, when we're talking about outreach, it's not just ALSes. It's people and universities and all sorts of other places may well be a good source.

I really think we've made – not we NARALO, but we ALAC and At-Large – have made a strategic mistake in going out and saying, "We're this great organization, join us, but first you have to go find 50 friends." Very often, what has happened is an organization joins, but it's really only one person or two people who have any real interest in us. I think we need to not focus on that somewhat artificial constraint and get people who really want to work and really want to contribute and be part of the organization.

GLENN MCKNIGHT:

Thanks, Alan. Due to time, but this is a great discussion and I don't mind tabling a lot of the other issues, Chris, so I know we only have ten minutes left but it's [inaudible] and it's actually, I grieve the point that I did not mention that Alan is now taking over as the new Chair, and he came from the unaffiliated side, which shows you that there's a great pool there. But I'd like to pass back to you.

CHRISTOPHER MONDINI:

Listen, I think you have great leadership with great ideas, so just very happy to implement and team on them. We're starting to use more – there's one feature on the ICANN website which is called Events Near You, and it's got a handy map, and you can click on it and see what the events are. To the extent, if you look at North America, you'll just see

that we mostly have the ARIN, the NANOG, the Internet ecosystem regular meetings that are taking place there.

Because whether it's Joe or myself or actually one of you attending, we have that on the calendar. It's not just where ICANN staff are sending people. It can also be where ICANN community people are sending people. It can be where the ICANN community is setting something up – or Internet community is setting something up.

So this is going to become more of a landing pad for you to put any events that you know of that you want the [wider] community to know about. And also where we are appearing, because I'm getting a lot of that at this meeting saying "We'd like to team with you, we'd like to be at events with you, we'd like to figure out how to spend our CROPP money, where you think we should go for a good event." And we're going to be using this tool more to communicate that.

GLENN MCKNIGHT:

Okay, so let me go back to the schedule. We're going to table the CLUE presentation until next month or bump the other presenter. So Evan was going to do it today, but due to time.

We have a few technical accessibility, CROPP, GNSO, and ALAC committee reports. I can report on the first two. Technical Taskforce and Gordon who is remote has been on with Dev. I am taking on the position of co-Chair with Dev in the next year. Technical Taskforce has been great. If you are interested in participating, we showcased the captions first last month and it was fantastic in terms of the translation and service and very good, especially for people that do not have

English as their first language. They can translate the script right into, I believe, 27 languages automatically. It's well worth watching the presentation if you have a chance.

On Accessibility Taskforce, Garth, Joly, and myself and Judith are on that committee, and we had a meeting this week, 7:00 in the morning, and we did a SWOT and SMART analysis.

Moving forward, CROPP. We have only had two submissions right now. Judith, for Southwest, and myself, to go back to NTEN which is a not-for-profit event in March. There's logistical issues on registration, and I'm working with Robert and staff on that. I think we're getting some best practices done there. But Evan, have you submitted your CROPP application?

EVAN LEIBOVITCH:

Still working on that, and it should be in your hands by month's end.

GLENN MCKNIGHT:

So that means we have two left. Please, let's not lose this opportunity. We had one that ended up, by Constantine, being in the wrong dates because it went into June because the fiscal period. But I thought we did really good use of the CROPP money and we appreciate it. I think we did a pretty good job reaching out. And I understand we need to get more numbers.

We need to treat it as a marketing opportunity. When you go there, it's not to meet with friends, but it's an outreach opportunity. If you want some advice how to do it, please ask me. I'm maniacal when I go to it,

so I assure you I meet a lot of people. It's a great opportunity. There's two other spots, so please look at your agenda. They need eight weeks' lead time. Okay?

So, Eduardo. I talked to Alan. Alan says he wasn't interested in it. He's got other methodologies. So John or Loris. Okay, make sure it fits in within our agenda, please. You need to come up, do the research on it, and submit it to our meeting so that we can as a group assess it and approve it. It falls in within our outreach strategy. Okay?

Okay. If I can turn to Alan. Can you say a few words on GNSO? Any report on that?

ALAN GREENBERG:

Not really. There's a large focus on the IANA transition and accountability, clearly, and they have a whole bunch of PDPs going and there's going to be a lot more work starting regarding WHOIS, potentially new gTLDs. Take a look at what they're doing and join. Start participating.

GLENN MCKNIGHT:

Alan said a real – one second – a real great idea. If you're not on any working committees, and I may be amiss. I think, Tony, you're on the Accessibility committee. But if you're not on a working committee, that's really a great way to be integrated into the ICANN space. So, Evan?

EVAN LEIBOVITCH: Just giving a small thing on what the ALAC is working on this week. There is a motion that came about as a result of the gTLD Working Group meeting that happened the other night. There is a resolution being prepared to be voted on that has to do with public interest commitments. There's serious concern about the state of it, even though some of the contracts have been signed.

There is still what's considered to be a very significant deficit between what the community thinks is in the public interest and what the public interest commitments actually deliver. So there is a statement on that being developed. You may have received a message from Heidi asking you to have a look at the page, leave comments if you like. And ALAC will be voting on it at its meeting, I believe Thursday morning. Thanks.

[EDUARDO DIAZ]: I would like to add to the ALAC business.

GLENN MCKINIGHT: ALAC.

[EDUARDO DIAZ]: Oh, okay. So, there was during this week also we have met with the ATLAS II Implementation Workforce. There are 43 recommendations that have been filtered through or sent to various of our working groups. And we met with the Board and we started chatting about this, and hopefully by the next ICANN meeting we will have something more concise about recommendations that we put together from ATLAS II.

Most of the conversation in the ALAC this week has been the NTIA transition, so I think everybody is focused on that. Thank you.

GLENN MCKNIGHT:

Thank you very much. We have to be at another room in a few minutes, back to the Olympic room for our next meeting promptly, and I'm concerned about staff because they need to set stuff up. But is there any other business that you'd like to mention that's a burning issue? Okay, yes, sir.

CHRISTOPHER MONDINI:

I'll try to make it 30 seconds. This is talking back to outreach issues. We'd love to have your feedback on our North America newsletter that Joe and I work on. So let us know, even informally, how that's working for you. If you do find in your outreach activities that you meet people and collect business cards and you don't have an easy way to keep a touch point for them, Joe maintains essentially a spreadsheet by stakeholder category of new contacts we've made in the North America region. So that at a minimum of three times a year, the name ICANN will appear in their inbox. So if you would like to add to that list, we welcome that.

And then related, too, is on these issues of IANA stewardship transition and ICANN accountability, I'm finding these issues are bringing in sort of the general public a little bit more. So, again, I think I heard you touch on that, but to the extent that you can convert that into an outreach opportunity, I'm seeing that across the stakeholder groups, so it might be something helpful for you as well. Thank you.

GLENN MCKNIGHT: Thanks everyone for joining us. We're going to conclude the meeting. Thank you very much.

[END OF TRANSCRIPTION]