
GLENN MCKNIGHT: ...transcripts as well. Perhaps we can start the meeting. If we can start with the roll call that would be great.

KATHY SCHNITT: Well, we'll go ahead and get started then. Good morning, good afternoon, good evening. This is the NARALO Outreach Event Working Group Call, on Monday, the 8th of September at 16:00 UTC.

On the call today, we have Evan Leibovitch, Murray McKercher, Glenn McKnight, Eduardo Diaz, Garth Bruen, Louis Houle, Ogi Mitev, Monique Chartrand, and Loris Taylor.

We do have apologies from Olivier Crépin-Leblond. From staff, we have Heidi Ullrich, Silvia Vivanco, Gisella Gruber, and myself, Kathy Schnitt. I would like to remind all participants, please state your name before speaking for transcription purposes. And you may begin.

GLENN MCKNIGHT: Great. Thank you so much. I just found out today that our staff, Kathy, is from the Syracuse area, and she just escaped from Iowa, she was there for 10 years. Okay everyone, let's start with the agenda. I just want to give, for the benefit of everyone, this historical significance of the showcase and why it's important to do a showcase event.

And I'm fortunate that we have a person on the phone, which is Eduardo, who organized the San Francisco successfully, with Darlene, a couple of years ago. So I can talk about, and Garth, particular, we were

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together working hard on the Toronto one. But if I can turn to Eduardo, just to say a few words about the success of the San Francisco event. Eduardo, are you there?

EDUARDO DIAZ:

Yes I'm here, Glenn. This is Eduardo for the record. But I'm going to talk in general terms, and then we can take it from there if you have specific questions. Basically we have a big room in San Francisco, I think it was in the top floor, one of the top floors. We removed all the furniture, and we put it like on the side.

There was like an entrance hall to the meeting room, where we put a table, a single table, with information from all the At Large structures in North America. And we have like, if I remember well, it's like pictures, and some summaries and information from each At Large. And I think that the, I remember this well, Darlene was at that table, hosting and helping people with, explaining what an At Large structures were on the table.

And there was a, [before?] the room, there was a set of chairs that were put in there, and a TV showing an interview with Vince. I remember what the, I don't remember what the interview was, but, you know, people could sit there and hear this interview. The program ran for an hour. And I was the person that was presenting as Master of Ceremonies.

And we were looking getting Vincent to participate as the main key speaker, and Olivier was a key person in getting him to participate in this event. Obviously, the fact that Vince was there attracted lots of

people. I think Heidi has the actual numbers, but it was 200 plus people that participated. I'm not sure if drinks were served during or after the event. I think it was after.

And there were the regular presentations by, you know, the Chairman of the Board, Olivier spoke, and [inaudible]. And basically, it was mostly a networking event. And also during the presentation, we had an opportunity for all of the At Large structures that were present in the event to have a few words to say about their organizations.

And basically after that, it was mostly a networking event. People were just, you know, milling about. So, if you have any specific questions, please...

GLENN MCKNIGHT:

Okay. [Inaudible], since Evan does not have voice, I just have to read what he's stating. He is stating that the drinks were served before the speeches, and he's just saying it's important, lesson learned, don't do that. So I guess Evan is sharing, I guess, it was maybe a little hard to get people calmed down for the speeches because they had a few speeches. I'm not sure what he means by that, but it's a point well taken.

Anyone have any questions for Eduardo on the logistics or the layout or any concepts such as a major speaker for our event? We'll get to our agenda in one second, for ourselves. So any questions so far? Okay. Eduardo, anyone else?

EDUARDO DIAZ: This is Eduardo. I just want to add something about the sponsors. I know that Google was one of the sponsors, and I'm not sure who else... We've got a couple sponsors, and they were managed from the ICANN side. I mean, we've made the contacts, but the money was managed via ICANN. Thank you.

GLENN MCKNIGHT: Great. Now Loris is asking the question, "Will the organizations have a table or will we share space?" Yes, we'll get into the logistics and layout of our event, but perhaps I can turn that question back around to you Eduardo. Did individual NARALO ALSs have actually their own tables to showcase their own ALS, or just literature on one table?

EDUARDO DIAZ: This is Eduardo. There was only one table with all the information at the entrance of this room.

GLENN MCKNIGHT: Okay. All right. Evan also said he feels that there was two main sponsors, Google and Afilias, which is definitely old reliable, for sure. One of the, Garth, do you have audio? Okay. I'm waiting for Garth if he can speak as well. While he is confirming on the call, okay, he doesn't. So let me just tell you a little bit about the Toronto event.

We were able to, it was a two-fold even in Toronto. One was a major outreach table, which we'll talk about that separate. And the second was the event that was, I think it was a Wednesday night, which this will be as well. And again, it was a combination of drinks, speakers. And we

had, in terms of sponsorship, we had the Google and Afilias as sponsors, but we also had [inaudible].

So we ended up having the event, which was largely not a, I guess you would say, a networking opportunity. It was more of our time was spent in speeches. It was a little bit longer than probably yours Eduardo, I'm not sure, because I was not at both. Which, Eduardo, would you say it was about the same length of time in speeches, or was your San Francisco one shorter?

EDUARDO DIAZ:

The speeches, I don't think they took that long. To me, there were, you know, they were not something I will say that took a long time, but again, a lot of people were there because they wanted to hear Vince [inaudible]'s speech, which was very good. It had to do with the At Large [support?], Civil Society and so forth.

So I think we were, I think they were in the correct time. The... Always, you know, the presentation of the ALSs, and this is my personal opinion, it took more than what I thought it should have taken, just because people, you know, are so proud of their organization, they just wanted to say everything about it, and forget how much time you had to give your presentation, but that's just a lesson learned there. Thank you.

GLENN MCKNIGHT:

Okay. Thank you. I think Evan is adding, and it's part of the collective memory, he's saying that each of the ALSs who were present in San Francisco had a chance to say a few words. So he was saying the

timeline for people actually talking, and he's stating here, if everybody gets up there, even if they were given five minutes, it would have taken a significant amount of time.

Okay. So if there is any other questions. [Inaudible], Murray, back to you, questions for you.

MURRAY MCKERCHER:

Yeah, just a comment, no particular question. The event in Toronto was the first ICANN meeting that I attended, and the first social event. So just for recollection from a newcomer's perspective. I recall that Fadi made a few remarks. And there was a Google presentation from Google. So the presentation seemed to go fairly quickly.

I think in the evening people are sort of presentation out, so more socialization is always a good thing, time wise. But anyway, I was impressed by the Toronto one. And Google got their few minutes for their sponsorship dollars, and it was nice to have Fadi there, you know, executive support for the event. That's all.

GLENN MCKNIGHT:

Great. Thanks Murray. As some of you... Murray actually is our Mobi representative from NARALO, for those who don't know. You may recall meeting him if you all were in London. Okay, so Murray, if you could put your hand down if that's it. Okay. Thank you. Any other questions to myself or...

HEIDI ULLRICH: Glenn, this is Heidi.

GLENN MCKNIGHT: Hello?

HEIDI ULLRICH: Yeah. This is Heidi.

GLENN MCKNIGHT: Oh, Heidi.

HEIDI ULLRICH: Hi. Just some comments. And both of those events were very different in terms of the layouts. The San Francisco one was, everyone was standing and holding their drinks. So they listened to Vin [Surf], but then as Evan mentioned, once Vin [Surf] was finished speaking, people would just move over and start networking, and that caused a lot of distractions when the ALSs spoke.

For the Toronto event, everyone was sitting. Those who were there would recall that there was really no space to stand. It was all either the U-shape or then the extra seating. So that perhaps was one of the root causes of the prevention of the social activity. So that's something to think about when you're planning your event here in LA. And we will show you the spaces that you are going to be having, and it's a good combination actually.

GLENN MCKNIGHT:

Great. Thank you Heidi. Actually my memory, as part of the collective memory, it was half-standing and half-sitting at the Toronto location, because we did have the U-shaped table, and people sat around that U-shaped table. But there was a significant number of people that actually had to stand as well.

We had probably not as many as the San Francisco event, because you got a rock star like Vince showing up, it will draw a lot of people. But I think we're taking in some very good logistical issues here for our upcoming event, which would be great.

Okay, so I want to turn, if there are no other comments or anybody, let's talk about our event itself. And the big issue is in terms of our logistics, in terms of how we are going to portray this. There has been a lot of feedback from people not to have a lot of speeches, one after the other. I think a lot of people come forward saying they would like more of a networking event, and more showcasing what achievements NARALO has done, including, you know, getting individual ALSs who are there, an opportunity to say a few words.

So I want to turn that open to the table, to everyone to get their opinion in terms of the layout for the evening. Okay. So does anybody have any questions or comments? Okay, Eduardo, back to you.

EDUARDO DIAZ:

This is Eduardo. I just want to comment that, you know, having the ALSs going up to the podium and talking about themselves, it might take a long time. That's what we learned in San Francisco. Maybe it would be better if you, like I mentioned in the Adobe, to have some kind of video

or slideshow that will, you know, can be presented in five minutes or 10, or whatever time it will take, just to present the ALSs and, you know, you can control that.

So once you get somebody on the podium, you know, people get very excited sometimes when you talk about [inaudible]. That's my two cents.

GLENN MCKNIGHT:

Okay. Anyone else commenting on Eduardo's suggestion? That we limit the number of presentations from ALSs and we give an overview on what we are, and what we do, and how we do it. So, Murray has got a response, please.

MURRAY MCKERCHER:

Yes, thank you Glenn. It's Murray speaking. So again, I think I would agree with Eduardo on those comments. Sometimes less talk is much better, and get my storytelling hat on. I think it's always good to have short stories from the ALSs, successful or interesting things that they're doing, but it has to be really short.

And I have mentioned also as a possibility of a format, something that I've done previously is that fireside chat idea. So rather than someone make a presentation, we ought to have a panel or a group at front, sort of a curated, so that presentations are short and let the audience come in and engage with questions.

So it's somewhat formal. We eliminate a lot of chatting going on in the background. But at the same time, whoever is curating the meeting can move it along appropriately.

GLENN MCKNIGHT:

Okay. Thank you. I think Evan is suggesting another practical solution. As you know, we have quite a few ALS showcase, even if it is one or two slides, pictures of each one, that would take probably the entire hour itself. So, Evan is suggesting the ALSs, and on the call is Loris Taylor. And she doesn't have voice, but she is an example, I believe, Loris confirm if you are attending.

We want definitely those who are attending to be showcased. So yes, Evan suggesting the, particularly the new ALSs that are coming, would be great. Anyone confirm that or any other comments? Loris is responding.

So, silence is consent then, as Louis says. It would be very short presentation. Now one of the other ideas that we, it looks like Loris is getting some problems with her Internet connection in Arizona. Loris if you can hear me again, we're suggesting the new ALSs that some of the other NARALO members probably don't know them as well, or the wider community, so we can give a very short overview of what NARALO is and our principles, and then showcase down to the new organizations.

So Murray, you've confirmed that. So if we have consensus on that approach, it seems like a practical idea, and I just need confirmation on Loris if she'll be attending the LA event. Okay the other issue is a

keynote speaker. It has, we need to get some discussion on that. So besides just NARALO, you know, summaries, I just want to throw that out to the group.

If we need a keynote speaker, or you want to avoid that entirely, I just want to ask the committee if you would still like to have an inspirational speaker, as you had with the San Francisco event. Okay, Murray, go ahead.

MURRAY MCKERCHER:

Thank you. It's Murray speaking. So I think our keynote is really good for getting people to come and attend this, especially outreach to new people. It would have been amazing to hear Vince. And I was just noticing, seeing as we were in [keynote six?] and we were in Los Angeles, and movie teams, and Hollywood, and all of that, is there someone in the media space who uses the Internet extremely creatively that we can call upon to, as a drawing card?

I don't know. I'm not looking for an actor, but throw that out as a possible theme.

GLENN MCKNIGHT:

Yes, thank you Murray so much. Anyone else want to add to Murray's? Or another take on it? One of the themes that I've discussed with Garth and many of you, is the fact that NARALO, I believe, is on the leading edge to reach out on the issue of accessibilities to those with disabilities as well as the First Nations or Native groups in North America.

So those two particular groups I think are the high point of what NARALO is trying to do besides other things, that I thought it would be an interesting perspective. And not to say that other RALOs have to follow what we're doing, but I think it's an interesting approach. I thought we should look at that as a perspective.

So I'm hoping Loris can join us on this conversation. Loris, can you say a few words on that?

I don't think we have it. Okay. So, back to my commentary in response to Murray, is anyone solid on the idea of having an inspirational keynote speaker, or void that entirely and just really focus just on the NARALO ALSs. If so, I want to make sure we have consensus on the approach. Any comments?

Okay. Eduardo please.

EDUARDO DIAZ: This is Eduardo. Is the question, do we use a keynote speaker? Or just NARALO, 100% NARALO outreach showcase? Is that the question?

GLENN MCKNIGHT: Yes it is.

EDUARDO DIAZ: Well, the keynote speaker is, the way I see it is, to attract people to come to the event. People that somehow might be more interesting in

doing something else elsewhere. So to me, if we get a very good keynote speaker, it would be a plus. That's my personal opinion.

GLENN MCKNIGHT:

Okay. So we'll need a shortlist of who that person would be, or a shortlist or range of people that were actually at the event. On the budget side of things we do not have a budget for transportation, nor the speaker set for this individual. So we have to be careful on what we have. So we have to use within our community reach, individuals who will not actually cost us anything.

So that's a [inaudible]. So I know Vin will probably be free, but I think we've done him before. So I think maybe the Vin suggestion may not be the best for this, but I'm still open to suggestions. Since Evan doesn't have voice, I just want to point out that he is, would like to propose Rinalia, our Board member elect.

And again, I think it's a great opportunity for her to speak directly to the NARALO community. She knows our community directly. It's a great suggestion. She comes from our community and she is also tied in as a Board member, so there is a great suggestion on the table as well.

Ogi is also suggesting Vince as suggestions, so we have two names so far. Is there anyone else that anyone else wants to put? Okay, we have Murray [Alan Musk], Murray, can you explain who [Alan Musk] is? And would he be at the event?

MURRAY MCKERCHER: Actually I have no idea whether he would be at the event. [Alan Musk] is fairly high end tech game. He is the darling of electronic cars, inventor of the [Inaudible]... And also the X prize, Peter [inaudible] and those guys. But I thought [Alan] was in California. He's a huge name, probably very difficult to get. So I just thought I would throw it out there.

GLENN MCKNIGHT: Okay. Thank you so much. Yeah, he is probably building his cars. But let's throw it down. A fourth name for the transcriber is by Evan, he is suggesting the CEO, Kathy Brown, of the Internet Society as another person. Again, she is, depending on other meetings she's having, but she is available as well.

Okay so we have, we don't have to settle this now guys. So we can continue taking some names. We have roughly a month to follow up on these things. Now the second issue that is in the task, we've had a lot of speeches, and there were quite long from Fadi. He was a little shorter, but Fadi's speeches are quite long. So we have to decide, as a committee, whether to have... We can invite, but the question is, if we want to keep this very focused on just the NARALO speeches, we need to decide as a group whether or not Fadi and Steve are invited to these events.

I'm just being straight up front with everybody. So I would like to get that on the table for discussion. So open it to the group to discuss this issue. Any comments?

Okay. Louis, go ahead please.

LOUIS HOULE: Well I think that Fadi is always having a good speeches, and it's very interesting to have him onboard on such events. But as you mentioned, since [inaudible] it's a little bit too long, it depends on what we want to focus. Do we want to have a pep talk? Or if we want to focus on Al's storytelling? This is my two cents.

GLENN MCKNIGHT: Okay. So thank you Louis so much. It's Glenn for the record. All right. Again, I just want to reiterate, I'm trying to follow the chat line. Garth is saying we need to focus on the speakers who can inspire our membership, fewer discussion about ICANN policy. Again, this is where Garth and myself have emphasized the fact that this is focused on NARALO.

This is a part of the ICANN ecosystem, but you know, we really want to showcase what we've done as a group, in telling the wider community. The question is, I think we need to invite Steve and Fadi. We can decide on who is on the roster, if you... If we give Fadi an opportunity to speak, it may be tough to get the microphone away from him. So I'm just throwing that back.

Louis, do you have another comment or is that an old hand? Louis? It's an old hand, okay, take it down. Anybody have a comment on this? Because we need to decide on this agenda. Okay, Louis again. No, he's gone.

Okay, anyone else on this issue? I'm just going to point out, because very few of you have voice, Eduardo what's your opinion? Did you want to avoid the issue of having Fadi having the mic, which meant that it can be a much longer speech issue?

EDUARDO DIAZ: This is Eduardo. No, you know, having Fadi there would be okay. We just tell, you know, whoever is coordinating his time that you have X number of minutes. I think having people speak, and Fadi there, gives some kind of credibility to the event. You know, in a, I only know this in Spanish, in a suggestion way. I don't know if that is the correct word. But, I don't mind having him there.

GLENN MCKNIGHT: Okay.

EDUARDO DIAZ: I mean, that was the question, right?

GLENN MCKNIGHT: Yeah, the question is quite direct. And I don't want to snub anyone. I think it's not meant to be that, just that we have to stay focused on what our prime directive is. It has been, this is a networking event, and this is fundamentally really on the NARALO place within the ecosystem, and for us to talk about our event, our achievements.

So, I think we're not going to settle this today, but it looks like we have some opinion that not having Fadi on the podium, and the alternative person to Fadi would be Rinalia. She represents the Board, she represents perspective. So I'm going to leave Fadi off the roster as a speaker. Does anyone object to that?

Okay. No comment. All right. Another suggestion, I believe, flying by very quickly, Heidi is suggesting the next chair for ALAC as speaker, which is Alan Greenberg. He is also from North America, he's been a dedicated member of NARALO, he's in a number of committees. If you don't know him, I think it's a great suggestion as well.

Again, and for putting these names down, to transcribe, could you please add that person in as a speaker on the roster? Okay. So we haven't settled the complete list. I'm going to table this if no one else has any objection to it, due to time. I want to turn to the budget issue and sponsorship, if we can, and then we'll get on to other logistical things.

So the next item is budget and sponsorship. We do have a partial sponsorship. And Silvia, can you talk about the, what we have in hand and how much more money we require in order to do what we're doing?

SILVIA VIVANCO:

Yes. Hello everyone, this is Silvia. For the budget. We have a catering budget. I want to start with the catering which normally is an expensive item. We have budget for 100 persons for \$5,645. This is just wine,

beer, soft drinks, four types of canapés, and one hour of a bartender. Okay? And catering. So this is one hour.

And our At Large budget is \$1,150. So we need to cover the cost of the catering, we need to raise \$4,500. This is only for the catering. Now if we need to have some, I think we would be good suggestion to have some [inaudible] performers, or dancers with music, that would be an additional request.

GLENN MCKNIGHT:

Okay, thank you. Unfortunately, Olivier is not on the call. He's been emailing back and forth on some sponsors. He has had not had confirmation from Afiliis or Google yet, but we have a number. We have a number what we can ask for, and [inaudible]. So we're going to try to hit them up when Olivier gets on the ground in Istanbul.

We'll try to hit them up for 2,000 each. I don't think that's unrealistic as sponsors for the event. Now, as sponsors, it gets back to our agenda. Normally when a sponsor sponsors something, they usually get a couple of minutes to speak. So if we don't have the dedicated person we assign as a short speech, that I think that if Afiliis and Google come in as sponsors, we may want to give them a couple of minutes like we did in the Toronto event, in the speaker roster.

So if you can have that included as well in our roster, that would be great. Let's just go back to the, any, a lot of people are typing, but if anyone has voice, does anyone have a question on the budget, or sponsorship, or suggestions of other sponsors for the group?

EDUARDO DIAZ: This is Eduardo. Oh, I'm sorry. Let me put my hand up.

GLENN MCKNIGHT: Okay. I think Murray was faster than you Eduardo. Go ahead Murray.

MURRAY MCKERCHER: Thank you. It's Murray. Just on sponsorships, that's easier to talk than type for me. We can also leverage social media to benefit the sponsors. So as we put all of this into a bit of our social strategy, it's just another good reason for people to provide some money.

So, short speaking but we can cover a lot of social for both during and post-event. Thanks.

GLENN MCKNIGHT: Thank you Murray. Murray sits on the social media committee working group for At Large. So what he is saying is we can do pretty good reporting on that afterwards and during or leading up to it. Thank you Murray. Eduardo.

EDUARDO DIAZ: This is Eduardo. Just also we can offer the sponsors in lieu of a presentation to have a table somewhere to present whatever they want to present or have in the events. Just like, I think Afiliás had one table in the event in London.

GLENN MCKNIGHT: No, Afilias didn't show up at the table. They were offered a table, but they didn't bring much. It was TIR that had a table.

EDUARDO DIAZ: Oh, TIR, I'm sorry. Yes, okay. In any case, that could be in lieu of a presentation.

GLENN MCKNIGHT: Could very well be. That's not a bad idea. And we need to deal with the logistics, which is the next item, on what tables and, I think, assigned tables per sponsor is a great idea. The other suggestion from the thread is going after ISOC for some funding. Not a bad idea.

Let's, we can hit them up and see if they can be a sponsor. It may not be as much as 2,000 but let's get, there is no harm in asking. So I can follow up with Olivier on that as well. Eduardo, did you have another comment? Your hand is still up.

EDUARDO DIAZ: No, let me take my hand down. Sorry.

GLENN MCKNIGHT: Okay. Unfortunately Garth is not getting any voice, but he is chatting in the box here, and it gets back to our speaker again. Again, with the onerous, as I mentioned earlier, on the disabled community, we've had some incredible people who have been challenged in getting on the net.

And actually, a number of people in the disabled community have contributed to our Internet through their hard work.

So again, I think an inspirational speaker from the disabled community would be a great person. Now, Garth if you don't mind, can you type in the chat, if you have someone that you can recommend? Or if anyone else on the call has anyone that they can suggest...

Okay. So put that down as an action item, that we look up to see if we can suggest inspirational speaker in that forum. Okay, let's move on. Any other questions before I move on to the next topic? Okay. So logistics. So we have a picture of the room. The room is the ALAC room, which is called Olympic. Sylvia, I believe, was mentioning earlier, or Heidi, was a layout that we'll all have as well.

Did you want to, Heidi, talk about the room itself?

HEIDI ULLRICH: I'm sorry. I...

GLENN MCKNIGHT: I was just mentioning that the room is going to be for the event, that it is the Olympic room.

HEIDI ULLRICH: Correct. So the room is going to actually be two rooms. So the Olympic is the ALAC room, and that's coming up and you'll see that in a minute.

And because the showcases need interpretation, the speaking part will be in this room.

GLENN MCKNIGHT: Okay.

HEIDI ULLRICH: So there you go. Oh no, that's not it. That's not it. Actually if you look on the agenda, you will see that I've posted the photo. If you go back, Gisella, I added the photos to the agenda itself. So these are the four plans. Are you seeing these scrolls? There we go, okay.

GLENN MCKNIGHT: Scrolling. It's gone now.

HEIDI ULLRICH: Okay. Yeah, because I actually did a site tour, there we go. So that is, there are actually two Olympics. Olympic one and two, and I suspect that, they're both basically the same, so this is Olympic two. So that's going to be the ALAC room, and that's going to have that U-shape in it, as normal, which will not be able to be removed.

So in here is probably where the speaking part of the showcase will take place at the outreach event.

GLENN MCKNIGHT: And so you're saying when the doors are open, the socializing and the drinks and the hors d'oeuvres will be outside of the room?

HEIDI ULLRICH: Correct, correct. So those stalls that you saw, are actually at the far end. So I was standing in the door, and if I turned around, I would see this, you're going to see this. So that's the area that will have the socializing with the drinks. It's a good sized space. This is a typical US hotel, everything is large, convenient, right...

If I were to back up a little bit, then there is another area that might, there is another open area where it could take place, and that leads to some outside doors as well. And it's a little bit more, it's more by the escalators, etc. But I think this is really convenient, because you have a good inside space for the speakers, and then immediately outside there are two sets of doors, it leads to that nice space you saw for the socializing and the drinks.

So a really a nice setup.

GLENN MCKNIGHT: Great. Thank you Heidi. If those who were in Singapore, you remember the APRALO event, after the speeches and the quiz, we all went outside to be entertained. There was drinks and then there was a Chinese dragon performance, if you recall. So that worked out quite well. I think that's a nice way for people to enjoy themselves.

Okay I think Loris has mentioned something here earlier as a possible speaker. She mentioned [Web] Kinew, I hope I pronounced that right.

K-I-N-E-W, as one of the possible speakers in terms of Internet access of Canadian tribes to the Internet, particularly in remote areas of Canada. It's a great suggestion as well. If you don't, the transcriber, could you please add [inaudible] contact information, and Loris, if you don't mind, just send us the little details, maybe a bio and a background on the speaker, and if the person is going to be at the event as well.

As Evan said, yes Evan, we have zero budget to bring people to the event. But again, Loris, perhaps we can chat further on this. A second person that Loris is mentioning is Jacqueline [inaudible], who is also a good speaker. She's the director, executive director of the National Congress of American Indians. And she can speak on the Internet access as well in social media. Excellent.

Okay. Let me turn back to the, what Olivier, sorry the Olympic room and the antechamber that we're talking. So we're going to have, within the room, we'll need to settle on how many tables we'll need. If individual ALSs need a table, we're happy to accommodate that as well. We just need to know which groups will require a table, and we can assign their names for tables, as long as you have a volunteer who can speak eloquently about your organization, that will be great.

Okay. So anyone else have a comment on the logistics of the room, or the layout of the room? Yes, Ogi, the event, it will be the Wednesday night. We just have to work out the... And yes, Murray, we'll have the banners for us outside the room, throughout the room as well. Ogi is asking, the gala is on Wednesday night. I don't think so. Heidi, is the gala on, Monday right?

HEIDI ULLRICH: This is Heidi. Yeah, so this time it's going to be on a Monday. And then Tuesday is music night. So Wednesday is really the best day for that, people will be looking for a good, a nice party.

GLENN MCKNIGHT: Okay. Super. What time are we looking at starting? Is it roughly 6:30 or seven? Is that the normal time?

HEIDI ULLRICH: I'm just looking. Silvia, I think it's 18:30, let me just take a look at this.

SILVIA VIVANCO: 18:30 to 20:30.

HEIDI ULLRICH: Thank you.

GLENN MCKNIGHT: Okay. So, we have the layout. We'll work on the names. Please continue to send some names to me. We can nail down this roster. I'll be working with Olivier on the sponsorship. The last item in the agenda today is our outreach table. So let me give you a little bit of background.

In the Toronto event, we had the opportunity to have the NARALO literature and material at the ICANN booth, just outside the village.

Later in the week, it actually became a bit of a hub of all kinds of ALAC literature. So, we ended up distributing a lot of literature to people, in fact, that's one of the reasons we actually met Murray, and now he's a great volunteer, is because of that outreach.

So we're doing the same thing. We've set up a Doodle for people to volunteer. And the main focus of the outreach will be during the break, that's the morning coffee, the afternoon lunchtime. In the afternoon where people who aggregate down to get a coffee or to see the village. So, Heidi do you have an update on exactly where our outreach table will be?

HEIDI ULLRICH:

So this is Heidi. So I just have been informed late last week that the ICANN information booth is actually now jointly held in the space as for the newcomer's lounge. So since another person runs that, I'm going to be confirming with her how that's going to work. But it's, I'm pretty sure that we're going to have time for a few of you to be there during the break and during lunch.

But again, I would stress that just a few of you are there each time, because it is a limited space. Thank you.

GLENN MCKNIGHT:

Okay everybody. So we're looking to say two is maximum, two people, regular three by five table, I guess that's the normal measurement. ISOC members, which many of them are ALSs, are happy to volunteer too. But we don't want this to be a hang out. On the other hand, if we

can share the time space so it doesn't, it's only on a couple of people's shoulders, so if you would like to sign up and you're at the event, let me know.

And we have a [inaudible] but we always still need more people. So again, correct me if I'm wrong Heidi, it's not going to be in the village itself, it will be out somewhere in the same area?

HEIDI ULLRICH:

This is Heidi. Again, it depends on the venue. So each time it's a slightly different space. I should be able to find out more next week about exactly where it is.

GLENN MCKNIGHT:

Okay. Great. Well that works out well for my opinion, it's Glenn speaking. Newcomers need to know about NARALO and ALAC, so it will include ALAC materials, but the main idea is going to be meeting a lot of people for the first time that are North Americans, that didn't have to travel to other parts of the world to learn about NARALO. So our prime people at this outreach table will be NARALO people. Any questions from the group?

Okay. We do have a NARALO slideshow, we can show. I have some literature. So we'll need to make sure we have our banner and some additional literature as well for the table. And again, this is strictly volunteer for those who are on those calls, and we'll be letting everybody else know in the NARALO space as well.

Okay. So any other questions from anybody?

[CROSSTALK]

SILVIA VIVANCO: Okay, just quickly. If you would like to have some lanyards, or some promotional items like a key holder. Normally each RALO has something that they give away. Have you thought about that?

GLENN MCKNIGHT: Do we have anything in storage that we don't have to spend any money on?

HEIDI ULLRICH: This is Heidi. No, that would be, commercial items would need to have funding for that. So this is all dependent on getting additional funding.

GLENN MCKNIGHT: Yeah. To answer your question Silvia, yes, we would like all of the above, but it depends on if we can raise a few extra dollars from our sponsors. We will like to do that. I would like to point out that Ogi just mentioned about ordering NARALO t-shirts. One of the things you will see on my report on the Fayre of Opportunities, the fantastic job that AFRALO did at their booth, at the showcase that we had.

They were all wearing their RALO colors, they looked fantastic. It may be a great idea that we look at a t-shirt as well Ogi. But again, on budget. Evan pointed out, first priority is business cards. I don't think

we have a business card, we have a brochure and I think that's basically it. I don't think there is any particular business cards that I can think of.

HEIDI ULLRICH: Glenn, this is Heidi. In Singapore, Silvia correct me, I'm quite sure that there was, we had business cards for the Singapore meeting, among other promotional items. And they used that, we distributed them during the showcase as well as when we did outreach.

SILVIA VIVANCO: Correct. Yes Heidi, we did.

HEIDI ULLRICH: Thank you.

GLENN MCKNIGHT: Yeah, Evan is suggesting that the card also needs to include a TR code that will go directly to the NARALO website. Perhaps we can add a TR code a look at the costing on that, Evan. So we're looking to the idea of having business cards. I don't think there are any business cards left, right Heidi? That was used in Singapore?

HEIDI ULLRICH: Those, again this is Heidi. Those were APRALO ones, and they did have a TR code, so we don't have any for NARALO, but I can ask. Actually, we can go ahead and do that.

GLENN MCKNIGHT: Okay. [Inaudible] an action item that, before our next call. We can see what the cost is and if it's going to be provided. Okay. So folks, we just need to, one last item that is not on the agenda is our next call. Since this thing is coming up really quickly, I think we need a call fairly soon.

So to finalize some of these things. We have a number of names, we also have the sponsorship. Can we settle on a date that's fairly soon? I don't know if anyone is interested in a call next week, but for sure, if not next week, within two weeks for sure, we need to do a call. So anyone in favor of a call next week?

You can click on your agree or disagree. Anybody voice here, okay, Louis says yes for next week. Okay, Loris, thank you. Anyone else? Eduardo, Evan, I think Murray has dropped off the line. Okay. We're not getting... Okay. We're just going to be arbitrary on this. We'll do the same time. Heidi, is that possible for next week at the same time?

HEIDI ULLRICH: Yes, Gisella? I think that's fine. I think that would be, Gisella are you there? Or Kathy?

GLENN MCKNIGHT: Yes, Gisella says okay...

GISELLA GRUBER: Sorry. Just to confirm, Monday the 15th at 16:00 UTC and we'll send the invitation out tonight.

GLENN MCKNIGHT: Okay. Murray is asked for 30 minutes. Murray, I hope to do it in 30 minutes. If a lot of people aren't talking like this time, I think we can probably do it in 30 minutes. It's going to be very, a vote on who the speaker is because we need to act quickly to confirm that, you know, the suggestions that we had and you have to get an update on sponsorship.

It's really two items. And then the ALSs that need a table that are coming. So, okay, we have next call, Monday September 16th, is that the 16th? I don't have a date. It's at 16:00 UTC, which you can convert that. So what's the date next Monday? Oh, 15th okay. If that's everything that's good. Any comments or questions?

Okay. Great. Folks, thank you so much for calling. And I can be reached any time on Skype or on the phone if you have any suggestions or you want to chat to me. I'll be around. Except we have a NARALO call at 8:00 Eastern Standard Time in two hours. So [inaudible]. So thanks everybody for joining us.

HEIDI ULLRICH: Glenn, this is Heidi. Just one moment, one comment. In the meantime, are you okay with staff starting to create a schedule for the event, or put speakers in that you discussed as well as another table for volunteers for the outreach event?

GLENN MCKNIGHT: Yeah, that's fine.

HEIDI ULLRICH: Okay. Thank you.

GLENN MCKNIGHT: Thanks. Okay everybody thanks for joining on this call. Contributions are valuable, and we'll chat with you next week.

[END OF TRANSCRIPTION]