

- A. Communications Essence** – What should be the messaging and tone the site projects?
- B. Context vis-à-vis other sites** – How should this site be positioned vis-à-vis other sites?
- C. Multisite** – How important is it to include content that already exists on another site in this site?
- D. Syndicating Content** – How much would you use RSS to receive information from this site?
- E. Navigation** – What labeling and buttons should describe the site and assist in navigating it?
- F. Equivalence of Files and HTML** – Do you prefer information delivered via webpage or PDF?
- G. Access Control** – Do you feel certain users should have greater or lesser access to the site?