



At-Large Website Revamp

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Agenda

- 1 Status Update
- 2 Show & Tell
- 3 Taxonomy
- 4 Web & Wiki Strategy for Policy Advice
- 5 Questions & What We Need Help With
- 6 Webinar Planning

Status Update



Welcome new team member!

Jeff Salem

UX Designer

ICANN Web Product Team

Status Update

Mid-March - Present: Focus on the **policy sections** of the website

User Story Map

- System features, content needs, and admin requirements
- Prioritization of tasks

Design / UX

- Styling, font, color refinement, page layout, icons, etc.

Mobile Responsiveness

New HTML Pages New Mockups

Integration with Public Comments on icann.org

- Reduce manual duplication
- Track deadlines

Topic Background

- Provide topic history as an aid for newcomers
- Subscribe to policy updates by interest

Topic Taxonomy

- Improve search
- Improve cross-community policy specific activities
- Enhance policy development metrics

Admin Access

- At-Large Staff
- At-Large Community members

ATLAS II Rec 26: **Policy Management Process System**

Status Update

User Story Map

Homepage - Content / Structure

Main Sub Pages

CMS (Content Admin)

System / Feature

Policy Band - Topic Pie Chart

Policy Band - Latest Statement Status Bar

Capacity Building Band

Topic Summary

Policy Summary

Topic Detail

Get Involved

Simple Page Template

Quicklinks

Hero Photo & Text

Medium Page Template

Top Nav Menu

Footer

Search

Navigation

Import from Public Comments

ICANN 53

Regional Activities & Outreach Band - Map

Regional Activities & Outreach Band - Latest Activities

Policy Detail

About

ALS Map Admin Features

Capacity Building Admin Features

Map / Regional Views

Alpha

Calendar Band

Our Work

News & Media

Complex Page Template

Accessibility Consideration

Social Media Sharing

Calendar

Upcoming Event links to Calendar

Beta

Social Media Band

Community

Translation

Show/Hide Glossary

General Availability



At-Large Website Revamp Taskforce Wiki Workspace

<https://community.icann.org/x/tMPhAg>

1

Review HTML pages presented in ICANN 52 Singapore

Homepage, Topic Detail (WHOIS), Policy Detail (CWG IANA)

2

Review new HTML pages

Topic Detail with Video, Topic Detail (IDNs), Topic Detail (New gTLDs)

3

Review new mockups

Topic Detail Background (WHOIS), Topic Summary

1

Broader Topics & Sub Topics

Existing terms vs. suggested terms

2

Targets of Advice & Originating Organizations

3

Content Types

Statements in response to Public Comments, unsolicited advice (including reports, declarations, etc.), cross-community advice, correspondence, etc.

Web & Wiki Strategy for Policy Advice



At-Large Website

The new website will be the primary place for **updating the status** of the ALAC policy advice development and **publishing** final Statements.



Community Wiki

The Community wiki will be the primary place for the **community collaboration** on drafting and commenting.

Questions & What We Need Help With



Data Integration

Other than public comments, what other data from icann.org or other AC/SO's websites should we integrate?



Web Content Writing

Need help in drafting background information for additional policy topics.



Time Allocation

When developing a piece of policy advice, how much percentage of time do you spend on researching and how much percentage of time do you spend on writing?



Web Content Review

Need help in reviewing the background information for policy topics, as well as the taxonomy for policy advice.



New Members

When developing the capacity building section of the website, should we bring new members from the community to the taskforce?

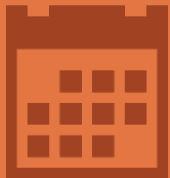
Webinar Planning

Goal

- Inform the wider community about the progress
- 'Socialize' how the revamped website will improve the policy process management system
- Solicit input on existing work
- Get more help

Timing

- Mid-May (?)



Format

- Show & Tell
- Q & A

Draft Agenda

- Project Background
- What has been accomplished so far?
- How the new website will improve policy management process system?
- Interactive Demo of HTML pages
 - Homepage
 - Topic Summary
 - Topic Detail
 - Topic Detail Background → Writing Samples
 - Policy Detail
- Q & A



Thank You