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TERRI AGNEW:

Good morning, good afternoon, and good evening. Welcome to the NARALO Outreach Event Working Group Call Teleconference on Monday, the 11<sup>th</sup> of August 2014 at 20:13 UTC.

On the call today, we have Glenn McKnight, Eduardo Diaz, Olivier Crépin-Leblond, Garth Bruen, Allan Skuce, John Laprise, Judith Hellerstein, Loris Taylor, Louis Houle, Matthew Rantanen, Konstantin Kalaizidis, and Sarah Alkire.

We have no apologies.

From staff, we have Heidi Ullrich, Silvia Vivanco, Kathy Schnitt, Gisella Gruber, Joe Catapano, and myself, Terri Agnew.

I would also like to remind all participants to please state your name before speaking for transcription purposes. Thank you very much, and back over to you, Glenn.

GLENN MCKNIGHT:

Great. Thanks, everybody, for joining us today. I'd like to start with the first item. I'd like to, again, engage everyone in discussion on the history of RALO showcases. For those who have attended them, we have had each of the RALO districts/regions responsible to do some kind of event. It's our turn now coming up in LA. The last time we had this, we did an event in Toronto. Before that, San Francisco, which I believe Eduardo and Darlene were responsible for that. Back in the ATLAS I days, we did an event in Mexico City.

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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So this is our turn, again. Here's an opportunity for us to showcase our events. I'd like to turn to Eduardo. I'd like to put him on the spot because he was responsible for San Francisco, just to sort of give an overview on what an outreach showcase was in San Francisco.

Eduardo, can you talk a little bit about that.

EDUARDO DIAZ: Yeah. Can you hear me?

GLENN MCKNIGHT: Yes, I can.

EDUARDO DIAZ: Okay. In San Francisco, we really brought [Vint Cerf] thanks to Olivier, mostly because [Vint Cerf] is [inaudible] to attract a lot of people in San Francisco to come to our event. Basically what we had there was an open place where people can mingle. We had videos, and we had a table where we showcased all of the NARALO ALSs at that time. We had pictures.

Then in each one of our presentations, we went up and gave a little background of our ALS. We presented a couple of slides. After that, people stayed there and had some drinks and they did some networking, and that was it. That's basically what we did.

GLENN MCKNIGHT: Go ahead, Eduardo. Go ahead.

EDUARDO DIAZ: I'm sorry.

GLENN MCKNIGHT: No, go ahead, Eduardo.

EDUARDO DIAZ: I'm finished. In a nutshell, that's what that is. That's what that was. But the fact is that in San Francisco we didn't have one table for ALS. We had one table where all the ALSs brought information about their organization.

GLENN MCKNIGHT: Okay. What was the attendance like at that event?

EDUARDO DIAZ: I don't remember. Maybe Heidi can remind us what it was. I think there were more than 200 people there.

HEIDI ULLRICH: In San Francisco?

GLENN MCKNIGHT: Yes.

HEIDI ULLRICH: It was over 240.

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GLENN MCKNIGHT: Heidi, was that because Eduardo was there?

HEIDI ULLRICH: Most definitely, yeah. We have evidence of that.

EDUARDO DIAZ: Because of the priorities, staff was there, Eduardo was there, Olivier was there, and then Vint Cerf just [ran it up].

GLENN MCKNIGHT: Okay. The reason I ask you, Eduardo, to talk about that is because it really does sound like it was a great event. Unfortunately, I wasn't at that event, but I could speak about the Toronto event, in contrast, if I can.

Heidi, would you agree the Toronto numbers were around about a similar number? Around 200 at the Toronto showcase that we did?

HEIDI ULLRICH: Probably around that much. Maybe a little bit less.

GLENN MCKNIGHT: In the Toronto event, we had just used the standard room that we normally always use in the ALAC meetings. We kept the U-shape in the middle. There was no moving of furniture, and we worked around it.

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What we had is we started with an event that really nobody wanted, and then drew insistence that we need to do something, and as NARALO, it's only courteous. We ended up one by one getting people – it was interesting because in the Toronto event, we had pretty low-level people in the pecking order, from CIRA or Google and other organizations.

Eventually, what happened is people were more and more interested because other people were coming. So we had really quite sterling speakers at our event. So it ended up being quite successful in the end.

In our case here, and one of the reasons why we're trying to do this call today, we'd like to figure out from all of you how do you want to approach this showcase. I want to open it up the floor.

How do you guys want to approach this in terms of speakers? Did you want to do a big main speaker like we saw with Vint Cerf or a similar program we did in Toronto, or something like we did at the Fayre of Opportunities?

The reason for this call is that this in a opportunity for us to showcase our ALSs. I'd like to turn to the group and get consensus, or if not consensus, some opinion from the floor. So I ask people to jump in.

EDUARDO DIAZ: Can I jump in?

GLENN MCKNIGHT: You can jump in.

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EDUARDO DIAZ: Yes, thank you. Well, in terms of the facility, I think having a room with no U-table in the center is a must because of the flow. Having a person there that comes and presents a keynote, like a keynote speaker, it helps in attracting people to come to the event. People will come to hear the keynote speaker with someone important or it's a theme that is important.

Then you may want to have tables around the room with specific ALSs or what-have-you. It really should be a networking event, just like we did in ATLAS. Mostly, people learn about the ALSs, and they learn about ICANN. Thank you.

GLENN MCKNIGHT: Great. Okay, so we got a position. [inaudible] from Eduardo. Okay, Olivier, please add your comment.

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Glenn. Just a thought on this. I agree with Eduardo that a great keynote speaker that brings crowds in helps with filling the room up.

That said, you very rightly said that in Toronto we didn't have such high-profile people. But what I did notice in Toronto was a more extensive amount of publicity that was done in the corridors of ICANN, and also the good location being right next to the main hall, to the main entrance of the hotel. So if you don't have a very well-known star to be a keynote speaker, the publicity around it also helps.

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The other thing is don't go for too many keynote speakers. Some of the feedback we had for the ATLAS II Fayre of Opportunities in London is that we had too many speeches. Somehow, even though we had a great keynote speaker, some people sort of felt it was dragging on and started talking. So you had a few problems in that. Thank you.

GLENN MCKNIGHT:

Okay. Next person in the queue I believe is GE. I haven't put on my glasses, so I can't actually see who that is. Is it GA or GE?

GARTH BRUEN:

It's Garth. It's me. I didn't get to type in my full name before I clicked "Enter the room." I ended up with GA, but that's me.

I would like to see, I don't know, not so much big top name speakers, although it was really interesting to get that in Toronto, to have that kind of a crowd and have that kind of attention.

I find that some of the speakers don't actually speak to us and don't actually speak in a way that is really relevant to what we're doing. I think it's a better use of our time to be inspired by other peers, by people within our communities, who can help us achieve greatness and help us expand our ranks.

In terms of a visual presentation, I would like to really highlight who is missing from the table. We did this quietly as an exercise in Toronto, where we asked everybody, "Who's missing from the table? Who wasn't here? Who should be here?" This was actually the beginning of our new recruitment efforts, and I think we should start working that way

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again. I don't have a fully-formed idea, but this is the beginning of it.  
Thank you.

GLENN MCKNIGHT: Thank you. I have Louis in the queue and I do want to ask Stephanie if she agrees with you, Garth, but Stephanie, if you could hold a second if you have audio, I'd like to get to Louis and back to you, Stephanie.

Louis, please?

LOUIS HOULE: Can you hear me? Louis speaking.

GLENN MCKNIGHT: Yeah.

LOUIS HOULE: What I want to say is [inaudible] in Toronto and the other ones that we'd been producing are very valuable from me, or from my point of view. It's a different approach, but I definitely prefer something where we will have the kind of event that we're planning for LA.

I think that one of our keynote speakers could be someone who's outside of RALOs and could be in the [native garden] or a person that's handicapped or something like that. I think it would be nice to try to have a keynote speaker in those two categories of persons.

GLENN MCKNIGHT: Thank you. Garth, you want to respond to that?



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GARTH BRUEN: Yeah. Maybe just to bounce off what I put off there and what Louis just said, which helped me think about it some more. What if we took somebody who had extreme difficulty using the Internet, accessing the Internet, and found a way to make it work for them? And we really make this person the focus of the mission. That should be what we're all about, rather than having a bunch of people talk to us who are, in essence, talking down to us.

We want to hear about somebody's struggle and somebody who was successful. Thanks.

GLENN MCKNIGHT: Great. I'd like to just go back to the chat. Stephanie agrees with you, Garth, and I believe she agrees with Louis, too. She writes there, "I just want to agree with the famous speaker, who is not speaking to us, and regarding the issues which we are passionate about and is just [there to be]."

Stephanie, do you have audio? Do you want to elaborate on that? Stephanie, if you're using Adobe and you have a microphone on your machine, you should be able to speak through it.

STEPHANIE PERRIN: Hi there, can you hear me?

GLENN MCKNIGHT: Stephanie, we can hear you.

STEPHANIE PERRIN: Hi, you can. I don't really have much more to say. Number one, I'm getting tired of hearing Vint Cerf, but with all of the NETMundial stuff.

I just think that this idea of talking about some of our issues that we're passionate about and getting a community person who has benefited is a great idea. Working through the issues is what we're about.

Unless you can combine that and find a truly famous speaker who also has worked through the issues and is engaged with us, then I think we're better off with the less famous person.

GLENN MCKNIGHT: Okay.

STEPHANIE PERRIN: If it's just to hear the speaker, they're not going to join.

GLENN MCKNIGHT: We have a consistent perspective on Louis, Stephanie, and Garth, but I think Olivier has another angle on this as well.

He writes in the chat about the keynote speaker helping with our sponsorship, and that's not an uncommon thing to have a sponsor actually in a spot to speak because they've been a sponsor of the event.

Olivier, can you maybe address that issue? Is there somebody with some change in their pocket that they're hankering to be a sponsor and they could actually be a really good person with passion? Olivier?

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OLIVIER CRÉPIN-LEBLOND: Yes. Thanks very much, Glenn. Yeah, Vint Cerf. Stephanie might be board of listening to him, but Vint Cerf works for a company that has deep pockets. I'm just kidding here.

I'm just saying there is a component to this. In Toronto, most of the sponsors also supply the speakers, and often sponsors like to have a speaker that speaks [there]. But now I'm totally understanding of the speaking down bit, and we might have to do a mix between the two.

In fact, we've had now some cases of sponsors sponsoring events without requiring a speaker and just saying, "Oh, we're just here to help you guys out," and that's it. Ultimately, that's the thing.

Sponsorship is definitely going to be needed. I note that Louis added in the chat, "Sponsorship is definitely going to be needed throughout the event. There is no funding from ICANN to hold a Fayre or a showcase or any such thing." So we're going to have to find sponsors, and we're going to have to find a speaker that is exciting and interesting and captures the ALSs.

In working for London, we felt that there was a need for capture of people's minds to stimulate people, basically, and motivate our ALSs, etc. We didn't quite achieve that because I think by the time we reached the main speaker that was supposed to motivate everyone, everybody was pretty tired of the five or six other people that had been there before, and they had [put] them to sleep.

So keep it short and find someone who's going to be motivating, and maybe not one of the usual suspects. That's what I would suggest.

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In regards to going for the usual suspects, we've got the usual Afilias, PIR, and Google are the three that are very, very good at helping us out. What I'm doing now is to follow up with them and send them the details and few pictures of their event to each, and also sending them the At-Large Summit declaration to show them what we're made of, and basically telling them that [inaudible] community and we really thank you very much for all the work and all your help so far. However, you know that this is going on and our next meeting is taking place in LA, and would you be interested in following up on that?"

I thought I was going to touch on that a little bit later on in this call, but maybe that's not the right time to let you know about it.

GLENN MCKNIGHT:

Great. Thank you, Olivier. I'd like to encourage those who didn't speak to add their two cents because we have a bit of a dichotomy here. A famous speaker draws more sponsorship versus somebody is more passionate and more directional in our mission. Is there anyone else in the viewer public here that would like to add their two cents?

Okay. Louis, please?

LOUIS HOULE:

I think that if we were to have two keynote speakers, both of them would be a good idea. We definitely need somebody who's going to be helping for sponsorship, but we definitely I think must consider somebody who's going to be addressing something that is of our concern. "Will you relate it to what we're doing in RALO?"

GLENN MCKNIGHT: Thank you so much, Louis. Can I ask Loris Taylor directly? Loris is involved with Native Media. Loris, is there someone in the Native community that's in the LA area that you could think of that could be an inspirational speaker on this issue?

LORIS TAYLOR: Hi, everyone. There are a few people that I know in the Los Angeles area that we could make available from the Native American community. I'd be happy to work with you on that.

But I do want to say that I like the idea of our event to showcase the diversity that we have in the multi-stakeholder community. We certainly have the Native Americans who are by far some of the vulnerable and underserved populations in the U.S., as far as Internet access.

But we also have, as you mentioned, the disabled and other populations that perhaps we can highlight at this event. Having said that, I think there's room perhaps to have someone that could draw the sponsorship opportunities also for the event.

GLENN MCKNIGHT: Thank you. Yeah, so any names of people? By the way, we made a special effort to reach out to the Native [inaudible] community for our music at the Toronto event, which was great. Again, if there is an opportunity to reach out the Native American community in the music capacity, that'd be great, too, for the event.

LORIS TAYLOR: Okay. Perhaps I can work on that. We can probably do even a cultural short presentation, one of the cultural dances, maybe from one of the local tribal groups. But I can definitely work on that. I just need some parameters, like how much time, how big the space is going to be, and things like that. And [inaudible] the speaker, as well. I know a couple of people that I know make excellent speakers.

GLENN MCKNIGHT: Yeah, we'll have a floor plan for you, Loris, and we'll post it directly into the wiki that we have posted here for you. If we are able to raise enough funds for sponsorship, maybe we can provide them a stipend or something. Let's cross our fingers. Thank you so much for that.

LORIS TAYLOR: All right.

GLENN MCKNIGHT: Next in the queue, Louis, did you finish, or did you want to say something else before I go to Konstantin?

LOUIS HOULE: No, it's an old hand. Sorry.

GLENN MCKNIGHT: No hand? Okay. Konstantin, please?

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KONSTANTIN KALAIZIDIS:        Okay. You can hear me okay?

GLENN MCKNIGHT:                I can hear you fine.

KONSTANTIN KALAIZIDIS:        Great. Okay. So I know the discussion about Vint Cerf and also about [inaudible] kind of thing, and perhaps people would challenge this. I wanted to say a little about each one of these. In terms of Vint Cerf, Vint obviously is keen all of the Internet, and he happens to be obviously a famous person. He has a lot of experience. He speaks well and presents well. Not that he should make a speech, and I don't even like making long speeches anyway, but he is connected to our Interplanetary Network, space-based Internet, which is related to the digital divide, which basically is aimed at developing technologies for the underprivileged and underserved.

I understand, Garth, you mentioned that there are some challenges that I think we mentioned in terms of [inaudible] or somebody in his family or something. I guess he is connected to at least a couple of these. My recommendation was – and I can reach out to Vint Cerf, who worked with Interplanetary Network. Essentially, Vint happens to be over in LA. And could limit this session is Vint and somebody from JPL, who is also part of the Interplanetary Network and so on. You got like two minutes. Just get out and say whatever you want to say for one minute each.

But I would also recommend: why not have that fellow from First Nation? I think Barney was his name – the guy that plays 28 or 29 instruments – from the First Nation up in Canada. What's his name?

GLENN MCKNIGHT: Anthony.

KONSTANTIN KALAZIDIS: Yeah, Anthony. Maybe Anthony would be a person to have a person up on the stage for a couple of minutes. No long speeches. Maybe he starts with the flute and does a couple of things about his activities in the First Nation area.

But I also strongly agree with what Garth said as well. I think we do need to basically have somebody there for a certain time to basically just say something about, “I’m not your regular user” speaker. “I do have this or that challenge.” Perhaps there is somebody who is local or can be flown in or something.

I think we should have the shortest one, which should be Vint, let’s say. And he [doesn’t] work for Google. Let’s see if we can get a sponsorship and basically have a famous name and a famous company associated with him. I think the second should be the First Nation – maybe Anthony doing some type of musical thing, like he did in London, and perhaps say something about First Nation. But I think the most time should be given to somebody who has a challenge.

That’s my recommendation. I think that at least from my perspective, it would probably attract my attention, as well as others.



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GLENN MCKNIGHT:

Great. Thank you so much. Olivier has posted something in the chat. He says, “How about some well-known entrepreneur from LA or the Silicon Valley area, or a little bit further north in Mountain View?”

Again, Olivier, if we have somebody that believes in the cause. We’re definitely not looking for somebody who has certain views, but definitely if there’s somebody that anyone knows that they can recommend, we can also ask.

Also, Loris has added a hoop dancer or a tribal dance group from one of the 566 Native nations in the U.S. as an example. All of this is great stuff. Please add it to the wiki on suggestions.

I just wanted to say that from the feedback from the Fayre of Opportunities, we found that the speeches went a little bit longer than what the original intent of the Fayre was. The original intent was networking. Because the speeches went a little longer, all I’m going to say is to suggest whoever we have in our speaking queue doesn’t get in the way of the networking or the party. So I’m just sort of giving my two cents on the flow.

Garth also added to the discussion. He’s stating that a person who solves a problem for other users or for themselves, someone who made the Internet more accessible to those who have the hardest time.

We can draw back to the ISOC award winners. [inaudible] some of them are in the LA area the last couple of years might be on the short list as well.

Let me turn back to Konstantin. Your hand is still up, but I think Olivier has his hand up. Olivier, is that an old hand or a new hand?

OLIVIER CRÉPIN-LEBLOND: It's a new hand.

GLENN MCKNIGHT: Okay, go ahead new hand.

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Glenn. I was just going to mention that Los Angeles is one of the largest towns in the U.S., with the most well-known entrepreneurs or people – not even entrepreneurs, but also people who have done really amazing things in other fields. I've heard, "Why don't we get someone from XYZ?" Flying someone to LA, I thought LA was busy enough already to find and having enough locally that you could get someone local.

Vint Cerf? No problem. I can drop an e-mail over to Vint. I'm sure he'd consider his busy schedule and he might be able to make it, but if he doesn't make it, we also have to think of alternatives. And we've already Vint at one of our showcases.

There are quantities of other people living in LA that have started something over there. We're talking not only business, but civil society and alternative things, as well, films and advertising, and civil society. There are lots of groups there. We can surely find someone in the area who's going to be able to speak to us, and at the same time, speak with us and not be costing an arm and a leg where we would have to pay for their accommodation and flight and everything else.

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GLENN MCKNIGHT: Thank you so much. I do need to point out that we had this discussion in our last call, but also on our calls like NARALO. One of the Seminole people and the birth of the Internet, Ken Harrenstein.

Garth, did you want to mention anything about Ken for this group?

GARTH BRUEN: Yeah, sure. It's a strange thing, but the Internet as it exists as we use it might very well not have happened if it were not for Ken Harrenstien. Some of it may even have happened because he was deaf, because he was so focused on the textual representation of language in terms of creating this network that we did have this text-based network that we all benefit from. This is a part of the Internet's history that I would say by and large people have no knowledge of.

GLENN MCKNIGHT: I believe Judith has cited a name as well. Judith, did you want to mention Elizabeth?

JUDITH HELLERSTEIN: Yeah. I remember hearing a couple years ago when Elizabeth Feinler was nominated for the first Internet Hall of Fame how impressive she was. She was involved with the DOD effort, originally for the original Internet. I think she's based either in LA or San Francisco, so she might be very interesting. She has a lot of great history to talk about. That's my recommendation. I posted a link, too, for [inaudible].

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GLENN MCKNIGHT: Thank you so much, Judith. Again, we're not settling on the speaker today. We have a few months to start communicating and get the sponsorship in place. But you can see what we're trying to do. We're trying to make this event so people will remember it. There's going to be a phenomenal speaker. They're going to meet some great people. They're going to learn what the other ALSs are doing.

Again, this is open to all the RALOs. It's not just the NARALO members. We have a great opportunity to impress the rest of the ICANN ecosystem on the interesting stuff we are doing with NARALO.

I'd like to turn to anyone else who hasn't had a chance to speak on this topic. Is there anyone else that would like to add their comments?

Okay, I don't see any hands up. I've been trying to post a few polls. I'm not sure. I'll have to go back to staff. Staff, can everyone see these polls, or only myself? This the first time we're using the poll system, Terri?

TERRI AGNEW: Yes. I've posted the first question. Can everyone see that one?

UNIDENTIFIED FEMALE: Yes. And now it's open.

TERRI AGNEW: Great. Go ahead and vote. Do you think the idea of a NARALO community event is a good idea? Yes or no?

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GLENN MCKNIGHT: You can see the voting. It's a very simple question. Again, sorry, everyone, to be a guinea pig, but we've discovered only recently we can use polling not just a hand up or not just a green.

Okay, so we've got eight votes, so we can clear that simple poll and get into the other two polls. Terri? Okay.

TERRI AGNEW: Certainly. One moment. I'll open the next one.

GLENN MCKNIGHT: Okay, so that one can be cleared away.

TERRI AGNEW: Okay. One moment.

GLENN MCKNIGHT: Did you get the second poll?

TERRI AGNEW: Great, and the second poll –

GLENN MCKNIGHT: Okay, I'm assuming it's: what do you think the theme should be? We've asked you to add your comments. We had a few comments: net neutrality, Internet for the benefit of all, [the last shall be first], making the Internet work for you.

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We need a theme. We need something that's inspiring in terms of the imagery and what the speakers are talking about. We don't want them to come in and just talk about random things. They should be inspired by something that this committee is trying to get people quite charged up about.

If you'd like to add your comment on what theme would be, please add it into that poll. Any questions on the poll, anyone? I'm assuming everyone can see it.

Stephanie, you're saying we might want to look at circumpolar communication. Are Inuit now communicating with Russian and Finnish Inuit? That's kind of cool, like Garth has said. Interesting.

Okay, so anyone else on that poll? I guess not. Feel free to keep us in the loop on what the theme you'd like.

There should be a third theme as well, a third poll. The next one is on our format. We've experimented with different formats, and I'd like to point out – it's starting to populate now. We've had different layouts, and what we experienced in the Fayre in London is that we had a blank room. We had a much more acceptable space between the different RALOs. We had tables set up. We had displays. We had televisions set up. It was a much more I guess appealing process going around.

I don't know if we're going to have that kind of space. I know Eduardo has expressed opinion. Heidi, did you want to address that issue about space, whether or not we have that kind of open layout, or are we going to restricted to the U-shaped room?

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HEIDI ULLRICH: Yeah. I have not communicated this to the meeting staff, but given the venue's about ten minutes from my home, I'm happy to go look at it myself once they give us a possible room.

GLENN MCKNIGHT: That'd be great. Heidi, would you mind taking some photos of the room and getting that layout?

HEIDI ULLRICH: Absolutely, yes.

GLENN MCKNIGHT: Thank you so much. Okay, so you can see it, folks, on the format what people prefer. Again, there's a range, but the dominant – there's two: an informal space and a main inaugural keynote speaker.

Always compromise, but I think what's consistent with some of the comments is not to have the speeches going on forever, that it's a nice balance in terms of format.

Thank you all for adding your comments into the polls.

I think we need to set a time for our next call. I would suggest that now that it's into August, we need to probably suggest something in early September so that we can get some stuff done before our next call.

Again, this is a lot of work for a lot of people right after the NARALO call. Does anyone have any opinion to do it right after the NARALO call again, or do you want to set it at a separate time and date?

EDUARDO DIAZ: I'm raising my hand.

GLENN MCKNIGHT: Yes, go ahead.

EDUARDO DIAZ: I would prefer to have it on a different time. After the NARALO, it was a long, long, long conference call.

GLENN MCKNIGHT: Okay, thank you. I think you're the silent majority. I think most people would like to see it on another day. We'll work it out with staff, everyone, on the time. It will be a few weeks from now. It's not going to be immediate, but we'll get something. Heidi is saying in the chat here Wednesday evening – oh, sorry. That's something else. We'll try to go for Tuesday instead, if that's okay with everyone. Perhaps at the same time of the day, if that's okay.

HEIDI ULLRICH: Glenn, what day did you say?

GLENN MCKNIGHT: I was suggesting not the same day as Monday, on the eighth. Perhaps the ninth of September.



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HEIDI ULLRICH: Okay, sorry. I was thinking you meant the day of the week of the actual event. Okay. Never mind.

GLENN MCKNIGHT: No, no. no. I noticed when I started to read and – no. No, I think that event itself is a Wednesday evening. You and I chatted about that before. But no, I'm talking about our next call for this planning committee.

I'd like to get people who would be interested to step forward on certain things they'd like to do as well.

Okay. So it will be a Tuesday, but right now – when is Labor Day? Is that a couple just before that?

UNIDENTIFIED MALE: The third.

GLENN MCKNIGHT: Oh, okay. Okay, so that's the first Monday of September? So the second Tuesday – what's the date on that?

TERRI AGNEW: The second.

HEIDI ULLRICH: The ninth.

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GLENN MCKNIGHT: Okay. So let's go with the ninth if we're okay with the same time at 4:30, Eastern Standard Time, if that's okay with everyone.

Olivier, did you have a comment, or is he gone? I saw his hand.

OLIVIER CREPIN-LEBLOND: Thanks for asking me. I was just going to suggest one last thing actually to ponder about: whether you wanted to have Sebastien or Rinalia speak as well in the lineup, bearing in mind about that. We'll have to ponder about this because Heather is also [inaudible] as we have one outgoing board member and one incoming board member.

GLENN MCKNIGHT: Yeah, thank you. I think it's only courteous. But as Garth has mentioned in the light of what we're trying to do is that the comments would be fairly brief. So we have to have a pretty tight [staff master]. I assume that's going to be Garth, but [inaudible].

Okay, folks, we're going to go for the Tuesday. What was that, Heidi? Was that the eighth or the ninth?

HEIDI ULLRICH: Ninth.

GLENN MCKNIGHT: Ninth, okay. So September 9, 4:30, Eastern Standard Time. We'll send out a message and a [tighter] agenda. The reason for this call today is just to get to know each other, get an idea of where do we want to go with this event. It looks like we have consensus to do it, which is great.

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Anyone else have any final comments before we conclude?

HEIDI ULLRICH: Again, if we could get a date and a time of the actual event before the 27<sup>th</sup>, that would be really important.

GLENN MCKNIGHT: Heidi, I think you mentioned that the Wednesday seems to be the only evening that's open. I think Monday and Tuesday is tied up with other things.

HEIDI ULLRICH: Okay. So would you like to have it starting at, let's say, 18:30 or 19:00? When would you like that to start and how long? Two hours?

GLENN MCKNIGHT: Yeah, that's fine. 18:30 is fine.

HEIDI ULLRICH: For two hours?

GLENN MCKNIGHT: For two hours, correct.

HEIDI ULLRICH: Perfect. Okay. Thank you so much.

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GLENN MCKNIGHT: Thank you. Okay, folks, we got our time and date for our event. We have our time and date for next event. We'll send out a notice reminder of our next call long in advance. And if you have any ideas, please add your comments to the wiki.

Olivier, go back to you.

OLIVIER CRÉPIN-LEBLOND: Thanks, Glenn. Did I just hear that you decided on Wednesday being the [inaudible] which we have the Fayre at the event?

GLENN MCKNIGHT: That's correct.

OLIVIER CRÉPIN-LEBLOND: I wondered why not Tuesday.

GLENN MCKNIGHT: I think Heidi...Heidi?

HEIDI ULLRICH: Yes. That will be announced shortly, but right now, it's not going to be a good night for the showcase. The gala is on Monday.

OLIVIER CRÉPIN-LEBLOND: The thing is the showcase usually is not at night [inaudible] between 6:00pm and 6:00 and 7:30 or 6:00 and 8:00. If [inaudible] insane.

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HEIDI ULLRICH: Well it's 18:30. Well, 18:30 to 20:30.

OLIVIER CRÉPIN-LEBLOND: Unless there is something that takes place at that time as well. That's another thing.

HEIDI ULLRICH: Well, there is going to be something taking place, but again, is something wrong with Wednesday?

OLIVIER CRÉPIN-LEBLOND: I don't know if there's something happening on Wednesday as well.

HEIDI ULLRICH: I think Wednesday would be a better day.

OLIVIER CRÉPIN-LEBLOND: Okay.

GLENN MCKNIGHT: Yeah. I think ISOC meeting is on the Tuesday night, Olivier, and we don't want to miss that.

OLIVIER CRÉPIN-LEBLOND: Yeah, that's right. You're right. Okay, no worries. Usually the ISOC meeting is on the Sunday night, but I think yeah, now it's moved on to the Tuesday night. So that's fine.

GLENN MCKNIGHT: Let me turn to Silvia. Silvia, you have your hand up.

SILVIA VIVANCO: Yes, Glenn. I was going to mention that we need a head count, and normally in the showcases, in the back we have a big sigh 150 people, around 150. So if you agree, I'm going to get a quote where we can get a quote from the hotel for a cocktail with drinks and finger food for 150 people and we'll [inaudible] the cost. Because traditionally, the catering is a bit expensive, so we want to make sure that we can fund raise money if it's going to be an expensive item.

GLENN MCKNIGHT: Thank you so much. Yeah, don't forget the toes as well. So fingers and toes. Okay, anyone else? Okay, folks, we've covered a lot of material. Thank you so much for your patience and staying on the phone. Many of you were here since 3:00. Thank you, again. And we'll be in touch on our next meeting.

SILVIA VIVANCO: Thank you, Glenn. Thank you, everyone.

GLENN MCKNIGHT: Goodbye, everyone.

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TERRI AGNEW:                      Once again, [inaudible] today's meeting. Thank you, everyone, for joining. Please disconnect all remaining lines at this time.

**[END OF TRANSCRIPTION]**