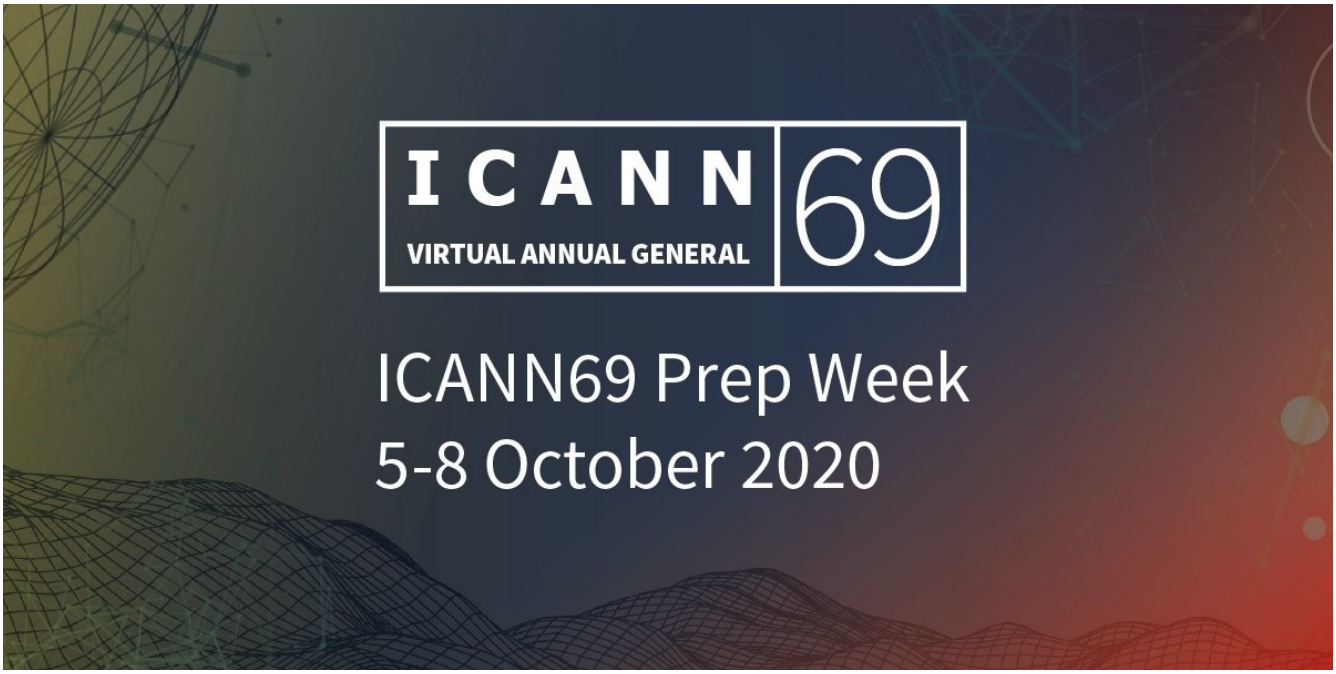
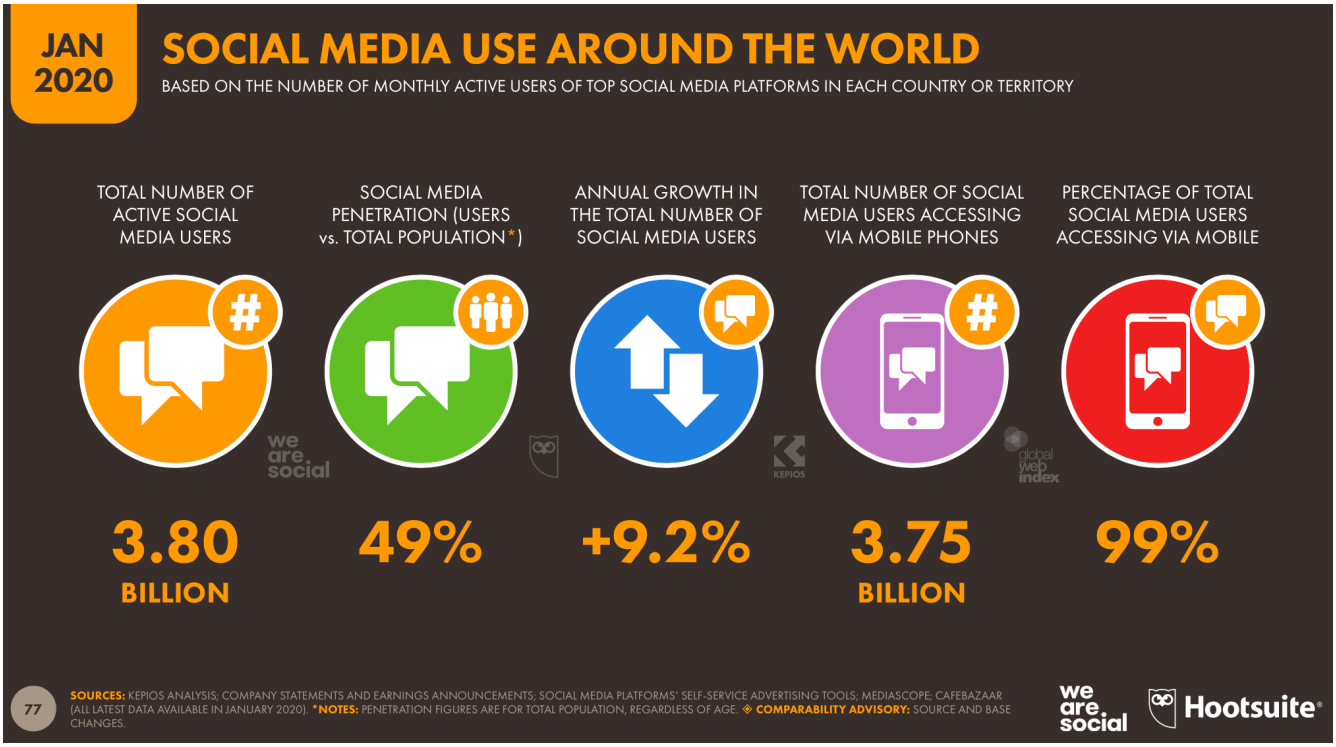
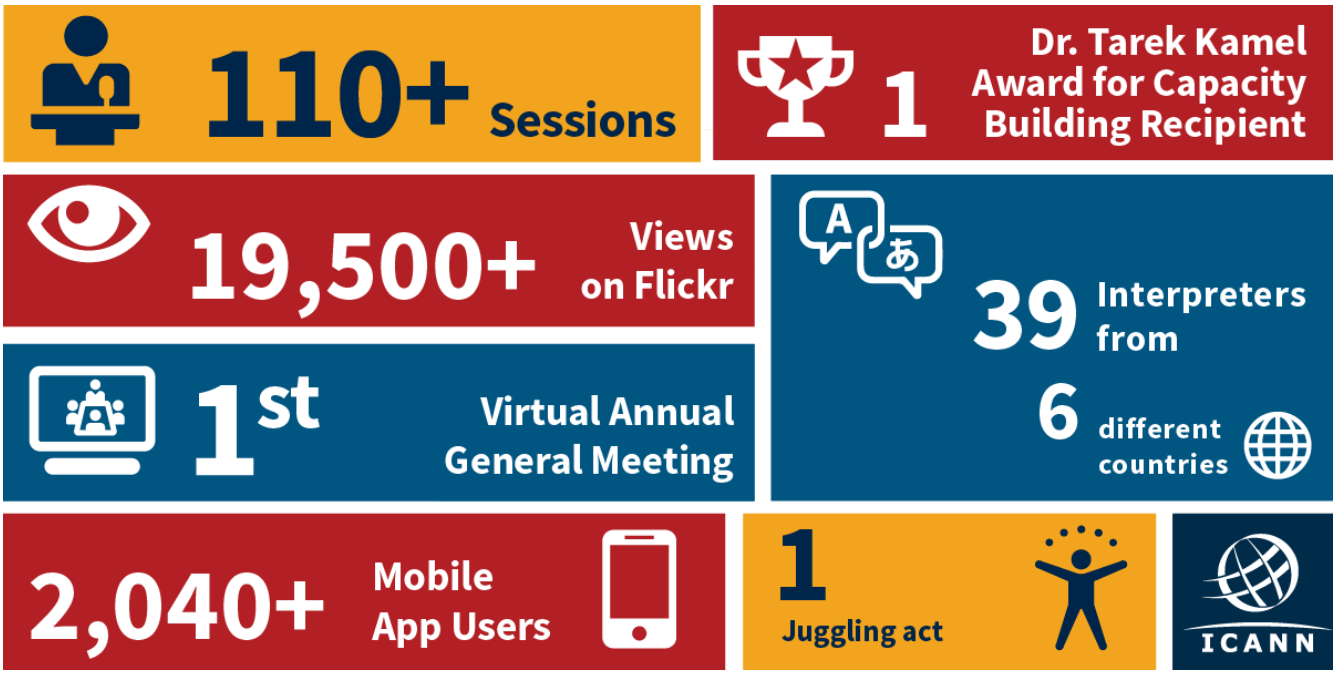


ICANN SMWG 69 Report

Shreedeep Rayamajhi (APRALO)

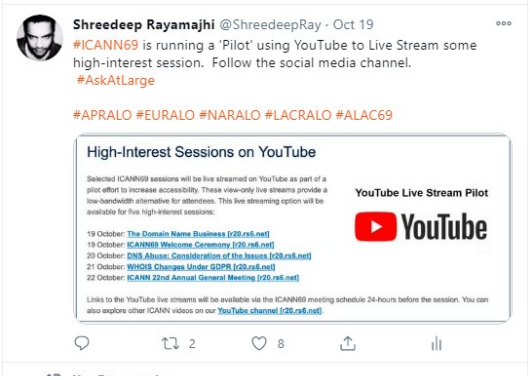


ICANN69 Status



Facebook frame

Keywords: ICANN69
Link: https://www.facebook.com/profilepicframes/?selected_overlay_id=42323169531546



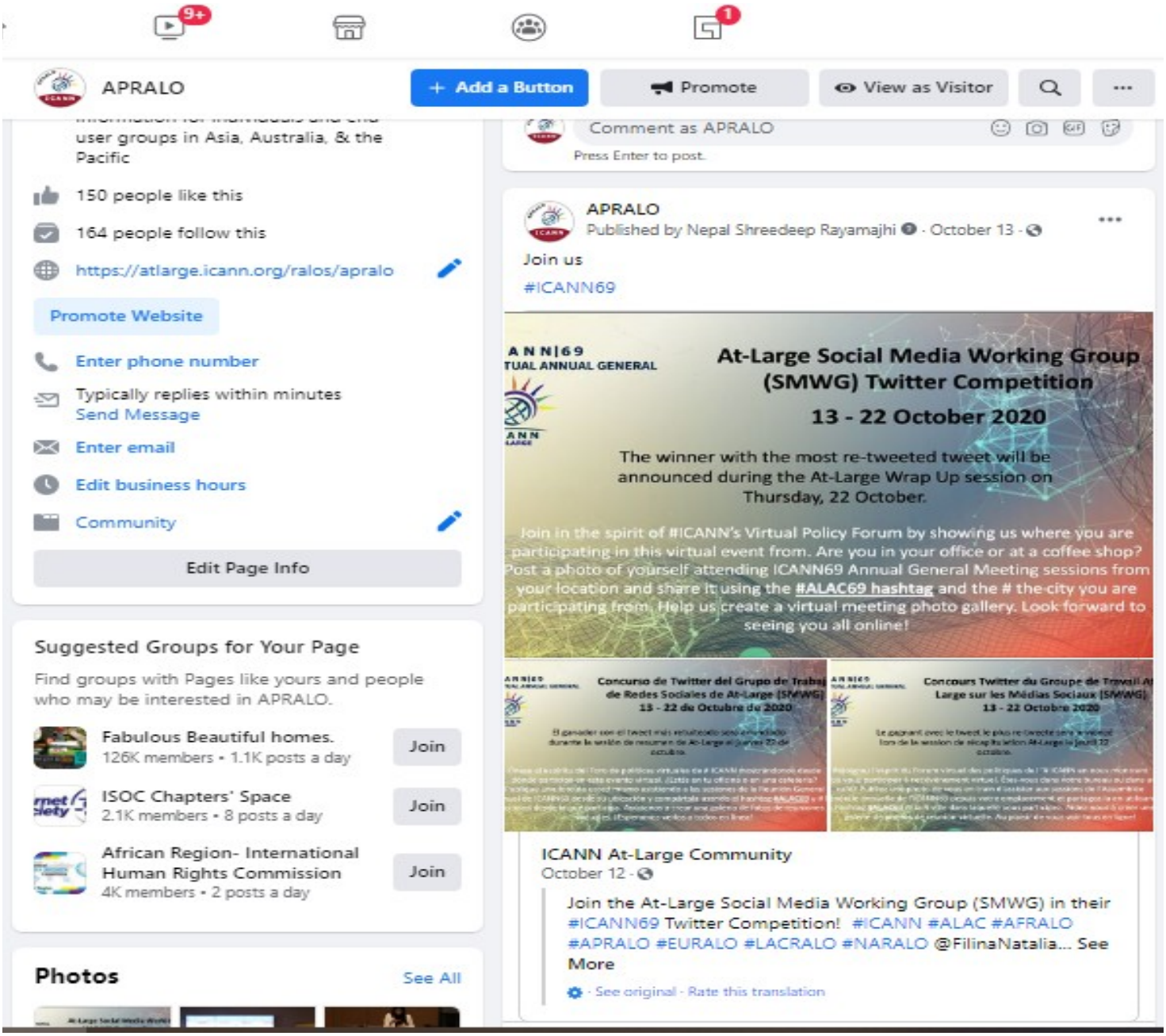
Social Media Webinar

Link: https://www2.slideshare.net/ShreedeepRayamajhi/webinair-on-how-to-be-effective-in-twitter-for-icann69

Video Link : https://www.youtube.com/watch?v=Ty-Nu1vXPmA&t=85s

Communication

The SMWG competition event information was send to all the ALSes Representative, shared in APRALO discussion list and Facebook page

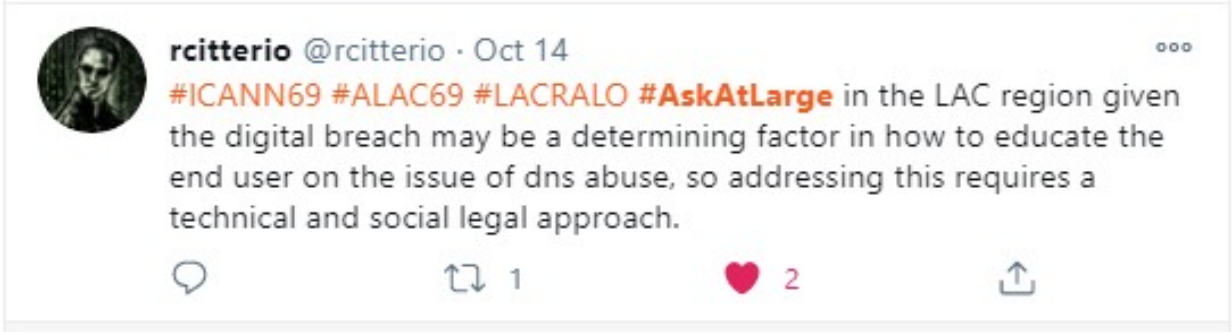


#AskAtLarge

rcitterio @rcitterio · Oct 14

#ICANN69 #ALAC69 #LACRALO **#AskAtLarge** #idea I propose to create a kind of cyber security ambassadors for each region to address the different approaches to the dns abuse issue to educate the end users.

2



rcitterio @rcitterio · Oct 14

#ICANN69 #ALAC69 #LACRALO **#AskAtLarge** in the LAC region given the digital breach may be a determining factor in how to educate the end user on the issue of dns abuse, so addressing this requires a technical and social legal approach.

1 2

Internet Society PR @isocpr · Oct 18

#ICANN69 Continues on the week of October 19 - 22 with the Plemary Week which includes the Public Forum and Annual General Meeting. Register, create your schedule, and **#AskAtLarge** if you have any doubts. #NARALO #EURALO #LACRALO #APRALO #AFRALO

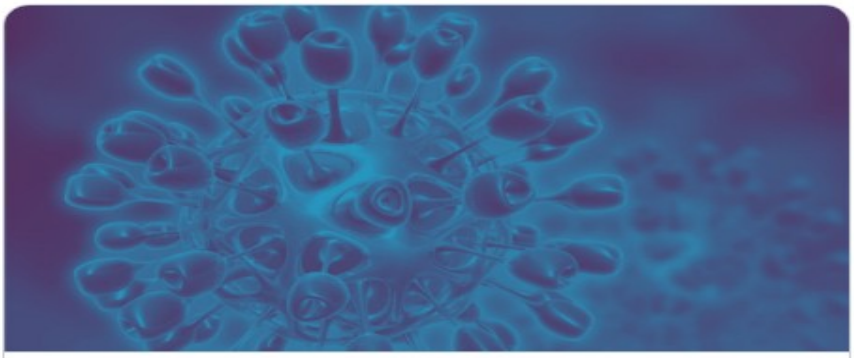
ICANN @ICANN · Oct 18

Read our guide on #ICANN69 virtual participation, where you'll find information on locating Zoom session links, asking a question in a session, and accessing language resources. >> go.icann.org/33BznrT #ICANN

3 2

Joanna Kulesza @KuleszaJ · Jun 21

#Askatlarge ab #COVID19 #tracingapps and your user rights. @ICANNAtLarge first policy session at #ICANN68 "DNS Abuse: COVID-19 and End-user Issues". Looking forward to welcoming @EURightsAgency and discussing #immunitypassports as potential #DNSAbuse



"Immunity passports" in the context of COVID-19
Scientific Brief
who.int

2 7

Social Media Competition

ICANN Circle

+ Invite

Dear Members,

On behalf of the At-Large Social Media Working Group (SMWG), we would like to encourage your participation in the ICANN69 Virtual Annual General Meeting and the At-Large social media efforts underway which will ensure its success.

ICANN69 REGISTRATION link:
https://meetings.icann.org/en/remote69

1. Please join the competition utilizing the hashtag #ALAC69. The winner of the competition will be announced during the At-Large wrap up session on Thursday, 22 October. There will be a prize!

2. Use Zoom Virtual Backgrounds during ICANN69.

3. Facebook Profile Frames, for ICANN69
http://www.facebook.com/profilepicframes/?selected_overlay_id=423231695315466

4. Sign up to promote At-Large sessions @ ICANN69 using this form.

5. Ask At-Large: Using the hashtag #AskAtLarge during ICANN69, your questions may be answered by other community members and leaders.-rans

You are also encouraged to explore and share the At-Large Policy Sessions @ ICANN Meetings and At-Large and DNS Abuse pages on the At-Large website.

Shreedeep Rayamajhi
Vice Chair APRALO SMWG69

10 4 Shares

Like Comment Share

Write a comment...

About

This group is created to help people with introducing ICANN and social media activities, fellowship update and Communication activities for the... See More

Public
Anyone can see who's in the group and what they post

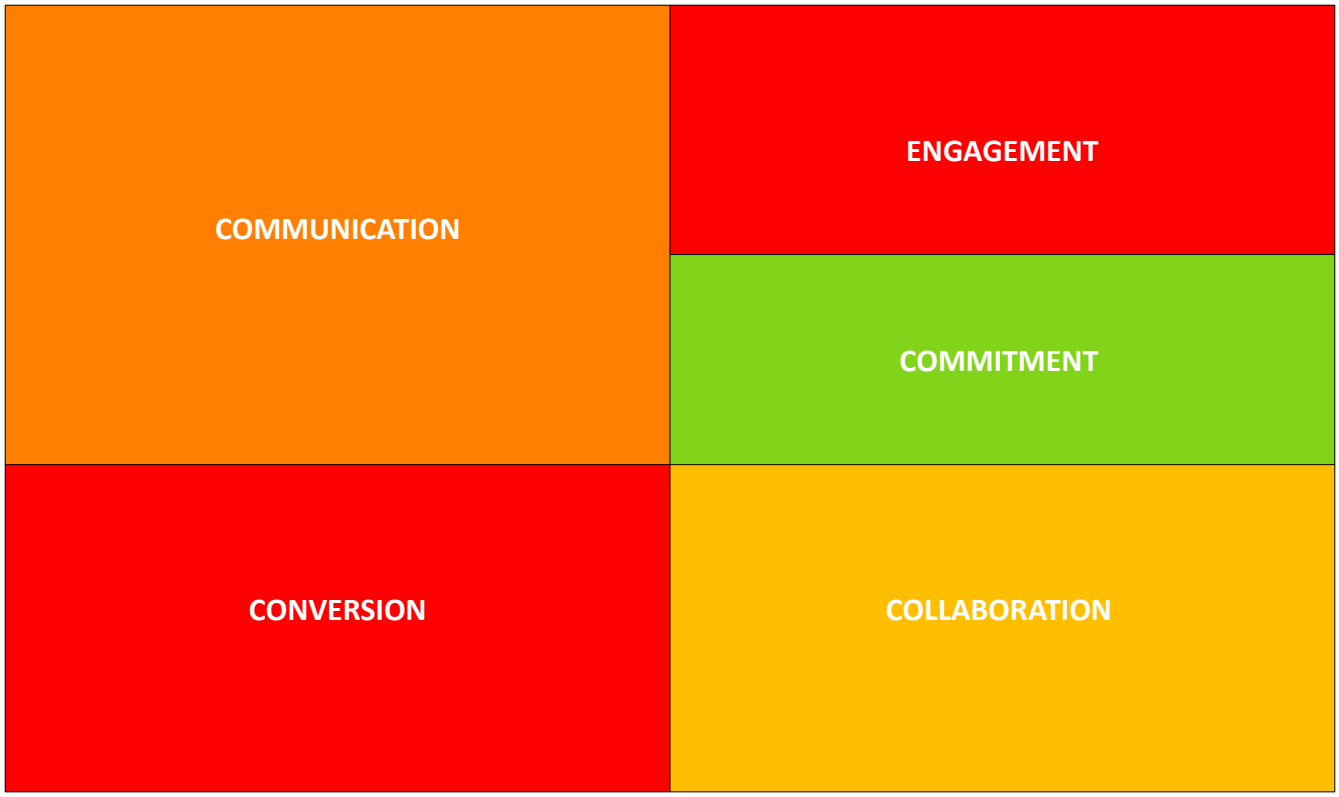
Visible
Anyone can find this group.

General Group

Popular Topics in Posts

ICANN FUN (1) ICANN Social M... ICANN Newcom...

Social Media Poll

Suggestion and Recommendation

1. **Virtual meeting requires a strategic planning in terms of engagement and collaboration**
2. **Social media Competition needs budgets and prizes in terms of creating engagement and interest**
3. **Limited number of meetings and communication is a challenge, so the frequency of meetings in the SMWG should increase**
4. **SMWG needs to explore better possibilities of social media intervention**
5. **Involvement of Fellows as ambassadors for Social media is highly recommended**
6. **More awareness and capacity building webinars needed**
7. The concept of social Media map is hugely recommended
8. New innovative ideas and concept of outreach and engagement needs to be explored