Facebook Group: ICANN Circle
Link: https://www.facebook.com/groups/ICANNcircle/
Twitter: #ICANN67 #ALAC67 #ICANNCircle

OBJECTIVE:

1. Assist new leaders with available information and links for engagement
2. Monitoring the issues and context
3. Using social media as a facilitation point for networking and communication
4. Creating visibility of the opportunity available
5. Sharing information and bridging the gaps

Things done:

1. Opened a social media group ICANN Circle for communication and facilitation
2. Asked yesim to forward the email of the social media competition to all the ALSes representatives and it was forwarded to the discussion forum of Atlarge
3. Contacted the APRALO Facebook page to post the message of the competition
4. Posted the message of the social media competition in several regional fellowship groups in what's app and Facebook
5. Facilitating the leaders as a lot of them were new to the ICANN platform so helped them with links and access
6. Contacted new and old leaders for engagement
7. Used social media as a tool of communication and information sharing

Report on SMWG Vice chair APRALO ICANN67 by Shreedeep Rayamajhi

Plan of Action:

1. What to post before the event?
2. What to post during the event?
3. What to post after the event?

Challenges:

1. New leader were confused about the overall process of connecting and opening account
2. More information is required in terms of preparation and spreading information about the materials and information available
3. Social media guidelines has to be developed. There needs to be definite guidelines for how social media should be handled
4. There needs to be specific social media strategy developed for the meeting, communication and information sharing
5. Using social media not just as a tool of marketing and communication but moving beyond the definition
6. Defining target and allocating resource for conversion and engagement
7. Ensuring consistency and collaboration
8. Lack of story building cycle

Suggestion and Comments:

ICANN Circle

Innocent Adriko
🖐 New Member • 1 min • ⊕

Hello colleagues, its amazing to read your great experiences from the virtual meeting. However, it is so unfortunate that to some of us, it was a great challenge. Particularly for my case, the virtual meeting week caught me upcountry. I tried connecting for the meeting but the network strength was too weak for me to consistently follow sessions. I am not sure whether I was the only one who had this challenge, though I think we should think about solutions in the upcoming possibly virtual meetings.

👍 Nepal Shreedeep Rayamajhi   1 Comment

👍 Like   💬 Comment   ↪ Share

ICANN Circle

Betty Fausta
🖐 New Member • 2 mins • ⊕

Bonjour a tous

Je viens de la Guadeloupe, Caraïbe francophone un archipel d'îles au sud de la terre natale de Bob Marley. Mon expérience ICANN67 est de se retrouver au bureau où en déplacement avec certes des problèmes de connexion a Internet, mais heureuse de participer a cet événement qu'on a préparé. J'ai été un peu déçu de ma participation en remote a mon groupe de travail IRT ePDP phase 1. Je pense qu'en physique on se sens plus inclus et on participe intelligemment malgré la barrière de la langue.ce fut un meeting intéressant et aisé pour les anglophones mais les autres ont suivis péniblement entre slides, pont streaming audio. J'ai senti de la frustration de jeunes engagés qui se sont demandés si ICANN peut mieux

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Anupam Raj Bhattarai ▶
ICANN Circle
28 mins • ⊕

The #**ICANN67** experience was quite novel for me. I am from a non-IT background background and it was my first time attending something like that. That too virtually!! It helped me broaden my knowledge base and gave me some interesting ideas.

I would like to thank Mr. **Nepal Shreedeep Rayamajhi** for introducing me to #ICANN67 and to a new and interesting field and people. I look forward to being included in similar events in the future.

👍 Like   💬 Comment   ↪ Share

Narayanaswamy Baluswamy
4 mins • ⊕

ICANN CIRCLE

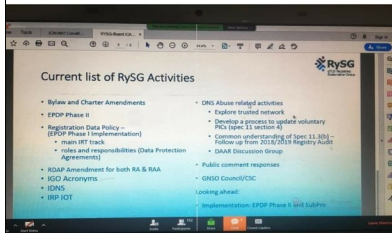IT WAS GREAT EXPERIENCE AND THE WAY PEOPLE INTERACTED AND PARTICIPATED WAS EXCELLANT.

SO HOPE THIS WOULD CONTINUE IN THE COMING DAYS AS WELL.

👍 Like   💬 Comment   ↪ Share

ICANN Circle

Mohammad Kawsar Uddin
🖐 New Member • Mar 13 at 11:35 AM • ⊕

Finally Attended #**ICANN67** virtual meeting which was supposed to be held in Cancun, Mexico and is now being held virtually due to the outbreak of COVID-19. I joined the session "One World - One Internet? Cybersecurity and Geopolitics in a Multistakeholder Environment" from my home in #**Dhaka** #**Bangladesh**.

Aris Ignacio
🛡 Admin • 7 hrs • ⊕

The #**ICANN67** experience was quite different. It has trancended in a way that made the world attend in the comfort of their confines. A great opportunity for everyone to attend the meetings in equal footing. Kudos the #**ICANN** leaders down to the staff in making this event possible. 😊 @**ICANN At-Large Community**

❤️👍 6   1 Comment • Seen by 👤👤👤

❤️ Love   💬 Comment   ↪ Share

Report on SMWG Vice chair APRALO ICANN67 by Shreedeep Rayamajhi

Jianne Soriano
Admin · 1 hr · 🌐

I'd like to thank all the staff and volunteers of ICANN that prepared for a physical meeting but nevertheless made a virtual meeting possible, a model not only for the netgov community to follow but also beyond. It's my third ICANN meeting but first time participating remotely and it was great experience despite the struggle in keeping up with the timezone but participation is valuable because all of us attending virtually. Looking forward to the next ICANN meeting.

Nepal Shreedeep Rayamajhi

👍 Like · 💬 Comment · ↪ Share

Priyatosh Jana
New Member · 2 hrs · 🌐

The vertual #ICANN67 meeting was a great experience for me although it was not only a challenging to me but also for every Asia Pacific participants with the time zone.It has been taught me that how to utilize maximum hours of a calendar day even more when you are exhausted by your office load. Virtual presence with rememberence of few known beauty faces.Thanks #ICANN board to make it real one.Cheers for #ATLARGE people #ALAC67 .For being a first time #ICANNFellow it will remain instrumental in my heart.

👍 You, Imran Hossen and 2 others

👍 Like · 💬 Comment · ↪ Share

← 🔵 ICANN Circle 🔍 🛡

Vivek Rana
New Member · Yesterday at 10:51 PM · 🌐

Remote online participation of #ICANN67 was stunning. I really enjoyed the discussion forums particularly - the Africa strategy 2021-2025 and the session on UA: Communication and Coordination Working Groups.

Thank you **Nepal Shreedeep Rayamajhi** for taking the effort to include me in this group. I came across with ICANN at Tunis WSIS conference (2005) and after some 15 years I feel I am back again in the league. I found the discussions to be very enriching, practical and engaging from which we can all learn and grow in this part of the world where discussions are primarily orientated around personal agenda and fellowship participation rather…
See More

8:47 PM | 0.1KB/s

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Katarina Gevorgyan
New Member · 6 hrs · 🌐

Hello all.
I participated in ICANN 67 from Armenia! It was a great experience for the whole community and we made it😎👍✌

Big thanks to all ICANN staff supporting organizations and all who was involved and did everything to have a good numbers of participants. 🙏👍
Very hope to see all in October.
Stay healthy.😊

← 🔵 ICANN Circle 🔍 🛡

👍 Like · 💬 Comment · ↪ Share

Sein Ma Ma
New Member · 3 hrs · 🌐

Just had my first experience for the global event of the first-ever virtual #ICANN meeting. Having a great opportunity that we could join live meetings which were highly engaging, interactive and innovative without the travel. It's a good virtual meeting experience for me to attend on equal footing with everyone though the time zone was different from our APAC countries.

#ICANN67

#ALAC67

👍❤ You, Lai Ya Min Chit and 1 other

👍 Like · 💬 Comment · ↪ Share

Kwasi Wisdom
New Member · 17 hrs

Coronavirus verses ICANN. Taken into consideration the trend and spread of the coronavirus. I will day that ICANN took a very bold and good decisions opting for virtual ICANN 67 general meeting. Congratulations to all the team that work arround the clock to make it happens. This will be a test case for others to follow. The experience was great

👍 You, Narayanaswamy Baluswamy and Raitme Citterio   1 Share Seen by 48

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Report on SMWG Vice chair APRALO ICANN67 by Shreedeep Rayamajhi

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A Thousand Smiles

TOIT NEPAL ⑨

Nepal Shreedeep Rayamajhi created a poll.
⚙ Admin · March 17 at 10:00 AM

How was the virtual #ICANN67 ? Do you want it to continue in the future ?

☐ Face to face meeting is better
Added by you

☑ Priority should be given to both
Added by you

☐ Virtual/ for all policy development working groups to develop the methodology of virtual interactive approach.
Added by Nadira AL-Araj

☐ Strongly agree
Added by you

☐ Agree
Added by you

☐ Virtual / remote meeting are community friendly
Added by you

☐ Challenges
Added by you

➕ Add option

👍😆 4   1 Share Seen by 63

👍 Like   💬 Comment   ➤ Share

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