



Registry Roadshow Workshop

Istanbul, Turkey

19-21 November 2014

Introduction

1. Name

2. Company/gTLD

3. ICANN Age

Registry Roadshow Workshop

Morning Sessions

9:00 AM - 12:00 PM

Act 1

Prelude

Arrival - Noon Check-in

Act 2

Scene 1

Technical Services: Name Collision, Universal Acceptance & Registry Wellness Program

Act 3

Scene 1

DNS Entrepreneur Center

Round Table Discussion: Registry relations management & sharing registry operator experiences

Afternoon Sessions

1:00 PM - 6:00 PM

Scene 1

Welcome and Intro

Administrative Remark: Packet information & MVP Award Panel

Scene 2

Onboarding: Steps for Successful onboarding

Scene 3

Ongoing: Registry operator ongoing operations

Scene 4

Registry Service Evaluation Process (RSEP): Details discussion of the RSEP steps

Scene 5

Registry Assignment: Discussion of the steps when requesting a registry assignment

Scene 2

IS - SSR: Threat Awareness, Trust Based Collaboration & Coordinated security actions

Scene 3

Contractual Compliance: Review & discuss contractual Obligations, share lessons learned

Scene 2

One-on-One Meetings

REGISTRY AGREEMENT QUICK REFERENCE

Articles, Sections and Specifications

NUMERICAL
ORDER

Article 1 DELEGATION AND OPERATION OF TOP-LEVEL DOMAIN; REPRESENTATIONS AND WARRANTIES

- 1.1 Domain and Designation
- 1.2 Technical Feasibility of String
- 1.3 Representations and Warranties

Article 2 COVENANTS OF REGISTRY OPERATOR

- 2.1 Approved Services; Additional Services
- 2.2 Compliance with Consensus Policies and Temporary Policies
- 2.3 Data Escrow
- 2.4 Monthly Reporting
- 2.5 Publication of Registration Data
- 2.6 Reserved Names
- 2.7 Registry Interoperability and Continuity
- 2.8 Protection of Legal Rights of Third Parties
- 2.9 Registrars
- 2.10 Pricing for Registry Services
- 2.11 Contractual and Operational Compliance Audits
- 2.12 Continued Operations Instrument
- 2.13 Emergency Transition
- 2.14 Registry Code of Conduct
- 2.15 Cooperation with Economic Studies
- 2.16 Registry Performance Specifications
- 2.17 Additional Public Interest Commitments
- 2.18 Personal Data
- 2.19 Obligations of Registry Operator to TLD Community (*For Community-Based TLDs Only*)

Article 3 COVENANTS OF ICANN

- 3.1 Open and Transparent
- 3.2 Equitable Treatment
- 3.3 TLD Nameservers
- 3.4 Root-zone Information Publication
- 3.5 Authoritative Root Database

Article 4 TERM AND TERMINATION

- 4.1 Term
- 4.2 Renewal
- 4.3 Termination by ICANN
- 4.4 Termination by Registry Operator
- 4.5 Transition of Registry upon Termination of Agreement
- 4.6 Effect of Termination

Article 5 DISPUTE RESOLUTION

- 5.1 Mediation
- 5.2 Arbitration
- 5.3 Limitation of Liability
- 5.4 Specific Performance

Article 6 FEES

- 6.1 Registry-Level Fees
- 6.2 Cost Recovery for RSTEP
- 6.3 Variable Registry-Level Fees
- 6.4 Pass Through Fees
- 6.5 Adjustment to Fees
- 6.6 Additional Fee on Late Payments

Article 7 MISCELLANEOUS

- 7.1 Indemnification of ICANN
- 7.2 Indemnification Procedures (*inapplicable to IGOs and governmental entities*)
- 7.3 Defined Terms
- 7.4 No Offset
- 7.5 Change of Control; Assignment and Subcontracting
- 7.6 Amendments and Waivers
- 7.7 Negotiation Process
- 7.8 No Third-Party Beneficiaries
- 7.9 General Notices
- 7.10 Entire Agreement
- 7.11 English Language Controls
- 7.12 Ownership Rights
- 7.13 Severability; Conflicts with Laws
- 7.14 Court Orders
- 7.15 Confidentiality
- 7.16 Special Provision Relating to Intergovernmental Organizations or Governmental Entities.

Exhibit A Approved Services

REGISTRY AGREEMENT QUICK REFERENCE

Articles, Sections and Specifications

ALPHABETICAL
ORDER

.BRAND TLD PROVISIONS	Specification 13	COVENANTS OF REGISTRY OPERATOR	Article 2
Abuse Mitigation	Spec. 6, Section 4	Data Escrow	Section 2.3
Additional Fee on Late Payments	Section 6.6	DATA ESCROW REQUIREMENTS	Specification 2
Additional Public Interest Commitments	Section 2.17	Defined Terms	Section 7.3
Adjustment to Fees	Section 6.5	Definitions	Spec. 10, Section 1
Amendments and Waivers	Section 7.6	DELEGATION AND OPERATION OF TOP-LEVEL DOMAIN; REPRESENTATIONS AND WARRANTIES	Article 1
Amendments	Spec. 2, Section B.8	Deposits	Spec. 2, Section A.1
Approved Services	Exhibit A	DISPUTE RESOLUTION	Article 5
Approved Services; Additional Services	Section 2.1	Dispute Resolution Mechanisms	Spec. 7, Section 2
Arbitration	Section 5.2	Distribution of Public Keys	Spec. 2, Section A.6
Authoritative Root Database	Section 3.5	DNS	Spec. 10, Section 3
Bulk Registration Data Access to ICANN	Spec. 4, Section 3	Domain and Designation	Section 1.1
Change of Control; Assignment and Subcontracting	Section 7.5	Effect of Termination	Section 4.6
COMMUNITY REGISTRATION POLICIES	Specification 12	Emergency Escalation	Spec. 10, Section 7
Compliance with Consensus Policies and Temporary Policies	Section 2.2	Emergency Thresholds	Spec. 10, Section 6
Confidentiality	Section 7.15	Emergency Transition	Section 2.13
Consensus Policies	Spec. 1, Section 1	English Language Controls	Section 7.11
CONSENSUS POLICIES AND TEMPORARY POLICIES SPECIFICATION	Specification 1	Entire Agreement	Section 7.10
Continued Operations Instrument	Section 2.12	EPP	Spec. 10, Section 5
CONTINUED OPERATIONS INSTRUMENT	Specification 8	Equitable Treatment	Section 3.2
Contractual and Operational Compliance Audits	Section 2.11	Escrow Agent	Spec. 2, Section B.1
Cooperation with Economic Studies	Section 2.15	Escrow Format Specifications	Spec. 2, Section A.3
Copies	Spec. 2, Section B.5	Example	Spec. 5, Section 1
Cost Recovery for RSTEP	Section 6.2	FEES	Article 6
Country and Territory Names	Spec. 5, Section 4	Fees	Spec. 2, Section B.2
Court Orders	Section 7.14	File Naming Conventions	Spec. 2, Section A.5
COVENANTS OF ICANN	Article 3	FORMAT AND CONTENT FOR REGISTRY OPERATOR MONTHLY REPORTING	Specification 3
Covenants of Performance Measurement	Spec. 10, Section 8	General Notices	Section 7.9
		Indemnification of ICANN	Section 7.1
		Indemnification Procedures	Section 7.2
		Indemnity	Spec. 2, Section B.9
		Integrity and Confidentiality	Spec. 2, Section B.4
		Intergovernmental Organizations	Spec. 5, Section 6

REGISTRY ROADSHOW

Presentation Acronym List

ALPHABETICAL ORDER

Acronym	Phrase	Acronym	Phrase
AGB	Applicant Guidebook	Est	Estimate
AGP	Add Grace Policy	GDD	Global Domains Division (ICANN)
APAC	Asia Pacific	GNSO	Generic Name Supporting Organization
APD	Alternate Path to Delegation	gTLD	generic Top-Level Domain
API	Application Programming Interface	IANA	Internet Assigned Number Authority
APWG	Anti-Phishing Working Group	IDN	Internationalized Domain Name
ASCII	American Standard Code for Information Interchange	IDNA	Internationalizing Domain Names in Applications
AUP	Acceptable Use Policy	IETF	Internet Engineering Task Force
AXFR	Authoritative DNS Zone Transfer Protocol	IGO	Inter-Governmental Organization
BCP	Business Continuity Plan	Int'l	International
BRDA	Bulk Registration Data Access	IPv6	Internet Protocol version 6
CA	Certificate Authority	IS-SSR	Identifier Systems Security, Stability & Resiliency
CC	Contractual Compliance	ISO	International Organization for Standardization
ccTLD	Country-code Top Level Domains	IXFR	Incremental DNS Zone Transfer Protocol
CI	Controlled Interruption	LORDN	List of Registered Domain Names
CIR	Contracting Information Request	LR	Limited Registrations (RPM Requirements)
COI	Continued Operations Instrument	MAAWG	Messaging Anti-Abuse Working Group
cont.	Continued	NGPC	New gTLD Program Committee (ICANN Board)
CSP	Customer Service Portal	NOC	Network Operating Center
CVD	Coordinated Vulnerability Disclosure	OECD	Organization Economic Corporation and Development
CZDS	Centralized Zone Data System	ONBIR	On-Boarding Information Request
DDoS	Distributed Denial of Service	Ops	Operations
DEA	Data Excrow Agent	OpSec	Operational Security
DNS	Domain Name System	OPE, OT&E	Operation Test & Evaluation
EBERO	Emergency Back-End Registry Operator	PICs	Public Interest Commitments
EMEA	Europe, Middle East, Africa	PoC	Point of Contact
EPP	Extensible Provisioning Protocol	PR	Public Relations

Global Domains Division (GDD) Portal

Quick Start Guide

Let's get started...

Below are several steps to help you quickly navigate through the GDD Portal.

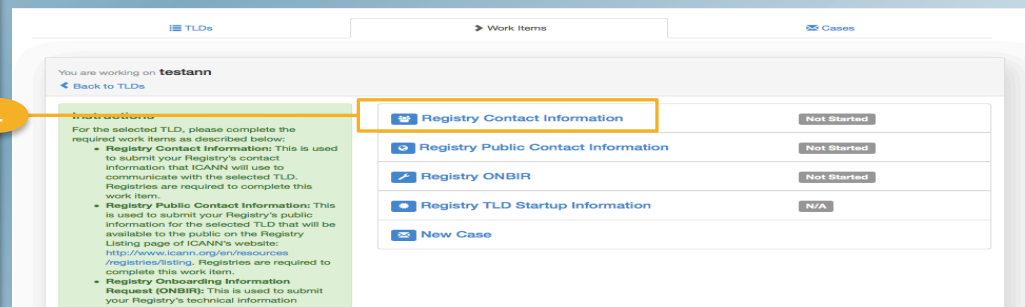
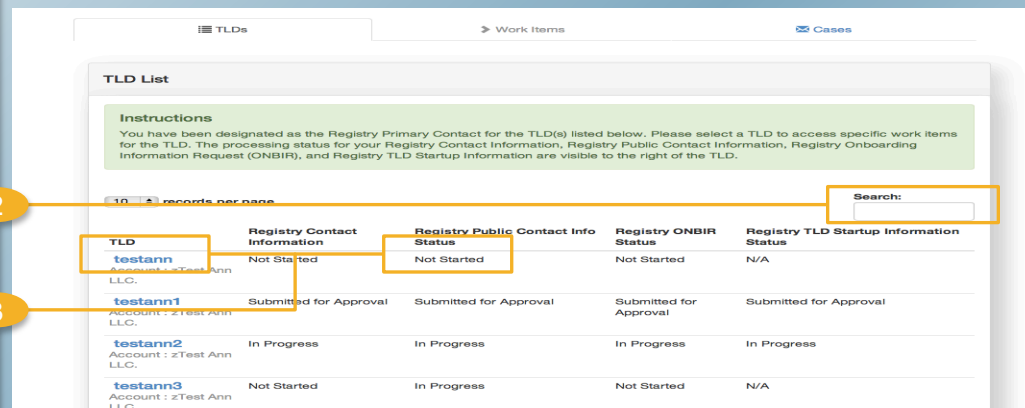
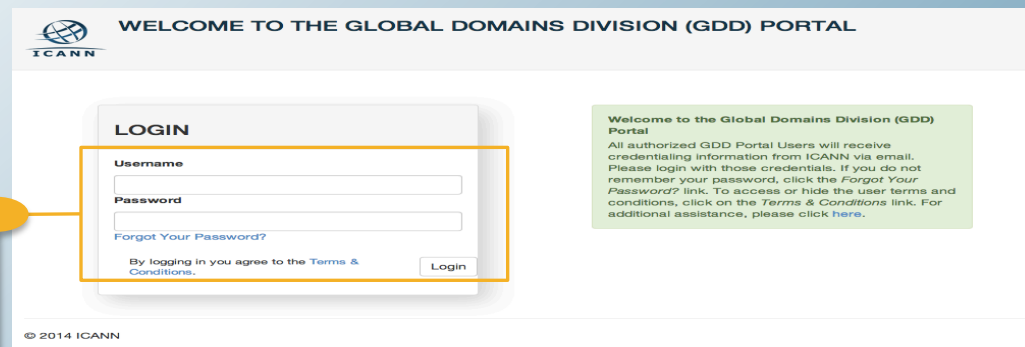
1. The Primary Registry Contact will be informed of their GDD Portal credentials. Log into the GDD Portal, enter your credentials and accept the portal Terms and Conditions.

<https://gddportal.icann.org>

2. Make use of the Search feature to filter for a specific TLD

3. Locate TLDs with “In Progress” or “Not Started” statuses, and click on the corresponding TLD. Repeat Steps 4 through 8 until your TLDs no longer have these statuses.

4. Click on a specific Work Item in a “Not Started” or “In Progress” state. This will



Global Domains Division (GDD) Portal

Quick Start Guide

- The selected TLD and Work Item is displayed at the top of each Work Item page.
- Detailed guidance to complete Work Items are located in the Instructions box.
- For this Work Item, Registries can use the Reference Contact feature to auto-populate contact information that have been previously submitted to ICANN.
- For all Work Items, all required fields are denoted in red. To save any field entries, click “Save” at the bottom of the page. To submit your Work Item to ICANN for review, click “Submit.”
- To submit any inquiries, click the “Cases” Tab or “New Case” Work Item. If your TLD field is not populated, click the magnifying glass icon, select the appropriate TLD, and complete the rest of the form. Click “Submit & Add Attachments” if you would like to add an attachment to your case.
- From the “Cases” Tab you may select a particular case number to see your case details. You can select the “New Comment”

5 You are working on **testann**
Back to Work Items

6 **Instructions**
Please provide the requested information below. The Registry Primary Contact, Legal (Notice) Contact, and Billing/Financial Primary Contact have been pre-populated with the information provided in the Contracting Information Request (CIR) form. All required fields are outlined in red. Click the Save button to save your work, and click the Submit button when you are ready to submit your response to ICANN. Once you click Submit you will no longer be able to edit the provided information. To request changes to any pre-populated or submitted information, please go to the Cases work item for the specific TLD and submit a case. For detailed guidance (i.e. Reference Contact feature), click here.

7 **Reference Contact:**
If you are responsible for multiple TLDs, you can select another TLD to pre-populate information.
Select a TLD
Registry: TestAnn1
Registry: TestAnn2
Registry: TestAnn72

8 **Contact Type**

Contact Type	Registry	Primary Contact	Title	Address	Phone	Email
Registry Primary Contact	Ann	Primary		12025 waterfront drive LA CA	9999999999 1213456789 999999	ann.yuat@gmail.com
Registry Secondary Contact						

First Name, Last Name, Title, Address, City, State, Country, Phone, Mobile Phone, Fax, E-mail

9 **New Case**
Back to Cases

Instructions
If you have a question or need assistance, please submit a case via the form below. Please use the magnifying glass icon located to the right of the TLD field to associate your inquiry to a particular TLD. When you have completed the form, please click the Submit button. If you wish to include attachments to your case, click the Submit & Add Attachment button. This will open the case details page. Use the Browse and Upload buttons to select and upload your file. Repeat this process for each additional attachment you would like to submit. If you wish to delete any attachments, click the delete button located under the Action column. To include additional comments to your case, please click the New Comment, and enter your comments in the comments box and click the Save button.
Note: All cases submitted through the GDD portal will appear on your Cases navigation tab.

Creates a New Case

TLD, Subject, Description

Submit, Submit & Add Attachment, Cancel

10 **Case Number: 00123374**

Account: zTest Ann LLC.
TLD: TestAnn
Subject: New Case Subject
Created Date: 3/23/2014 8:10 PM
Status: New
Case Created By: CUSTOMER
Description: New Case Description

Comments

Comment	Created Date	Comment Created By

New Comment

Attachments

File Name	Size	Created Date	Action
Browse...	No file selected.		Upload

Expected Standard of Behavior for the Roadshow

RELAX – ENJOY – SHARE

Turkish Lesson



Question for Audience

What do you get?

When you cross?

Arılar & Bingo?

Arringo!



A new Roadshow
special word

Roadshow

MVP

Most Valuable
Participant

Award

Panel



Feedback on ICANN

**Ideas for
Improvement**

**What do you find
inconvenient?**

Feedback on the Roadshow

Keep It	Modify It	Don't Do it

Registry Roadshow Workshop

Join us!

ICANN will be holding a three-day, interactive workshop for registries in a city near you! Remote access will be available, but interaction will be limited. We highly recommend onsite participation.



For more information visit
<http://bit.ly/RRWcommunitywiki>

Los Angeles
9-11 September
2014

<http://bit.ly/RYlosangeles>



Tokyo
24-26 September
2014

<http://bit.ly/RYtokyo>

Istanbul
19-21 November
2014

<http://bit.ly/RYistanbul>

