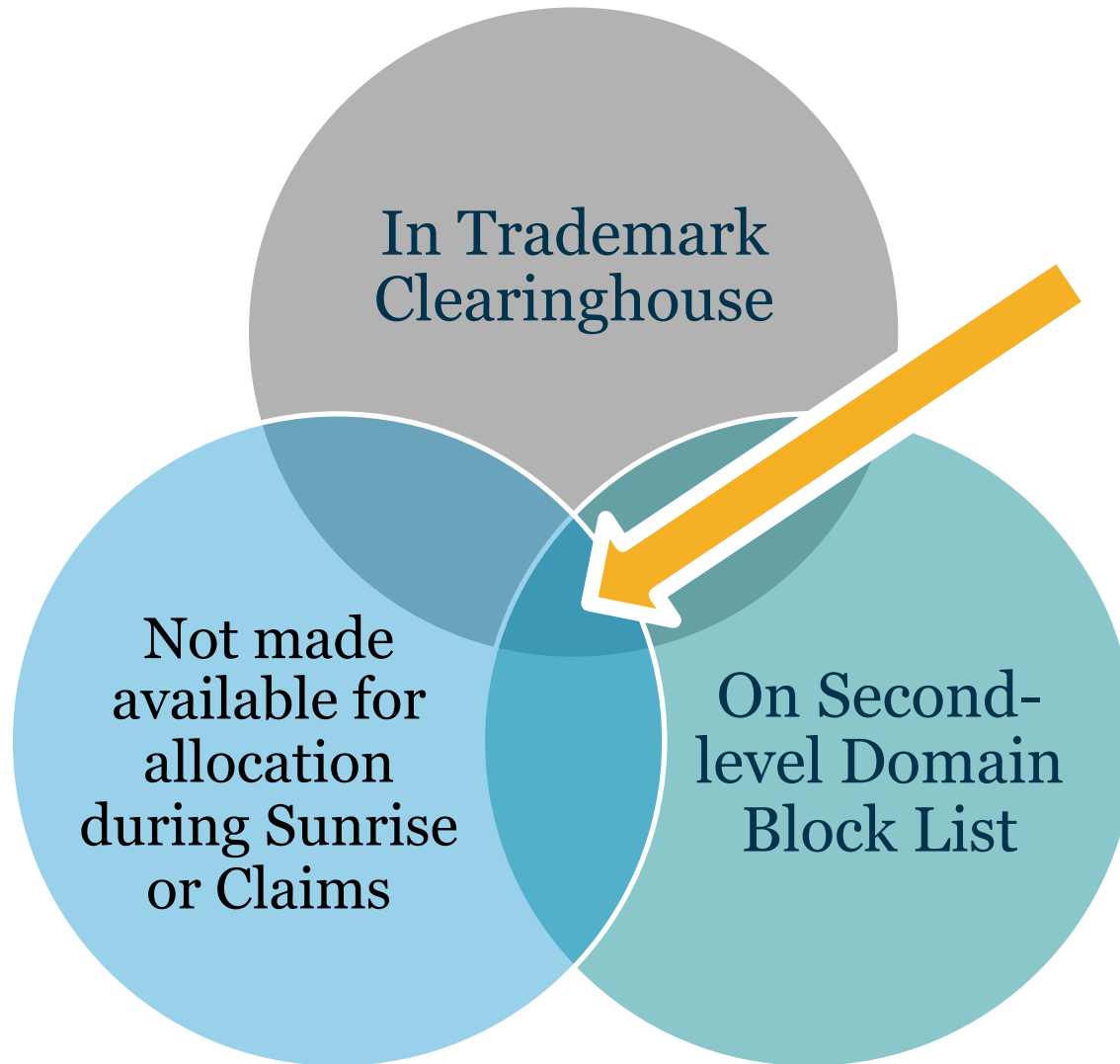




Rights Protection Mechanisms for Names in SLD Block Lists

Exclusive Registration Period Solution for Affected Names



Affected
Names

Exclusive Registration Period Solution

- On *7 November 2014*, ICANN announced the Requirements for Implementing Rights Protection Mechanisms in Name Collision Mitigation Framework
 - <https://www.icann.org/news/announcement-2-2014-11-07-en>
- Registries will offer an exclusive registration period for Affected names
- Targeted communications to support this process
- 90-day Claims period would not be applied to release of SLD block list names
- On *14 November 2014*, ICANN provided affected registries with an Addendum to their Name Collision Occurrence Assessments that explains how to release blocked names
 - <http://newgtlds.icann.org/sites/default/files/agreements/name-collision-assessment-addendum-14nov14-en.pdf>

Exclusive Registration Period Criteria

RO can choose one of two paths:

1) Opt into one of two batched waves of start dates for exclusive registration periods

- Operate a 30-day exclusive registration period
- Provide 10 days advance notice of intent to join a wave
 - **ERP1:** 10 Dec 2014–9 Jan 2015. Registries may opt in by **30 Nov 2014**
 - **ERP2:** 16 Jan 2015–15 Feb 2015. Registries may opt in by **6 Jan 2015**

10 days notice

30 day exclusive
registration period

30 day exclusive
registration period

Exclusive Registration Period Criteria (cont.)

2) Registries not opting into a wave may provide an exclusive registration period under the same provisions as their original Sunrise period:

- Providing a minimum of thirty (30) days notice of the exclusive registration period followed by a start-date (at least 30 days) exclusive registration; or
- Providing an end-date (60 days) exclusive registration period, provided that first-come-first-served is not used as the allocation mechanism.

Exclusive Registration Period Criteria (cont.)

- RO may only allocate Affected Names to Sunrise Eligible Rights Holders on the basis of a valid SMD file
- RO to notify the TMCH of registration of domain names during exclusive registration period (i.e., upload of LORDN file)
- Registrations may occur via manual handling rather than EPP
- Registries must extend their existing Sunrise Dispute Resolution Policy used during its Sunrise Period

Exclusive Registration Period Exceptions

- RO is not obligated to provide an exclusive registration period for names made available during its Sunrise Period
- RO is not obligated to provide an exclusive registration period for names it will continue to reserve
- For any TLD (i) delegated before *18 August 2014* that has not activated names, or (ii) designated as a “.Brand TLD,” RO shall include the names on the SLD Block List in its Sunrise Period and Claims Period if RO has not provided notice to ICANN and the TMCH Sunrise and Claims Operator of its Sunrise Period on or before *14 November 2014*

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the Roadshow

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