Webinar Information - Agenda

Introduction by Jia-Rong
- APAC Webinar (Second Thursday Bi-monthly)
  - Next webinar in December

Presentation by Howard
- Introduction to ICANN Registrar Accreditation Application

Recording by Caitlin
- Consensus Policy Updates: IRTP and AWIP (Inter Registrar Transfer Policy and Additional Whois Information Policy)

Q&A by Howard
Webinar Information

Dial-in Numbers: http://tinyurl.com/kbhryl9
Conference ID: 645 127 3995
In order to ask a question, you will either have to dial into the audio bridge (dial in details above) or type it in the Adobe Connect chat.

Q&A Session after the presentation:
• Questions submitted to ICANN prior to the webinar given priority
• Questions will be answered as time permits

Recordings & slides available after the webinar: http://goo.gl/UGiBrv
Introduction to ICANN Registrar Accreditation Application

9 October 2014

Howard Li
Registrar Services Sr. Mgr
ICANN APAC
Why ICANN Accreditation

- Improve organizational reputation:
  - ICANN Accredited Logo on your website and other marketing materials

- Direct connection with registry:
  - Can help your customer register domain names faster and safer
  - Access to many gTLDs

- Registry level price
  - Enjoy registry level whole sale price, lower your costs

- ICANN outreach events
  - Rights to attend ICANN’s events like trainings, workshops, webinars and etc

- Participating in ICANN policy development
  - Rights to join ICANN’s Registrar Stake Holder Group (RrSG), and involve in ICANN’s policy development, shaping the future of Internet
Basic Requirements for Accreditation

• Established legal entity in good standing
  ✓ Business license, entity registration, etc
  ✓ Non-criminal record (entity itself, shareholders, directors, officers, managers)

• Operational capability
  ✓ Adequate staffing
  ✓ Proper technical infrastructure and security methods
  ✓ Doable business plans and business competency

• Capitalization
  ✓ Access to adequate working capital (e.g., $70,000 USD)
  ✓ Bank statement, audited financial statement, bank letter of credit, etc

• Risk management / insurance
  ✓ Continuity planning
  ✓ $500,000 USD commercial general liability insurance
Where to Send Application

- Applicant can download the fillable RAA Application Form: https://www.icann.org/en/system/files/files/application-19sep14-en.docx

- Completed application should be printed out, signed, and sent by postal mail or courier to ICANN, along with all supporting documents

  Attn: Registrar Accreditation
  Internet Corporation for Assigned Names and Numbers
  12025 Waterfront Drive, Suite 300
  Los Angeles, CA 90094-2536
  USA
Application Process

1. The applicant submits the completed application and pays the application fee.

2. ICANN reviews the application for approval – Follow-up with applicant for further information or to clarify application answers.

3. Upon approval, ICANN sends the RAA and invoice for the first year accreditation fee to the applicant.

4. Applicant signs and returns the RAA and a data escrow agreement, and pays the first year fee.

5. ICANN signs the contract and announces the new registrar’s accreditation to the registries.
Accreditation Work Flow

- During the application phase, please direct your questions to accredit@icann.org
- Please whitelist ICANN’s email to ensure timely reception of emails
- Please prepare enough time for application processing
Fees

• **Application fee:** $3,500 USD
  – One time fee

• **Annual accreditation fee:** $4,000 USD
  – Can be paid in four installments, $1000 USD/quarter

• **Quarterly variable fee:**
  – Approx. $1,000 USD per quarter (as of 2014)
  – Possibility of 2/3 reduction for smaller registrars

• **Transaction fee:**
  – $0.18 USD per “transaction-year” (add, renew, transfer-in)
  – Collected quarterly
How to Pay Fees

ICANN accepts wire transfer, ACH, money order, check and credit cards

- **Credit card payment** can be the best method for smaller amounts; you can download forms (see link below), fill and fax it back to +1.310.823.8649, or scan and email it back [https://www.icann.org/en/about/financials/credit.pdf](https://www.icann.org/en/about/financials/credit.pdf)

- **To make a wire or ACH payment**, please contact ICANN accounting for bank routing details

- **Paying by money order or check**, please mail it to ICANN’s office at Los Angeles, with ATTN: Finance Department

Contact for payments: [accounting@icann.org](mailto:accounting@icann.org)
Common Application Issues

- Incomplete / non-specific responses
- Missing documentation
- Potential compliance issues
- Insufficient capitalization
- Applicant background questions
Applicant Resources

• Application process
  https://www.icann.org/resources/pages/accreditation-2012-02-25-en

• Application Guide
  https://www.icann.org/resources/pages/instructions-2014-02-05-en

• Application
  https://www.icann.org/resources/pages/application-2012-02-25-en

• Payment Instruction
  https://www.icann.org/resources/pages/payments-2012-02-25-en
Consensus Policy Updates: IRTP and AWIP

19 September 2014

Caitlin Tubergen
Registrar Relations and Contracts Manager
Questions & Answers

Questions will be answered as time permits
• Participants will be limited to 1 question and 1 brief follow up response

Adobe Connect questions
• Send your question via the Chat pod in this format: “<Question> Type your question”

Phone questions
• Dial *6 (star six) to unmute the line

Recordings & slides available after the webinar
• http://goo.gl/UGiBrv

Post-webinar survey
• https://www.surveymonkey.com/s/5KYQJWJ
Thank you

apachub@icann.org