Becoming a New gTLD Registry
What’s Next?
Webinar Information

**Dial-in Numbers:** [http://newgtlds.icann.org/webinars](http://newgtlds.icann.org/webinars)

**Conference ID:** 909 2507

**Q&A Session after the presentation:**
- Questions submitted to ICANN prior to the webinar given priority
- Questions will be answered as time permits

**Recordings & slides available after the webinar:**
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Agenda

• What is Registry Onboarding?
• When does Registry Onboarding Begin?
• Steps to Complete Onboarding
• Best Case Timeline to Complete Onboarding
• What Portal to Use for Which Processes
• Tools for New gTLD Registries
• Questions & Answers
What is Registry Onboarding?

• Steps to get you from contract signing to general registration

• Collection of Registry contacts, and technical information to setup registry processes required by the Registry Agreement

• Completion of Pre-Delegation Testing (PDT)

• Setup and testing of Trademark Database (TMDB) access and use

• Establish Sunrise, Claims, and other Launch periods for TLD
When Does Registry Onboarding Begin?

• Registry Onboarding begins once your Registry Agreement is executed

• Registry Primary will receive a GDD Portal welcome notification

• In some cases, Registry Primary Contact will receive GDD Portal credentials following the welcome notification
Registry Onboarding – Main Steps

• Step 1: Join gTLD Registry Stakeholder Group (optional)
• Step 2: Complete Pre-Delegation Testing
• Step 3: Provide Registry Information for Credentialing
• Step 4: Provide Registry Contact Information
• Step 5: Obtain TMDB Token and Register in TMDB
• Step 6: Complete TMDB Testing
• Step 7: Complete Transition to Delegation
• Step 8: Establish Sunrise, Claims and Other Launch Periods
STEP 1: Join the gTLD RySG

- Registry Stakeholder Group (RySG) is a member of the Generic Names Supporting Organization (GNSO)

- Complete and submit the application form:
  - www.gtldregistries.org/new_member_application

- Membership is optional
STEP 2: Complete Pre-Delegation Testing (PDT)

• PDT ensures Registry Operator has the capacity to operate the TLD in a stable, secure manner

• PDT demonstrates Registry’s operations are in line with criteria from Applicant Guidebook

• Process and information:
STEP 3: Provide Information for Credentialing*

• 3a: Zone File Access for CZDS and ICANN
• 3b: Bulk Thin Registration Data Access (BRDA)
• 3c: EPP Extensions
• 3d: Registry Reporting Interface (RRI)
• 3e: Uniform Rapid Suspension (URS)
• 3f: EPP SLA Monitoring
• 3g: IDN Tables

* Onboarding Information Request (ONBIR)
STEP 4: Provide Onboarding Contact Information

- Registry Primary
- Registry Secondary
- Backend Technical Service Provider
- Data Escrow Agent
- Technical
- Legal
- Media/Communications
- Billing/Financial
- 24x7 Emergency
- CZDS
- Abuse
- Compliance
- URS Contacts
- TMDB
- Public Facing Information
Step 5: Obtain TMDB Token and Register

- **ICANN** will send TMDB token to the TMDB contact.

- Tokens are generally active within four hours.

- Use the token to register for TMDB credentials.

- **IBM** will send TMDB credentials to the TMDB Contact.
STEP 6: Complete TMDB Testing

• Download a SMD Revocation List

• Download a DNL list

• Upload a Sunrise LORDN file; retrieve the related LORDN log file

• Upload a Claims LORDN file; retrieve the related LORDN log file
STEP 7: Complete Transition to Delegation

- Transitions the Registry Operator to IANA for delegation of the TLD

- Prerequisites for a delegation token
  - Successful completion of On-Boarding Steps 2-4
  - Eligible for the Alternate Path to Delegation

- Includes these steps:
  - Provide Delegation Point of Contact information
  - Obtain IANA token
  - Access the IANA system using your IANA token
STEP 8: Sunrise, Claims, and Other Registration Periods

• Required Information
  o Type of Sunrise, dates of Sunrise and Claims periods
  o Certify TMDB integration testing is completed
  o Provide Sunrise Registration Policies including SDRP
    - Include whole document(s), not links

• Optional Information
  o Dates of any Limited Registration Periods
  o Dates of Qualified Launch Program
  o Approved Launch Program*

*Must be requested using the posted process in advance, and approved by ICANN
STEP 8: Sunrise, Claims, and Other Registration Periods

- TLD Startup Information may be submitted once TLD is delegated
  - ICANN does a straightforward review of the TLD Startup Information for compliance with RPMs document
- ICANN will schedule Sunrise, Claims, and other Launch dates with IBM and confirm dates with registry
  - The Registry does not need to do this with IBM
- ICANN notifies Registry of acceptance of all dates and publishes the information
Registry Onboarding/TLD Launch Timeline

Step 1: Join the gTLD Registries Stakeholder Group (Optional)

Step 2: Complete Pre-Delegation Testing

Step 3: Provide information for credentialing

Step 4: Provide onboarding contact information

Step 5: Obtain TMDB token & register w/ the Trademark Clearinghouse

Step 6: Complete TMDB Testing

Step 7: Complete Transition to Delegation

Step 8: Establish Sunrise, Claims & Other Registration Periods

* Recommended timeline for execution in weeks (wks)

60 days Sunrise / 90 days Claims
# What Portal Do I Use and When?

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<thead>
<tr>
<th>Process</th>
<th>New gTLD Customer Portal</th>
<th>GDD Portal</th>
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<tbody>
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<td><strong>Evaluation - Contracting</strong></td>
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<td>Initial Evaluation</td>
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<td><strong>Post-Contracting - Delegation</strong></td>
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<td>Registry Contact Information</td>
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<td>On-Boarding Information Request</td>
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<td>Approved Launch Program Requests</td>
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## Tools For New gTLD Registry Operators

| ✔ | New gTLD Registry Operator Welcome Kit |
| ✔ | GDD Portal, and GDD Portal Guidance |
| ✔ | Email customerservice@icann.org |
| ✔ | GDD Registry Services Team |
| ✔ | New gTLD Microsite https://newgtlds.icann.org/en/ |
Registry Services Team

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Question & Answer Session
Questions & Answers

Questions will be answered as time permits
• Participants will be limited to 1 question and 1 brief follow up response

Adobe Connect questions
• Send your question via the Questions & Comments pod

Phone questions
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